

BROMLEY RETAIL & LEISURE STUDY 2024 (VOLUME 3 – HOUSEHOLD SURVEY) FIRSTPLAN WITH URBÁ

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Bromley Household Survey
for
Firstplan

March 2024

Job Ref: 013A24

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in and around the London Borough of Bromley to assess shopping habits for main and top-up food and grocery shopping, commercial leisure patterns and qualitative assessments of centres.

1.2 Research Methodology

A total of 1000 interviews were conducted between Monday 19th February and Tuesday 19th March 2024. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 10 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	BR1 1, BR1 2, BR1 3, BR1 4, BR2 0, BR2 7, BR2 8, BR2 9, BR3 1, BR3 3, BR3 4, BR3 5, BR3 6, BR4 0, BR4 9, SE20 7, SE20 8	100
2	BR5 1, BR5 2, BR5 3, BR5 4, BR6 0, BR6 8, BR7 5, BR7 6	100
3	BR2 6, BR6 6, BR6 7, BR6 9, TN16 3	100
4	BR8 7, BR8 8, DA2 7, DA4 0, DA4 9	100
5	TN14 5, TN14 7, TN15 6	100
6	RH8 0, TN13 1, TN13 2, TN13 3, TN14 6, TN16 1, TN16 2	100
7	CR0 0, CR0 5, CR0 8, CR0 9, CR2 0, CR2 6, CR2 7, CR2 8, CR2 9, CR3 7, CR6 9, CR8 1, CR8 2	100
8	CR0 2, CR0 6, CR0 7, CR7 7, CR7 8, SE19 1, SE19 2, SE19 3, SE25 4, SE25 5, SE25 6, SE27 0, SW16 3	100
9	BR1 5, SE4 1, SE4 2, SE6 1, SE6 2, SE6 3, SE6 4, SE9 4, SE12 0, SE12 8, SE12 9, SE13 5, SE13 6, SE13 7, SE15 3, SE21 7, SE21 8, SE22 0, SE22 9, SE23 1, SE23 2, SE23 3, SE26 4, SE26 5, SE26 6, SE27 9	100
10	DA5 1, DA5 2, DA5 3, DA6 7, DA6 8, DA14 4, DA14 5, DA14 6, DA15 7, DA15 8, DA15 9, DA16 2, SE9 1, SE9 2, SE9 3, SE9 5, SE9 6	100
Total		1000

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	23.5%	197	1.1954
35-44	21.2%	139	1.5287
45-54	18.0%	66	2.7244
55-64	16.5%	145	1.1370
65+	20.7%	453	0.4576
Total		1000	

Further weightings were then applied to the zone data, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	170,837	100	127	1.1662
2	80,681	100	111	0.6291
3	43,252	100	76	0.4910
4	42,738	100	82	0.4495
5	21,306	100	83	0.2227
6	45,566	100	82	0.4799
7	126,020	100	106	1.0275
8	176,695	100	98	1.5545
9	300,471	100	122	2.1320
10	146,413	100	111	1.1422
Total	1,153,979	1000	1000	

* Source: 2011 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1000 answers “Yes” to a question, we can be 95% sure that between 46.9% and 53.1% of the population holds the same opinion (i.e. +/- 3.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.9%
20%	±2.5%
30%	±2.8%
40%	±3.0%
50%	±3.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q01 Where did your household last undertake a main food and grocery shop?																						
Aldi Shop & Go, High Road, Greenwich, SE10 8NB	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Addington Road, Selsdon, CR2 8LE	0.6%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.0%	1	13.0%	13	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Aldi, Rushey Green, Catford, SE6 4JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.8%	8	1.0%	1	4.0%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, St Mary's Road, Swanley, BR8 7BU	1.5%	15	1.0%	1	0.0%	0	0.0%	0	11.0%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Station Road, South Norwood, SE25 5AJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Aldi, Streatham High Road, Streatham, SW16 6HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	3.8%	38	1.0%	1	1.0%	1	0.0%	0	31.0%	31	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	4	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Brockley Road, Crofton Park, SE4 2PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Addington Road, Selsdon, CR2 8LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Bromley Road, Downham, Bromley, BR1 4PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Eltham, SE9 1BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Iceland, High Street, Orpington, BR6 0LN	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Norwood Road, West Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Square, Petts Wood, BR5 1LZ	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bellenden Road, Peckham, SE15 5BA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	0.5%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Croydon, CR0 1RB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.4%	4	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	1.1%	11	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.7%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Lidl, High Street, Bromley, BR1 1EZ	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Lidl, Lee High Road, Lewisham, SE13 5PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Croydon, CR0 2RF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, London Road, Sevenoaks, TN13 2JD	1.3%	13	0.0%	0	0.0%	0	3.0%	3	0.0%	0	4.0%	4
Lidl, London Road, Thornton Heath, CR7 6AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Parkway, New Addington, CR0 0LA	0.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	7.0%	7
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Eltham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
High Street, Eltham, SE9 1TQ											
Marks & Spencer, High Street, Bromley, BR1 1JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%
Marks & Spencer, North End, Croydon, CR9 1SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	1.6%	16	0.0%	0	0.0%	0	3.0%	3	0.0%	0	12.0%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.6%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.5%	5	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Honor Oak Park, Honor Oak, SE23 1EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Lewisham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Way, Deptford, SE14 6PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Streatham Hill, Streatham, SW2 4TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	1.1%	11	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.5%	5	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%
Sainsbury's Superstore, Lewisham Centre, Lewisham, SE13 7EP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	1.8%	18	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	14.0%	14	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0
Sainsbury's Superstore, New Cross Road, New Cross, SE14 5UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	4.8%	48	0.0%	0	1.0%	1	6.0%	6	8.0%	8	23.0%	23	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	2.4%	24	2.0%	2	9.0%	9	11.0%	11	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	8
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.7%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	1.2%	12	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	1.8%	18	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.7%	7	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
6XB												
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Tesco Express, High Street, Bromley, BR1 1LF	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Rushey Green, Catford, SE6 4AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	4.4%	44	3.0%	3	16.0%	16	16.0%	16	0.0%	0	5.0%	5
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	4.7%	47	0.0%	0	0.0%	0	2.0%	2	1.0%	1	16.0%	16
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	3.6%	36	1.0%	1	10.0%	10	1.0%	1	10.0%	10	0.0%	0
Tesco Superstore, Embassy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Court, Welling, DA16 1TH																						
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	1.0%	10	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose (Little), The Broadway, Cheam, SM3 8BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Orpington, BR6 6BG	1.8%	18	0.0%	0	2.0%	2	10.0%	10	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	2.1%	21	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	2.0%	20	0.0%	0	0.0%	0	18.0%	18	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Masons Hill, Bromley, BR2 9HD	0.3%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Southend Road, Beckenham, BR3 1SD	0.6%	6	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet - home delivery	16.1%	161	24.0%	24	20.0%	20	10.0%	10	8.0%	8	10.0%	10	10.0%	10	20.0%	20	19.0%	19	25.0%	25	15.0%	15
Internet - click and collect	0.9%	9	2.0%	2	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Aldi, Alexander Grove, Kings Hill, ME19 4XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brighton Road, Coulsdon, CR5 2NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead, RH19 1HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bugsby Way, Charlton, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Superstore, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booker Croydon, Purley Way, Croydon, CR0 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cook Food, Park Hall Road, West Dulwich, SE21 8BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way, Croydon, CR0 4RR	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, New Road, Littlehampton, BN17 5AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, South Lambeth Place, Vauxhall, SW8 1SP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, Redhill, RH1 1NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Superstore, Riverside Place, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington, SM6 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Superstore, Wingfield Bank, Northfleet, DA11 8JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Larkfield, Aylesford, ME20 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Extra, Hythe Road, Willesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Streatham High Road, Streatham, SW16 6HP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	1.4%	14	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.0%	9	0.0%	0	0.0%	0
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Avenue, Caterham, CR3 6LB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q02 Which online retailer or delivery app did you last use for your main food shopping?											
<i>Those that said an internet response at Q01</i>											
Amazon	4.7%	8	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda (home delivery)	10.6%	18	23.1%	6	10.0%	2	8.3%	1	22.2%	2	0.0%
Asda (click and collect)	1.2%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%
Co-op (home delivery)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland (home delivery)	6.5%	11	0.0%	0	5.0%	1	8.3%	1	0.0%	0	0.0%
Morrisons (home delivery)	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%
Morrisons (click and collect)	0.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ocado	11.8%	20	0.0%	0	25.0%	5	16.7%	2	0.0%	0	10.0%
One Stop (home delivery)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's (click and collect)	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%
Sainsbury's (home delivery)	24.1%	41	26.9%	7	35.0%	7	33.3%	4	55.6%	5	30.0%
Tesco (click and collect)	4.1%	7	11.5%	3	0.0%	0	0.0%	0	0.0%	0	9.1%
Tesco (home delivery)	22.4%	38	23.1%	6	20.0%	4	33.3%	4	0.0%	0	40.0%
Waitrose (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (home delivery)	5.9%	10	3.8%	1	5.0%	1	0.0%	0	11.1%	1	20.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gopuff	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temu	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	170	26	20	12	9	10	11	21	20	25	16

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q03 When you undertake your main food and grocery shopping at (STORE / CENTRE MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]																						
<i>Not those that said an internet response at Q01</i>																						
Yes - NON-FOOD shopping	16.3%	135	20.3%	15	13.8%	11	14.8%	13	15.4%	14	5.6%	5	15.7%	14	15.2%	12	26.3%	21	25.3%	19	13.1%	11
Yes - other FOOD shopping	18.2%	151	27.0%	20	13.8%	11	10.2%	9	24.2%	22	6.7%	6	13.5%	12	15.2%	12	27.5%	22	36.0%	27	11.9%	10
Yes - visiting the market	3.5%	29	9.5%	7	1.3%	1	2.3%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	4	14.7%	11	2.4%	2
Yes - visiting the Post Office	3.1%	26	6.8%	5	1.3%	1	3.4%	3	3.3%	3	1.1%	1	0.0%	0	0.0%	0	8.8%	7	4.0%	3	3.6%	3
Yes - visiting financial service such as bank / building society etc.	3.1%	26	6.8%	5	2.5%	2	5.7%	5	3.3%	3	1.1%	1	1.1%	1	0.0%	0	2.5%	2	6.7%	5	2.4%	2
Yes - visiting health service such as doctor, dentist, hospital	3.4%	28	6.8%	5	2.5%	2	4.5%	4	3.3%	3	2.2%	2	2.2%	2	2.5%	2	1.3%	1	5.3%	4	3.6%	3
Yes - other service (e.g. hairdresser, travel agent, laundrette, estate agent, recycling, etc.)	2.2%	18	2.7%	2	1.3%	1	1.1%	1	0.0%	0	3.3%	3	3.4%	3	0.0%	0	5.0%	4	4.0%	3	1.2%	1
Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)	3.4%	28	5.4%	4	3.8%	3	3.4%	3	0.0%	0	4.4%	4	1.1%	1	1.3%	1	6.3%	5	6.7%	5	2.4%	2
Yes - buy fuel	3.3%	27	9.5%	7	0.0%	0	1.1%	1	1.1%	1	3.3%	3	4.5%	4	3.8%	3	3.8%	3	5.3%	4	1.2%	1
Yes - travelling to / from school / college / university	2.3%	19	5.4%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	2	5.0%	4	8.0%	6	2.4%	2
Yes - travelling to / from work	4.5%	37	8.1%	6	2.5%	2	2.3%	2	1.1%	1	1.1%	1	0.0%	0	1.3%	1	8.8%	7	13.3%	10	8.3%	7
Yes - go for a walk / walk the dog	2.0%	17	5.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	6.3%	5	6.7%	5	1.2%	1
Yes - visiting church / place of worship	1.3%	11	2.7%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.0%	6	1.2%	1
Yes - visiting family / friends	3.5%	29	5.4%	4	3.8%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.3%	1	8.8%	7	9.3%	7	6.0%	5
Yes - visiting library	1.8%	15	1.4%	1	1.3%	1	1.1%	1	4.4%	4	0.0%	0	0.0%	0	1.3%	1	5.0%	4	2.7%	2	1.2%	1
Yes - visiting pubs / bars / cafés / restaurants	5.1%	42	9.5%	7	5.0%	4	2.3%	2	4.4%	4	1.1%	1	3.4%	3	3.8%	3	8.8%	7	6.7%	5	7.1%	6
Yes - window shopping / browsing	3.7%	31	9.5%	7	2.5%	2	1.1%	1	4.4%	4	0.0%	0	2.2%	2	1.3%	1	8.8%	7	5.3%	4	3.6%	3
Yes - click and collect	1.1%	9	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	4.0%	3	1.2%	1
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	59.5%	494	50.0%	37	72.5%	58	62.5%	55	57.1%	52	71.1%	64	60.7%	54	70.9%	56	45.0%	36	33.3%	25	67.9%	57
For a day out	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Base:		830		74		80		88		91		90		89		79		80		75		84

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q04 Where did your household go the time before that for a main food and grocery shop? Was it the same, or different, and if so, please specify																						
Aldi Shop & Go, High Road, Greenwich, SE10 8NB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Addington Road, Selsdon, CR2 8LE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Otford Road, Sevenoaks, TN14 5EG	2.3%	23	0.0%	0	0.0%	0	2.0%	2	2.0%	2	13.0%	13	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.8%	8	1.0%	1	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, St Mary's Road, Swanley, BR8 7BU	1.6%	16	1.0%	1	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Station Road, South Norwood, SE25 5AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	3.4%	34	3.0%	3	0.0%	0	0.0%	0	27.0%	27	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Supermarket, Deptford High Street, Deptford, SE8 4AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0
Asda Superstore, Old Kent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Road, Peckham, SE1 5AG																				
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, 196-200 Shooters Hill Road, Kidbrooke Park, SE3 8RP	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Co-op, 61 Lower Addiscombe Road, Addiscombe, Croydon, CR0 6PQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Sangley Road, Catford, SE6 2JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Bromley Road, Downham, Bromley, BR1 4PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Iceland, High Street, Eltham, SE9 1BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, High Street, Orpington, BR6 0LN	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Iceland, Station Square, Petts Wood, BR5 1LZ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Winslade Way, Catford Centre, Catford, SE6 4JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Bellenden Road, Peckham, SE15 5BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Croydon, CR0 1RB	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.5%	5	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.5%	5	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.6%	6	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Lidl, High Street, Bromley, BR1 1EZ	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lee High Road, Lewisham, SE13 5PR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, London Road, Croydon, CR0 2RF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks, TN13 2JD	1.0%	10	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.0%	2	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thornton Heath, CR7 6AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3
Lidl, Old Kent Road, Peckham, SE15 1NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Parkway, New Addington, CR0 0LA	0.8%	8	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.5%	5	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Marks & Spencer BP, Bromley Road, Downham, Bromley, BR1 4PJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, North End, Croydon, CR9 1SH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Superstore, East Hill, Oxted, RH8 9AE	1.3%	13	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Morrisons Superstore, Fiveways, Croydon, CR0 4NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.5%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Local,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Addiscombe Road, East Croydon, CR0 0XT											
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Brighton Road, South Croydon, CR2 6ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Grosvenor Court, Adenmore Road, Catford, SE6 4RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Bromley, BR1 1LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Mitcham Lane, Streatham Vale, SW16 6NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Streatham High Road, Streatham, SW16 1BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Streatham Hill, Streatham, SW2 4TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore,	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Addington Road, Selsdon, CR2 8LA												
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	1.2%	12	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	1.0%	10	2.0%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.8%	8	0.0%	0	2.0%	2	5.0%	5	0.0%	0	1.0%	1
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	2.1%	21	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.0%	4
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	5.1%	51	0.0%	0	1.0%	1	6.0%	6	7.0%	7	24.0%	24
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	3.2%	32	3.0%	3	10.0%	10	14.0%	14	0.0%	0	4.0%	4
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priors Shopping Centre, Dartford, DA1 2HL	0.7%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.6%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	1.3%	13	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	4.0%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Tulse Hill, Streatham, SW2 2TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.6%	6	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.4%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Croydon, CR0 3PB																						
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rushey Green, Catford, SE6 4AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	3.2%	32	1.0%	1	14.0%	14	13.0%	13	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	4.5%	45	0.0%	0	0.0%	0	3.0%	3	0.0%	0	19.0%	19	23.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	3.2%	32	0.0%	0	10.0%	10	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.0%	14
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Superstore, Guards Avenue, Caterham, CR3 5QX	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	1.0%	10	7.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Orpington, BR6 6BG	1.3%	13	0.0%	0	3.0%	3	5.0%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	2.0%	20	0.0%	0	0.0%	0	14.0%	14	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, New Capital Quay,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Greenwich, SE10 9DD											
Waitrose, Southend Road, Beckenham, BR3 1SD	0.4%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Market, Lewisham College (Food Market - Saturdays)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet - home delivery	15.4%	154	21.0%	21	19.0%	19	11.0%	11	7.0%	7	9.0%
Internet - click and collect	2.0%	20	5.0%	5	0.0%	0	3.0%	3	1.0%	1	0.0%
Aldi, Brighton Road, Coulsdon, CR5 2NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Asda Superstore, Bugsby Way, Charlton, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holwood Farm Shop, Yellow Barn, New Road Hill, Keston, BR2 6AB	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, St Peters Street, Maidstone, ME16 0SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, London Road, Greenhithe, DA9 9EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, South	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Lambeth Place, Vauxhall, SW8 1SP												
Sainsbury's Superstore, Riverside Place, Gallions Road, Charlton, SE7 7FA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Sainsbury's Superstore, Stafford Road, Wallington, SM6 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Northfleet, DA11 8JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, London Road, Larkfield, Aylesford, ME20 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9
Tesco Extra, Streatham High Road, Streatham, SW16 6HP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	1.1%	11	4.0%	4	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Waitrose, Station Avenue, Caterham, CR3 6LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Station Road, Longfield, DA3 7QA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
(Don't know / can't remember)	1.9%	19	3.0%	3	2.0%	2	1.0%	1	2.0%	2	1.0%	1
Base:	1000	100	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Q05 Which online retailer or delivery app did you use for that main food shopping trip?

Those that said an internet response at Q04

Amazon	5.2%	9	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	5	12.5%	2		
Asda (home delivery)	11.5%	20	15.4%	4	10.5%	2	7.1%	1	25.0%	2	0.0%	0	0.0%	0	10.0%	2	16.7%	4	8.0%	2	18.8%	3
Asda (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (home delivery)	0.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (home delivery)	8.0%	14	3.8%	1	10.5%	2	7.1%	1	0.0%	0	11.1%	1	0.0%	0	10.0%	2	12.5%	3	12.0%	3	6.3%	1
Morrisons (home delivery)	4.6%	8	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	5.0%	1	4.2%	1	4.0%	1	18.8%	3
Morrisons (click and collect)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Ocado	12.6%	22	3.8%	1	10.5%	2	14.3%	2	12.5%	1	11.1%	1	38.5%	5	5.0%	1	4.2%	1	24.0%	6	12.5%	2
One Stop (home delivery)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's (click and collect)	1.7%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Sainsbury's (home delivery)	28.7%	50	38.5%	10	31.6%	6	35.7%	5	50.0%	4	44.4%	4	15.4%	2	30.0%	6	33.3%	8	20.0%	5	0.0%	0
Tesco (click and collect)	4.0%	7	7.7%	2	5.3%	1	0.0%	0	12.5%	1	0.0%	0	7.7%	1	5.0%	1	4.2%	1	0.0%	0	0.0%	0
Tesco (home delivery)	18.4%	32	11.5%	3	26.3%	5	28.6%	4	0.0%	0	22.2%	2	23.1%	3	15.0%	3	25.0%	6	8.0%	2	25.0%	4
Waitrose (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (home delivery)	3.4%	6	3.8%	1	5.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gopuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temu	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		174		26		19		14		8		9		13		20		24		25		16

