

"Building a Better Bromley" 2008 to 2010

2008/09 promises – By 31/03/09 we will:

- SAFER BROMLEY**
- > Use more intelligence-led methods to focus enforcement activities where they are most needed
 - > Improve overall promotion of positive crime reduction stories and use data analysis to identify those areas where perception of crime levels most exceeds actual crime rates and target these hotspots in particular.
 - > Introduce diversionary activities for young people such as the Army Cadet Force

- QUALITY ENVIRONMENT**
- > Enhance weekly kitchen and paper waste collection trials to improve recycling to 36%.
 - > Carry out a programme of environmental improvements to increase the quality of neighbourhoods and improve public satisfaction with the street scene
 - > Improve safety around schools and contribute to the reduction in peak time congestion through school travel plans.

- VIBRANT THRIVING TOWN CENTRES**
- > Consult on the draft Area Action Plan for Bromley in the autumn and submit for independent examination.
 - > Undertake public consultation on the Orpington Masterplan in June and submit a final version and an Implementation Plan to councillors in September 2008.
 - > Appoint a contractor for the Biggin Hill leisure facility / library complex in October 2008, with work to start on site by the end of November 2008.

- SUPPORTING INDEPENDENCE**
- > Expand the older people's brokerage service to include people with learning disabilities and their families who need support to arrange their own care through accessing independent and voluntary sector information and services
 - > Improve person-centred living options for people with learning disabilities and work-based opportunities for those with learning disabilities or recovering from mental illness.
 - > Implement programmes to improve health and reduce health inequalities for target groups – those with clinical weight issues; vulnerable adults with learning disabilities and/or mental health issues; and post-natal mothers.
 - > Launch Bromley Homeseekers (a choice-based lettings scheme for allocating property in the borough that allows people to make more informed choices) in September.

- CHILDREN & YOUNG PEOPLE**
- > Sustain and improve the standards of education and achievement of all children through a phased capital investment strategy, based on assessment and prioritisation of need.
 - > Reduce reliance on out of borough placements for children with disabilities, special educational needs, as well as children in care.
 - > Improve the attainment and achievements of all children and young people, and establish strategy groups to close the gap between children in care and pupils at risk of missing education vulnerable groups, and the best.
 - > Work with partners to improve attendance and behaviour and reduce exclusions from school by opening the first 'Respite Centre' and providing incentives for attendance at 11 primary schools
 - > Implement early intervention and prevention strategies targeted for the most vulnerable groups; including looked after children, children with disabilities and young carers.

- EXCELLENT COUNCIL**
- > Improve communications (inc. internal) and resident satisfaction with the Council and local quality of life
 - > Implement review recommendations to secure more effective partnerships and implement delivery plans for the new LAA targets
 - > Further strengthen performance & risk management to meet future needs and secure at least a "3 star" CPA rating
 - > Balance the expectation to maintain one of the lowest council taxes in Outer London against service delivery needs
 - > Further improve staff skills and engagement and reduce sickness absence
 - > Agree the Council's future operating principles ("Target Operating Model") to guide major change and improvement programmes.

2009/10 promises – By 31/03/10 we will:

- > Monitor hotspots for reduction in crime and apply learning to tackling other areas of the Borough.
- > Use the second "Place Survey" to monitor the success of reassurance measures to date, and enhance future reassurance projects.

- > Achieve the LAA stretch target for recycling of at least 38%.
- > Continue with a programme of further environmental improvements.
- > Ensure that all schools have an agreed travel plan.

- > Formally adopt the AAP by mid-2009, and delivery key milestones from the plan
- > Deliver key milestones from the Orpington Town Centre Implementation Plan
- > Construction of the Biggin Hill leisure facility / library complex to be complete by end of January 2010
- > Assist 100 individuals facing the greatest barriers to finding work into sustained employment (LAA target).

- > Achieve the LAA stretch target by supporting 900 older people who are not eligible for services through the Age Concern Care Brokerage scheme.
- > Work with the Primary Care Trust to provide person centred living options for the remaining 60 people with learning disabilities living in NHS accommodation
- > Achieve the LAA stretch targets for 21% of adults to participate in at least 3 x 30 mins of moderate intensity sport & active recreation a week; and 90 people to achieve and maintain a reduction in body weight of 5%.
- > Achieve the LAA stretch target to reduce A&E presentations and hospital admissions by providing integrated support to 290 Penge/Beckenham "Very High Intensity Users".

- > Deliver improvements to a number of secondary schools; including opening the new 'state of the art' Langley Boys School and achieve significant investment for redevelopment in a number of primary schools, through the Capital Strategies.
- > Improve SEN provision through revisions to special schools and units as well as the formula for delegating SEN funding to schools.
- > Increase the pool of in-house foster carers and the support provided to them.
- > Implement strategies to identify and support children and young people whose progress is at risk of falling behind that of their peers, and provide them with personalised support.
- > Further reduce the number of children permanently excluded from school by 10% and continue the improvement in attendance seen in 08/09, by opening further Respite Centres and involving more primary schools in the incentive scheme for attendance.
- > Extend the reach of children and family centres, expand the number of extended services offered by Bromley schools and develop the family support services offered by the Bromley Children Project to cover the whole borough.

- > Further build on 2008/09 and develop effective communications for the LSP and other partnerships
- > Maximise achievement of 13 reward targets finishing in 09/10 (worth up to £8.1m)
- > Demonstrate evidence of improved partnerships and delivery of local priority outcomes, confirmed by a low risk CAA (Nov. 2009)
- > Balance the expectation to maintain one of the lowest council taxes in Outer London against service delivery needs
- > Further improve staff skills and engagement and reduce sickness absence
- > Deliver measurable improvements through I,E&E strategy

Measured by:

We will measure our success through a balanced scorecard of:

- Resident perceptions – "excellent in the eyes of local people"
- Measurable improvements in efficiency, value for money and "use of resources"
- Local Building a Better Bromley indicators and the LAA
- Benchmarks with other comparable councils and in independent assessments
- Extent of delivery of key programmes on time and to budget
- Successful identification and management of key risks to achieving our BBB priorities