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Meanscore: [£]											
Q06 Approximately how much money does your household normally spend on a main food and grocery shop?											
£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
£11 - £15	1.0%	10	1.0%	1	2.0%	2	0.0%	0	2.0%	2	1.0%
£16 - £20	1.3%	13	2.0%	2	1.0%	1	0.0%	0	1.0%	2	1.0%
£21 - £25	0.9%	9	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%
£26 - £30	1.9%	19	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%
£31 - £35	1.5%	15	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%
£36 - £40	3.8%	38	8.0%	8	2.0%	2	2.0%	2	4.0%	4	1.0%
£41 - £45	1.3%	13	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%
£46 - £50	6.6%	66	3.0%	3	5.0%	5	7.0%	7	9.0%	9	10.0%
£51 - £60	7.0%	70	1.0%	1	4.0%	4	7.0%	7	6.0%	6	7.0%
£61 - £70	8.1%	81	6.0%	6	13.0%	13	7.0%	7	12.0%	12	11.0%
£71 - £80	9.3%	93	5.0%	5	14.0%	14	7.0%	7	14.0%	14	13.0%
£81 - £90	5.3%	53	11.0%	11	4.0%	4	7.0%	7	8.0%	8	3.0%
£91 - £100	16.7%	167	24.0%	24	16.0%	16	19.0%	19	12.0%	12	18.0%
£101 - £110	1.2%	12	1.0%	1	1.0%	1	1.0%	1	2.0%	2	2.0%
£111 - £120	4.5%	45	3.0%	3	3.0%	3	8.0%	8	5.0%	5	5.0%
£121 - £130	1.7%	17	0.0%	0	4.0%	4	1.0%	1	3.0%	3	0.0%
£131 - £140	1.5%	15	0.0%	0	2.0%	2	0.0%	0	3.0%	3	6.0%
£141 - £150	6.3%	63	5.0%	5	8.0%	8	12.0%	12	3.0%	3	6.0%
£151 - £175	1.5%	15	2.0%	2	0.0%	0	2.0%	2	1.0%	1	1.0%
£176 - £200	5.3%	53	12.0%	12	3.0%	3	3.0%	3	5.0%	5	3.0%
£201 - £225	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
£226 - £250	0.9%	9	2.0%	2	1.0%	1	0.0%	0	1.0%	1	2.0%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.7%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%
£301+	0.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%
(Don't know / varies)	7.6%	76	9.0%	9	7.0%	7	7.0%	7	4.0%	4	4.0%
(Refused)	2.7%	27	1.0%	1	3.0%	3	3.0%	3	1.0%	1	3.0%
Mean:	97.09	112.44	89.72	97.46	89.94	94.85	98.51	91.52	82.58	104.84	107.70
Base:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q07 Where did your household last undertake small-scale / top-up food and grocery shopping?																						
Aldi, Addington Road, Selsdon, CR2 8LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	2	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Retail Park, Colliers Wood, SW19 2PP	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Aldi, Rushey Green, Catford, SE6 4JD	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.5%	5	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, St Mary's Road, Swanley, BR8 7BU	1.0%	10	1.0%	1	0.0%	0	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, Main Road, Biggin Hill, TN16 3DX	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	2.1%	21	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Supermarket, Deptford High Street, Deptford, SE8 4AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Supermarket, Stonecot Hill, Sutton, SM3 9HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Asda Superstore, Old Kent Road, Peckham, SE1 5AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Blendon Road, Bexley, DA5 1BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Burnt Ash Hill, Lee, SE12 9HT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-op, Carlton Parade, Orpington, BR6 0JB	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Parade, New Addington, CR0 0JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Chatterton Road, Bromley Common, BR2 9QN	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cotmandene Crescent, St Pauls Cray, Orpington, BR5 2RB	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	1.0%	10	0.0%	0	1.0%	1	8.0%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Croydon Road, Coney Hall, West Wickham, BR4 9HU	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Deptford Bridge, Deptford, SE8 4HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Elmers End Road, Elmers End, Anerley, SE20 7UX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Featherbed Lane, Addington, Croydon, CR0 9AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Footscray Road, New Eltham, SE9 2AA	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Forest Hill Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Dulwich, SE22 0RR												
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Co-op, Green Lane, Thornton Heath, CR7 8BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hever Road, West Kingsdown, TN15 6HD	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	10
Co-op, Hither Green Lane, Hither Green, SE13 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Orchard Way, Croydon, CR0 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Randlesdown Road, Bellingham, SE6 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	0.5%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Co-op, Sangley Road, Catford, SE6 2JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, St Norbert Road, Brockley, SE4 2BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Stanstead Road, Forest Hill, SE23 1HH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Steynton Avenue, Albany Park, Bexley, DA5 3HP	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townend Road, Caterham, CR3 5UG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DY	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Westwood Lane, Blackfen, DA15 9PS	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, White Horse Hill, Chislehurst, BR7 6DG	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wickham Road, Shirley, Croydon, CR0 8TG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Norwood Road, West Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Westow Hill, Crystal Palace, SE19 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Bellenden Road, Peckham, SE15 5BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	0.8%	8	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Church Street, Croydon, CR0 1RB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.3%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Bromley, BR1 1EZ	0.4%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Lee High Road, Lewisham, SE13 5PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, London Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Croydon, CR0 2RF																						
Lidl, London Road, Sevenoaks, TN13 2JD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thornton Heath, CR7 6AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Parkway, New Addington, CR0 0LA	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Whitehorse Road, Croydon, CR0 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Bexley Road, Eltham, SE9 2NL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Marks & Spencer BP, Bromley Road, Downham, Bromley, BR1 4PJ	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Court Road, Orpington, BR6 9DA	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Crofton Road, Locksbottom, Orpington, BR6 8NL	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Mottingham Road, Mottingham, SE9 4QN	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	0.7%	7	5.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.4%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Bromley, BR1 1JL	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Marks & Spencer, London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Sevenoaks, TN13 1AT											
Marks & Spencer, North End, Croydon, CR9 1SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%
Marks & Spencer, Perry Street, Chiselhurst, BR7 6HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.5%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%
Morrisons Superstore, Fiveways, Croydon, CR0 4NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.3%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Addiscombe Road, East Croydon, CR0 0XT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Avenue Road, Bexleyheath, DA7 4EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, High	0.3%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Bromley, BR1 1LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Loampit Vale, Lewisham, SE13 7DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Portland Road, Norwood, SE25 4PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Square, Petts Wood, BR5 1LY	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Streatham High Road, Streatham, SW16 1BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Suffolk House, Croydon, CR0 1PE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DE	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Burnt Ash Road, Blackheath, SE12 8PZ	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	1.0%	10	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.7%	7	0.0%	0	4.0%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Waringham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	1.8%	18	0.0%	0	1.0%	1	0.0%	0	2.0%	2	12.0%	12	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.2%	12	1.0%	1	8.0%	8	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Westow Street, Crystal Palace, SE19 3RW											
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.3%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Esso Express, Westmoreland Road, Bromley, BR2 0TY	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Southend, Bellingham, SE6 2RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.6%	6	3.0%	3	1.0%	1	0.0%	0	0.0%	0	2.0%
Tesco Express, High Street, Bromley, BR1 1LF	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Penge, SE20 7QB	0.6%	6	4.0%	4	0.0%	0	0.0%	0	0.0%	0	2.0%
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Express, London Road, Croydon, CR0 3PB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.7%	7	0.0%	0	0.0%	0	5.0%	5	0.0%	0	1.0%
Tesco Express, Plaistow Lane, Bromley, BR1 4DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South End,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Croydon, CR2 6EA											
Tesco Express, Station Approach, Croydon, CR2 0PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Green, Warlingham, CR9 6NA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	1.6%	16	0.0%	0	7.0%	7	6.0%	6	0.0%	0	3.0%
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	0.6%	6	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (Little), Tubs Hill, Sevenoaks, TN13 1DH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Waitrose, High Street, Orpington, BR6 6BG	1.4%	14	0.0%	0	1.0%	1	8.0%	8	0.0%	0	5.0%
Waitrose, High Street, Sevenoaks, TN13 1JR	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	9.0%
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Waitrose, Main Road, Biggin Hill, TN16 3BB	2.1%	21	0.0%	0	0.0%	0	15.0%	15	0.0%	0	1.0%
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Waitrose, Southend Road,	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Beckenham, BR3 1SD																						
Bexleyheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Carlton Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deptford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dulwich Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Green Street Green Neighbourhood Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Locksbottom Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Wickham Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - home delivery	7.1%	71	14.0%	14	7.0%	7	3.0%	3	2.0%	2	3.0%	3	4.0%	4	3.0%	3	13.0%	13	17.0%	17	5.0%	5
Internet - click and collect	1.2%	12	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	2.0%	2	2.0%	2
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Best-One, Main Road, Hextable, Swanley, BR8 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brasted Village Convenience Store, High Street, Brasted, TN16 1JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brothers Bakery, Crescent Way, Orpington, BR6 9LP	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chaasi Mini Market, Broom Road, Croydon, CR0 8NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chart Farm, Seal Chart, Sevenoaks, TN15 0ES	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cook Food, Park Hall Road, West Dulwich, SE21 8BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cook Food, Station Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East, Oxted, RH8 0AY											
Co-op, Streatham Hill, Streatham, SW2 4RU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Watchgate, Lane End, Dartford, DA2 7JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	0.5%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Elmfield Fine Foods, Elmfield Way, South Croydon, CR2 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Farnborough Post Office, High Street, Farnborough, Orpington, BR6 7AZ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Gray & Sons Butchers, Birchwood Parade, Joydens Wood, DA2 7NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Hancocks Newsagents, Knockholt Road, Halstead, Sevenoaks, TN14 7EU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Hewitt's Farm Shop, A224, Chelsfield, Orpington, BR6 9BX	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Hurst Green Local, Station Road, Hurst Green, Etchingam, TN19 7PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
J&R Food And Wine, Woodside Drive, Dartford, DA2 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knights Hill Newsagents, Knights Hill, Norwood, SE27 0QP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Knockholt Village Stores, Main Road, Knockholt, TN14 7LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Londis, Azalea Drive, Swanley, BR8 8HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Londis, Birchwood Parade, Woodside Drive, Dartford, DA2 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Londis, Norwood High Street, Norwood, SE27 9JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Londis, The White Hart Parade, London Road, Riverhead, Sevenoaks, TN13 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End, Kemsing, Sevenoaks, TN15 6PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westmount Road, Eltham, SE9 1UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer Simply Food, London Bridge Station, Southwark, SE1 9SP	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bishopgate, City of London, EC2N 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Carlton Parade, St Johns Hill, Sevenoaks, TN13 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Roundway, Biggin Hill, TN16 3XZ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Selsdon Park Road, Croydon, CR2 8JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Sevenoaks Road, Pratt's Bottom, Orpington, BR6 7SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Nisa Local, Chipperfield Road, St Paul's Cray, Orpington, BR5 2LJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Nisa Local, Marion Crescent, Orpington, BR5 2DD	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Nisa Local, Market Square, Westerham, TN16 1AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Nisa Local, Mottingham Road, Mottingham, SE9 4TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, William Barefoot Drive, Coldharbour Estate, SE9 3AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norman's Butchers Of Eynsford, High Street, Eynsford, DA4 0AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
One Stop, Hazel Walk, Bromley, BR2 8DE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Seal Road, Sevenoaks, TN14 5AR	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
One Stop, Tonbridge Road, Hildenborough, Tonbridge, TN11 9HR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Premier, Broadway, Crockenhill, Swanley, BR8 8JH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%
Premier, Court Road, Orpington, BR6 9DA	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Premier, Eldred Drive, Orpington, BR5 4PE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Luton Road, Chatham, ME4 5AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Station Parade, London Road, Sevenoaks, TN13 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Rochester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Row, Westminster, SW1P 1BT																						
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lombardy Retail Park, Coldharbour Lane, Hayes, UB3 3EX	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sans Mini Mart, Walden Parade, Chislehurst, BR7 5DW	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheree's Store and Tea Room, The Parade, Tatsfield, Westerham, TN16 2AQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreham Village Store, High Street, Shoreham, TN14 7TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Croydon Road, Elmers End, Beckenham, BR3 3RA	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, London Road, Westerham, TN16 2DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sunstar, Harrow Road, Warlingham, CR6 9EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Anerley Road, Crystal Palace, SE19 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Bedford Street, Westminster, WC2E 9EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Bellegrave Road, Welling, DA16 3PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Bywood Avenue, Shirley, Croydon, CR0 7RA	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Tesco Express, Chipstead Valley Road, Coulsdon, CR5 2RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Tesco Express, Eltham High	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Eltham, SE9 1DH											
Tesco Express, Sydenham Road, Sydenham, SE26 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodside Green, Croydon, SE25 5HQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Wine Cellar, Station Parade, South Croydon, CR2 0PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (Little), Blackfen Road, Sidcup, DA15 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Bluewater Shopping Centre, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Waitrose, Canada Square, Canary Wharf, E14 5EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Waitrose, Recreation Ground Road, Tenterden, TN30 6BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
(Don't know / can't remember)	3.4%	34	3.0%	3	6.0%	6	1.0%	1	6.0%	6	3.0%
(Don't do this type of shopping)	15.1%	151	10.0%	10	11.0%	11	18.0%	18	15.0%	15	26.0%
Base:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q08 Where did your household shop the time before that for small-scale / top-up food and grocery shopping? Was it the same, or different, and if different please specify																						
<i>Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q07</i>																						
Aldi, Addington Road, Selsdon, CR2 8LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.6%	5	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Aldi, Rushey Green, Catford, SE6 4JD	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.4%	3	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, St Mary's Road, Swanley, BR8 7BU	1.4%	11	1.1%	1	0.0%	0	0.0%	0	12.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Asda Express Petrol, Main Road, Biggin Hill, TN16 3DX	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	2.6%	21	0.0%	0	1.2%	1	0.0%	0	24.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, 386 Shooters Hill Road, Shooters Hill, SE18 4PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.1%	1	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Carlton Parade, Orpington, BR6 0JB	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Parade, New Addington, CR0 0JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cotmandene Crescent, St Pauls Cray, Orpington, BR5 2RB	0.2%	2	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	1.0%	8	0.0%	0	0.0%	0	8.6%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Croydon Road, Coney Hall, West Wickham, BR4 9HU	0.5%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Deptford Bridge, Deptford, SE8 4HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Elmers End Road, Elmers End, Anerley, SE20 7UX	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Footscray Road, New Eltham, SE9 2AA	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Green Lane, Thornton Heath, CR7 8BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Hever Road, West Kingsdown, TN15 6HD	1.4%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	1	14.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hither Green Lane, Hither Green, SE13 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	2
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	1.0%	8	0.0%	0	0.0%	0	9.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St Norbert Road, Brockley, SE4 2BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, Stanstead Road, Forest Hill, SE23 1HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Steynton Avenue, Albany Park, Bexley, DA5 3HP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	1.0%	8	0.0%	0	0.0%	0	0.0%	0	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DY	0.4%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Well Hall Road, Well Hall, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Westwood Lane, Blackfen, DA15 9PS	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	8
Co-op, White Horse Hill, Chislehurst, BR7 6DG	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wickham Road, Shirley, Croydon, CR0 8TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Orpington, BR6 0LN	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Iceland, Norwood Road, West Norwood, SE27 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Square, Petts Wood, BR5 1LZ	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Westow Hill, Crystal Palace, SE19 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Winslade Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Catford Centre, Catford, SE6 4JU											
Lidl, Bellenden Road, Peckham, SE15 5BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Broadway, Bexleyheath, DA6 7LN	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	1.0%	8	5.7%	5	1.2%	1	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon, CR0 1RB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.4%	3	1.1%	1	0.0%	0	2.5%	2	0.0%	0	0.0%
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, High Street, Bromley, BR1 1EZ	0.2%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Lidl, Lee High Road, Lewisham, SE13 5PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Croydon, CR0 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Sevenoaks, TN13 2JD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Thornton Heath, CR7 6AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Parkway, New Addington, CR0 0LA	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.5%	4	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Upper Wickham Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling, DA16 3HF											
Lidl, Whitehorse Road, Croydon, CR0 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer BP, Bexley Road, Eltham, SE9 2NL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer BP, Court Road, Orpington, BR6 9DA	0.4%	3	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%
Marks & Spencer BP, Crofton Road, Locksbottom, Orpington, BR6 8NL	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	0.7%	6	5.7%	5	1.2%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.6%	5	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.5%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Bromley, BR1 1JL	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	1.1%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, North End, Croydon, CR9 1SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.4%	3	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%
Marks & Spencer, Perry Street, Chiselhurst, BR7 6HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.4%	3	1.1%	1	2.4%	2	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Welling High Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling, DA16 1QL											
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Addiscombe Road, East Croydon, CR0 0XT	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Brockley Road, Brockley, SE4 2RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Bromley, BR1 1LE	0.4%	3	2.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Peckham Road, Peckham, SE5 8UH	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Portland Road, Norwood, SE25 4PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Road East, Oxted, RH8 0QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Square, Petts Wood, BR5 1LY											
Sainsbury's Local, Suffolk House, Croydon, CR0 1PE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Thornton Road, Thornton Heath, CR7 6BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DE	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	1.2%	10	0.0%	0	10.8%	9	0.0%	0	0.0%	0	1.2%
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	1.0%	8	0.0%	0	6.0%	5	3.7%	3	0.0%	0	0.0%
Sainsbury's Superstore, Limsfield Road, Warlingham, CR6 9DY	1.6%	13	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.4%
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.8%	15	0.0%	0	0.0%	0	0.0%	0	3.8%	3	14.1%
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	1.1%	9	0.0%	0	7.2%	6	2.5%	2	0.0%	0	1.4%
Sainsbury's Superstore, Philipot Path, Eltham, SE9	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
5DL																						
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.4%	3	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	1.1%	1	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	2	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.2%	2	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0
Tesco Esso Express, Westmoreland Road, Bromley, BR2 0TY	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Bromley	0.2%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Downham, Bromley, BR1 4PB																						
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.6%	5	2.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco Express, Deptford High Street, Deptford, SE8 4AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, High Street, Penge, SE20 7QB	0.5%	4	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, London Road, Croydon, CR0 3PB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	2	0.0%	0
Tesco Express, Main Road, Biggin Hill, TN16 3BB	1.0%	8	0.0%	0	0.0%	0	8.6%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Plaistow Lane, Bromley, BR1 4DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, South End, South Croydon, CR2 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Approach, Croydon, CR2 0PL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Sidcup, DA15 7DB	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Tesco Express, The Green, Warlingham, CR9 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wickham Road, Beckenham, BR3 6RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	1.7%	14	0.0%	0	7.2%	6	7.4%	6	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	9	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foots Cray/Orpington)	1.4%	11	0.0%	0	6.0%	5	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Tesco Superstore, Embassy Court, Welling, DA16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
1TH																						
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Waitrose (Little), Tubs Hill, Sevenoaks, TN13 1DH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Orpington, BR6 6BG	2.1%	17	0.0%	0	1.2%	1	9.9%	8	0.0%	0	9.9%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	10.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	1.7%	14	0.0%	0	0.0%	0	13.6%	11	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, New Capital Quay, Greenwich, SE10 9DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Waitrose, Southend Road, Beckenham, BR3 1SD	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckenham Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deptford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dulwich Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Green Street Green Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
West Wickham Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - home delivery	8.7%	71	13.8%	12	8.4%	7	2.5%	2	3.8%	3	4.2%	3	4.8%	4	5.3%	4	17.5%	14	19.6%	18	4.8%	4
Internet - click and collect	1.5%	12	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.3%	1	6.5%	6	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Tooting High Street, Tooting, SW17 0SP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Walnuts Shopping Centre, Orpington, BR6 0TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, Main Road, Hextable, Swanley, BR8 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brasted Village Convenience Store, High Street, Brasted, TN16 1JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brothers Bakery, Crescent Way, Orpington, BR6 9LP	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chaasi Mini Market, Broom Road, Croydon, CR0 8NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chart Farm, Seal Chart, Sevenoaks, TN15 0ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cook Food, Station Road East, Oxted, RH8 0AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oldfield Place, Dartford, DA1 5WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Streatham Hill, Streatham, SW2 4RU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Watchgate, Lane End, Dartford, DA2 7JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	0.7%	6	0.0%	0	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Sydenham Road, Sydenham, SE26 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Croydon International Food Centre, Lower Addiscombe Road, Croydon, CR0 6PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Farnborough Post Office, High Street, Farnborough,	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Orpington, BR6 7AZ																						
Gray & Sons Butchers, Birchwood Parade, Joydens Wood, DA2 7NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hancocks Newsagents, Knockholt Road, Halstead, Sevenoaks, TN14 7EU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Food & Wine, Main Road, Hextable, BR8 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Local, Station Road, Hurst Green, Etchingham, TN19 7PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Ladder Butchery, Main Road, Biggin Hill, Westerham, TN16 3BA	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knights Hill Newsagents, Knights Hill, Norwood, SE27 0QP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Knockholt Village Stores, Main Road, Knockholt, TN14 7LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Tooting, SW17 9HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, Plassy Road, Catford, SE6 2DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Memorial Stores, High Street, Limpsfield, Oxted, RH8 0DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Azalea Drive, Swanley, BR8 8HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Birchwood Parade, Woodside Drive, Dartford, DA2 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Burnt Ash Hill, Lewisham, SE12 0QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Londis, Norwood High Street, Norwood, SE27 9JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Londis, The White Hart Parade, London Road, Riverhead, Sevenoaks, TN13 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End, Kemsing, Sevenoaks, TN15 6PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Charing Cross, Westminster, WC2N 5HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Calley Down Crescent, New Addington, Croydon, CR0 0EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Carlton Parade, St Johns Hill, Sevenoaks, TN13 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Sevenoaks Road, Pratt's Bottom, Orpington, BR6 7SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Windsor Drive, Chelsfield, Orpington, BR6 6EY	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Chipperfield Road, St Paul's Cray, Orpington, BR5 2LJ	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marion Crescent, Orpington, BR5 2DD	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Market Square, Westerham, TN16 1AW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Nisa Local, William Barefoot Drive, Coldharbour Estate, SE9 3AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
One Stop, Hazel Walk, Bromley, BR2 8DE	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
One Stop, Tonbridge Road, Hildenborough, Tonbridge, TN11 9HR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Broadway, Crockenhill, Swanley, BR8 8JH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Court Road, Orpington, BR6 9DA	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Parade, London Road, Sevenoaks, TN13 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rochester Row, Westminster, SW1P 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lombardy Retail Park, Coldharbour Lane, Hayes, UB3 3EX	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sans Mini Mart, Walden Parade, Chislehurst, BR7 5DW	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotch Meats Stores, Rosendale Road, Norwood, SE21 8EZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sheree's Store and Tea Room, The Parade, Tatsfield, Westerham, TN16 2AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Spar, Croydon Road, Elmers End, Beckenham, BR3 3RA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Spar, London Road, Westerham, TN16 2DJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sunstar, Harrow Road, Warlingham, CR6 9EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, Bedford Street, Westminster, WC2E 9EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	
Tesco Express, Bellegrave Road, Welling, DA16 3PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	
Tesco Express, Bywood Avenue, Shirley, Croydon, CR0 7RA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	0.0%	0	0.0%	0	0.0%	
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	
Tesco Express, Eltham High Street, Eltham, SE9 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	
Tesco Express, Woodside Green, Croydon, SE25 5HQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vauxhall Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waitrose (Little), Blackfen Road, Sidcup, DA15 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	
Waitrose, Bluewater Shopping Centre, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	
(Don't know / can't remember)	3.6%	29	3.4%	3	1.2%	1	3.7%	3	1.3%	1	5.6%	4	3.6%	3	0.0%	0	2.5%	2	5.4%	5	8.4%	7	0.0%	
Base:	815	87	83	81	79	71	84	75	80	92	83													

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Meanscore: [£]**Q09 Approximately how much money does your household normally spend on small-scale / top up food and grocery shop?***Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q07*

£1 - £5	7.6%	62	3.4%	3	8.4%	7	14.8%	12	10.1%	8	14.1%	10	9.5%	8	6.7%	5	5.0%	4	2.2%	2	3.6%	3	
£6 - £10	15.0%	122	8.0%	7	13.3%	11	16.0%	13	15.2%	12	18.3%	13	9.5%	8	22.7%	17	25.0%	20	10.9%	10	13.3%	11	
£11 - £15	12.6%	103	12.6%	11	9.6%	8	9.9%	8	12.7%	10	11.3%	8	21.4%	18	17.3%	13	8.8%	7	12.0%	11	10.8%	9	
£16 - £20	18.3%	149	21.8%	19	26.5%	22	19.8%	16	20.3%	16	18.3%	13	17.9%	15	12.0%	9	17.5%	14	13.0%	12	15.7%	13	
£21 - £25	9.0%	73	6.9%	6	13.3%	11	11.1%	9	12.7%	10	5.6%	4	9.5%	8	6.7%	5	6.3%	5	7.6%	7	9.6%	8	
£26 - £30	8.5%	69	12.6%	11	9.6%	8	4.9%	4	12.7%	10	9.9%	7	8.3%	7	10.7%	8	3.8%	3	4.3%	4	8.4%	7	
£31 - £35	2.7%	22	3.4%	3	3.6%	3	2.5%	2	0.0%	0	5.6%	4	1.2%	1	2.7%	2	2.5%	2	0.0%	0	6.0%	5	
£36 - £40	4.5%	37	6.9%	6	1.2%	1	2.5%	2	5.1%	4	4.2%	3	3.6%	3	1.3%	1	5.0%	4	9.8%	9	4.8%	4	
£41 - £45	0.9%	7	1.1%	1	0.0%	0	1.2%	1	0.0%	0	2.8%	2	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.2%	1	
£46 - £50	4.9%	40	8.0%	7	4.8%	4	3.7%	3	2.5%	2	2.8%	2	2.4%	2	2.7%	2	5.0%	4	7.6%	7	8.4%	7	
£51 - £60	1.7%	14	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	3.6%	3	1.3%	1	1.3%	1	5.4%	5	2.4%	2	
£61 - £70	1.1%	9	1.1%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.2%	1	0.0%	0	5.0%	4	1.1%	1	0.0%	0	
£71 - £80	0.6%	5	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
£81 - £90	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£91 - £100	1.6%	13	3.4%	3	1.2%	1	0.0%	0	1.3%	1	1.4%	1	1.2%	1	0.0%	0	1.3%	1	3.3%	3	2.4%	2	
£101 - £110	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
£111 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
£121 - £130	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£141 - £150	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	
£151 - £175	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
£176 - £200	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	7.7%	63	9.2%	8	4.8%	4	8.6%	7	3.8%	3	2.8%	2	4.8%	4	8.0%	6	10.0%	8	15.2%	14	8.4%	7	
(Refused)	2.1%	17	0.0%	0	1.2%	1	2.5%	2	1.3%	1	0.0%	0	3.6%	3	6.7%	5	3.8%	3	1.1%	1	1.2%	1	
Mean:	25.40		28.85		23.12		20.50		21.51		22.61		23.74		18.97		23.97		37.45		31.44		
Base:		815		87		83		81		79		71		84		75		80		92		83	

Q10 Does your household also spend money on food and groceries in small shops or at local markets?

Yes	37.6%	376	34.0%	34	30.0%	30	27.0%	27	24.0%	24	37.0%	37	35.0%	35	39.0%	39	52.0%	52	62.0%	62	36.0%	36	
No	62.4%	624	66.0%	66	70.0%	70	73.0%	73	76.0%	76	63.0%	63	65.0%	65	61.0%	61	48.0%	48	38.0%	38	64.0%	64	
Base:		1000		100		100		100		100		100		100		100		100		100		100	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q11 Where are these small shops or local markets located? <i>Those that said 'Yes' at Q10</i>											
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Godstone Road, Kenley, CR8 5AA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
Sainsbury's Local, Upper Elmors End Road, Eden Park, Beckenham, BR3 3DE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Tesco Express, Station Road, Sidcup, DA15 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abbey Wood Local Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	0.8%	3	5.9%	2	0.0%	0	0.0%	0	0.0%	0	2.6%
Bexley Village Local Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%
Bexleyheath Station Local Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	1.6%	6	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Biggin Hill Local Centre	0.5%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%
Blackfen Local Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Blackheath Hill Local Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackheath Town Centre	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	3.7%	14	11.8%	4	3.3%	1	11.1%	3	0.0%	0	2.7%
Canada Water Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Chislehurst Local Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Cotmandene Crescent Neighbourhood Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Court Road, Orpington Neighbourhood Centre	0.5%	2	0.0%	0	3.3%	1	3.7%	1	0.0%	0	0.0%
Crescent Way, Green Street Green Neighbourhood Centre	0.8%	3	0.0%	0	0.0%	0	3.7%	1	0.0%	0	5.4%
Croydon Road, Coney Hall Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Croydon Town Centre	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	1.9%	7	0.0%	0	0.0%	0	0.0%	0	16.7%	4	0.0%
Deptford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dulwich Village Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edenbridge Town Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
Eldred Drive, Orpington Neighbourhood Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenwich Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Herbert Road Local Centre (Greenwich Borough)	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
High Street, Farnborough Village Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
Kent Road, St Mary Cray Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%
Lee Green Town Centre (Lee Town Centre)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Locksbottom Local Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
London Bridge / London Bridge Station	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
London Road, Bromley Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maple Road, Penge Neighbourhood Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mottingham Local Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Addington Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Eltham Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norbury Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orpington Town Centre	1.6%	6	0.0%	0	13.3%	4	3.7%	1	0.0%	0	0.0%
Oxted Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peckham Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penge Town Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.5%	2	2.9%	1	3.3%	1	0.0%	0	0.0%	0	0.0%
Plumstead Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sanderstead Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	4.0%	15	0.0%	0	0.0%	0	0.0%	0	18.9%	7	22.9%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sidcup Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
South Norwood Town Centre (Norwood Junction)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Southborough Lane, Bickley Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Southborough Road, Bickley Neighbourhood Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
Thornton Heath Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0
Walden Road, Chislehurst Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
West Norwood / Tulse Hill Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
West Wickham Town Centre	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Road, Bromley Neighbourhood Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor Drive, Chelsfield Neighbourhood Centre	0.5%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brockley Market, Lewisham College (Food Market - Saturdays)	1.1%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	2.1%	8	17.6%	6	3.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Palace Park Market (Food Market - Sundays)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
Lewisham Market, Lewisham Town Centre (Daily)	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	9	2.8%	1
Orpington Market (Walnuts Shopping Centre) (Tuesday, Friday, Saturday)	0.8%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.8%	1
Sevenoaks Market (Buckhurst Car Park) (Wednesdays)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre Market (Wednesdays)	1.1%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	3	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albany Express, Steynton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Avenue, Bexley, DA5 3HG											
Beckenham Place Park Food & Farmers Market, Beckenham Place Park, Beckenham, BR3 1SY	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Best-One, Crown Point Parade, Beulah Hill, SE19 3NG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%
Carnivore, Southborough Lane, Bromley, BR2 8AP	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Chart Farm, Seal Chart, Sevenoaks, TN15 OES	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.5%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.7%
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	1.1%	4	0.0%	0	13.3%	4	0.0%	0	0.0%	0	0.0%
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Crayford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crockenhill Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%
Crossway Food & Wine, Crossways Parade, Park Road, South Croydon, CR2 8JJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunton Green Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Elmfield Way, South Croydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Eynsford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%
Family Choice West Croydon, London Road, Croydon, CR0 3PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Flower Farm Shop, Oxted Road, Godstone, RH9 8BP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%
Godstone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Hancocks Newsagents, Knockholt Road, Halstead,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sevenoaks, TN14 7EU Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Farmshop, Parker's Green, Higham Wood, Tonbridge, TN11 0AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Ayre Bakers, Main Road, Sidcup, DA14 6QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Kemsing Village Centre Lesnes Abbey Farmers Market, Lesnes Abbey, SE2 0AX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre Londis, Woodside Green, Croydon, SE25 5EY	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Marechal Niel Parade, Main Road, Sidcup, DA14 6QF	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mias Of Sidcup, Halfway Street, Sidcup, DA15 8DJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Footscray Road, New Eltham, SE9 2AA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Orchard Food & Wine Croydon, Cherry Orchard Road, Croydon, CR0 6BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Penshurst Village Centre Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road,	2.4%	9	0.0%	0	3.3%	1	14.8%	4	0.0%	0	5.4%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road,	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
Orpington, Sidcup, DA14 5BQ																							
Selina Quality Food Market, East Barnet Road, Barnet, EN4 8SS	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sevenoaks Weald Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shivam Stores, Freelands Avenue, South Croydon, CR2 8HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreham Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Croydon Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
South Darenth Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South End, Croydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sponge Kitchens Bakery, Station Approach, Hayes, Bromley, BR2 7EJ	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	
Staplehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surrey Street Market, Croydon, CR0 1RG	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	5.8%	3	0.0%	0	0.0%	0	0.0%
The Kiosk, Chichester Road, Croydon, CR0 5NB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
V Gibson Butchers, Lower Addiscombe Road, Croydon, CR0 6RF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre, CR6 9NA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Kingsdown Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Wilmington Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodside Drive, Joydens Wood Neighbourhood Centre, DA2 7NG	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	22.1%	83	23.5%	8	13.3%	4	18.5%	5	16.7%	4	8.1%	3	5.7%	2	25.6%	10	32.7%	17	35.5%	22	22.2%	8	
Base:		376		34		30		27		24		37		35		39		52		62		36	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [£]																						
Q12 Approximately how much money does your household spend on food and groceries on a typical trip to these small shops or local markets?																						
<i>Those that said 'Yes' at Q10</i>																						
£1 - £5	11.2%	42	11.8%	4	3.3%	1	3.7%	1	8.3%	2	21.6%	8	14.3%	5	12.8%	5	9.6%	5	8.1%	5	16.7%	6
£6 - £10	19.1%	72	8.8%	3	20.0%	6	37.0%	10	25.0%	6	21.6%	8	5.7%	2	20.5%	8	25.0%	13	16.1%	10	16.7%	6
£11 - £15	10.4%	39	5.9%	2	6.7%	2	14.8%	4	16.7%	4	2.7%	1	22.9%	8	12.8%	5	5.8%	3	11.3%	7	8.3%	3
£16 - £20	16.0%	60	17.6%	6	23.3%	7	3.7%	1	0.0%	0	27.0%	10	28.6%	10	10.3%	4	19.2%	10	12.9%	8	11.1%	4
£21 - £25	3.5%	13	2.9%	1	0.0%	0	7.4%	2	8.3%	2	0.0%	0	0.0%	0	2.6%	1	1.9%	1	6.5%	4	5.6%	2
£26 - £30	8.5%	32	17.6%	6	10.0%	3	3.7%	1	20.8%	5	5.4%	2	2.9%	1	5.1%	2	7.7%	4	8.1%	5	8.3%	3
£31 - £35	2.1%	8	5.9%	2	3.3%	1	0.0%	0	4.2%	1	2.7%	1	0.0%	0	2.6%	1	0.0%	0	1.6%	1	2.8%	1
£36 - £40	3.5%	13	5.9%	2	3.3%	1	3.7%	1	8.3%	2	2.7%	1	2.9%	1	5.1%	2	1.9%	1	0.0%	0	5.6%	2
£41 - £45	0.8%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
£46 - £50	4.3%	16	5.9%	2	6.7%	2	7.4%	2	0.0%	0	2.7%	1	8.6%	3	5.1%	2	1.9%	1	3.2%	2	2.8%	1
£51 - £60	1.9%	7	2.9%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	3.8%	2	3.2%	2	0.0%	0
£61 - £70	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.8%	1
£71 - £80	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.8%	3	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.0%	45	8.8%	3	20.0%	6	7.4%	2	4.2%	1	8.1%	3	8.6%	3	10.3%	4	13.5%	7	21.0%	13	8.3%	3
(Refused)	4.0%	15	2.9%	1	0.0%	0	7.4%	2	4.2%	1	0.0%	0	2.9%	1	12.8%	5	3.8%	2	0.0%	0	8.3%	3
Mean:	22.82	27.03	22.33	21.13	19.59	17.85	20.48	18.30	21.12	32.06	22.57											
Base:	376	34	30	27	24	37	35	39	52	62	36											

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Meanscore: [Number of visits per week]

Q13 How often do you normally visit these other small shops or local markets for food and groceries shopping?

Those that said 'Yes' at Q10

Daily	2.9%	11	5.9%	2	3.3%	1	0.0%	0	8.3%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
At least two times a week	20.2%	76	20.6%	7	20.0%	6	22.2%	6	12.5%	3	2.7%	1	20.0%	7	5.1%	2	26.9%	14	38.7%	24	16.7%	6
At least once a week	30.1%	113	23.5%	8	33.3%	10	29.6%	8	29.2%	7	29.7%	11	31.4%	11	28.2%	11	30.8%	16	27.4%	17	38.9%	14
At least once a fortnight	16.0%	60	23.5%	8	10.0%	3	11.1%	3	8.3%	2	18.9%	7	17.1%	6	23.1%	9	15.4%	8	12.9%	8	16.7%	6
At least once a month	19.4%	73	11.8%	4	23.3%	7	29.6%	8	29.2%	7	27.0%	10	17.1%	6	25.6%	10	17.3%	9	9.7%	6	16.7%	6
At least every two months	5.1%	19	5.9%	2	3.3%	1	3.7%	1	12.5%	3	0.0%	0	8.6%	3	10.3%	4	7.7%	4	1.6%	1	0.0%	0
Less often	3.7%	14	2.9%	1	0.0%	0	3.7%	1	0.0%	0	13.5%	5	5.7%	2	5.1%	2	1.9%	1	0.0%	0	5.6%	2
(Don't know / varies)	2.7%	10	5.9%	2	6.7%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	2.6%	1	0.0%	0	1.6%	1	5.6%	2
<i>Mean:</i>		<i>1.09</i>		<i>1.30</i>		<i>1.17</i>		<i>0.89</i>		<i>1.27</i>		<i>0.77</i>		<i>0.87</i>		<i>0.61</i>		<i>0.98</i>		<i>1.74</i>		<i>0.91</i>
<i>Base:</i>		<i>376</i>		<i>34</i>		<i>30</i>		<i>27</i>		<i>24</i>		<i>37</i>		<i>35</i>		<i>39</i>		<i>52</i>		<i>62</i>		<i>36</i>

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q14 So, now speaking as an individual, can you please tell me where YOU last made a purchase of clothes or shoes?											
Addiscombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Bromley Town Centre	11.7%	117	27.0%	27	24.0%	24	24.0%	24	0.0%	0	8.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	1.8%	18	2.0%	2	3.0%	3	2.0%	2	0.0%	0	0.0%
City Of London / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	2.3%	23	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.0%
Eltham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Lewisham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Addington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orpington Town Centre	1.1%	11	0.0%	0	4.0%	4	3.0%	3	1.0%	1	3.0%
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Oxted Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Penge Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	2.5%	25	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%
Sidcup Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Wickham Town Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Westerham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	10.1%	101	2.0%	2	4.0%	4	6.0%	6	34.0%	34	21.0%
Brocklebank Retail Park, New Charlton, SE7 7FR	0.9%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
(Aldi, Next, Primark, Home Bargains)																						
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	2.5%	25	1.0%	1	8.0%	8	7.0%	7	5.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.3%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ (East London)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.4%	14	5.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	2.0%	2	1.0%	1
Internet / delivery	39.1%	391	44.0%	44	44.0%	44	33.0%	33	28.0%	28	26.0%	26	38.0%	38	45.0%	45	39.0%	39	61.0%	61	33.0%	33
Mail order / catalogue	2.2%	22	2.0%	2	1.0%	1	2.0%	2	1.0%	1	2.0%	2	4.0%	4	3.0%	3	4.0%	4	1.0%	1	2.0%	2
TV shopping	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda Living, St Peter's Street, Maidstone, ME16 0SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Swanley, BR8 7UN																						
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Badgers Mount Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Christchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Crawley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Designer Outlet East Midlands, Mansfield Road, South Normanton, DE55 2JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Eurobe, Lower Hook Farm, Shire Lane, Orpington, BR6 7GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highcliffe-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Knights Garden Centre, Limpsfield Road, Chelsham, CR6 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.6%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Marks & Spencer, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, High Street, Bromley, BR1 1JL	1.3%	13	3.0%	3	0.0%	0	7.0%	7	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Marks & Spencer, North End, Croydon, CR9 1SH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Victoria Place, Woking, GU21 6BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
No Angel Boutique, Acorn Industrial Park, Dartford, DA1 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outlet Shopping at The O2, Peninsula Square, Greenwich, SE10 0DX	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.7%	7	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Purley Way, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Redhill Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.7%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Southport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.5%	5	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
2HA											
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2QS											
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	1	0.0%
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%
Tonbridge Retail Park, Cannon Lane, Tonbridge, TN9 1PN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Tooting Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wallington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	4.2%	42	4.0%	4	3.0%	3	0.0%	0	6.0%	6	7.0%
(Don't do this type of shopping)	1.2%	12	0.0%	0	0.0%	0	3.0%	3	1.0%	1	3.0%
Base:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q15 And the time before that, where did YOU as an individual go to make a purchase of clothes or shoes?											
<i>Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q14</i>											
Addiscombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%
Biggin Hill Local Centre	0.4%	4	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.1%
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Broad Green, Croydon Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Bromley Town Centre	9.7%	92	19.8%	19	16.5%	16	21.6%	21	2.2%	2	3.3%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	2.9%	27	2.1%	2	4.1%	4	2.1%	2	1.1%	1	3.3%
Charlton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chatterton Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
City Of London / Shoreditch	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%
Croydon Town Centre	3.3%	31	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.8%	8	0.0%	0	1.0%	1	0.0%	0	7.5%	7	0.0%
Eltham Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Hayes Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Lewisham Town Centre	1.3%	12	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Orpington Town Centre	0.8%	8	0.0%	0	4.1%	4	1.0%	1	0.0%	0	1.1%
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Oxted Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Peckham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penge Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	3.2%	30	0.0%	0	0.0%	0	2.1%	2	1.1%	1	10.0%
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Swanley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%
Victoria, London / London Victoria Station	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westerham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Woolwich Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bell Green Retail Park, Bell Green, Sydenham, SE26	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
4PR (Aldi, B&Q, Halfords, Currys)																						
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	11.4%	108	3.1%	3	13.4%	13	9.3%	9	26.9%	25	25.6%	23	13.4%	13	1.1%	1	1.1%	1	0.0%	0	21.1%	20
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	1.1%	10	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	4.1%	4	1.1%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	2.7%	26	2.1%	2	11.3%	11	7.2%	7	2.2%	2	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.4%	4	1.0%	1	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Westfield London Shopping Centre, Shepherds Bush, W12 7GF (West London)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ (East London)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	12	1.0%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.0%	1	1.1%	1	4.4%	4	3.1%	3	0.0%	0
Internet / delivery	34.5%	326	41.7%	40	34.0%	33	22.7%	22	23.7%	22	23.3%	21	26.8%	26	39.8%	37	44.0%	40	56.7%	55	31.6%	30
Mail order / catalogue	1.6%	15	3.1%	3	0.0%	0	3.1%	3	0.0%	0	1.1%	1	2.1%	2	2.2%	2	3.3%	3	1.0%	1	0.0%	0
TV shopping	0.6%	6	3.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Angel Local Centre, Islington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.6%	6	0.0%	0	2.1%	2	0.0%	0	3.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Barnstaple Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Shopping, Farm Road, Street, BA16 0BB	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Crawley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Edinburgh City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eurobe, Lower Hook Farm, Shire Lane, Orpington, BR6 7GZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham Common Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gunwharf Quays Designer Outlet, Portsmouth, PO1 3TZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Haskins Garden Centre, Roundstone By-Pass Road, Angmering, BN16 4BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Bromley,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
BR1 1EZ																						
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.4%	4	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marks & Spencer, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marks & Spencer, High Street, Bromley, BR1 1JL	1.5%	14	3.1%	3	0.0%	0	6.2%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.0%	1	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	1.5%	14	0.0%	0	0.0%	0	2.1%	2	0.0%	0	7.8%	7	4.1%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, North End, Croydon, CR9 1SH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	3.3%	3	0.0%	0	0.0%	0
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.4%	4	0.0%	0	1.0%	1	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Notcutts Garden Centre, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Putney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Redhill Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Limpsfield Road, Warlingham, CR6 9DY																						
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wedmore Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Golf Club, Trottscliffe Road, West Malling, ME19 5AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westwood Retail Park, Margate Road, Westwood, Ramsgate, CT10 2RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.4%	51	11.5%	11	2.1%	2	6.2%	6	6.5%	6	5.6%	5	8.2%	8	4.3%	4	4.4%	4	1.0%	1	4.2%	4
Base:		946		96		97		97		93		90		97		93		91		97		95

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q16 Where did your household last make a purchase of furniture, carpets, or soft household furnishings?																				
Bexley Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bexleyheath Town Centre	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Biggin Hill Local Centre	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bromley Town Centre	1.7%	17	7.0%	7	3.0%	3	3.0%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	1
Caterham Town Centre (Caterham on the Hill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Charlton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chatterton Road Neighbourhood Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Of London / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Crofton Lane, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crofton Park Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Edenbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elephant & Castle And Walworth Road Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eltham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kelvin Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Main Road, St Pauls Cray Neighbourhood Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Orpington Town Centre	1.2%	12	1.0%	1	4.0%	4	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Peckham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Penge Town Centre	0.4%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petts Wood Town Centre	0.3%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sanderstead Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Sidcup Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Welling Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
West Wickham Town Centre	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	4.0%	40	1.0%	1	7.0%	7	0.0%	0	10.0%	10	4.0%	4
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	1.3%	13	6.0%	6	1.0%	1	1.0%	1	2.0%	2	0.0%	0
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	1.8%	18	0.0%	0	4.0%	4	0.0%	0	2.0%	2	0.0%	0
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	1.2%	12	0.0%	0	5.0%	5	2.0%	2	2.0%	2	2.0%	2
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4
Springvale Retail Park,	3.8%	38	4.0%	4	8.0%	8	8.0%	8	7.0%	7	3.0%	3

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10			
Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%			
StoneLake Retail Park, New Charlton, SE7 8LU (Carpetright, The Food Warehouse, Currys)	5.7%	57	3.0%	3	4.0%	4	7.0%	7	0.0%	0	1.0%	1	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Westfield London Shopping Centre, Shepherds Bush, W12 7GF (West London)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
B&Q, Bell Green Retail Park, Bell Green, Sydenham, SE26 4PU	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Footscray Road, Eltham, SE9 2TD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Homebase, Beckenham Hill Road, Catford, SE6 3NU	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.5%	5	1.0%	1	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.6%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Abroad	21.8%	218	33.0%	33	18.0%	18	14.0%	14	11.0%	11	16.0%	16	19.0%	19
Internet / delivery	1.5%	15	3.0%	3	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Mail order / catalogue	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albany Park Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Carpetright, Otford Road, Sevenoaks, TN14 5EG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Carpetright, Purley Way, Croydon, CR0 4XG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Chelsfield Village Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Christchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cray Avenue, Orpington	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayside Industrial Estate, Thames Road, Dartford, DA1 4RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dartford Heath Retail Park, Princes Road, Dartford, DA1 2QA	1.1%	11	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	1.2%	12	0.0%	0	5.0%	5	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
DFS, London Road, Maidstone, ME16 0LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furlong Flooring, Clipper Boulevard Way, Dartford, DA2 6QN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Purley Way, Croydon, CR0 4XG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Godstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells, TN2 3EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road, St Paul's Cray, Orpington, BR5 3SR	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.9%	9	0.0%	0	2.0%	2	2.0%	2	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, London Road, Maidstone, ME16 0DT	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Bromley, BR1 1JL	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, North	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
End, Croydon, CR9 1SH																							
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Purley Way, Croydon	0.6%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0	
Rainham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royal Tunbridge Wells Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
St Johns Hill, Sevenoaks	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tonbridge Retail Park, Cannon Lane, Tonbridge, TN9 1PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tonbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tunbridge Wells Trade Park, Longfield Road, Royal Tunbridge Wells, TN2 3QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Kingsdown Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whyteleafe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	16.5%	165	19.0%	19	14.0%	14	21.0%	21	17.0%	17	22.0%	22	17.0%	17	10.0%	10	19.0%	19	15.0%	15	11.0%	11	
(Don't do this type of shopping)	16.7%	167	6.0%	6	11.0%	11	20.0%	20	21.0%	21	19.0%	19	21.0%	21	27.0%	27	18.0%	18	10.0%	10	14.0%	14	
Base:	1000		100		100		100		100		100		100		100		100		100		100		100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q17 Where did your household last make a purchase of DIY and decorating goods?											
Addiscombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Biggin Hill Local Centre	0.4%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	0.9%	9	7.0%	7	2.0%	2	0.0%	0	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
City Of London / Shoreditch Crescent Way, Green Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Green Neighbourhood Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%
Croydon Road, Beckenham Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Croydon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Crystal Palace / Upper Norwood Town Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%
Downham Way Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elephant & Castle And Walworth Road Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lee Green Town Centre (Lee Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Orpington Town Centre	1.0%	10	0.0%	0	5.0%	5	5.0%	5	0.0%	0	0.0%
Penge Town Centre	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Plumstead Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Sydenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Norwood / Tulse Hill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Westerham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Bell Green Retail Park, Bell	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)																						
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.5%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.5%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.7%	7	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.4%	4	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.7%	7	0.0%	0	1.0%	1	1.0%	1	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ	2.4%	24	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.0%	11	10.0%	10	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
(IKEA, B&Q, Boots, Sports Direct, Dunelm)																						
B&Q, Bell Green Retail Park, Bell Green, Sydenham, SE26 4PU	1.8%	18	4.0%	4	5.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	6.2%	62	5.0%	5	16.0%	16	5.0%	5	13.0%	13	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	20.0%	20
B&Q, Footscray Road, Eltham, SE9 2TD	3.8%	38	0.0%	0	7.0%	7	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	23.0%	23
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	2.6%	26	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	18.0%	18	7.0%	7	0.0%	0	0.0%	0
B&Q, Norwood Road, Norwood, SE27 9AF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.0%	3	0.0%	0
B&Q, Old Kent Road, Peckham, SE1 5BA	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	4.2%	42	0.0%	0	0.0%	0	1.0%	1	30.0%	30	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
B&Q, Streatham High Road, Streatham, SW16 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Homebase, Beckenham Hill Road, Catford, SE6 3NU	1.2%	12	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
Homebase, Oakfield Road, Penge, SE20 8RD	0.7%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	1.0%	1	0.0%	0
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	6.0%	60	0.0%	0	3.0%	3	8.0%	8	2.0%	2	28.0%	28	18.0%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	3.6%	36	1.0%	1	16.0%	16	10.0%	10	7.0%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Screwfix, Chaffinch Business Park, Croydon Road, Beckenham, BR3 4BZ	0.4%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Screwfix, Chiltonian Industrial Estate, Lee, Hither Green, SE12 0TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Screwfix, Cray Centre, Cray Avenue, Orpington, BR5 3ST	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Crayside Industrial Estate, Thames Road, Dartford, DA1 4RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Screwfix, Kenley Trade	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Park, Bushey Close, Kenley, CR8 5AU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mark Way, Swanley, BR8 8NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Screwfix, Norbury Trading Estate, Norbury, SW16 4DG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Screwfix, Ruxley Corner Industrial Estate, Edgington Way, Sidcup, DA14 5BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Screwfix, Sydenham Industrial Estate, Kangley Bridge Road, Bell Green, SE26 5BA	0.9%	9	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Vestry Trading Park, Vestry Road, Sevenoaks, TN14 5EL	0.9%	9	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Toolstation, Access Business Centre, Bromley Road, Catford, SE6 2NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Toolstation, Avery Hill Road, New Eltham, SE9 2Bj	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Toolstation, Bat & Ball Road, Sevenoaks Enterprise Centre, Sevenoaks, TN14 5LJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Croydon Broad Green, 40 Purley Way, Croydon, CR0 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Toolstation, Croydon Fiveways, 540 Purley Way, Croydon, CR0 4RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Toolstation, Croydon Road Industrial Estate, Tannery Close, Beckenham, BR3 4BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Toolstation, Radford Court, Old Kent Road, Peckham, SE15 1AJ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Spine Road, Sydenham, SE26 4PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Toolstation, Waldo Road, Bromley, BR1 2QX	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Anerley Station Road, Penge, SE20 8PY	0.6%	6	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Wickes, Catford Hill, Catford, SE6 4NU	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Wickes, Croydon Road, West Wickham, BR4 9HR	2.4%	24	7.0%	7	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	9.0%	9	2.0%	2	0.0%	0	0.0%	0
Wickes, Kings Hwy, East Wickham, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wickes, Old Atlas Work, Madford Retail Park, Fraser Road, Erith, DA8 1QX	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wickes, Otford Road, Sevenoaks, TN14 5DE	3.8%	38	0.0%	0	1.0%	1	6.0%	6	1.0%	1	18.0%	18	12.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Overy Street, Dartford, DA1 1UP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, The Colonnades, Purley Way, Croydon, CR0 4RQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Internet / delivery	12.0%	120	20.0%	20	5.0%	5	11.0%	11	4.0%	4	5.0%	5	8.0%	8	9.0%	9	20.0%	20	27.0%	27	11.0%	11
Mail order / catalogue	0.8%	8	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
TV shopping	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brighton Road, Redhill, RH1 6QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, London Road, Crawley, RH10 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Longfield Road, Southborough, Royal Tunbridge Wells, TN2 3EW	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Seacourt Retail Park, Botley, Oxford, OX2 0JJ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Station Road, off Lower Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Sutton Court Road, Sutton, SM1 4RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Brewers Decorator Centre, Sanderson Way, Vale Road, Tonbridge, TN9 1QQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Otford Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sevenoaks, TN14 5EG											
Champion Timber, Fircroft Way, Edenbridge, TN8 6ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chiltonian Industrial Estate, Manor Lane, Lee, SE12 0TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Cray Avenue, Orpington	0.5%	5	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.0%
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Foots Cray Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Godstone Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Herne Bay Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Lidl, London Road, Sevenoaks, TN13 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Marks & Spencer, High Street, Bromley, BR1 1JL	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Purley Way, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Screwfix, Oakdene Trade Park, London Road, Sevenoaks, TN15 7DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
South Croydon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sutton at Hone Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Thompson's Garden Centre, Perry Street, Chislehurst, BR7 6HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know / can't remember)	10.3% 103	9.0% 9	4.0% 4	9.0% 9	11.0% 11	10.0% 10	12.0% 12	13.0% 13	15.0% 15	12.0% 12	8.0% 8
(Don't do this type of shopping)	14.1% 141	12.0% 12	16.0% 16	13.0% 13	12.0% 12	10.0% 10	16.0% 16	21.0% 21	17.0% 17	10.0% 10	14.0% 14
Base:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q18 Where did your household last make a purchase of electrical items such as televisions, washing machines and computers?																						
Beckenham Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Biggin Hill Local Centre	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Brixton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0		
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Bromley Road, Beckenham Neighbourhood Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bromley Town Centre	2.4%	24	8.0%	8	4.0%	4	4.0%	4	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Caterham Town Centre (Caterham on the Hill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Catford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0		
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.6%	6	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
City Of London / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Clapham Junction Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Croydon Road, Beckenham Neighbourhood Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Croydon Town Centre	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	1.0%	1	0.0%	0
Crystal Palace / Upper Norwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0		
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edenbridge Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0		
Eltham Town Centre	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3		
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Homesdale Road Neighbourhood Centre	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lewisham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
London Road, Bromley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Orpington Town Centre	0.6%	6	0.0%	0	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oxted Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0		
Penge Town Centre	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sevenoaks Town Centre	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	15.0%	15	0.0%	0	0.0%	0	0.0%	0		
Sydenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Westmoreland Road, Bromley Neighbourhood Centre	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q,	2.4%	24	8.0%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	12.0%	12	0.0%	0		

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Halfords, Currys)																						
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	5.6%	56	3.0%	3	7.0%	7	8.0%	8	16.0%	16	7.0%	7	6.0%	6	0.0%	0	0.0%	0	0.0%	0	9.0%	9
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	1.1%	11	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.9%	9	1.0%	1	4.0%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Park, New Charlton, SE7 7SZ (Smyths Toys, Asda, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	3.8%	38	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	20.0%	20	0.0%	0	1.0%	1
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	7.3%	73	3.0%	3	19.0%	19	16.0%	16	14.0%	14	10.0%	10	2.0%	2	0.0%	0	0.0%	0	1.0%	1	8.0%	8
StoneLake Retail Park, New	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Mail order / catalogue	1.2%	12	4.0%	4	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
TV shopping	1.0%	10	4.0%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Imperial Way, Croydon, CR0 4RR	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Currys, Homesdale Road, Bromley, BR2 9LY	1.1%	11	3.0%	3	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Currys, Old Kent Road, Southwark, SE15 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Currys, Otford Road Retail Park, Sevenoaks, TN14 5EG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Purley Way, Croydon, CR0 4XL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells, TN2 3EW	0.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
CR2 8LA																						
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Screwfix, London Road, Wrotham, Oakdene, TN15 7DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Quarry Wood, Aylesford, ME20 7TP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Vestry Trading Park, Vestry Road, Sevenoaks, TN14 5EL	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.7%	87	6.0%	6	8.0%	8	5.0%	5	12.0%	12	9.0%	9	7.0%	7	8.0%	8	10.0%	10	9.0%	9	13.0%	13
(Don't do this type of shopping)	8.2%	82	7.0%	7	10.0%	10	10.0%	10	5.0%	5	6.0%	6	8.0%	8	8.0%	8	9.0%	9	10.0%	10	9.0%	9
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q19 Where did your household last make a purchase of health, beauty or chemist items?											
Addiscombe Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anerley Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	0.8%	8	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.6%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
Biggin Hill Local Centre	0.6%	6	0.0%	0	0.0%	0	5.0%	5	0.0%	0	1.0%
Blackheath Hill Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	5.4%	54	23.0%	23	7.0%	7	9.0%	9	1.0%	1	1.0%
Caterham Town Centre (Caterham on the Hill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Catford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Chislehurst Local Centre	0.8%	8	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%
City Of London / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham Junction Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Cotmandene Crescent Neighbourhood Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%
Crystal Palace / Upper Norwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Dartford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%
Downham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elephant & Castle And Walworth Road Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Eltham Town Centre	1.1%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes Local Centre	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Hayes Street, Hayes Neighbourhood Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
High Street, Farnborough Village Neighbourhood Centre	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
High Street, Green Street Green Neighbourhood Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
High Street, St Mary Cray	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Neighbourhood Centre											
Lee Green Town Centre (Lee Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	1.2%	12	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Lordship Lane (East Dulwich) Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Main Road, Biggin Hill	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Neighbourhood Centre											
Mottingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
New Addington Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Old Hill, Chislehurst	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Orpington Town Centre	4.8%	48	0.0%	0	19.0%	19	20.0%	20	0.0%	0	7.0%
Otford Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%
Oxted Town Centre	1.5%	15	0.0%	0	0.0%	0	2.0%	2	0.0%	0	12.0%
Penge Town Centre	0.4%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Purley Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Rosehill, Biggin Hill	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Neighbourhood Centre											
Sanderstead Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Selsdon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Sevenoaks Town Centre	6.2%	62	0.0%	0	0.0%	0	3.0%	3	1.0%	1	25.0%
Shirley Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Sidcup Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	1.4%	14	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%
South Norwood Town Centre (Norwood Junction)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Streatham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Swanley Town Centre	1.8%	18	0.0%	0	1.0%	1	0.0%	0	16.0%	16	1.0%
Sydenham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornton Heath Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%
Upper Elmers End Road, Beckenham	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Victoria, London / London Victoria Station	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
West Norwood / Tulse Hill Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
West Wickham Town Centre	1.1%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	6.0%
Westerham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%
Bluewater Shopping Centre, Dartford, Greenhithe, DA9	3.8%	38	1.0%	1	1.0%	1	1.0%	1	19.0%	19	5.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
9ST																						
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	2.6%	26	2.0%	2	15.0%	15	2.0%	2	3.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Peninsular Park, New Charlton, SE7 7SZ (Smyths Toys, Asda, Pets at Home)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	3.6%	36	4.0%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	8.0%	8	10.0%	10	8.0%	8	3.0%	3
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	7	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Internet / delivery	19.2%	192	28.0%	28	15.0%	15	20.0%	20	12.0%	12	12.0%	12	15.0%	15	14.0%	14	20.0%	20	37.0%	37	19.0%	19
Mail order / catalogue	0.7%	7	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
TV shopping	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Albany Park Local Centre, Bexley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Aldi, Addington Road, Selsdon, CR2 8LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	1.4%	14	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bickley District Centre, Bromley	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bywood Avenue, Shirley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Canary Wharf District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chelsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christchurch Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Featherbed Lane, Addington, Croydon, CR0 9AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street Green Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow, TW6 1QG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hextable Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cannon Lane, Tonbridge, TN9 1PQ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road, St Paul's Cray, Orpington, BR5 3SR	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Foots Cray, Sidcup, DA14 5HJ																						
Lidl, London Road, Sevenoaks, TN13 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parkway, New Addington, CR0 0LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Riddlesdown Local Centre, Purley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.7%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.9%	19	0.0%	0	0.0%	0	3.0%	3	2.0%	2	10.0%	10	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington,	0.5%	5	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
BR6 8NZ																						
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
South Darenth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Hill, Sevenoaks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.9%	9	0.0%	0	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Willesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	4	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup,	0.8%	8	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
DA14 5BN																						
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Tooting Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, High Street, Sevenoaks, TN13 1JR	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0		
Waitrose, Limsfield Road, South Croydon, CR2 9LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, Station Avenue, Caterham, CR3 6LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Warlingham Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0		
West Dulwich Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
West Kingsdown Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Whitehorse Road, Thornton Heath Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
(Don't know / can't remember)	5.3%	53	9.0%	9	2.0%	2	7.0%	7	4.0%	4	3.0%	3	4.0%	4	1.0%	1	11.0%	11	5.0%	5	7.0%	7
(Don't do this type of shopping)	3.2%	32	1.0%	1	5.0%	5	7.0%	7	5.0%	5	1.0%	1	3.0%	3	4.0%	4	2.0%	2	2.0%	2	2.0%	2
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q20 Where did your household last make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																				
Beckenham Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Brixton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Bromley Town Centre	2.7%	27	12.0%	12	4.0%	4	5.0%	5	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Chislehurst Local Centre	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Of London / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Coulsdon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Croydon Road, Beckenham Neighbourhood Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Hayes Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, St Mary Cray Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Masons Hill, Bromley Neighbourhood Centre	0.3%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mottingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Orpington Town Centre	1.0%	10	0.0%	0	8.0%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otford Local Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penge Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Sevenoaks Town Centre	1.8%	18	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.0%	4	12.0%	12	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
West Wickham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.5%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.3%	13	0.0%	0	1.0%	1	1.0%	1	4.0%	4	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Brocklebank Retail Park, New Charlton, SE7 7FR	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Aldi, Next, Primark, Home Bargains)											
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	1.6%	16	0.0%	0	1.0%	1	0.0%	0	6.0%	6	0.0%
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	1.3%	13	0.0%	0	6.0%	6	0.0%	0	6.0%	6	0.0%
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.7%	7	0.0%	0	4.0%	4	2.0%	2	1.0%	1	0.0%
StoneLake Retail Park, New Charlton, SE7 8LU (Carpetright, The Food Warehouse, Currys)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots,	0.6%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
Sports Direct, Dunelm)																							
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%
Internet / delivery	24.5%	245	32.0%	32	18.0%	18	27.0%	27	12.0%	12	18.0%	18	30.0%	30	24.0%	24	22.0%	22	37.0%	37	25.0%	25	25.0%
Mail order / catalogue	1.0%	10	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	3.0%	3	1.0%	1	1.0%
TV shopping	0.7%	7	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Supercentre, London Road, Swanley, BR8 7UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bognor Regis Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, BR6 9BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Cherry Lodge Golf Club, Jail Lane, Biggin Hill, TN16 3AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cray Avenue, Orpington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Dartford Golf Club, Heath Lane, Dartford, DA1 2TN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epsom Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Halfords, Blackfen Road, Sidcup, DA15 9JN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%
Halfords, Heath Lane, Princes Road, Dartford, DA1 2QA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Wickham Avenue, Croydon, CR0 8DN	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kidbrooke Local Centre, Greenwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Langley Park Golf Club, Barnfield Wood Road, Beckenham, BR3 6SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Leatherhead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Park Wood Golf Club, Tatsfield, Westerham, TN16 2EJ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Shenfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Quarry Wood, Aylesford, ME20	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
7TP																						
St Johns Hill, Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sundridge Park Golf Club, Garden Road, Bromley, BR1 3NE	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surrey Quays, Redriff Road, Rotherhithe, SE16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parklangley Club, Wickham Way, Beckenham, BR3 3AF	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tunnel Industrial Estate, Eastern Avenue, West Thurrock, Grays, RM20 3ZE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	9.5%	95	11.0%	11	7.0%	7	10.0%	10	12.0%	12	9.0%	9	10.0%	10	6.0%	6	7.0%	7	14.0%	14	9.0%	9
(Don't do this type of shopping)	39.2%	392	27.0%	27	38.0%	38	42.0%	42	46.0%	46	54.0%	54	32.0%	32	44.0%	44	45.0%	45	29.0%	29	35.0%	35
Base:	1000	100		100		100		100		100		100		100		100		100		100		100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q21 Where did your household last make a purchase of other non-food items such as books, physical entertainment products e.g. CDs, vinyl or DVD/Blu-Ray, jewellery or china and glass items?											
Anerley Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Beckenham Road	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Beckenham Town Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Biggin Hill Local Centre	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	4.4%	44	13.0%	13	7.0%	7	8.0%	8	0.0%	0	1.0%
Caterham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Caterham on the Hill)											
Central London / West End	0.9%	9	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%
(Oxford Street, Regent Street, Covent Garden)											
City Of London / Shoreditch	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Croydon Town Centre	1.0%	10	2.0%	2	0.0%	0	0.0%	0	5.0%	5	3.0%
Crystal Palace / Upper	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%
Norwood Town Centre											
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Downham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Eltham Town Centre	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Herne Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Lewisham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Mottingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Addington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Orpington Town Centre	2.2%	22	0.0%	0	8.0%	8	11.0%	11	1.0%	1	2.0%
Oxted Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penge Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Purley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Selsdon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Sevenoaks Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	2.0%	2	11.0%
Shirley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Sydenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
West Wickham Town Centre	0.5%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%
Westerham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	4.0%	40	0.0%	0	2.0%	2	3.0%	3	21.0%	21	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0	8.0%	8
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	2.5%	25	1.0%	1	10.0%	10	4.0%	4	2.0%	2	5.0%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wickes, Old Atlas Work, Madford Retail Park, Fraser Road, Erith, DA8 1QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	1.0%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	4.0%	4	1.0%	1	1.0%	1
Internet / delivery	38.3%	383	47.0%	47	38.0%	38	41.0%	41	26.0%	26	37.0%	37	28.0%	28	38.0%	38	43.0%	43	44.0%	44	41.0%	41
Mail order / catalogue	0.8%	8	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
TV shopping	0.7%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chelsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Cray Avenue, Orpington	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishguard Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hever Castle & Gardens, Hever Road, Hever, Edenbridge, TN8 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Littlehampton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA14 5BN											
Waitrose, Limsfield Road, South Croydon, CR2 9LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Masons Hill, Bromley, BR2 9HD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
West Dulwich Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	6.1%	61	9.0%	9	1.0%	1	3.0%	3	9.0%	9	5.0%
(Don't do this type of shopping)	22.7%	227	14.0%	14	19.0%	19	20.0%	20	29.0%	29	29.0%
Base:	1000	100	100	100	100	100	100	100	100	100	100

Meanscore: [Number of visits per month]

Q22 When did you last visit Bromley town centre?

Within the last week	16.1%	161	49.0%	49	30.0%	30	36.0%	36	0.0%	0	5.0%	5	5.0%	5	5.0%	5	7.0%	7	13.0%	13	11.0%	11
Within the last 2 weeks	8.1%	81	14.0%	14	5.0%	5	13.0%	13	1.0%	1	4.0%	4	3.0%	3	7.0%	7	8.0%	8	16.0%	16	10.0%	10
Within the last month	10.2%	102	14.0%	14	17.0%	17	15.0%	15	3.0%	3	2.0%	2	1.0%	1	8.0%	8	7.0%	7	23.0%	23	12.0%	12
Within the last 2 months	6.0%	60	5.0%	5	7.0%	7	5.0%	5	7.0%	7	0.0%	0	1.0%	1	6.0%	6	15.0%	15	10.0%	10	4.0%	4
Within the last 3 months	7.1%	71	10.0%	10	7.0%	7	7.0%	7	6.0%	6	7.0%	7	3.0%	3	8.0%	8	6.0%	6	7.0%	7	10.0%	10
Within the last 4-6 months	8.5%	85	6.0%	6	8.0%	8	8.0%	8	8.0%	8	11.0%	11	9.0%	9	14.0%	14	9.0%	9	7.0%	7	5.0%	5
Within the last 7-9 months	2.0%	20	0.0%	0	3.0%	3	2.0%	2	2.0%	2	0.0%	0	1.0%	1	5.0%	5	4.0%	4	2.0%	2	1.0%	1
Within the last 10-12 months	1.7%	17	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	5.0%	5	2.0%	2	2.0%	2	3.0%	3	1.0%	1
Longer than 12 months ago	30.2%	302	1.0%	1	21.0%	21	11.0%	11	62.0%	62	57.0%	57	50.0%	50	28.0%	28	23.0%	23	12.0%	12	37.0%	37
(Don't know / can't remember)	2.2%	22	1.0%	1	2.0%	2	2.0%	2	3.0%	3	1.0%	1	4.0%	4	4.0%	4	2.0%	2	1.0%	1	2.0%	2
(Never visited Bromley town centre)	7.9%	79	0.0%	0	0.0%	0	1.0%	1	5.0%	5	12.0%	12	18.0%	18	13.0%	13	17.0%	17	6.0%	6	7.0%	7
Mean:	1.03		2.47		1.60		1.96		0.19		0.41		0.37		0.56		0.66		1.18		0.88	
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q23 What is usually the MAIN purpose of your trip to Bromley town centre?																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	9.2%	55	20.4%	20	7.8%	6	12.8%	11	0.0%	0	0.0%	0	3.6%	1	3.6%	2	10.3%	6	7.4%	6	5.6%	3
Purchasing NON-FOOD shopping (not click & collect)	40.5%	242	22.4%	22	51.9%	40	34.9%	30	46.7%	14	53.3%	16	50.0%	14	58.2%	32	32.8%	19	39.5%	32	42.6%	23
Collecting a purchase made online / click & collect service	2.8%	17	4.1%	4	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	4.9%	4	0.0%	0
Window shopping / browsing (no purchase made)	8.7%	52	10.2%	10	1.3%	1	9.3%	8	10.0%	3	10.0%	3	14.3%	4	5.5%	3	12.1%	7	6.2%	5	14.8%	8
Visiting the market	2.0%	12	4.1%	4	1.3%	1	2.3%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	1.9%	1
Buying fuel (visiting petrol station)	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	6.0%	36	9.2%	9	10.4%	8	3.5%	3	3.3%	1	3.3%	1	3.6%	1	5.5%	3	6.9%	4	3.7%	3	5.6%	3
Evening leisure activity e.g. visiting restaurants, pubs, bars	4.9%	29	6.1%	6	1.3%	1	2.3%	2	6.7%	2	3.3%	1	0.0%	0	0.0%	0	12.1%	7	8.6%	7	5.6%	3
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.7%	40	5.1%	5	3.9%	3	10.5%	9	6.7%	2	10.0%	3	14.3%	4	5.5%	3	5.2%	3	3.7%	3	9.3%	5
Using services such as banks or dry cleaners	4.7%	28	6.1%	6	3.9%	3	9.3%	8	3.3%	1	3.3%	1	7.1%	2	1.8%	1	1.7%	1	2.5%	2	5.6%	3
Visiting health service such as doctor, dentist, hospital	3.4%	20	2.0%	2	3.9%	3	2.3%	2	6.7%	2	6.7%	2	7.1%	2	0.0%	0	1.7%	1	7.4%	6	0.0%	0
Visiting library	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	2	0.0%	0
Travelling to / from work	1.8%	11	3.1%	3	1.3%	1	2.3%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	1.7%	1	2.5%	2	0.0%	0
Travelling to / from school / college / university (includes school-run)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Travelling for other reasons / making public transport connections	1.3%	8	1.0%	1	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.4%	2	0.0%	0	0.0%	0
Visiting friends / relatives who live in the town centre	4.0%	24	1.0%	1	1.3%	1	3.5%	3	13.3%	4	3.3%	1	0.0%	0	10.9%	6	3.4%	2	3.7%	3	5.6%	3
Visiting parks / outdoor recreation facilities	0.5%	3	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Visiting place of worship	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	0.8%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
(Don't know)	0.8%	5	0.0%	0	2.6%	2	1.2%	1	0.0%	0	1.8%	1
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	597	98	77	86	30	30	28	55	58	81	54	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24 When you visit Bromley town centre, what other activities or services do you use? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	15.7%	94	23.5%	23	9.1%	7	11.6%	10	3.3%	1	13.3%	4	7.1%	2	9.1%	5	20.7%	12	30.9%	25	9.3%	5
Purchasing NON-FOOD shopping (not click & collect)	18.3%	109	17.3%	17	14.3%	11	22.1%	19	23.3%	7	16.7%	5	7.1%	2	10.9%	6	22.4%	13	24.7%	20	16.7%	9
Collecting a purchase made online / click & collect service	4.9%	29	8.2%	8	2.6%	2	1.2%	1	0.0%	0	0.0%	0	3.6%	1	3.6%	2	5.2%	3	13.6%	11	1.9%	1
Window shopping / browsing (no purchase made)	12.6%	75	24.5%	24	6.5%	5	5.8%	5	16.7%	5	3.3%	1	3.6%	1	7.3%	4	13.8%	8	17.3%	14	14.8%	8
Visiting the market	5.9%	35	4.1%	4	3.9%	3	2.3%	2	3.3%	1	3.3%	1	0.0%	0	1.8%	1	8.6%	5	17.3%	14	7.4%	4
Buying fuel (visiting petrol station)	1.8%	11	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	4.9%	4	1.9%	1
Daytime leisure activity e.g. visiting cafes, restaurants	24.1%	144	34.7%	34	20.8%	16	22.1%	19	26.7%	8	6.7%	2	21.4%	6	30.9%	17	19.0%	11	25.9%	21	18.5%	10
Evening leisure activity e.g. visiting restaurants, pubs, bars	10.2%	61	13.3%	13	9.1%	7	9.3%	8	13.3%	4	3.3%	1	10.7%	3	3.6%	2	6.9%	4	16.0%	13	11.1%	6
Other leisure activity e.g. visiting cinema, gym, leisure centre	11.7%	70	12.2%	12	11.7%	9	3.5%	3	16.7%	5	10.0%	3	14.3%	4	20.0%	11	3.4%	2	22.2%	18	5.6%	3
Using services such as banks or dry cleaners	6.9%	41	13.3%	13	3.9%	3	5.8%	5	0.0%	0	0.0%	0	0.0%	0	9.1%	5	6.9%	4	8.6%	7	7.4%	4
Visiting health service such as doctor, dentist, hospital	3.0%	18	1.0%	1	2.6%	2	4.7%	4	0.0%	0	3.3%	1	3.6%	1	3.6%	2	1.7%	1	4.9%	4	3.7%	2
Visiting library	2.8%	17	3.1%	3	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.4%	2	9.9%	8	0.0%	0
Travelling to / from work	1.3%	8	2.0%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.7%	3	0.0%	0
Travelling to / from school / college / university (includes school-run)	1.8%	11	1.0%	1	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	4.9%	4	1.9%	1
Travelling for other reasons / making public transport connections	2.0%	12	3.1%	3	2.6%	2	2.3%	2	3.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.5%	2	1.9%	1
Visiting friends / relatives who live in the town centre	4.2%	25	6.1%	6	6.5%	5	3.5%	3	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.4%	2	8.6%	7	1.9%	1
Visiting parks / outdoor recreation facilities	4.0%	24	6.1%	6	2.6%	2	2.3%	2	3.3%	1	0.0%	0	0.0%	0	5.5%	3	1.7%	1	8.6%	7	3.7%	2
Visiting place of worship	0.5%	3	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.8%	11	3.1%	3	1.3%	1	2.3%	2	3.3%	1	0.0%	0	0.0%	0	3.6%	2	1.7%	1	1.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.2%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.0%	6	0.0%	0	0.0%	2	0.0%	0	0.0%	0	1.8%	1
(No other activities)	30.5%	182	20.4%	20	39.0%	30	30.2%	26	30.0%	9	60.0%	18
Base:		597		98		77		86		30		30
												28
												55
												58
												81
												54

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24X All activities / services mentioned for Bromley town centre (Main & other combined) [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	25.0%	149	43.9%	43	16.9%	13	24.4%	21	3.3%	1	13.3%	4	10.7%	3	12.7%	7	31.0%	18	38.3%	31	14.8%	8
Purchasing NON-FOOD shopping (not click & collect)	58.8%	351	39.8%	39	66.2%	51	57.0%	49	70.0%	21	70.0%	21	57.1%	16	69.1%	38	55.2%	32	64.2%	52	59.3%	32
Collecting a purchase made online / click & collect service	7.7%	46	12.2%	12	9.1%	7	1.2%	1	0.0%	0	0.0%	0	3.6%	1	3.6%	2	12.1%	7	18.5%	15	1.9%	1
Window shopping / browsing (no purchase made)	21.3%	127	34.7%	34	7.8%	6	15.1%	13	26.7%	8	13.3%	4	17.9%	5	12.7%	7	25.9%	15	23.5%	19	29.6%	16
Visiting the market	7.9%	47	8.2%	8	5.2%	4	4.7%	4	6.7%	2	3.3%	1	0.0%	0	1.8%	1	8.6%	5	21.0%	17	9.3%	5
Buying fuel (visiting petrol station)	2.3%	14	4.1%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	6.2%	5	1.9%	1
Daytime leisure activity e.g. visiting cafes, restaurants	30.2%	180	43.9%	43	31.2%	24	25.6%	22	30.0%	9	10.0%	3	25.0%	7	36.4%	20	25.9%	15	29.6%	24	24.1%	13
Evening leisure activity e.g. visiting restaurants, pubs, bars	15.1%	90	19.4%	19	10.4%	8	11.6%	10	20.0%	6	6.7%	2	10.7%	3	3.6%	2	19.0%	11	24.7%	20	16.7%	9
Other leisure activity e.g. visiting cinema, gym, leisure centre	18.4%	110	17.3%	17	15.6%	12	14.0%	12	23.3%	7	20.0%	6	28.6%	8	25.5%	14	8.6%	5	25.9%	21	14.8%	8
Using services such as banks or dry cleaners	11.6%	69	19.4%	19	7.8%	6	15.1%	13	3.3%	1	3.3%	1	7.1%	2	10.9%	6	8.6%	5	11.1%	9	13.0%	7
Visiting health service such as doctor, dentist, hospital	6.4%	38	3.1%	3	6.5%	5	7.0%	6	6.7%	2	10.0%	3	10.7%	3	3.6%	2	3.4%	2	12.3%	10	3.7%	2
Visiting library	3.4%	20	3.1%	3	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	5.2%	3	12.3%	10	0.0%	0
Travelling to / from work	3.2%	19	5.1%	5	1.3%	1	4.7%	4	0.0%	0	6.7%	2	0.0%	0	0.0%	0	3.4%	2	6.2%	5	0.0%	0
Travelling to / from school / college / university (includes school-run)	2.0%	12	1.0%	1	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	4.9%	4	3.7%	2
Travelling for other reasons / making public transport connections	3.4%	20	4.1%	4	2.6%	2	7.0%	6	3.3%	1	0.0%	0	3.6%	1	1.8%	1	3.4%	2	2.5%	2	1.9%	1
Visiting friends / relatives who live in the town centre	8.2%	49	7.1%	7	7.8%	6	7.0%	6	13.3%	4	3.3%	1	3.6%	1	10.9%	6	6.9%	4	12.3%	10	7.4%	4
Visiting parks / outdoor recreation facilities	4.5%	27	7.1%	7	2.6%	2	3.5%	3	3.3%	1	0.0%	0	0.0%	0	5.5%	3	1.7%	1	8.6%	7	5.6%	3
Visiting place of worship	0.7%	4	0.0%	0	1.3%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.7%	16	5.1%	5	1.3%	1	2.3%	2	3.3%	1	0.0%	0	0.0%	0	7.3%	4	1.7%	1	2.5%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.2% 1	0.0% 0	1.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.2% 1	0.0% 0	0.0% 0	0.0% 0	3.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.8% 1	0.0% 0	0.0% 0	0.0% 0
Base:	597	98	77	86	30	30	28	55	58	81	54

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q25 What do you like about Bromley town centre? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Choice and range of shops	48.2%	288	51.0%	50	53.2%	41	36.0%	31	70.0%	21	40.0%	12	35.7%	10	61.8%	34	48.3%	28	50.6%	41	37.0%	20
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	21.6%	129	33.7%	33	16.9%	13	8.1%	7	23.3%	7	0.0%	0	10.7%	3	14.5%	8	25.9%	15	40.7%	33	18.5%	10
Close to home	19.8%	118	30.6%	30	23.4%	18	16.3%	14	6.7%	2	6.7%	2	7.1%	2	12.7%	7	15.5%	9	28.4%	23	20.4%	11
Easily accessible by public transport	15.4%	92	18.4%	18	7.8%	6	12.8%	11	20.0%	6	10.0%	3	14.3%	4	10.9%	6	15.5%	9	29.6%	24	9.3%	5
Cleanliness	12.7%	76	10.2%	10	13.0%	10	0.0%	0	10.0%	3	6.7%	2	3.6%	1	21.8%	12	22.4%	13	24.7%	20	9.3%	5
Familiar / know where everything is	12.6%	75	26.5%	26	13.0%	10	4.7%	4	3.3%	1	0.0%	0	0.0%	0	7.3%	4	12.1%	7	23.5%	19	7.4%	4
Good market	11.4%	68	11.2%	11	13.0%	10	7.0%	6	3.3%	1	3.3%	1	3.6%	1	0.0%	0	13.8%	8	30.9%	25	9.3%	5
Nice atmosphere / friendly people	11.2%	67	8.2%	8	7.8%	6	2.3%	2	6.7%	2	3.3%	1	7.1%	2	21.8%	12	20.7%	12	19.8%	16	11.1%	6
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	10.9%	65	15.3%	15	11.7%	9	12.8%	11	3.3%	1	3.3%	1	7.1%	2	0.0%	0	3.4%	2	21.0%	17	13.0%	7
Environmental quality of centre (attractive place)	10.2%	61	12.2%	12	3.9%	3	5.8%	5	20.0%	6	3.3%	1	0.0%	0	16.4%	9	15.5%	9	16.0%	13	5.6%	3
Easy to get to by car	9.4%	56	15.3%	15	6.5%	5	3.5%	3	3.3%	1	3.3%	1	7.1%	2	3.6%	2	13.8%	8	16.0%	13	11.1%	6
Easy to park (i.e. easy to find a space)	9.2%	55	12.2%	12	7.8%	6	12.8%	11	10.0%	3	3.3%	1	3.6%	1	7.3%	4	5.2%	3	12.3%	10	7.4%	4
Compact / shops close together	8.0%	48	10.2%	10	2.6%	2	3.5%	3	16.7%	5	6.7%	2	3.6%	1	10.9%	6	10.3%	6	13.6%	11	3.7%	2
Choice of supermarkets	7.9%	47	11.2%	11	5.2%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	15.5%	9	19.8%	16	5.6%	3
Good security / feels safe	7.4%	44	11.2%	11	9.1%	7	1.2%	1	3.3%	1	0.0%	0	7.1%	2	7.3%	4	10.3%	6	12.3%	10	3.7%	2
Close to friends / relatives	7.0%	42	11.2%	11	3.9%	3	3.5%	3	6.7%	2	0.0%	0	3.6%	1	5.5%	3	3.4%	2	16.0%	13	7.4%	4
Choice of independent retailers	6.7%	40	8.2%	8	0.0%	0	1.2%	1	0.0%	0	10.0%	3	0.0%	0	5.5%	3	8.6%	5	19.8%	16	7.4%	4
Convenient car parking (i.e. close to shops)	5.4%	32	12.2%	12	5.2%	4	1.2%	1	3.3%	1	6.7%	2	0.0%	0	3.6%	2	1.7%	1	8.6%	7	3.7%	2
Inexpensive	4.9%	29	1.0%	1	2.6%	2	2.3%	2	0.0%	0	0.0%	0	3.6%	1	1.8%	1	13.8%	8	12.3%	10	7.4%	4
Close to work	2.7%	16	6.1%	6	1.3%	1	1.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	3.4%	2	3.7%	3	3.7%	2
Choice of services (hairdressers, banks, libraries, etc.)	2.5%	15	6.1%	6	1.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.8%	1	3.4%	2	4.9%	4	0.0%	0
Quiet / not too busy	2.3%	14	1.0%	1	2.6%	2	3.5%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	1.7%	1	2.5%	2	3.7%	2
Free car parking	2.0%	12	4.1%	4	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.7%	3	1.9%	1
Pedestrianised areas	2.0%	12	4.1%	4	0.0%	0	2.3%	2	0.0%	0	6.7%	2	3.6%	1	1.8%	1	0.0%	0	1.2%	1	1.9%	1
Inexpensive car parking	1.7%	10	2.0%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	4.9%	4	0.0%	0
Can get everything I need there	1.0%	6	2.0%	2	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Good provision for cyclists (cycle lanes/cycle parking)	0.8%	5	1.0%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.9%	1
M&S store	0.7%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.3%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Nice parks	0.5%	3	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.9%	1
Good for a day out	0.3%	2	0.0%	0	0.0%	0	1.2%	1	3.3%	1	0.0%	0
Good shopping centre	0.3%	2	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lots of rubbish bins	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Waitrose store	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Good buskers	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.9%
There aren't many homeless people	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Primark store (Nothing)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know)	13.7%	82	5.1%	5	18.2%	14	25.6%	22	10.0%	3	20.0%	6
	2.0%	12	3.1%	3	2.6%	2	3.5%	3	0.0%	0	0.0%	3.6%
Base:	597	98	77	86	30	30	28	55	58	81	54	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q26 What do you dislike about Bromley town centre? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Empty shops	15.1%	90	24.5%	24	15.6%	12	15.1%	13	16.7%	5	6.7%	2	14.3%	4	9.1%	5	15.5%	9	16.0%	13	5.6%	3
Expensive car parking	12.2%	73	20.4%	20	14.3%	11	7.0%	6	3.3%	1	26.7%	8	3.6%	1	5.5%	3	10.3%	6	11.1%	9	14.8%	8
Lack of choice and range of NON-FOOD shops	9.4%	56	11.2%	11	11.7%	9	17.4%	15	0.0%	0	6.7%	2	10.7%	3	5.5%	3	5.2%	3	9.9%	8	3.7%	2
Not enough parking spaces	8.5%	51	7.1%	7	9.1%	7	9.3%	8	6.7%	2	3.3%	1	17.9%	5	7.3%	4	6.9%	4	13.6%	11	3.7%	2
Shops don't open late	5.9%	35	13.3%	13	3.9%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5	12.3%	10	3.7%	2
Too busy	5.2%	31	7.1%	7	5.2%	4	2.3%	2	3.3%	1	3.3%	1	10.7%	3	3.6%	2	3.4%	2	7.4%	6	5.6%	3
Needs more / better public toilets	5.2%	31	8.2%	8	3.9%	3	1.2%	1	3.3%	1	3.3%	1	0.0%	0	3.6%	2	3.4%	2	16.0%	13	0.0%	0
Poor security / don't feel safe	4.9%	29	7.1%	7	1.3%	1	9.3%	8	10.0%	3	0.0%	0	0.0%	0	3.6%	2	1.7%	1	4.9%	4	5.6%	3
Poor environmental quality of centre (unattractive place)	4.7%	28	7.1%	7	9.1%	7	2.3%	2	0.0%	0	3.3%	1	3.6%	1	1.8%	1	3.4%	2	6.2%	5	3.7%	2
Inconveniently located car parking	3.9%	23	3.1%	3	6.5%	5	3.5%	3	0.0%	0	3.3%	1	7.1%	2	1.8%	1	6.9%	4	2.5%	2	3.7%	2
Expensive shops	3.9%	23	4.1%	4	0.0%	0	1.2%	1	0.0%	0	3.3%	1	3.6%	1	0.0%	0	8.6%	5	9.9%	8	5.6%	3
Poor atmosphere	3.5%	21	5.1%	5	0.0%	0	3.5%	3	3.3%	1	3.3%	1	3.6%	1	5.5%	3	0.0%	0	4.9%	4	5.6%	3
Traffic congestion	3.5%	21	3.1%	3	5.2%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	13.6%	11	1.9%	1
Lack of choice and range of FOOD shops	3.4%	20	5.1%	5	3.9%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.6%	5	2.5%	2	1.9%	1
Too many charity shops	3.2%	19	5.1%	5	2.6%	2	2.3%	2	3.3%	1	0.0%	0	3.6%	1	0.0%	0	1.7%	1	3.7%	3	7.4%	4
Not accessible by public transport	2.7%	16	3.1%	3	0.0%	0	1.2%	1	0.0%	0	3.3%	1	3.6%	1	5.5%	3	5.2%	3	2.5%	2	3.7%	2
One-way system / traffic layout	2.7%	16	1.0%	1	3.9%	3	2.3%	2	0.0%	0	0.0%	0	3.6%	1	3.6%	2	1.7%	1	6.2%	5	1.9%	1
Lack of choice and range of independent retailers	2.7%	16	8.2%	8	2.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	1.2%	1	1.9%	1
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	2.3%	14	2.0%	2	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	6.2%	5	1.9%	1
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	2.3%	14	6.1%	6	3.9%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	1.9%	1
Shops too far apart / poor layout	1.3%	8	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.7%	1	1.2%	1	3.7%	2
Lack of choice of services (hairdressers, banks, libraries, etc.)	1.0%	6	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.4%	2	1.2%	1	0.0%	0
Insufficient cycle lanes / cycle facilities	1.0%	6	3.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Having to use an app for parking	0.7%	4	0.0%	0	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Unclean / litter	0.7%	4	1.0%	1	1.3%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The ULEZ charge	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Too far away	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many homeless people	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many shops are outside	0.3%	2	0.0%	0	0.0%	0	1.2%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too quiet	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Poor quality pavements	0.3%	2	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down / needs an update	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too many vape shops	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor car park access	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Not enough bicycle parking areas	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too many restaurants	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much pedestrianisation	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts don't work in the shopping centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too posh / upmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Getting fined for parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing)	35.2%	210	25.5%	25	27.3%	21	34.9%	30	56.7%	17	36.7%	11	39.3%	11	49.1%	27	41.4%	24	24.7%	20	44.4%	24
(Don't know)	2.8%	17	2.0%	2	1.3%	1	2.3%	2	6.7%	2	6.7%	2	0.0%	0	0.0%	0	5.2%	3	1.2%	1	7.4%	4
Base:		597		98		77		86		30		30		28		55		58		81		54

Meanscore: [Time in minutes]

Q27 How long do you normally spend in Bromley town centre when you visit?

Those that visited Bromley town centre in the last 12 months at Q22

1 - 10 minutes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1		
11 - 20 minutes	1.2%	7	1.0%	1	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	5.2%	3	0.0%	0	0.0%	0
21 - 30 minutes	2.3%	14	3.1%	3	3.9%	3	0.0%	0	3.3%	1	0.0%	0	7.1%	2	1.8%	1	1.7%	1	2.5%	2	1.9%	1
31 - 40 minutes	1.3%	8	2.0%	2	0.0%	0	1.2%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1	3.7%	2
41 - 50 minutes	2.2%	13	7.1%	7	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	3.7%	2
51 - 60 minutes	9.9%	59	11.2%	11	13.0%	10	4.7%	4	10.0%	3	6.7%	2	7.1%	2	9.1%	5	12.1%	7	14.8%	12	5.6%	3
61 to 90 minutes	5.5%	33	11.2%	11	3.9%	3	9.3%	8	0.0%	0	3.3%	1	7.1%	2	3.6%	2	0.0%	0	7.4%	6	0.0%	0
91 to 120 minutes	39.2%	234	38.8%	38	35.1%	27	54.7%	47	23.3%	7	56.7%	17	28.6%	8	38.2%	21	27.6%	16	37.0%	30	42.6%	23
More than 120 minutes	29.1%	174	15.3%	15	37.7%	29	20.9%	18	53.3%	16	30.0%	9	46.4%	13	38.2%	21	36.2%	21	18.5%	15	31.5%	17
(Don't know / varies)	7.7%	46	8.2%	8	3.9%	3	4.7%	4	6.7%	2	3.3%	1	3.6%	1	3.6%	2	13.8%	8	16.0%	13	7.4%	4
(Refused)	1.3%	8	2.0%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	1.2%	1	1.9%	1
Mean:		132.13		109.32		128.41		125.80		150.36		136.55		166.30		154.87		140.53		118.27		143.67
Base:		597		98		77		86		30		30		28		55		58		81		54

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q28 Thinking about how Bromley town centre may look in the future, how do you think it may need to change so that it's successful? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
More larger shops / national retailers in the town centre	20.4%	122	21.4%	21	32.5%	25	25.6%	22	16.7%	5	16.7%	5	25.0%	7	7.3%	4	12.1%	7	23.5%	19	13.0%	7
More small / local / independent shops in the town centre	12.9%	77	17.3%	17	14.3%	11	14.0%	12	6.7%	2	3.3%	1	21.4%	6	12.7%	7	12.1%	7	13.6%	11	5.6%	3
Facilities in the town centre should stay open longer / be open after work	10.1%	60	23.5%	23	6.5%	5	0.0%	0	6.7%	2	0.0%	0	3.6%	1	5.5%	3	13.8%	8	22.2%	18	0.0%	0
More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)	8.7%	52	14.3%	14	6.5%	5	4.7%	4	3.3%	1	0.0%	0	0.0%	0	7.3%	4	12.1%	7	16.0%	13	7.4%	4
More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved	8.5%	51	15.3%	15	7.8%	6	7.0%	6	10.0%	3	3.3%	1	7.1%	2	3.6%	2	6.9%	4	11.1%	9	5.6%	3
More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)	7.9%	47	16.3%	16	5.2%	4	2.3%	2	3.3%	1	0.0%	0	0.0%	0	3.6%	2	10.3%	6	17.3%	14	3.7%	2
More food shops / supermarkets in the town centre	7.4%	44	9.2%	9	9.1%	7	5.8%	5	0.0%	0	0.0%	0	3.6%	1	1.8%	1	8.6%	5	17.3%	14	3.7%	2
Better disabled access	6.4%	38	10.2%	10	3.9%	3	2.3%	2	0.0%	0	3.3%	1	0.0%	0	5.5%	3	8.6%	5	13.6%	11	5.6%	3
Better pavements	6.0%	36	6.1%	6	3.9%	3	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	5	18.5%	15	7.4%	4
Better road surfaces / less potholes	5.9%	35	8.2%	8	1.3%	1	1.2%	1	0.0%	0	0.0%	0	3.6%	1	3.6%	2	12.1%	7	13.6%	11	7.4%	4
More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)	5.9%	35	13.3%	13	2.6%	2	1.2%	1	3.3%	1	0.0%	0	0.0%	0	3.6%	2	6.9%	4	11.1%	9	5.6%	3
More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)	5.4%	32	9.2%	9	2.6%	2	1.2%	1	3.3%	1	3.3%	1	0.0%	0	1.8%	1	6.9%	4	12.3%	10	5.6%	3
More / better parking	5.0%	30	3.1%	3	7.8%	6	8.1%	7	0.0%	0	3.3%	1	10.7%	3	7.3%	4	6.9%	4	1.2%	1	1.9%	1
More community facilities in the town centre (e.g. healthcare facilities, community centre, library)	4.7%	28	7.1%	7	5.2%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.4%	2	9.9%	8	1.9%	1
The town centre should be expanded / become larger	4.0%	24	8.2%	8	1.3%	1	1.2%	1	3.3%	1	0.0%	0	0.0%	0	1.8%	1	6.9%	4	8.6%	7	1.9%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
More / better shops generally	3.5%	21	2.0%	2	3.9%	3	7.0%	6	3.3%	1	6.7%	2	7.1%	2	1.8%	1	3.4%	2	0.0%	0	3.7%	2
More residential development in the town centre / more flats / more houses in the town centre	3.2%	19	3.1%	3	2.6%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	3.6%	2	5.2%	3	8.6%	7	1.9%	1
The town centre should stay as it is / no change	3.0%	18	0.0%	0	2.6%	2	2.3%	2	3.3%	1	0.0%	0	0.0%	0	3.6%	2	6.9%	4	4.9%	4	5.6%	3
Fewer shops in the town centre	2.5%	15	3.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.9%	8	3.7%	2
Cheaper parking	2.5%	15	3.1%	3	3.9%	3	2.3%	2	0.0%	0	10.0%	3	0.0%	0	0.0%	0	3.4%	2	1.2%	1	1.9%	1
More facilities for the LGBTQ+ community	2.3%	14	4.1%	4	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	8.6%	7	0.0%	0
Free parking	2.3%	14	4.1%	4	2.6%	2	3.5%	3	0.0%	0	6.7%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.7%	2
Traffic should be reduced / removed from the town centre	2.3%	14	2.0%	2	0.0%	0	1.2%	1	3.3%	1	3.3%	1	3.6%	1	3.6%	2	1.7%	1	3.7%	3	3.7%	2
Update / modernise it	2.2%	13	2.0%	2	0.0%	0	1.2%	1	3.3%	1	10.0%	3	3.6%	1	1.8%	1	0.0%	0	4.9%	4	0.0%	0
Better safety / more security	1.5%	9	1.0%	1	0.0%	0	3.5%	3	3.3%	1	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	3.7%	2
Less empty shops	1.2%	7	1.0%	1	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	1.2%	1	0.0%	0
Cleaner streets / better maintenance	1.0%	6	2.0%	2	1.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
More / better markets	1.0%	6	1.0%	1	0.0%	0	1.2%	1	0.0%	0	3.3%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.9%	1
More clothes shops	1.0%	6	2.0%	2	2.6%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Better public transport links	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.6%	1	1.8%	1	1.7%	1	0.0%	0	1.9%	1
The town centre should be reduced in size / become smaller	0.8%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0
Improve the payment machines in car parks	0.7%	4	1.0%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
More for teenagers to do	0.7%	4	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.9%	1
More pop-up shops	0.7%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.5%	3	0.0%	0	1.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
More facilities for small children	0.5%	3	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better car access	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Better public toilets	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
More compact / shops closer together	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	1.9%	1
Keep theatres open	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Less takeaways	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Less charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Make the town centre more dog friendly	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Abolish ULEZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep libraries open	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Maps showing where shops are and what's available	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
Nicer atmosphere / friendlier people	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Less building work / development	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Remove the ULEZ charge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better access generally	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better lighting	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper prices in shops	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	15.7%	94	6.1%	6	15.6%	12	16.3%	14	26.7%	8	13.3%	4	32.1%	9	23.6%	13	12.1%	7	14.8%	12	16.7%	9	9
(Nothing)	13.4%	80	5.1%	5	14.3%	11	17.4%	15	16.7%	5	23.3%	7	7.1%	2	21.8%	12	19.0%	11	3.7%	3	16.7%	9	9
Base:		597		98		77		86		30		30		28		55		58		81		54	

Meanscore: [Number of visits per month]

Q29 When did you last visit Orpington town centre?

Within the last week	13.6%	136	9.0%	9	43.0%	43	52.0%	52	4.0%	4	17.0%	17	1.0%	1	0.0%	0	1.0%	1	5.0%	5	4.0%	4	4
Within the last 2 weeks	5.4%	54	5.0%	5	14.0%	14	6.0%	6	7.0%	7	2.0%	2	2.0%	2	1.0%	1	3.0%	3	8.0%	8	6.0%	6	6
Within the last month	5.4%	54	8.0%	8	6.0%	6	12.0%	12	2.0%	2	6.0%	6	1.0%	1	1.0%	1	6.0%	6	8.0%	8	4.0%	4	4
Within the last 2 months	2.7%	27	4.0%	4	3.0%	3	2.0%	2	3.0%	3	2.0%	2	3.0%	3	2.0%	2	0.0%	0	6.0%	6	2.0%	2	2
Within the last 3 months	4.9%	49	8.0%	8	3.0%	3	2.0%	2	6.0%	6	6.0%	6	6.0%	6	8.0%	8	4.0%	4	1.0%	1	5.0%	5	5
Within the last 4-6 months	4.3%	43	3.0%	3	3.0%	3	6.0%	6	7.0%	7	9.0%	9	0.0%	0	1.0%	1	4.0%	4	6.0%	6	4.0%	4	4
Within the last 7-9 months	1.5%	15	1.0%	1	3.0%	3	1.0%	1	3.0%	3	1.0%	1	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	2	2
Within the last 10-12 months	1.3%	13	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	3.0%	3	1.0%	1	1
Longer than 12 months ago	28.4%	284	27.0%	27	16.0%	16	12.0%	12	46.0%	46	39.0%	39	41.0%	41	31.0%	31	14.0%	14	18.0%	18	40.0%	40	40
(Don't know / can't remember)	3.6%	36	10.0%	10	2.0%	2	4.0%	4	1.0%	1	1.0%	1	1.0%	1	6.0%	6	2.0%	2	7.0%	7	2.0%	2	2
(Never visited Orpington town centre)	28.9%	289	23.0%	23	7.0%	7	2.0%	2	19.0%	19	17.0%	17	44.0%	44	47.0%	47	62.0%	62	38.0%	38	30.0%	30	30
Mean:		0.80		0.69		2.15		2.46		0.42		0.87		0.17		0.11		0.20		0.54		0.40	
Base:		1000		100		100		100		100		100		100		100		100		100		100	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30 What is usually your MAIN purpose of your trip to Orpington town centre?																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	17.4%	68	7.5%	3	25.3%	19	26.8%	22	14.7%	5	20.9%	9	21.4%	3	12.5%	2	9.1%	2	8.1%	3	0.0%	0
Purchasing NON-FOOD shopping (not click & collect)	22.5%	88	15.0%	6	25.3%	19	15.9%	13	26.5%	9	20.9%	9	35.7%	5	18.8%	3	40.9%	9	27.0%	10	17.9%	5
Collecting a purchase made online / click & collect service	2.3%	9	10.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	7.1%	2
Window shopping / browsing (no purchase made)	6.1%	24	5.0%	2	1.3%	1	3.7%	3	8.8%	3	4.7%	2	0.0%	0	25.0%	4	13.6%	3	5.4%	2	14.3%	4
Visiting the market	1.8%	7	2.5%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.1%	3	3.6%	1
Buying fuel (visiting petrol station)	1.3%	5	2.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.4%	2	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	9.0%	35	22.5%	9	5.3%	4	6.1%	5	14.7%	5	4.7%	2	0.0%	0	18.8%	3	4.5%	1	5.4%	2	14.3%	4
Evening leisure activity e.g. visiting restaurants, pubs, bars	4.1%	16	10.0%	4	2.7%	2	3.7%	3	5.9%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	3	3.6%	1
Other leisure activity e.g. visiting cinema, gym, leisure centre	8.4%	33	5.0%	2	8.0%	6	17.1%	14	5.9%	2	9.3%	4	7.1%	1	6.3%	1	0.0%	0	2.7%	1	7.1%	2
Using services such as banks or dry cleaners	7.4%	29	5.0%	2	8.0%	6	8.5%	7	17.6%	6	9.3%	4	0.0%	0	6.3%	1	4.5%	1	0.0%	0	7.1%	2
Visiting health service such as doctor, dentist, hospital	6.9%	27	7.5%	3	6.7%	5	9.8%	8	0.0%	0	7.0%	3	28.6%	4	6.3%	1	0.0%	0	2.7%	1	7.1%	2
Visiting library	2.3%	9	0.0%	0	5.3%	4	1.2%	1	0.0%	0	7.0%	3	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Travelling to / from work	2.8%	11	0.0%	0	0.0%	0	3.7%	3	0.0%	0	4.7%	2	0.0%	0	0.0%	0	13.6%	3	2.7%	1	7.1%	2
Travelling to / from school / college / university (includes school-run)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Travelling for other reasons / making public transport connections	0.8%	3	2.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Visiting friends / relatives who live in the town centre	4.3%	17	5.0%	2	6.7%	5	2.4%	2	2.9%	1	2.3%	1	7.1%	1	0.0%	0	4.5%	1	8.1%	3	3.6%	1
Visiting parks / outdoor recreation facilities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Other	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	1.5% 6	0.0% 0	2.7% 2	0.0% 0	0.0% 0	2.3% 1	0.0% 0	0.0% 0	0.0% 0	5.4% 2	3.6% 1
(No other activities)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31 When you visit Orpington town centre, what other activities or services do you use? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	15.1%	59	5.0%	2	21.3%	16	20.7%	17	5.9%	2	11.6%	5	14.3%	2	6.3%	1	18.2%	4	24.3%	9	3.6%	1
Purchasing NON-FOOD shopping (not click & collect)	14.8%	58	10.0%	4	21.3%	16	18.3%	15	11.8%	4	16.3%	7	7.1%	1	12.5%	2	0.0%	0	10.8%	4	17.9%	5
Collecting a purchase made online / click & collect service	3.8%	15	2.5%	1	2.7%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	9.1%	2	13.5%	5	3.6%	1
Window shopping / browsing (no purchase made)	7.2%	28	10.0%	4	2.7%	2	2.4%	2	14.7%	5	7.0%	3	14.3%	2	6.3%	1	13.6%	3	13.5%	5	3.6%	1
Visiting the market	4.1%	16	7.5%	3	2.7%	2	0.0%	0	2.9%	1	2.3%	1	0.0%	0	0.0%	0	9.1%	2	10.8%	4	10.7%	3
Buying fuel (visiting petrol station)	1.5%	6	2.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	2.7%	1	3.6%	1
Daytime leisure activity e.g. visiting cafes, restaurants	12.5%	49	7.5%	3	16.0%	12	15.9%	13	5.9%	2	9.3%	4	7.1%	1	12.5%	2	13.6%	3	10.8%	4	17.9%	5
Evening leisure activity e.g. visiting restaurants, pubs, bars	7.4%	29	12.5%	5	9.3%	7	3.7%	3	8.8%	3	2.3%	1	0.0%	0	0.0%	0	18.2%	4	13.5%	5	3.6%	1
Other leisure activity e.g. visiting cinema, gym, leisure centre	7.2%	28	7.5%	3	8.0%	6	12.2%	10	5.9%	2	0.0%	0	0.0%	0	12.5%	2	4.5%	1	2.7%	1	10.7%	3
Using services such as banks or dry cleaners	6.1%	24	0.0%	0	2.7%	2	7.3%	6	5.9%	2	14.0%	6	14.3%	2	6.3%	1	4.5%	1	10.8%	4	0.0%	0
Visiting health service such as doctor, dentist, hospital	5.6%	22	2.5%	1	8.0%	6	11.0%	9	0.0%	0	2.3%	1	0.0%	0	6.3%	1	4.5%	1	8.1%	3	0.0%	0
Visiting library	2.3%	9	5.0%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	8.1%	3	0.0%	0
Travelling to / from work	2.0%	8	12.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	2.7%	1	3.6%	1
Travelling to / from school / college / university (includes school-run)	1.0%	4	2.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Travelling for other reasons / making public transport connections	2.3%	9	5.0%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.5%	1	5.4%	2	3.6%	1
Visiting friends / relatives who live in the town centre	4.6%	18	5.0%	2	8.0%	6	4.9%	4	2.9%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	10.8%	4	0.0%	0
Visiting parks / outdoor recreation facilities	1.8%	7	5.0%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.7%	1	3.6%	1
Visiting place of worship	0.8%	3	2.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.8%	7	0.0%	0	2.7%	2	1.2%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	1.0% 4	5.0% 2	0.0% 0	2.4% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(No other activities)	35.0% 137	32.5% 13	33.3% 25	32.9% 27	50.0% 17	44.2% 19	28.6% 4	56.3% 9	13.6% 3	18.9% 7	46.4% 13
Base:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31X All activities / services mentioned for Orpington town centre (Main & other combined) [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	32.5%	127	12.5%	5	46.7%	35	47.6%	39	20.6%	7	32.6%	14	35.7%	5	18.8%	3	27.3%	6	32.4%	12	3.6%	1
Purchasing NON-FOOD shopping (not click & collect)	37.3%	146	25.0%	10	46.7%	35	34.1%	28	38.2%	13	37.2%	16	42.9%	6	31.3%	5	40.9%	9	37.8%	14	35.7%	10
Collecting a purchase made online / click & collect service	6.1%	24	12.5%	5	4.0%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	9.1%	2	18.9%	7	10.7%	3
Window shopping / browsing (no purchase made)	13.3%	52	15.0%	6	4.0%	3	6.1%	5	23.5%	8	11.6%	5	14.3%	2	31.3%	5	27.3%	6	18.9%	7	17.9%	5
Visiting the market	5.9%	23	10.0%	4	2.7%	2	0.0%	0	2.9%	1	7.0%	3	0.0%	0	0.0%	0	9.1%	2	18.9%	7	14.3%	4
Buying fuel (visiting petrol station)	2.8%	11	5.0%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	8.1%	3	3.6%	1
Daytime leisure activity e.g. visiting cafes, restaurants	21.5%	84	30.0%	12	21.3%	16	22.0%	18	20.6%	7	14.0%	6	7.1%	1	31.3%	5	18.2%	4	16.2%	6	32.1%	9
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.5%	45	22.5%	9	12.0%	9	7.3%	6	14.7%	5	4.7%	2	0.0%	0	0.0%	0	18.2%	4	21.6%	8	7.1%	2
Other leisure activity e.g. visiting cinema, gym, leisure centre	15.6%	61	12.5%	5	16.0%	12	29.3%	24	11.8%	4	9.3%	4	7.1%	1	18.8%	3	4.5%	1	5.4%	2	17.9%	5
Using services such as banks or dry cleaners	13.6%	53	5.0%	2	10.7%	8	15.9%	13	23.5%	8	23.3%	10	14.3%	2	12.5%	2	9.1%	2	10.8%	4	7.1%	2
Visiting health service such as doctor, dentist, hospital	12.5%	49	10.0%	4	14.7%	11	20.7%	17	0.0%	0	9.3%	4	28.6%	4	12.5%	2	4.5%	1	10.8%	4	7.1%	2
Visiting library	4.6%	18	5.0%	2	9.3%	7	1.2%	1	0.0%	0	7.0%	3	0.0%	0	0.0%	0	9.1%	2	8.1%	3	0.0%	0
Travelling to / from work	4.9%	19	12.5%	5	0.0%	0	3.7%	3	0.0%	0	4.7%	2	7.1%	1	0.0%	0	13.6%	3	5.4%	2	10.7%	3
Travelling to / from school / college / university (includes school-run)	1.3%	5	2.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.4%	2	0.0%	0
Travelling for other reasons / making public transport connections	3.1%	12	7.5%	3	1.3%	1	1.2%	1	2.9%	1	0.0%	0	7.1%	1	0.0%	0	4.5%	1	8.1%	3	3.6%	1
Visiting friends / relatives who live in the town centre	9.0%	35	10.0%	4	14.7%	11	7.3%	6	5.9%	2	2.3%	1	14.3%	2	0.0%	0	4.5%	1	18.9%	7	3.6%	1
Visiting parks / outdoor recreation facilities	2.0%	8	5.0%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.4%	2	3.6%	1
Visiting place of worship	0.8%	3	2.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.0%	8	0.0%	0	2.7%	2	1.2%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	3.6%	1
Other	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32 What do you like about Orpington town centre? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Choice and range of shops	17.9%	70	17.5%	7	14.7%	11	12.2%	10	17.6%	6	7.0%	3	21.4%	3	18.8%	3	36.4%	8	40.5%	15	14.3%	4
Close to home	17.4%	68	10.0%	4	30.7%	23	19.5%	16	14.7%	5	20.9%	9	7.1%	1	6.3%	1	9.1%	2	13.5%	5	7.1%	2
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	15.9%	62	20.0%	8	20.0%	15	14.6%	12	11.8%	4	2.3%	1	0.0%	0	25.0%	4	9.1%	2	29.7%	11	17.9%	5
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	6.9%	27	10.0%	4	5.3%	4	7.3%	6	2.9%	1	2.3%	1	0.0%	0	25.0%	4	0.0%	0	8.1%	3	14.3%	4
Nice atmosphere / friendly people	6.9%	27	5.0%	2	2.7%	2	8.5%	7	5.9%	2	0.0%	0	0.0%	0	25.0%	4	9.1%	2	8.1%	3	17.9%	5
Easily accessible by public transport	6.7%	26	17.5%	7	9.3%	7	2.4%	2	2.9%	1	2.3%	1	0.0%	0	6.3%	1	4.5%	1	10.8%	4	7.1%	2
Choice of supermarkets	6.1%	24	10.0%	4	10.7%	8	2.4%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	13.6%	3	13.5%	5	0.0%	0
Good market	5.9%	23	12.5%	5	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	18.2%	4	27.0%	10	3.6%	1
Easy to park (i.e. easy to find a space)	5.6%	22	10.0%	4	1.3%	1	2.4%	2	8.8%	3	9.3%	4	14.3%	2	6.3%	1	4.5%	1	8.1%	3	3.6%	1
Familiar / know where everything is	5.6%	22	10.0%	4	6.7%	5	3.7%	3	5.9%	2	2.3%	1	0.0%	0	6.3%	1	0.0%	0	13.5%	5	3.6%	1
Easy to get to by car	5.6%	22	17.5%	7	4.0%	3	2.4%	2	0.0%	0	0.0%	0	14.3%	2	6.3%	1	9.1%	2	10.8%	4	3.6%	1
Convenient car parking (i.e. close to shops)	5.6%	22	12.5%	5	9.3%	7	1.2%	1	0.0%	0	2.3%	1	0.0%	0	18.8%	3	9.1%	2	5.4%	2	3.6%	1
Choice of independent retailers	5.4%	21	7.5%	3	1.3%	1	2.4%	2	2.9%	1	4.7%	2	7.1%	1	12.5%	2	4.5%	1	16.2%	6	7.1%	2
Close to friends / relatives	5.1%	20	10.0%	4	5.3%	4	0.0%	0	0.0%	0	2.3%	1	7.1%	1	12.5%	2	13.6%	3	8.1%	3	7.1%	2
Compact / shops close together	5.1%	20	10.0%	4	5.3%	4	4.9%	4	2.9%	1	0.0%	0	0.0%	0	12.5%	2	13.6%	3	2.7%	1	3.6%	1
Inexpensive	4.6%	18	10.0%	4	4.0%	3	1.2%	1	2.9%	1	0.0%	0	7.1%	1	0.0%	0	9.1%	2	16.2%	6	0.0%	0
Cleanliness	4.6%	18	10.0%	4	1.3%	1	2.4%	2	5.9%	2	2.3%	1	0.0%	0	6.3%	1	4.5%	1	10.8%	4	7.1%	2
Environmental quality of centre (attractive place)	3.8%	15	2.5%	1	1.3%	1	2.4%	2	5.9%	2	2.3%	1	0.0%	0	18.8%	3	13.6%	3	5.4%	2	0.0%	0
Choice of services (hairdressers, banks, libraries, etc.)	3.8%	15	0.0%	0	9.3%	7	0.0%	0	5.9%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0	8.1%	3	7.1%	2
Free car parking	3.3%	13	2.5%	1	1.3%	1	8.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	8.1%	3	0.0%	0
Close to work	3.3%	13	5.0%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	13.6%	3	8.1%	3	7.1%	2
Quiet / not too busy	3.3%	13	0.0%	0	4.0%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	9.1%	2	13.5%	5	3.6%	1
Good security / feels safe	2.6%	10	2.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	9.1%	2	10.8%	4	3.6%	1
Good provision for cyclists (cycle lanes/cycle parking)	2.3%	9	7.5%	3	1.3%	1	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.4%	2	0.0%	0
Inexpensive car parking	2.3%	9	10.0%	4	2.7%	2	1.2%	1	0.0%	0	0.0%	0	7.1%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.8%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.8%	3	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Can get everything I need there	0.5%	2	0.0%	0	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Nice parks	0.3% 1	0.0% 0	0.0% 0	1.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Good for a day out	0.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	6.3% 1	0.0% 0	0.0% 0	0.0% 0
Good seating	0.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	4.5% 1	0.0% 0	0.0% 0
(Nothing)	26.9% 105	5.0% 2	33.3% 25	34.1% 28	29.4% 10	48.8% 21	57.1% 8	12.5% 2	9.1% 2	2.7% 1	21.4% 6
(Don't know)	3.1% 12	5.0% 2	0.0% 0	0.0% 0	5.9% 2	0.0% 0	0.0% 0	0.0% 0	4.5% 1	10.8% 4	10.7% 3
Base:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q33 What do you dislike about Orpington town centre? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Lack of choice and range of NON-FOOD shops	21.0%	82	15.0%	6	40.0%	30	31.7%	26	8.8%	3	20.9%	9	21.4%	3	0.0%	0	0.0%	0	5.4%	2	10.7%	3
Empty shops	15.1%	59	7.5%	3	25.3%	19	14.6%	12	17.6%	6	14.0%	6	7.1%	1	6.3%	1	9.1%	2	13.5%	5	14.3%	4
Too many charity shops	13.0%	51	2.5%	1	24.0%	18	23.2%	19	2.9%	1	9.3%	4	7.1%	1	0.0%	0	13.6%	3	8.1%	3	3.6%	1
Not enough parking spaces	10.5%	41	12.5%	5	8.0%	6	7.3%	6	11.8%	4	11.6%	5	21.4%	3	18.8%	3	9.1%	2	10.8%	4	10.7%	3
Poor environmental quality of centre (unattractive place)	9.7%	38	20.0%	8	10.7%	8	8.5%	7	5.9%	2	9.3%	4	14.3%	2	12.5%	2	0.0%	0	5.4%	2	10.7%	3
Poor atmosphere	7.4%	29	20.0%	8	10.7%	8	3.7%	3	5.9%	2	4.7%	2	0.0%	0	0.0%	0	4.5%	1	5.4%	2	10.7%	3
Lack of choice and range of FOOD shops	6.9%	27	2.5%	1	10.7%	8	7.3%	6	0.0%	0	0.0%	0	14.3%	2	0.0%	0	9.1%	2	13.5%	5	10.7%	3
Lack of choice and range of independent retailers	6.1%	24	5.0%	2	5.3%	4	6.1%	5	2.9%	1	4.7%	2	14.3%	2	0.0%	0	13.6%	3	8.1%	3	7.1%	2
Shops don't open late	5.4%	21	17.5%	7	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	3	18.2%	4	10.8%	4	3.6%	1
Poor security / don't feel safe	4.9%	19	10.0%	4	4.0%	3	3.7%	3	5.9%	2	2.3%	1	0.0%	0	0.0%	0	4.5%	1	2.7%	1	14.3%	4
Inconveniently located car parking	4.6%	18	0.0%	0	2.7%	2	1.2%	1	2.9%	1	2.3%	1	7.1%	1	12.5%	2	4.5%	1	13.5%	5	14.3%	4
Traffic congestion	4.3%	17	0.0%	0	8.0%	6	4.9%	4	0.0%	0	2.3%	1	0.0%	0	6.3%	1	4.5%	1	8.1%	3	3.6%	1
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	4.1%	16	2.5%	1	1.3%	1	4.9%	4	5.9%	2	2.3%	1	0.0%	0	12.5%	2	4.5%	1	5.4%	2	7.1%	2
Lack of choice of services (hairdressers, banks, libraries, etc.)	3.8%	15	5.0%	2	4.0%	3	2.4%	2	2.9%	1	0.0%	0	7.1%	1	0.0%	0	4.5%	1	8.1%	3	7.1%	2
Too many cafes	3.8%	15	0.0%	0	5.3%	4	7.3%	6	0.0%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	3.8%	15	5.0%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	13.6%	3	16.2%	6	3.6%	1
Needs more / better public toilets	3.3%	13	5.0%	2	2.7%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.5%	1	10.8%	4	3.6%	1
Expensive car parking	2.6%	10	0.0%	0	2.7%	2	2.4%	2	2.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	2	7.1%	2
Too busy	2.3%	9	5.0%	2	2.7%	2	2.4%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Not accessible by public transport	2.3%	9	2.5%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	8.1%	3	3.6%	1
Run down / needs an update	1.8%	7	2.5%	1	5.3%	4	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	1.8%	7	0.0%	0	0.0%	0	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	2	8.1%	3	0.0%	0
One-way system / traffic layout	1.3%	5	0.0%	0	1.3%	1	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Too many hairdressers / barbers / salons	1.3%	5	0.0%	0	2.7%	2	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many restaurants	1.0%	4	0.0%	0	1.3%	1	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.8%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Insufficient cycle lanes / cycle facilities	0.8%	3	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Too many estate agents	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Having to use an app for parking	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
The ULEZ charge	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs more pedestrianisation	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart / poor layout	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / litter	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality pavements	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much air pollution	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Too many bike lanes	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Primark store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a market	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	22.3%	87	12.5%	5	14.7%	11	20.7%	17	47.1%	16	25.6%	11	21.4%	3	43.8%	7	18.2%	4	18.9%	7	21.4%	6
(Don't know)	4.9%	19	15.0%	6	4.0%	3	0.0%	0	5.9%	2	7.0%	3	7.1%	1	0.0%	0	4.5%	1	5.4%	2	3.6%	1
Base:		391		40		75		82		34		43		14		16		22		37		28

Meanscore: [Time in minutes]

Q34 How long do you normally spend in Orpington town centre when you visit?

Those that visited Orpington town centre in the last 12 months at Q29

1 - 10 minutes	1.3%	5	2.5%	1	0.0%	0	2.4%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
11 - 20 minutes	3.1%	12	5.0%	2	2.7%	2	2.4%	2	0.0%	0	2.3%	1	7.1%	1	6.3%	1	0.0%	0	8.1%	3	0.0%	0
21 - 30 minutes	9.2%	36	10.0%	4	13.3%	10	11.0%	9	11.8%	4	9.3%	4	0.0%	0	6.3%	1	0.0%	0	8.1%	3	3.6%	1
31 - 40 minutes	4.1%	16	7.5%	3	4.0%	3	2.4%	2	8.8%	3	2.3%	1	7.1%	1	0.0%	0	4.5%	1	5.4%	2	0.0%	0
41 - 50 minutes	2.8%	11	0.0%	0	4.0%	3	1.2%	1	5.9%	2	2.3%	1	7.1%	1	0.0%	0	0.0%	0	8.1%	3	0.0%	0
51 - 60 minutes	26.9%	105	35.0%	14	28.0%	21	32.9%	27	20.6%	7	27.9%	12	28.6%	4	12.5%	2	18.2%	4	10.8%	4	35.7%	10
61 to 90 minutes	6.1%	24	2.5%	1	6.7%	5	8.5%	7	2.9%	1	4.7%	2	7.1%	1	6.3%	1	9.1%	2	2.7%	1	10.7%	3
91 to 120 minutes	24.3%	95	17.5%	7	28.0%	21	26.8%	22	26.5%	9	30.2%	13	35.7%	5	43.8%	7	18.2%	4	10.8%	4	10.7%	3
More than 120 minutes	10.5%	41	7.5%	3	6.7%	5	8.5%	7	17.6%	6	9.3%	4	7.1%	1	18.8%	3	22.7%	5	5.4%	2	17.9%	5
(Don't know / varies)	11.0%	43	12.5%	5	6.7%	5	1.2%	1	2.9%	1	11.6%	5	0.0%	0	6.3%	1	27.3%	6	40.5%	15	14.3%	4
(Refused)	0.8%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Mean:		91.14		76.77		83.67		86.71		87.58		87.89		87.14		127.00		152.81		72.73		115.22
Base:		391		40		75		82		34		43		14		16		22		37		28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q35 Thinking about how Orpington town centre may look in the future, how do you think it may need to change so that it's successful? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
More larger shops / national retailers in the town centre	25.6%	100	27.5%	11	41.3%	31	29.3%	24	20.6%	7	14.0%	6	21.4%	3	12.5%	2	13.6%	3	8.1%	3	35.7%	10
More small / local / independent shops in the town centre	15.1%	59	7.5%	3	22.7%	17	17.1%	14	2.9%	1	9.3%	4	35.7%	5	18.8%	3	9.1%	2	5.4%	2	28.6%	8
Facilities in the town centre should stay open longer / be open after work	8.4%	33	15.0%	6	4.0%	3	3.7%	3	2.9%	1	0.0%	0	0.0%	0	6.3%	1	27.3%	6	29.7%	11	7.1%	2
More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved	7.7%	30	20.0%	8	5.3%	4	1.2%	1	0.0%	0	4.7%	2	21.4%	3	25.0%	4	13.6%	3	13.5%	5	0.0%	0
More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)	6.1%	24	10.0%	4	5.3%	4	1.2%	1	2.9%	1	0.0%	0	0.0%	0	18.8%	3	13.6%	3	16.2%	6	7.1%	2
More food shops / supermarkets in the town centre	5.9%	23	0.0%	0	6.7%	5	4.9%	4	2.9%	1	4.7%	2	21.4%	3	0.0%	0	13.6%	3	10.8%	4	3.6%	1
Better disabled access	5.6%	22	5.0%	2	4.0%	3	2.4%	2	2.9%	1	0.0%	0	0.0%	0	12.5%	2	22.7%	5	18.9%	7	0.0%	0
More community facilities in the town centre (e.g. healthcare facilities, community centre, library)	5.6%	22	7.5%	3	5.3%	4	0.0%	0	2.9%	1	2.3%	1	0.0%	0	12.5%	2	13.6%	3	16.2%	6	7.1%	2
More / better parking	5.4%	21	0.0%	0	2.7%	2	2.4%	2	17.6%	6	18.6%	8	14.3%	2	0.0%	0	4.5%	1	0.0%	0	0.0%	0
More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)	5.1%	20	10.0%	4	5.3%	4	2.4%	2	2.9%	1	0.0%	0	0.0%	0	12.5%	2	4.5%	1	8.1%	3	10.7%	3
More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)	5.1%	20	15.0%	6	5.3%	4	1.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	18.2%	4	5.4%	2	7.1%	2
More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)	4.9%	19	15.0%	6	4.0%	3	2.4%	2	2.9%	1	0.0%	0	0.0%	0	6.3%	1	4.5%	1	8.1%	3	7.1%	2
The town centre should be expanded / become larger	4.6%	18	5.0%	2	5.3%	4	1.2%	1	0.0%	0	0.0%	0	7.1%	1	6.3%	1	9.1%	2	8.1%	3	14.3%	4
More / better shops generally	4.6%	18	0.0%	0	8.0%	6	4.9%	4	0.0%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3
Better pavements	4.6%	18	7.5%	3	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	6	13.5%	5	7.1%	2
Update / modernise it	3.8%	15	5.0%	2	5.3%	4	7.3%	6	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.6%	1

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Better road surfaces / less potholes	3.8%	15	7.5%	3	1.3%	1	2.4%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	13.5%	5	0.0%	0
Fewer shops in the town centre	2.6%	10	10.0%	4	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	3.6%	1
Traffic should be reduced / removed from the town centre	2.3%	9	5.0%	2	4.0%	3	1.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	4.5%	1	2.7%	1	0.0%	0
More facilities for the LGBTQ+ community	2.3%	9	5.0%	2	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.5%	1	5.4%	2	0.0%	0
Less building work / development	2.3%	9	0.0%	0	5.3%	4	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better safety / more security	2.0%	8	0.0%	0	1.3%	1	6.1%	5	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Less empty shops	1.8%	7	0.0%	0	2.7%	2	1.2%	1	2.9%	1	4.7%	2	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
More residential development in the town centre / more flats / more houses in the town centre	1.8%	7	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.4%	2	3.6%	1
More pedestrianisation	1.5%	6	0.0%	0	0.0%	0	3.7%	3	2.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
The town centre should be reduced in size / become smaller	1.3%	5	2.5%	1	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.6%	1
The town centre should stay as it is / no change	1.3%	5	2.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	2.7%	1	0.0%	0
Better public transport links	1.3%	5	0.0%	0	0.0%	0	2.4%	2	8.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	4	0.0%	0	1.3%	1	1.2%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintenance	1.0%	4	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better markets	1.0%	4	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
More for teenagers to do	0.8%	3	2.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Free parking	0.8%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Less takeaways	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Less restaurants	0.8%	3	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes shops	0.8%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.8%	3	0.0%	0	0.0%	0	2.4%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the payment machines in car parks	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.5%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abolish ULEZ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers / barbers / salons	0.5%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Nicer atmosphere / friendlier people	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
More banks	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Better car access	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Less bookmakers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Better access generally (Nothing)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
(Don't know)	12.0%	47	5.0%	2	9.3%	7	17.1%	14	20.6%	7	16.3%	7
	10.5%	41	10.0%	4	10.7%	8	8.5%	7	20.6%	7	9.3%	4
Base:	391	40	75	82	34	43	14	16	22	37	28	

Q36 Which of the following district centres do you visit the most? [PR]

Beckenham	11.1%	111	31.0%	31	7.0%	7	9.0%	9	3.0%	3	1.0%	1	1.0%	1	7.0%	7	15.0%	15	28.0%	28	9.0%	9
Crystal Palace	9.2%	92	12.0%	12	3.0%	3	1.0%	1	2.0%	2	1.0%	1	2.0%	2	7.0%	7	40.0%	40	21.0%	21	3.0%	3
Penge	3.3%	33	10.0%	10	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	8	12.0%	12	1.0%	1		
Petts Wood	11.4%	114	9.0%	9	42.0%	42	19.0%	19	8.0%	8	10.0%	10	2.0%	2	4.0%	4	4.0%	4	14.0%	14		
West Wickham	12.5%	125	21.0%	21	4.0%	4	20.0%	20	1.0%	1	3.0%	3	6.0%	6	44.0%	44	18.0%	18	6.0%	6	2.0%	2
(Don't visit any of these district centres)	52.5%	525	17.0%	17	43.0%	43	50.0%	50	86.0%	86	85.0%	85	89.0%	89	40.0%	40	15.0%	15	29.0%	29	71.0%	71
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Meanscore: [Number of visits per month]

Q37 How often do you visit (DISTRICT CENTRE MENTIONED AT Q36)?

Those that visit a centre at Q36

Daily	5.9%	28	13.3%	11	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.4%	8	4.2%	3	3.4%	1
At least two times a week	10.9%	52	14.5%	12	12.3%	7	6.0%	3	0.0%	0	0.0%	0	0.0%	0	11.7%	7	11.8%	10	12.7%	9	13.8%	4
At least once a week	18.7%	89	28.9%	24	15.8%	9	12.0%	6	0.0%	0	6.7%	1	36.4%	4	8.3%	5	28.2%	24	21.1%	15	3.4%	1
At least once a fortnight	12.6%	60	12.0%	10	12.3%	7	12.0%	6	21.4%	3	6.7%	1	27.3%	3	20.0%	12	8.2%	7	11.3%	8	10.3%	3
At least once a month	19.2%	91	19.3%	16	24.6%	14	36.0%	18	0.0%	0	26.7%	4	9.1%	1	13.3%	8	15.3%	13	18.3%	13	13.8%	4
At least every two months	9.3%	44	4.8%	4	8.8%	5	8.0%	4	14.3%	2	33.3%	5	0.0%	0	13.3%	8	7.1%	6	7.0%	5	17.2%	5
3 or 4 times a year	9.5%	45	2.4%	2	8.8%	5	10.0%	5	21.4%	3	6.7%	1	0.0%	0	10.0%	6	8.2%	7	12.7%	9	24.1%	7
Twice a year	5.3%	25	0.0%	0	8.8%	5	4.0%	2	21.4%	3	6.7%	1	9.1%	1	1.7%	1	5.9%	5	5.6%	4	10.3%	3
Once a year	3.6%	17	0.0%	0	1.8%	1	2.0%	1	7.1%	1	13.3%	2	9.1%	1	8.3%	5	3.5%	3	4.2%	3	0.0%	0
Less often than once a year	4.2%	20	2.4%	2	0.0%	0	6.0%	3	14.3%	2	0.0%	0	9.1%	1	11.7%	7	2.4%	2	2.8%	2	3.4%	1
(Don't know)	0.8%	4	2.4%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.85	6.65	4.16	1.71	0.63	0.88	2.13	2.39	5.10	3.54	2.73											
Base:	475	83	57	50	14	15	11	60	85	71	29											

Bromley Household Survey for Firstplan

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q38 What is usually the MAIN purpose of your trip to (DISTRICT CENTRE MENTIONED AT Q36)?																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	21.1%	95	22.8%	18	22.8%	13	11.1%	5	0.0%	0	20.0%	3	20.0%	2	26.4%	14	30.1%	25	18.8%	13	7.1%	2
Purchasing NON-FOOD shopping (not click & collect)	13.3%	60	13.9%	11	15.8%	9	17.8%	8	25.0%	3	6.7%	1	0.0%	0	13.2%	7	13.3%	11	10.1%	7	10.7%	3
Collecting a purchase made online / click & collect service	2.0%	9	6.3%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Window shopping / browsing (no purchase made)	4.7%	21	3.8%	3	3.5%	2	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	5.8%	4	7.1%	2
Visiting the market	2.4%	11	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.2%	1	8.7%	6	0.0%	0
Buying fuel (visiting petrol station)	1.1%	5	1.3%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	9.5%	43	6.3%	5	14.0%	8	6.7%	3	8.3%	1	20.0%	3	20.0%	2	5.7%	3	7.2%	6	14.5%	10	7.1%	2
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.3%	51	6.3%	5	12.3%	7	15.6%	7	25.0%	3	13.3%	2	30.0%	3	11.3%	6	9.6%	8	5.8%	4	21.4%	6
Other leisure activity e.g. visiting cinema, gym, leisure centre	5.5%	25	5.1%	4	5.3%	3	0.0%	0	8.3%	1	6.7%	1	10.0%	1	11.3%	6	4.8%	4	2.9%	2	10.7%	3
Using services such as banks or dry cleaners	4.0%	18	2.5%	2	0.0%	0	8.9%	4	0.0%	0	13.3%	2	10.0%	1	3.8%	2	4.8%	4	2.9%	2	3.6%	1
Visiting health service such as doctor, dentist, hospital	2.7%	12	1.3%	1	3.5%	2	6.7%	3	0.0%	0	6.7%	1	0.0%	0	1.9%	1	2.4%	2	2.9%	2	0.0%	0
Visiting library	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Travelling to / from work	5.5%	25	8.9%	7	3.5%	2	11.1%	5	0.0%	0	0.0%	0	10.0%	1	1.9%	1	6.0%	5	2.9%	2	7.1%	2
Travelling to / from school / college / university (includes school-run)	1.1%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.6%	1
Travelling for other reasons / making public transport connections	0.7%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Visiting friends / relatives who live in the town centre	9.1%	41	3.8%	3	14.0%	8	6.7%	3	16.7%	2	13.3%	2	0.0%	0	9.4%	5	6.0%	5	11.6%	8	17.9%	5
Visiting parks / outdoor recreation facilities	2.0%	9	3.8%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	1.9%	1	2.4%	2	1.4%	1	3.6%	1
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.2%	10	2.5%	2	1.8%	1	2.2%	1	8.3%	1	0.0%	0	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.2% 1	1.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	0.9% 4	1.3% 1	0.0% 0	2.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 1	1.4% 1	0.0% 0
(No other activities)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	451	79	57	45	12	15	10	53	83	69	28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q39 When you visit (DISTRICT CENTRE MENTIONED AT Q36) what other activities or services do you use? [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	18.0%	81	25.3%	20	17.5%	10	20.0%	9	41.7%	5	6.7%	1	0.0%	0	13.2%	7	18.1%	15	15.9%	11	10.7%	3
Purchasing NON-FOOD shopping (not click & collect)	16.0%	72	16.5%	13	17.5%	10	8.9%	4	0.0%	0	6.7%	1	10.0%	1	20.8%	11	20.5%	17	18.8%	13	7.1%	2
Collecting a purchase made online / click & collect service	4.0%	18	6.3%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.4%	2	10.1%	7	3.6%	1
Window shopping / browsing (no purchase made)	6.0%	27	8.9%	7	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	9.4%	5	6.0%	5	10.1%	7	7.1%	2
Visiting the market	4.2%	19	6.3%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	10.1%	7	7.1%	2
Buying fuel (visiting petrol station)	4.4%	20	7.6%	6	3.5%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	4	8.7%	6	3.6%	1
Daytime leisure activity e.g. visiting cafes, restaurants	21.7%	98	29.1%	23	29.8%	17	15.6%	7	8.3%	1	13.3%	2	0.0%	0	24.5%	13	19.3%	16	21.7%	15	14.3%	4
Evening leisure activity e.g. visiting restaurants, pubs, bars	10.6%	48	20.3%	16	14.0%	8	6.7%	3	0.0%	0	6.7%	1	10.0%	1	3.8%	2	8.4%	7	8.7%	6	14.3%	4
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.4%	29	8.9%	7	1.8%	1	4.4%	2	0.0%	0	0.0%	0	10.0%	1	5.7%	3	8.4%	7	10.1%	7	3.6%	1
Using services such as banks or dry cleaners	7.8%	35	11.4%	9	7.0%	4	8.9%	4	0.0%	0	0.0%	0	10.0%	1	13.2%	7	7.2%	6	4.3%	3	3.6%	1
Visiting health service such as doctor, dentist, hospital	6.0%	27	12.7%	10	1.8%	1	8.9%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	13.0%	9	3.6%	1
Visiting library	3.5%	16	6.3%	5	3.5%	2	4.4%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	1.2%	1	5.8%	4	3.6%	1
Travelling to / from work	2.2%	10	2.5%	2	1.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.4%	2	2.9%	2	3.6%	1
Travelling to / from school / college / university (includes school-run)	2.2%	10	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.2%	1	5.8%	4	0.0%	0
Travelling for other reasons / making public transport connections	2.7%	12	3.8%	3	0.0%	0	2.2%	1	8.3%	1	0.0%	0	10.0%	1	1.9%	1	1.2%	1	5.8%	4	0.0%	0
Visiting friends / relatives who live in the town centre	5.3%	24	7.6%	6	5.3%	3	2.2%	1	0.0%	0	0.0%	0	20.0%	2	1.9%	1	1.2%	1	11.6%	8	7.1%	2
Visiting parks / outdoor recreation facilities	5.3%	24	6.3%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	10.0%	1	5.7%	3	9.6%	8	7.2%	5	3.6%	1
Visiting place of worship	0.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Going for a walk / walk the dog	4.7%	21	7.6%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	5.7%	3	6.0%	5	5.8%	4	3.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	5	1.3%	1	1.8%	1	2.2%	1	0.0%	0	2.4%	2
(No other activities)	29.9%	135	15.2%	12	33.3%	19	40.0%	18	33.3%	4	73.3%	11
Base:		451		79		57		45		12		15
										10		53
										83		69
												28

Bromley Household Survey for Firstplan

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q39X All activities / services mentioned for District centre at Q36 (Main & other combined) [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	39.0%	176	48.1%	38	40.4%	23	31.1%	14	41.7%	5	26.7%	4	20.0%	2	39.6%	21	48.2%	40	34.8%	24	17.9%	5
Purchasing NON-FOOD shopping (not click & collect)	29.3%	132	30.4%	24	33.3%	19	26.7%	12	25.0%	3	13.3%	2	10.0%	1	34.0%	18	33.7%	28	29.0%	20	17.9%	5
Collecting a purchase made online / click & collect service	6.0%	27	12.7%	10	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.4%	2	14.5%	10	3.6%	1
Window shopping / browsing (no purchase made)	10.6%	48	12.7%	10	3.5%	2	6.7%	3	8.3%	1	0.0%	0	0.0%	0	9.4%	5	14.5%	12	15.9%	11	14.3%	4
Visiting the market	6.7%	30	10.1%	8	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	6.0%	5	18.8%	13	7.1%	2
Buying fuel (visiting petrol station)	5.5%	25	8.9%	7	3.5%	2	4.4%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	6	8.7%	6	3.6%	1
Daytime leisure activity e.g. visiting cafes, restaurants	31.3%	141	35.4%	28	43.9%	25	22.2%	10	16.7%	2	33.3%	5	20.0%	2	30.2%	16	26.5%	22	36.2%	25	21.4%	6
Evening leisure activity e.g. visiting restaurants, pubs, bars	22.0%	99	26.6%	21	26.3%	15	22.2%	10	25.0%	3	20.0%	3	40.0%	4	15.1%	8	18.1%	15	14.5%	10	35.7%	10
Other leisure activity e.g. visiting cinema, gym, leisure centre	12.0%	54	13.9%	11	7.0%	4	4.4%	2	8.3%	1	6.7%	1	20.0%	2	17.0%	9	13.3%	11	13.0%	9	14.3%	4
Using services such as banks or dry cleaners	11.8%	53	13.9%	11	7.0%	4	17.8%	8	0.0%	0	13.3%	2	20.0%	2	17.0%	9	12.0%	10	7.2%	5	7.1%	2
Visiting health service such as doctor, dentist, hospital	8.6%	39	13.9%	11	5.3%	3	15.6%	7	0.0%	0	6.7%	1	0.0%	0	5.7%	3	2.4%	2	15.9%	11	3.6%	1
Visiting library	4.0%	18	6.3%	5	5.3%	3	4.4%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	1.2%	1	7.2%	5	3.6%	1
Travelling to / from work	7.8%	35	11.4%	9	5.3%	3	13.3%	6	0.0%	0	0.0%	0	10.0%	1	3.8%	2	8.4%	7	5.8%	4	10.7%	3
Travelling to / from school / college / university (includes school-run)	3.3%	15	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.2%	1	8.7%	6	3.6%	1
Travelling for other reasons / making public transport connections	3.3%	15	6.3%	5	0.0%	0	2.2%	1	8.3%	1	0.0%	0	10.0%	1	1.9%	1	1.2%	1	7.2%	5	0.0%	0
Visiting friends / relatives who live in the town centre	14.4%	65	11.4%	9	19.3%	11	8.9%	4	16.7%	2	13.3%	2	20.0%	2	11.3%	6	7.2%	6	23.2%	16	25.0%	7
Visiting parks / outdoor recreation facilities	7.3%	33	10.1%	8	0.0%	0	2.2%	1	8.3%	1	0.0%	0	10.0%	1	7.5%	4	12.0%	10	8.7%	6	7.1%	2
Visiting place of worship	0.7%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.2%	1	0.0%	0	0.0%	0
Going for a walk / walk the dog	6.9%	31	10.1%	8	3.5%	2	2.2%	1	8.3%	1	0.0%	0	10.0%	1	15.1%	8	6.0%	5	5.8%	4	3.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	451	79	57	45	12	15	10	53	83	69	28	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q40 What do you like about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Choice and range of shops	23.7%	107	25.3%	20	22.8%	13	26.7%	12	25.0%	3	13.3%	2	30.0%	3	18.9%	10	22.9%	19	33.3%	23	7.1%	2
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	23.5%	106	26.6%	21	21.1%	12	17.8%	8	16.7%	2	20.0%	3	20.0%	2	17.0%	9	21.7%	18	31.9%	22	32.1%	9
Close to home	21.7%	98	26.6%	21	24.6%	14	8.9%	4	16.7%	2	0.0%	0	0.0%	0	26.4%	14	32.5%	27	18.8%	13	10.7%	3
Nice atmosphere / friendly people	19.3%	87	21.5%	17	22.8%	13	11.1%	5	33.3%	4	6.7%	1	30.0%	3	22.6%	12	16.9%	14	18.8%	13	17.9%	5
Choice of independent retailers	14.4%	65	17.7%	14	12.3%	7	17.8%	8	0.0%	0	13.3%	2	0.0%	0	15.1%	8	15.7%	13	13.0%	9	14.3%	4
Environmental quality of centre (attractive place)	14.2%	64	10.1%	8	15.8%	9	20.0%	9	0.0%	0	20.0%	3	0.0%	0	15.1%	8	15.7%	13	13.0%	9	17.9%	5
Close to friends / relatives	10.0%	45	12.7%	10	5.3%	3	2.2%	1	16.7%	2	6.7%	1	0.0%	0	9.4%	5	4.8%	4	24.6%	17	7.1%	2
Cleanliness	10.0%	45	5.1%	4	12.3%	7	11.1%	5	0.0%	0	13.3%	2	0.0%	0	11.3%	6	14.5%	12	11.6%	8	3.6%	1
Familiar / know where everything is	10.0%	45	17.7%	14	7.0%	4	2.2%	1	0.0%	0	6.7%	1	10.0%	1	3.8%	2	12.0%	10	14.5%	10	7.1%	2
Good security / feels safe	8.9%	40	15.2%	12	5.3%	3	6.7%	3	8.3%	1	0.0%	0	20.0%	2	5.7%	3	9.6%	8	11.6%	8	0.0%	0
Easily accessible by public transport	8.6%	39	11.4%	9	3.5%	2	4.4%	2	8.3%	1	0.0%	0	0.0%	0	5.7%	3	16.9%	14	11.6%	8	0.0%	0
Compact / shops close together	8.6%	39	6.3%	5	5.3%	3	4.4%	2	8.3%	1	6.7%	1	10.0%	1	11.3%	6	8.4%	7	13.0%	9	14.3%	4
Choice of supermarkets	8.6%	39	8.9%	7	7.0%	4	2.2%	1	0.0%	0	6.7%	1	0.0%	0	5.7%	3	10.8%	9	17.4%	12	7.1%	2
Easy to get to by car	8.4%	38	11.4%	9	3.5%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	1	15.1%	8	10.8%	9	11.6%	8	3.6%	1
Easy to park (i.e. easy to find a space)	7.5%	34	10.1%	8	10.5%	6	6.7%	3	0.0%	0	6.7%	1	10.0%	1	9.4%	5	8.4%	7	2.9%	2	3.6%	1
Inexpensive	6.9%	31	7.6%	6	5.3%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	1	3.8%	2	9.6%	8	14.5%	10	3.6%	1
Good market	6.9%	31	6.3%	5	3.5%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	18.8%	13	10.7%	3
Quiet / not too busy	5.8%	26	7.6%	6	3.5%	2	8.9%	4	8.3%	1	0.0%	0	10.0%	1	0.0%	0	8.4%	7	4.3%	3	7.1%	2
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.4%	20	7.6%	6	0.0%	0	4.4%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	4.8%	4	10.1%	7	0.0%	0
Choice of services (hairdressers, banks, libraries, etc.)	4.0%	18	5.1%	4	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	8.7%	6	0.0%	0
Convenient car parking (i.e. close to shops)	3.8%	17	5.1%	4	1.8%	1	6.7%	3	0.0%	0	0.0%	0	10.0%	1	7.5%	4	2.4%	2	1.4%	1	3.6%	1
Free car parking	3.5%	16	5.1%	4	1.8%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	1.9%	1	4.8%	4	7.2%	5	0.0%	0
Close to work	3.1%	14	6.3%	5	1.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.6%	3	4.3%	3	0.0%	0
Inexpensive car parking	2.0%	9	2.5%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.3%	3	3.6%	1
Good provision for cyclists (cycle lanes/cycle parking)	1.6%	7	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.9%	2	0.0%	0
Nice parks	0.9%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	1.9%	1	2.4%	2	0.0%	0	0.0%	0
Can get everything I need there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
St Christophers Hospice Shop	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1										
(Nothing)	7.5%	34	2.5%	2	12.3%	7	17.8%	8	16.7%	2	13.3%	2	20.0%	2	9.4%	5	4.8%	4	2.9%	2	0.0%	0
(Don't know)	2.7%	12	1.3%	1	1.8%	1	6.7%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.6%	3	1.4%	1	7.1%	2
Base:		451		79		57		45		12		15		10		53		83		69		28

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q41 What do you dislike about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Not enough parking spaces	8.2%	37	8.9%	7	5.3%	3	8.9%	4	0.0%	0	6.7%	1	10.0%	1	7.5%	4	7.2%	6	8.7%	6	17.9%	5
Lack of choice and range of NON-FOOD shops	7.1%	32	8.9%	7	8.8%	5	6.7%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	8.4%	7	8.7%	6	7.1%	2
Traffic congestion	6.7%	30	5.1%	4	1.8%	1	6.7%	3	0.0%	0	0.0%	0	10.0%	1	3.8%	2	9.6%	8	13.0%	9	7.1%	2
Inconveniently located car parking	5.8%	26	10.1%	8	1.8%	1	8.9%	4	0.0%	0	0.0%	0	10.0%	1	0.0%	0	4.8%	4	8.7%	6	7.1%	2
Lack of choice and range of FOOD shops	5.8%	26	7.6%	6	3.5%	2	4.4%	2	0.0%	0	0.0%	0	10.0%	1	3.8%	2	1.2%	1	17.4%	12	0.0%	0
Shops don't open late	5.8%	26	8.9%	7	3.5%	2	0.0%	0	16.7%	2	0.0%	0	0.0%	0	5.7%	3	4.8%	4	11.6%	8	0.0%	0
Needs more / better public toilets	4.7%	21	6.3%	5	0.0%	0	2.2%	1	16.7%	2	0.0%	0	0.0%	0	1.9%	1	4.8%	4	10.1%	7	3.6%	1
Lack of choice and range of independent retailers	4.4%	20	5.1%	4	3.5%	2	2.2%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	3.6%	3	10.1%	7	7.1%	2
Empty shops	4.2%	19	3.8%	3	3.5%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	4	3.6%	3	8.7%	6	0.0%	0
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.0%	18	8.9%	7	3.5%	2	2.2%	1	0.0%	0	0.0%	0	10.0%	1	1.9%	1	4.8%	4	2.9%	2	0.0%	0
Expensive car parking	4.0%	18	12.7%	10	1.8%	1	2.2%	1	0.0%	0	0.0%	0	10.0%	1	1.9%	1	1.2%	1	2.9%	2	3.6%	1
Lack of choice of services (hairdressers, banks, libraries, etc.)	3.8%	17	8.9%	7	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	3.6%	3	4.3%	3	0.0%	0
Expensive shops	3.5%	16	2.5%	2	1.8%	1	4.4%	2	0.0%	0	0.0%	0	10.0%	1	1.9%	1	6.0%	5	4.3%	3	3.6%	1
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	3.5%	16	7.6%	6	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.2%	1	7.2%	5	3.6%	1
Too many charity shops	3.3%	15	5.1%	4	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	4	1.2%	1	5.8%	4	0.0%	0
Having to use an app for parking	3.1%	14	2.5%	2	7.0%	4	6.7%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	3.6%	3	0.0%	0	0.0%	0
One-way system / traffic layout	3.1%	14	2.5%	2	1.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	7.2%	5	0.0%	0
Poor environmental quality of centre (unattractive place)	2.9%	13	3.8%	3	0.0%	0	2.2%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	4.3%	3	10.7%	3
Too busy	2.9%	13	7.6%	6	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	5.8%	4	0.0%	0
Poor atmosphere	2.9%	13	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.6%	3	7.2%	5	3.6%	1
Poor security / don't feel safe	2.0%	9	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	1.9%	1	3.6%	3	2.9%	2	0.0%	0
Not accessible by public transport	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.4%	2	4.3%	3	0.0%	0
Insufficient cycle lanes / cycle facilities	1.3%	6	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0
Unclean / litter	0.9%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Not enough pedestrian	0.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
crossings											
Too much overdevelopment	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Too far away	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	6.7%
Too posh / upmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Doesn't have a Lidl store	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Pubs are too loud	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Lorries driving over the pavements	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
The 20mph speed limit	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The red route	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%
Too quiet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Too many roadworks	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%
Too many cafes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Too many estate agents	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Run down / needs an update	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Too many traffic lights	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%
(Nothing)	42.8%	193	24.1%	19	52.6%	30	53.3%	24	75.0%	9	80.0%
(Don't know)	5.1%	23	5.1%	4	7.0%	4	4.4%	2	0.0%	0	6.7%
Base:		451		79		57		45		12	
										15	
										10	
										53	
										83	
										69	
											28

Q42 Which of the following local centres do you visit the most? [PR]

Biggin Hill	11.8%	118	7.0%	7	3.0%	3	41.0%	41	3.0%	3	13.0%	13	24.0%	24	10.0%	10	5.0%	5	10.0%	10	2.0%	2
Chislehurst	11.6%	116	11.0%	11	43.0%	43	5.0%	5	14.0%	14	3.0%	3	0.0%	0	1.0%	1	4.0%	4	8.0%	8	27.0%	27
Hayes	5.0%	50	15.0%	15	2.0%	2	2.0%	2	1.0%	1	0.0%	0	4.0%	4	8.0%	8	4.0%	4	12.0%	12	2.0%	2
Locksbottom	10.0%	100	8.0%	8	19.0%	19	33.0%	33	8.0%	8	14.0%	14	2.0%	2	6.0%	6	4.0%	4	2.0%	2	4.0%	4
Mottingham	2.2%	22	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	2	7.0%	7	10.0%	10
(Don't visit any of these local centres)	59.4%	594	59.0%	59	33.0%	33	19.0%	19	72.0%	72	70.0%	70	70.0%	70	74.0%	74	81.0%	81	61.0%	61	55.0%	55
Base:		1000		100		100		100		100		100		100		100		100		100		100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [Number of visits per month]																						
Q43 How often do you visit (LOCAL CENTRE MENTIONED AT Q42)?																						
<i>Those that visit a centre at Q42</i>																						
Daily	10.1%	41	12.2%	5	14.9%	10	23.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	6.7%	3
At least two times a week	14.8%	60	7.3%	3	11.9%	8	32.1%	26	0.0%	0	6.7%	2	20.0%	6	3.8%	1	15.8%	3	20.5%	8	6.7%	3
At least once a week	12.8%	52	17.1%	7	17.9%	12	11.1%	9	3.6%	1	10.0%	3	10.0%	3	7.7%	2	5.3%	1	23.1%	9	11.1%	5
At least once a fortnight	11.1%	45	7.3%	3	14.9%	10	4.9%	4	0.0%	0	16.7%	5	23.3%	7	23.1%	6	5.3%	1	15.4%	6	6.7%	3
At least once a month	16.5%	67	24.4%	10	19.4%	13	14.8%	12	14.3%	4	13.3%	4	10.0%	3	15.4%	4	26.3%	5	7.7%	3	20.0%	9
At least every two months	9.4%	38	17.1%	7	6.0%	4	4.9%	4	14.3%	4	10.0%	3	13.3%	4	11.5%	3	10.5%	2	7.7%	3	8.9%	4
3 or 4 times a year	7.4%	30	9.8%	4	4.5%	3	3.7%	3	7.1%	2	16.7%	5	10.0%	3	3.8%	1	0.0%	0	5.1%	2	15.6%	7
Twice a year	8.6%	35	2.4%	1	7.5%	5	1.2%	1	35.7%	10	16.7%	5	3.3%	1	15.4%	4	5.3%	1	5.1%	2	11.1%	5
Once a year	3.9%	16	2.4%	1	0.0%	0	1.2%	1	17.9%	5	6.7%	2	3.3%	1	7.7%	2	5.3%	1	0.0%	0	6.7%	3
Less often than once a year	4.7%	19	0.0%	0	3.0%	2	2.5%	2	7.1%	2	3.3%	1	6.7%	2	7.7%	2	21.1%	4	2.6%	1	6.7%	3
(Don't know)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	5.3%	1	2.6%	1	0.0%	0
<i>Mean:</i>		<i>5.04</i>		<i>5.20</i>		<i>6.40</i>		<i>9.87</i>		<i>0.48</i>		<i>1.54</i>		<i>2.68</i>		<i>1.40</i>		<i>2.04</i>		<i>6.04</i>		<i>3.30</i>
<i>Base:</i>		406		41		67		81		28		30		30		26		19		39		45

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q44 What is usually the MAIN purpose of your trip to (LOCAL CENTRE MENTIONED AT Q42)?																						
<i>Those that visit the centre mentioned at Q42 at least once a year at Q43</i>																						
Purchasing FOOD shopping (not click & collect)	30.6%	118	14.6%	6	43.1%	28	53.2%	42	3.8%	1	34.5%	10	46.4%	13	12.5%	3	21.4%	3	16.2%	6	14.3%	6
Purchasing NON-FOOD shopping (not click & collect)	8.1%	31	4.9%	2	6.2%	4	5.1%	4	3.8%	1	10.3%	3	14.3%	4	12.5%	3	28.6%	4	10.8%	4	4.8%	2
Collecting a purchase made online / click & collect service	0.8%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Window shopping / browsing (no purchase made)	1.8%	7	4.9%	2	0.0%	0	0.0%	0	3.8%	1	3.4%	1	0.0%	0	4.2%	1	0.0%	0	2.7%	1	2.4%	1
Visiting the market	2.3%	9	7.3%	3	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	8.1%	3	0.0%	0
Buying fuel (visiting petrol station)	2.1%	8	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.2%	1	0.0%	0	10.8%	4	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	11.2%	43	7.3%	3	13.8%	9	6.3%	5	34.6%	9	10.3%	3	7.1%	2	8.3%	2	0.0%	0	5.4%	2	19.0%	8
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.9%	46	7.3%	3	13.8%	9	6.3%	5	15.4%	4	10.3%	3	10.7%	3	16.7%	4	7.1%	1	5.4%	2	28.6%	12
Other leisure activity e.g. visiting cinema, gym, leisure centre	2.9%	11	2.4%	1	0.0%	0	1.3%	1	3.8%	1	3.4%	1	3.6%	1	8.3%	2	7.1%	1	5.4%	2	2.4%	1
Using services such as banks or dry cleaners	2.9%	11	2.4%	1	0.0%	0	2.5%	2	7.7%	2	6.9%	2	3.6%	1	0.0%	0	7.1%	1	5.4%	2	0.0%	0
Visiting health service such as doctor, dentist, hospital	4.9%	19	7.3%	3	9.2%	6	2.5%	2	0.0%	0	13.8%	4	7.1%	2	4.2%	1	0.0%	0	0.0%	0	2.4%	1
Visiting library	0.8%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	2.4%	1
Travelling to / from work	3.4%	13	14.6%	6	1.5%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	8.1%	3	0.0%	0
Travelling to / from school / college / university (includes school-run)	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	7.1%	3
Travelling for other reasons / making public transport connections	1.8%	7	4.9%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	8.3%	2	0.0%	0	5.4%	2	0.0%	0
Visiting friends / relatives who live in the town centre	7.0%	27	12.2%	5	3.1%	2	5.1%	4	19.2%	5	3.4%	1	3.6%	1	16.7%	4	0.0%	0	2.7%	1	9.5%	4
Visiting parks / outdoor recreation facilities	0.8%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.4%	1
Visiting place of worship	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.3%	9	0.0%	0	1.5%	1	2.5%	2	3.8%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.4%	2	4.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	11	0.0%	0	4.6%	3	8.9%	7	0.0%	0	0.0%	1
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	385	41	65	79	26	29	28	24	14	37	42	

Q45 Do you or your household take part in any of the following leisure activities? [MR/PR]

Visiting cafes	62.9%	629	60.0%	60	78.0%	78	67.0%	67	59.0%	59	62.0%	62	70.0%	70	60.0%	60	62.0%	62	49.0%	49	62.0%	62
Visiting restaurants / dining out	71.8%	718	67.0%	67	76.0%	76	65.0%	65	78.0%	78	68.0%	68	81.0%	81	77.0%	77	66.0%	66	62.0%	62	78.0%	78
Pubs / bars	48.8%	488	43.0%	43	57.0%	57	38.0%	38	52.0%	52	50.0%	50	62.0%	62	43.0%	43	45.0%	45	41.0%	41	57.0%	57
Cinema	46.2%	462	49.0%	49	49.0%	49	42.0%	42	48.0%	48	43.0%	43	49.0%	49	43.0%	43	40.0%	40	44.0%	44	55.0%	55
Arts & cultural venues - e.g. theatre, live music, art galleries, museums, etc.	46.4%	464	28.0%	28	51.0%	51	51.0%	51	46.0%	46	46.0%	46	57.0%	57	54.0%	54	47.0%	47	40.0%	40	44.0%	44
Entertainment venues - e.g. ten-pin bowling, soft play, ice skating, escape rooms, bingo, indoor golf, etc.	21.9%	219	25.0%	25	24.0%	24	16.0%	16	20.0%	20	17.0%	17	19.0%	19	22.0%	22	20.0%	20	25.0%	25	31.0%	31
Health & fitness clubs / gyms / leisure centres	28.4%	284	30.0%	30	34.0%	34	33.0%	33	25.0%	25	22.0%	22	30.0%	30	28.0%	28	25.0%	25	29.0%	29	28.0%	28
(None of the above)	8.2%	82	10.0%	10	6.0%	6	8.0%	8	6.0%	6	11.0%	11	7.0%	7	10.0%	10	8.0%	8	12.0%	12	4.0%	4
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q46 Where do you go most often to visit cafes?											
<i>Those that said 'Cafes' at Q45</i>											
Addiscombe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Lane Neighbourhood Centre	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	2.7%	17	8.3%	5	0.0%	0	0.0%	0	0.0%	0	1.7%
Bexley Village Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Bexleyheath Station Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	1.3%	8	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Biggin Hill Local Centre	2.4%	15	0.0%	0	0.0%	0	16.4%	11	0.0%	0	4.3%
Blackfen Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Blackheath Hill Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackheath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Brockley Cross Local Centre (Brockley Local Centre)	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	7.9%	50	36.7%	22	6.4%	5	11.9%	8	1.7%	1	1.6%
Carlton Parade, Orpington Neighbourhood Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Catford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	3.3%	21	5.0%	3	3.8%	3	1.5%	1	3.4%	2	1.6%
Charlton Village Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chislehurst Local Centre	4.8%	30	1.7%	1	23.1%	18	1.5%	1	1.7%	1	1.6%
City Of London / Shoreditch	0.5%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham Town Centre / Clapham High Street	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Court Road, Orpington Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Crescent Way, Green Street Green Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Croydon Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%
Crystal Palace / Upper Norwood Town Centre	2.4%	15	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%
Dartford Town Centre	2.4%	15	0.0%	0	1.3%	1	0.0%	0	22.0%	13	1.6%
Eldred Drive, Orpington	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Neighbourhood Centre																				
Eltham Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	11.3%	7
Forest Hill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Hayes Local Centre	1.0%	6	5.0%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1
Hayes Street, Hayes	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
Heathfield Road, Keston	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Neighbourhood Centre																				
Lewisham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Locksbottom Local Centre	1.4%	9	0.0%	0	2.6%	2	4.5%	3	0.0%	0	1.6%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Main Road, Biggin Hill	1.0%	6	0.0%	0	1.3%	1	4.5%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
New Ash Green Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																				
Norbury Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Orpington Town Centre	7.8%	49	1.7%	1	26.9%	21	28.4%	19	3.4%	2	8.1%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Otford Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	1.7%	11	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	11.4%	8	1.7%	1	0.0%	0	0.0%	0
Peckham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Penge Town Centre	0.3%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petts Wood Town Centre	3.0%	19	5.0%	3	15.4%	12	3.0%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Plaistow Lane, Bromley	0.3%	2	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
Purley Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0
Sanderstead Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Selsdon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Sevenoaks Town Centre	9.5%	60	0.0%	0	0.0%	0	1.5%	1	1.7%	1	41.9%	26	45.7%	32	0.0%	0	0.0%	0	0.0%	0
Shirley Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	3.2%	2	0.0%	0
Sidcup Station Local Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	3.2%	20	3.3%	2	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	13
South Norwood Town Centre (Norwood Junction)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Streatham Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	3	0.0%	0
Swanley Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sydenham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
The Pantiles, Main Road, Biggin Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Neighbourhood Centre																				
Thornton Heath Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Centre																				
Welling Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
West Wickham Town Centre	2.9%	18	3.3%	2	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	15.0%	9	8.1%	5	0.0%	0
Westerham Town Centre	1.4%	9	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	7	0.0%	0	1.6%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Wickham Road, Beckenham Neighbourhood Centre	0.3%	2	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.6%	10	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	3.2%	2
Brocklebank Retail Park, New Charlton, SE7 7FR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU	0.3%	2	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Orpington, BR5 3RP	0.6%	4	1.7%	1	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Valley Park Retail Centre, Croydon, CR0 4YJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.6%	4	0.0%	0	1.3%	1	1.5%	1	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorking Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Eynsford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Golf Club, Old Farleigh Road, Warlingham, CR6 9PE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Headcorn Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Elms Golf Course, High Elms Road, Downe, BR6 7JL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hither Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Kemsing Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Knights Garden Centre, Limpsfield Road, Chelsham, Warlingham, CR6 9DZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Knockholt Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knole House, Knole Lane, Sevenoaks, TN15 0RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lullingstone Castle, Castle Road, Dartford, DA4 0JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Margate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Meopham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nizels Golf and Country Club, Nizels Lane, Nizels, TN11 8NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Gardens, Church Hill, Orpington, BR6 0HH	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Riddlesdown Local Centre, Purley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rykas Boxhill, Old London Road, off A24, Dorking, RH5 6BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
South Croydon Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwark Park Local Centre, Southwark	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
St Johns Hill, Sevenoaks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Parade, Sidcup, DA15 9ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Wallington Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3
Wandsworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Warlingham Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4
West Dulwich Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Whitstable Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Woldingham Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Abroad	1.3%	8	1.7%	1	2.6%	2	1.5%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	6.4%	40	8.3%	5	5.1%	4	6.0%	4	0.0%	0	11.3%	7
Base:	629	60	78	67	59	62	70	60	62	49	62	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q47 Where do you go most often to visit restaurants / dine out?											
<i>Those that said 'Restaurants / dining out' at Q45</i>											
Addiscombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Lane Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	2.8%	20	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%
Bexleyheath Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Biggin Hill Local Centre	2.1%	15	0.0%	0	0.0%	0	15.4%	10	0.0%	0	2.9%
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Blackheath Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%
Brixton Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	5.7%	41	32.8%	22	3.9%	3	9.2%	6	1.3%	1	0.0%
Burnt Ash Lane Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camberwell Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	8.2%	59	9.0%	6	13.2%	10	0.0%	0	6.4%	5	7.4%
Chatterton Road Neighbourhood Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Chipperfield Road /Says Court Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Chislehurst Local Centre	5.3%	38	1.5%	1	31.6%	24	0.0%	0	5.1%	4	0.0%
City Of London / Shoreditch	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town Centre	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Crescent Way, Green Street Green Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	2.8%	20	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	1.7%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	6.4%	5	2.9%
Dulwich Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	0.4%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	1.0%	7	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Erith Town Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Hayes Local Centre	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Heathfield Road, Keston Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
High Street, Down Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Green Street Green Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesdale Road Neighbourhood Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green Town Centre (Lee Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Locksbottom Local Centre	2.0%	14	0.0%	0	5.3%	4	10.8%	7	0.0%	0	1.5%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0
London Bridge / London Bridge Station	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.2%	2	0.0%	0
London Road, Bromley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lordship Lane (East Dulwich) Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Main Road, Biggin Hill Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maple Road, Penge Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Mottingham Local Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
North Greenwich (Including O2)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Old Kent Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Orpington Town Centre	4.9%	35	1.5%	1	17.1%	13	24.6%	16	2.6%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Otford Local Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	2.2%	16	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	14.8%	12	2.6%	2	0.0%	0	0.0%	0
Peckham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1
Penge Town Centre	0.6%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Petts Wood Town Centre	2.5%	18	3.0%	2	11.8%	9	4.6%	3	0.0%	0	1.5%	1	1.2%	1	0.0%	0	3.0%	2	0.0%	0
Purley Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Sanderstead Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Selsdon Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	1.5%	1	0.0%	0
Sevenoaks Town Centre	7.2%	52	0.0%	0	0.0%	0	1.5%	1	3.8%	3	32.4%	22	30.9%	25	0.0%	0	0.0%	0	1.3%	1
Shirley Local Centre	0.6%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Sidcup Station Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Sidcup Town Centre	1.8%	13	0.0%	0	1.3%	1	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7
Swanley Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Thornton Heath Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Upper Elmers End Road, Beckenham Neighbourhood Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria, London / London Victoria Station	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
West Wickham Town Centre	2.6%	19	4.5%	3	1.3%	1	1.5%	1	0.0%	0	0.0%	0	13.0%	10	6.1%	4	0.0%	0	0.0%	0
Westerham Town Centre	1.8%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.9%	2	12.3%	10	0.0%	0	0.0%	0	0.0%	0
Widmore Green, Bromley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Woolwich Town Centre	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	4.0%	29	1.5%	1	3.9%	3	0.0%	0	15.4%	12	5.9%	4	1.2%	1	0.0%	0	0.0%	0	10.3%	8
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Retail Park, Crayford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Nugent Shopping Park, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Purley Cross Retail Park, Croydon, CR0 4NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Bickley District Centre, Bromley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Brasted Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bromley Common, Bromley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Chipstead Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Coombe Lodge Beefeater, Coombe Road, Croydon, CR0 5RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cudham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.5%	1	0.0%	0	0.0%	0
Epsom Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Eureka Park Beefeater, Eureka Leisure Park, Ashford, TN25 4BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Eynsford Village Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Hotel & Restaurant, Labour-In-Vain Road, Stansted, TN15 7NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Knockholt Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Margate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Market Harborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter Bromley, Pickhurst Lane, West Wickham, BR4 0HH	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter Dartford, Princes Road, Dartford, DA2 6NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nonington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Oxted Local Centre, Oxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaxtol Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Local Centre, Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Royal Tunbridge Wells Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.3%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Weald Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Shoreham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
South Croydon Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	1.5%	1	0.0%	0	0.0%	0
South Darenth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton at Hone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Tadworth Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0
Tatsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fox, Coulsdon Common, Caterham, CR3 5QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
The Green Man, Longfield Road, B260, Longfield Hill, DA3 7AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Parade, Sidcup, DA15 9ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
The White Bear, Fairchildes Road, Chelsham, CR6 9PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Wandsworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Warlingham Village Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	10.4%	8	0.0%	0	0.0%	0	0.0%	0
West Dulwich Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
West Kingsdown Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrotham Heath Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.5%	11	3.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.5%	3	3.2%	2	1.3%	1
(Don't know / can't	8.2%	59	6.0%	4	1.3%	1	7.7%	5	11.5%	9	7.4%	5	7.4%	6	5.2%	4	6.1%	4	19.4%	12	11.5%	9

**Bromley Household Survey
for Firstplan**

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
remember)											
Base:	718	67	76	65	78	68	81	77	66	62	78

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q48 Where do you go most often to visit pubs and bars?											
<i>Those that said 'Pubs / bars' at Q45</i>											
Addiscombe Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	1.4%	7	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Bexleyheath Town Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Biggin Hill Local Centre	1.8%	9	0.0%	0	0.0%	0	15.8%	6	0.0%	0	4.8%
Blackfen Local Centre	0.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%
Blackheath Town Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	6.6%	32	27.9%	12	12.3%	7	13.2%	5	3.8%	2	0.0%
Burnt Ash Lane Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlton Parade, Orpington Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Catford Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	5.7%	28	7.0%	3	8.8%	5	0.0%	0	1.9%	1	4.0%
Chislehurst Local Centre	4.3%	21	4.7%	2	21.1%	12	0.0%	0	1.9%	1	0.0%
City Of London / Shoreditch	0.6%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.6%
Clapham Town Centre / Clapham High Street	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Court Road, Orpington Neighbourhood Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Crofton Lane, Orpington Neighbourhood Centre	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	3.1%	15	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	2.7%	13	9.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	5.8%	3	2.0%
Edenbridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Elmers End Road, Beckenham Neighbourhood Centre	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.8%	4	4.7%	2	1.8%	1	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes Local Centre	1.0%	5	7.0%	3	0.0%	0	0.0%	0	0.0%	0	1.6%
High Street, Famborough Village Neighbourhood Centre	0.4%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
High Street, Green Street Green Neighbourhood Centre	0.8%	4	0.0%	0	1.8%	1	2.6%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kent Road, St Mary Cray Neighbourhood Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0
Locksbottom Local Centre	1.4%	7	0.0%	0	5.3%	3	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	0.6%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0
London Road, Bromley Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Main Road, Biggin Hill Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
New Cross / New Cross Gate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Old Kent Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Orpington Town Centre	1.6%	8	0.0%	0	8.8%	5	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Otford Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.8%	4	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parish Lane, Penge Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Peckham Town Centre	0.6%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0
Penge Town Centre	0.6%	3	0.0%	0	1.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Pettis Wood Town Centre	2.3%	11	2.3%	1	12.3%	7	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Plaistow Lane, Bromley Neighbourhood Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selsdon Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	6.8%	33	0.0%	0	1.8%	1	2.6%	1	0.0%	0	22.0%	11	32.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirley Local Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.4%	2	2.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	1.8%	9	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7
Streatham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Heath Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Victoria, London / London Victoria Station	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood / Tulse Hill Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.9%	2	0.0%	0	0.0%	0
West Wickham Town Centre	0.8%	4	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	2.3%	11	0.0%	0	1.8%	1	5.3%	2	0.0%	0	0.0%	0	11.3%	7	2.3%	1	0.0%	0	0.0%	0	0.0%	0
White Horse Hill, Chislehurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Neighbourhood Centre Windsor Drive, Chelsfield	0.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre Woolwich Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.8%	1
Badgers Mount Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellingham Local Centre, Lewisham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bidborough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchington-on-Sea Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Brasted Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Common, Bromley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0	0.0%	0
Camden Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Chelsfield Village Centre	0.6%	3	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipstead Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crockenhill Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cudham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Eynsford Village Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	5.8%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Golf Club, Old Farleigh Road, Warlingham, CR6 9PE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Farleigh Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	13.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godden Green Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead Village Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Kirby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockholt Village Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Cross Local Centre, Dartford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Longfield Hill Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.4%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Malden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Old Oxted Local Centre, Oxted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pawson's Arms, Pawsons Road, Croydon, CR0 2QA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Redhill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reigate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Local Centre, Sevenoaks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Weald Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirley Park Golf Club, Addiscombe Road, Croydon, CR0 5DR	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreham Village Centre	0.6%	3	0.0%	0	0.0%	0	2.6%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Croydon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
South Darenth Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwark Park Local Centre, Southwark	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoke Bruerne Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Sutton at Hone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadworth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Trottscliffe Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Truro City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Wandsworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Warlingham Village Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	8	0.0%	0	0.0%	0	0.0%	0
West Dulwich Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
West Kingsdown Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0	0.0%	0
Abroad (Don't know / can't remember)	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.4%	2	7.3%	3	0.0%	0
Base:	488		43		57		38		52		50		62		43		45		41		57	

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q49 Which cinema do you visit most often?																						
<i>Those that said 'Cinema' at Q45</i>																						
BFI Southbank, SE1 8XT (right next to the river)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1		
Bromley Picturehouse, High Street, Bromley, BR1 1PQ	5.0%	23	14.3%	7	10.2%	5	7.1%	3	0.0%	0	2.3%	1	0.0%	0	9.3%	4	2.5%	1	2.3%	1	1.8%	1
Catford Mews, The Catford Centre, Catford, SE6 4JU	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Cinema at St John's, Shirley Church Road, Croydon, CR0 5EE	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Broadway, Bexleyheath, DA6 7LL	2.6%	12	2.0%	1	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	14.5%	8
Collective Cinema (St Augustine), Honor Oak Park, Honor Oak, SE23 3LD	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lean Cinema, Katharine Street, Croydon, CR9 1ET	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	5.0%	2	0.0%	0	0.0%	0
East Dulwich Picturehouse & Cafe, Lordship Lane, East Dulwich, SE22 8HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Everyman Cinema, Church Road, Crystal Palace, SE19 2TE	3.0%	14	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	15.0%	6	11.4%	5	0.0%	0
Greenwich Picturehouse, Greenwich High Road, Greenwich, SE10 8NN	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5	3.6%	2
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	2.2%	10	2.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	11.4%	5	3.6%	2
Odeon, High Road, Streatham, SW16 1PW	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	4	2.3%	1	0.0%	0
Odeon, High Street, Beckenham, BR3 1DY	3.7%	17	14.3%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1	7.0%	3	2.5%	1	9.1%	4	0.0%	0
Odeon, Leicester Square, WC2H 7LQ (largest Odeon in Leicester Square with 4 screens)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.5%	2	0.0%	0
Odeon, The Walnuts Centre, Orpington, BR6 0TW	10.2%	47	0.0%	0	36.7%	18	40.5%	17	6.3%	3	18.6%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, West End, WC2H 7DX (smaller Odeon in Leicester Square with 2 screens)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Peckhamplex, Rye Lane,	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Peckham, SE15 4ST																						
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	2.2%	10	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7
Vue, Leicester Square, WC2H 7AL	1.1%	5	0.0%	0	0.0%	0	2.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.6%	2
Vue, Eltham High Street, Eltham, SE9 1BJ	5.4%	25	0.0%	0	4.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	32.7%	18
Vue, Grants Entertainment Centre, Croydon, CR0 1GT	2.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6	12.5%	5	2.3%	1	0.0%	0
Vue, St Mark's Square, Bromley, BR2 9UY	12.3%	57	44.9%	22	30.6%	15	19.0%	8	4.2%	2	0.0%	0	2.0%	1	7.0%	3	5.0%	2	6.8%	3	1.8%	1
Vue, Valley Park Leisure Centre, Croydon, CR0 4YA	6.1%	28	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.9%	18	22.5%	9	0.0%	0	0.0%	0
Abroad	0.6%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.5%	1	2.3%	1	0.0%	0
Cinemarsh, The Marsh Academy, Station Rd, New Romney, TN28 8BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The O2, Peninsula Square, Greenwich, SE10 0DX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Everyman Cinema, Crossrail Place, Canary Wharf, E14 5AR	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Cinema, Station Road West, Oxted, RH8 9EE	4.1%	19	0.0%	0	0.0%	0	9.5%	4	2.1%	1	4.7%	2	20.4%	10	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Odeon, Bedford Road, Guildford, GU1 4SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Knights Way, Tunbridge Wells, TN2 3UW	2.8%	13	0.0%	0	0.0%	0	2.4%	1	2.1%	1	11.6%	5	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux Bluewater, Bluewater Parkway, Dartford, DA9 9SG	13.2%	61	2.0%	1	10.2%	5	7.1%	3	54.2%	26	27.9%	12	10.2%	5	2.3%	1	0.0%	0	0.0%	0	14.5%	8
The Light Redhill, Gallery Walk, Redhill, RH1 1RU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stag Sevenoaks, London Road, Sevenoaks, TN13 1ZZ	7.1%	33	0.0%	0	0.0%	0	0.0%	0	2.1%	1	30.2%	13	38.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Lakeside Shopping Centre, West Thurrock,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Grays, RM20 2ZW																						
Vue, Swan Centre, Eastleigh, SO50 5SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood Picturehouse, Norwood High Street, Norwood, SE27 9JU	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	2.3%	1	0.0%	0
(Don't know / can't remember)	6.3%	29	12.2%	6	2.0%	1	7.1%	3	10.4%	5	0.0%	0	6.1%	3	2.3%	1	7.5%	3	6.8%	3	7.3%	4
Base:	462	49	49	42	48	43	49	43	40	44	55											

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q50 Where do you go most often to visit arts and cultural venues? (e.g. theatre, watching live music or visiting art galleries / exhibitions / museums)																						
<i>Those that said 'Arts & cultural venues' at Q45</i>																						
Amethyst Theatre Studio, Widmore Road, Bromley, BR1 2RG	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethlem Museum of the Mind, Monks Orchard Road, Beckenham, BR3 3BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1		
Biggin Hill Memorial Museum, Main Road, Leaves Green, Westerham, TN16 3EJ	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bob Hope Theatre, Wythfield Road, Eltham, SE9 5TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway, Rushey Green, Catford, SE6 4RU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Bromley Little Theatre, North Street, Bromley, BR1 1SB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.3%	1
Churchill Theatre, High Street, Bromley, BR1 1HA	7.3%	34	3.6%	1	11.8%	6	15.7%	8	2.2%	1	6.5%	3	1.8%	1	9.3%	5	8.5%	4	2.5%	1	9.1%	4
Crystal Palace Museum, Anerley Hill, Crystal Palace, SE19 2BA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Dartford Open Air Theatre, Central Road, Dartford, DA1 1DJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Fairfield Halls, Park Lane, Croydon, CR0 1JD	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	6.4%	3	0.0%	0	0.0%	0
Greenwich Theatre, Crooms Hill, Greenwich, SE10 8ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Horniman Museum and Gardens, London Road, Dulwich, SE23 3PQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Orchard West, Hythe Street, Dartford, DA1 1BX	1.3%	6	0.0%	0	0.0%	0	0.0%	0	8.7%	4	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prince Philip Maritime Collections Centre, Nelson Mandela Road, Blackheath, SE3 9QS	0.2%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Museum, Buckhurst Lane, Sevenoaks, TN13 1LQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sevenoaks Music Club, Walthamstow Hall, Holly Bush Lane, Sevenoaks, TN13 3UL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South London Gallery, Peckham Road, Peckham, SE5 8UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
The Barn Theatre, Bluehouse Lane, Oxted, RH8 0AA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Miller Centre Theatre and Club, Godstone Road, Caterham, CR3 6RA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	1.5%	7	0.0%	0	0.0%	0	2.0%	1	10.9%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	2.2%	10	7.1%	2	5.9%	3	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Central London / West End (Oxford Street, Regent Street, Covent Garden)	62.9%	292	71.4%	20	64.7%	33	56.9%	29	52.2%	24	69.6%	32	73.7%	42	61.1%	33	68.1%	32	52.5%	21	59.1%	26
City Of London / Shoreditch	1.3%	6	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.0%	2	2.3%	1
Croydon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Dulwich Village Local Centre	0.4%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Forest Hill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Hastings Road, Bromley Common Neighbourhood Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich (Including O2)	1.3%	6	3.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	1	2.5%	1	2.3%	1
Orpington Town Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Tower Bridge Road Local Centre	0.2%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	5.0%	2	0.0%	0
Amberley Museum, New Barn Road, Amberley, BN18 9LT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christchurch Town Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Gatwick Aviation Museum, Lowfield Heath Road, Charlwood, Gatwick, RH6 0BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Knole House, Knole Lane, Sevenoaks, TN15 0RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyme Regis Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Engineers Museum, Prince Arthur Road, Gillingham, ME7 1UR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch Local Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southbank Centre, Belvedere Road, South Bank, SE1 8XX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tangmere Military Aviation Museum, Gamecock Terrace, Tangmere, PO20 2ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
The O2, Peninsula Square, Greenwich Peninsula, SE10 0DX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
The Stag Sevenoaks, London Road, Sevenoaks, TN13 1ZZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warlingham Village Centre (Don't know / can't remember)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
	6.7%	31	7.1%	2	2.0%	1	9.8%	5	8.7%	4	6.5%	3	0.0%	0	3.7%	2	8.5%	4	10.0%	4	13.6%	6
Base:		464		28		51		51		46		46		57		54		47		40		44

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q51 Which entertainment venues / facilities do you visit most often? (e.g. ten-pin bowling, childrens soft play, ice skating, escape rooms, bingo, indoor golf)																						
<i>Those that said 'Entertainment venues' at Q45</i>																						
Airjump Trampoline Park, Lagoon Road, Orpington, BR5 3QX	0.5%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BlocFit, Coldharbour Lane, Brixton, SW9 8RR	0.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Escape Rooms at Donnington Manor, London Road, Dunton Green, Sevenoaks, TN13 2TD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Lewisham Lanes, Belmont Hill, Blackheath, SE13 5AU	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0
Mecca Bingo, Centrale Shopping Centre, Tamworth Road, Croydon, CR0 1XX	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Eltham Hill, Eltham, SE9 5ED	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Oxygen Croydon, The Colonnades Purley Way, Croydon, CR0 4RQ	1.4%	3	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Sutcliffe Park Sports Centre, Eltham Road, Eltham, SE9 5LW	0.5%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin, Albion Road, Bexleyheath, DA6 7LS	8.2%	18	4.0%	1	4.2%	1	0.0%	0	20.0%	4	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	35.5%	11
Tenpin, Valley Park Leisure Complex, Hesterman Way, Croydon, CR0 4YA	7.8%	17	4.0%	1	8.3%	2	6.3%	1	0.0%	0	0.0%	0	0.0%	0	27.3%	6	35.0%	7	0.0%	0	0.0%	0
The Pavilion by Mytime Active, Kentish Way, Bromley, BR1 3EF	4.1%	9	20.0%	5	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%	0
Bexleyheath Town Centre	4.6%	10	0.0%	0	8.3%	2	0.0%	0	30.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Biggin Hill Local Centre	0.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	5.5%	12	24.0%	6	20.8%	5	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	6.4%	14	12.0%	3	12.5%	3	6.3%	1	0.0%	0	5.9%	1	0.0%	0	9.1%	2	15.0%	3	0.0%	0	3.2%	1
City Of London / Shoreditch	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Court Road, Orpington Neighbourhood Centre	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Crystal Palace / Upper	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Norwood Town Centre																						
Dartford Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
East Greenwich Town Centre	0.5%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich (Including O2)	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	4.5%	1	0.0%	0	8.0%	2	3.2%	1
Old Kent Road	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Orpington Town Centre	3.7%	8	0.0%	0	0.0%	0	25.0%	4	5.0%	1	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Otford Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Westerham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.8%	4	4.0%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	4.0%	1	0.0%	1	0.0%	0
Azelia Hall, Croydon Road, Beckenham, BR3 4DA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.8%	4	0.0%	0	4.2%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Brighton City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadstairs Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Bromley Tennis Centre, Avebury Road, Orpington, BR6 9SA	0.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chatham Town Cewntre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, BR6 9BX	0.9%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lodge Golf Club, Jail Lane, Biggin Hill, TN16 3AX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillingham Town Centre	0.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Spectrum, Parkway, Guildford, GU1 1UP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Guildford Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Knights Park, Longfield Road, Tunbridge Wells, TN2 3UW	4.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	36.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	1.4%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lockmeadow Entertainment Centre, Barker Road,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Maidstone, ME16 8SF																						
Mr Mulligan's Dino Golf, A20 Sidcup By-Pass, Sidcup, BR7 6RP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Redhill Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	10.5%	2	0.0%	0	0.0%	0	0.0%	0
Sundridge Park Golf Club, Garden Road, Bromley, BR1 3NE	0.5%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surrey Quays, Redriff Road, Rotherhithe, SE16 7LL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
TeamSport Go Karting Docklands, Herringham Road, Docklands, SE7 8NJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
The Barnyard Soft Play, New Barn Road, Swanley Park, BR8 7PW	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
The O2, Peninsula Square, Greenwich Peninsula, SE10 0DX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
The Spa at Beckenham, Beckenham Road, Beckenham, BR3 4PF	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting Bec District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (Ikea, B&Q, Boots, Sports Direct, Dunelm)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
Whitstable Town Centre (Don't know / can't remember)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	22.4%	49	24.0%	6	12.5%	3	18.8%	3	25.0%	5	23.5%	4	5.3%	1	31.8%	7	10.0%	2	36.0%	9	29.0%	9
Base:		219		25		24		16		20		17		19		22		20		25		31

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q52 Where do you go most often to visit health & fitness facilities?																						
<i>Those that said 'Health & fitness clubs / gyms / leisure centres' at Q45</i>																						
Anytime Fitness, Station Road East, Oxted, RH8 0QE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatynes Health Clubs, Marvels Lane, Grove Park, SE12 9PN	0.7%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Bannatynes Health Clubs, Sandy Lane, St Paul's Cray, BR5 3HY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gyms, Broadway, Bexleyheath, DA6 8DT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Better Gyms, Sidcup High Street, Sidcup, DA14 6EH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.6%	1
Coldharbour Leisure Centre, Chapel Farm Road, Eltham, SE9 3LX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Crystal Palace National Sports Centre, Ledrington Road, Crystal Palace, SE19 2BB	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0
David Lloyd Leisure, Baugh Road, Rectory Lane, Sidcup, DA14 5ED	1.8%	5	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	2
David Lloyd Leisure, Darenth Road, Dartford, DA1 1NJ	1.4%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
David Lloyd Leisure, Stanhope Grove, Beckenham, BR3 3HL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Fitness First Health Club, Streatham High Road, Streatham, SW16 1EH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Forest Hill Pools, Dartmouth Road, Forest Hill, SE23 2HZ	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0
Glass Mill Leisure Centre, Loampit Vale, Lewisham, SE13 7FT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nuffield Health Fitness & Wellbeing, A20 Sidcup By-Pass, Chislehurst, BR7 6RP	1.4%	4	3.3%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Nuffield Health Fitness & Wellbeing, Hayes Lane,	1.4%	4	6.7%	2	2.9%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone [A]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Bromley, BR2 9EF																						
Nuffield Health Fitness & Wellbeing, London Road, Norbury, SW16 4DN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nuffield Health Fitness & Wellbeing, Surrey Street, Croydon, CR0 1RJ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Nuffield Health Fitness & Wellbeing, The Colonnades, Purley Way, Croydon, CR0 4RJ	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Coypool Retail Park, Kidbrooke Park Road, Kidbrooke, SE3 9GN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pure Gym, Crown Hill, Croydon, CR0 1TB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Crown House, The Walnuts Shopping Centre, Orpington, BR6 0TW	1.8%	5	0.0%	0	5.9%	2	3.0%	1	0.0%	0	4.5%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Greenwich High Road, Greenwich, SE10 8JL	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.6%	1
Pure Gym, High Street, Bromley, BR1 1TR	0.7%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pure Gym, Kirkdale, Sydenham, SE26 4QD	0.7%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pure Gym, Retail Park, Otford Road, Sevenoaks, TN14 5EG	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	4	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Royal Oak Centre, Brighton Road, Purley, CR8 2PG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.1%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
South Norwood Leisure Centre, Portland Road, Croydon, SE25 4PT	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0
The Gym Group, London Road, Croydon, CR0 2RF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
The Gym Group, Valley Leisure Park, Hesterman Way, Beddington, Croydon, CR0 4YA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Total Fitness, Swanley Lane,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7TG											
Virgin Active, Ockley Road, Streatham, SW16 1UB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, The Lido, Baths Road, Bickley, Bromley, BR2 9RB	2.5%	7	6.7%	2	8.8%	3	3.0%	1	0.0%	0	4.5%
Addington Road, West Wickham Neighbourhood Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.7%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	1.4%	4	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.0%
Biggin Hill Local Centre	2.5%	7	0.0%	0	0.0%	0	18.2%	6	0.0%	0	4.5%
Bromley Town Centre	3.5%	10	13.3%	4	8.8%	3	3.0%	1	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Catford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Chislehurst Local Centre	0.7%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%
City Of London / Shoreditch	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Local Centre (Norwood)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Road, Elmers End Neighbourhood Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Croydon Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%
Crystal Palace / Upper Norwood Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%
Dartford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%
Dulwich Village Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edenbridge Town Centre	0.7%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.3%
Eltham Town Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
Hayes Local Centre	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes Street, Hayes Neighbourhood Centre	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%
New Addington Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Orpington Town Centre	3.5%	10	6.7%	2	5.9%	2	15.2%	5	0.0%	0	3.3%
Oxted Town Centre	1.8%	5	0.0%	0	0.0%	0	6.1%	2	0.0%	0	10.0%
Peckham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Petts Wood Town Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow Lane, Bromley Neighbourhood Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sanderstead Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Road, Pratts Bottom Neighbourhood Centre	0.7%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	3.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	30.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Swanley Town Centre	2.8%	8	0.0%	0	5.9%	2	0.0%	0	24.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Thornton Heath Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0
West Wickham Town Centre	1.1%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.0%	1	0.0%	0	0.0%	0
Westerham Town Centre	1.1%	3	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Beckenham Place Mansion, Beckenham Place Park, Beckenham, BR3 1SY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Beckenham Rugby Football Club, Balmoral Avenue, Beckenham, BR3 3RD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Birchwood Park Golf & Country Club, Birchwood Road, Dartford, DA2 7HJ	0.7%	2	0.0%	0	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandshatch Place Hotel & Spa, Brands Hatch Road, Longfield, DA3 8NQ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheam Leisure Centre, Malden Road, Cheam, SM3 8EP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corkscrew Hill Tennis Club, Corkscrew Hill, West Wickham, BR4 9BA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Croydon High Sports & Fitness Club, Old Farleigh Road, South Croydon, CR2 8YB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Dulwich College Sports Club, Pond Cottages,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dulwich, SE21 7LE																						
Fairfield Leisure, Lowfield Street, Dartford, DA1 1JB	1.4%	4	0.0%	0	0.0%	0	0.0%	0	16.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flin's Fitness, Tubbenden School, Sandy Bury, Orpington, BR6 9SD	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hildenborough Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Rock Fitness, London Road, Sevenoaks, TN13 2BH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knoll Orpington Lawn Tennis Club, Mayfield Avenue, Orpington, BR6 0AQ	0.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Park Golf Club, Barnfield Wood Road, Beckenham, BR3 6SZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Fitness, Glebe Meadow, Limpsfield, RH8 0DG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lullingstone Park Golf Course, Parkgate Road, Chelsfield, BR6 7PX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mercure Dartford Brands Hatch Hotel & Spa, Brands Hatch, West Kingsdown, DA3 8PE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muscleworks Gym Orpington, Lagoon Road, Orpington, BR5 3RZ	0.7%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Nizels Golf and Country Club, Nizels Lane, Nizels, TN11 8NU	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowhill Grange & Utopia Spa, Top Dartford Road, Wilmington, DA2 7QH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Royal Tunbridge Wells Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Leisure Centre, Buckhurst Lane, Sevenoaks, TN13 1LW	1.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	1	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	1.1%	3	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Southbank Club, Wandsworth Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Vauxhall, SW8 2LD											
St Johns Hill, Sevenoaks	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton & Epsom Rugby Football Club, Rugby Lane, Ewell, Sutton, SM2 7NF	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
Sutton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tandridge Leisure Centre, Hoskins Road, Oxted, RH8 9HT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Howard Venue, Egerton Avenue, Swanley, BR8 7LG	0.4%	1	0.0%	0	0.0%	0	0.0%	4.0%	1	0.0%	0
The MAD Studio, Marechal Niel Parade, Sidcup, DA14 6QF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Parklangley Club, Wickham Way, Beckenham, BR3 3AF	0.7%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%
The Pavilion, Kentish Way, Bromley, BR1 3EF	1.1%	3	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%
The Spa at Beckenham, Beckenham Road, Beckenham, BR3 4PF	2.1%	6	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells Sports Centre, St John's Road, Tunbridge Wells, TN4 9TX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Valley Park Retail Centre, Croydon, CR0 4YJ (Ikea, B&Q, Boots, Sports Direct, Dunelm)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, Lancaster Road, Notting Hill, W11 1QT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wallington Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walnuts Leisure Centre by Mytime Active, Lych Gate Road, Orpington, BR6 0TJ	1.4%	4	0.0%	0	2.9%	1	9.1%	3	0.0%	0	0.0%
West Kingsdown Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%
White Oak Leisure Centre, Hilda May Avenue, Swanley, BR8 7BT	1.4%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%
Wilmington Village Centre (Don't know / can't remember)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	10.2%	29	20.0%	6	8.8%	3	15.2%	5	0.0%	0	4.5%
									1	6.7%	2
									2	7.1%	2
									2	16.0%	4
									4	13.8%	4
											7.1%
											2

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Base:	284	30	34	33	25	22	30	28	25	29	28											
GEN Gender of respondent:																						
Male	37.9%	379	32.0%	32	33.0%	33	45.0%	45	37.0%	37	35.0%	35	36.0%	36	46.0%	46	41.0%	41	40.0%	40	34.0%	34
Female	62.1%	621	68.0%	68	67.0%	67	55.0%	55	63.0%	63	65.0%	65	64.0%	64	54.0%	54	59.0%	59	60.0%	60	66.0%	66
Base:	1000	100	100	100	100	100	100	100	100	100	100											
AGE Could I ask how old you are please?																						
18 – 24 years	7.1%	71	9.0%	9	4.0%	4	2.0%	2	3.0%	3	3.0%	3	4.0%	4	7.0%	7	12.0%	12	17.0%	17	10.0%	10
25 – 34 years	12.6%	126	35.0%	35	17.0%	17	7.0%	7	5.0%	5	3.0%	3	2.0%	2	6.0%	6	19.0%	19	20.0%	20	12.0%	12
35 – 44 years	13.9%	139	33.0%	33	18.0%	18	5.0%	5	5.0%	5	6.0%	6	5.0%	5	12.0%	12	8.0%	8	31.0%	31	16.0%	16
45 – 54 years	6.6%	66	5.0%	5	9.0%	9	4.0%	4	4.0%	4	8.0%	8	7.0%	7	12.0%	12	4.0%	4	4.0%	4	9.0%	9
55 – 64 years	14.5%	145	3.0%	3	15.0%	15	14.0%	14	24.0%	24	12.0%	12	16.0%	16	16.0%	16	18.0%	18	10.0%	10	17.0%	17
65+ years	45.3%	453	15.0%	15	37.0%	37	68.0%	68	59.0%	59	68.0%	68	66.0%	66	47.0%	47	39.0%	39	18.0%	18	36.0%	36
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1000	100	100	100	100	100	100	100	100	100	100											
QUOTA Zone																						
Zone 1	10.0%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.0%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 9	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 10	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
PC Postcode Sector												
BR1 1	0.7%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR1 2	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR1 3	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR1 4	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR1 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
BR2 0	0.9%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR2 6	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
BR2 7	0.7%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR2 8	1.0%	10	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR2 9	0.7%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR3 1	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR3 3	1.1%	11	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR3 4	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR3 5	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR3 6	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR4 0	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR4 9	0.6%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BR5 1	1.3%	13	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
BR5 2	1.0%	10	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0
BR5 3	0.6%	6	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
BR5 4	1.7%	17	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%	0
BR6 0	1.6%	16	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0
BR6 6	1.1%	11	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0
BR6 7	2.0%	20	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0
BR6 8	0.5%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
BR6 9	2.5%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0
BR7 5	1.7%	17	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%	0
BR7 6	1.6%	16	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0
BR8 7	3.7%	37	0.0%	0	0.0%	0	37.0%	37	0.0%	0	0.0%	0
BR8 8	1.9%	19	0.0%	0	0.0%	0	19.0%	19	0.0%	0	0.0%	0
CR0 0	1.5%	15	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0
CR0 2	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
CR0 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
CR0 6	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	14
CR0 7	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
CR0 8	1.1%	11	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0
CR0 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0
CR2 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
CR2 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
CR2 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
CR2 8	1.1%	11	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0
CR2 9	0.7%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0
CR3 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
CR6 9	1.4%	14	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0
CR7 7	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
CR7 8	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CR8 1	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
CR8 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
DA14 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
DA14 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
DA14 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
DA15 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
DA15 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
DA15 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8
DA16 2	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
DA2 7	2.0%	20	0.0%	0	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA4 0	1.1%	11	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA4 9	1.3%	13	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA5 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
DA5 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
DA5 3	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12
DA6 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
DA6 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
RH8 0	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE12 0	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0
SE12 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
SE12 9	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
SE13 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE13 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE13 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE15 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
SE19 1	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
SE19 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
SE19 3	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
SE20 7	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE20 8	0.9%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE21 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
SE21 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
SE22 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SE23 1	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
SE23 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
SE23 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
SE25 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0
SE25 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
SE25 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
SE26 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
SE26 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE26 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE27 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
SE27 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
SE4 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
SE4 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10			
SE6 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
SE6 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
SE6 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
SE6 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
SE9 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
SE9 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
SE9 3	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11
SE9 4	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
SE9 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
SE9 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
SW16 3	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
TN13 1	1.2%	12	0.0%	0	0.0%	0	0.0%	0	12.0%	12	0.0%	0	0.0%	0
TN13 2	1.4%	14	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0
TN13 3	2.1%	21	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0
TN14 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	18.0%	18	0.0%	0	0.0%	0
TN14 6	1.3%	13	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0
TN14 7	4.1%	41	0.0%	0	0.0%	0	0.0%	0	41.0%	41	0.0%	0	0.0%	0
TN15 6	4.1%	41	0.0%	0	0.0%	0	0.0%	0	41.0%	41	0.0%	0	0.0%	0
TN16 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0
TN16 2	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0
TN16 3	4.1%	41	0.0%	0	0.0%	0	41.0%	41	0.0%	0	0.0%	0	0.0%	0
Base:	1000	100	100	100	100	100	100	100	100	100	100	100	100	100

Appendix 2:

Data Tabulations

By Zone

(Weighted)

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q01 Where did your household last undertake a main food and grocery shop?																						
Aldi Shop & Go, High Road, Greenwich, SE10 8NB	0.7%	7	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Aldi, Addington Road, Selsdon, CR2 8LE	1.1%	11	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.1%	4	2.8%	4	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	12.7%	2	2.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, Rushey Green, Catford, SE6 4JD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.7%	7	1.2%	2	3.9%	3	1.5%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Aldi, St Mary's Road, Swanley, BR8 7BU	0.8%	8	0.9%	1	0.0%	0	0.0%	0	16.8%	6	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Aldi, Station Road, South Norwood, SE25 5AJ	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10	0.0%	0	0.0%	0
Aldi, Streatham High Road, Streatham, SW16 6HP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.2%	2	0.0%	0	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	1.6%	16	0.9%	1	0.4%	0	0.0%	0	28.7%	11	1.1%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	2
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	3.3%	5	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Co-op, Brockley Road, Crofton Park, SE4 2PH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Addington Road, Selsdon, CR2 8LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Iceland, Bromley Road, Downham, Bromley, BR1 4PQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Eltham, SE9 1BQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5
Iceland, High Street, Orpington, BR6 0LN	0.2%	2	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Iceland, Norwood Road, West Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Square, Petts Wood, BR5 1LZ	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bellenden Road, Peckham, SE15 5BA	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	1.0%	10	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Lidl, Church Street, Croydon, CR0 1RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.3%	3	0.9%	1	1.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	1.8%	2
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	1.3%	13	0.0%	0	2.9%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	6.0%	8
Lidl, Glebe Way, West Wickham, BR4 0RJ	1.3%	13	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	4.0%	6	0.0%	0	0.0%	0
Lidl, High Street, Bromley, BR1 1EZ	0.7%	7	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lee High Road, Lewisham, SE13 5PR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Lidl, London Road, Croydon, CR0 2RF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.6%	5	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks, TN13 2JD	0.5%	5	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.0%	1	7.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thornton Heath, CR7 6AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
Lidl, Parkway, New Addington, CR0 0LA	0.9%	9	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	7	1.2%	2	0.0%	0	0.0%	0
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.3%	3	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	8	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.1%	1	0.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
High Street, Eltham, SE9 1TQ											
Marks & Spencer, High Street, Bromley, BR1 1JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%
Marks & Spencer, North End, Croydon, CR9 1SH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.5%
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.7%	7	0.0%	0	0.0%	0	3.6%	1	0.0%	0	11.9%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.6%	6	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.2%	2	0.4%	1	2.3%	2	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.5%	5	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Honor Oak Park, Honor Oak, SE23 1EA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Sainsbury's Local, Lewisham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Way, Deptford, SE14 6PP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.5%	5	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Streatham Hill, Streatham, SW2 4TS	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	10	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.4%	1
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	12	0.0%	0
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.7%	7	0.0%	0	9.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.4%	4	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.1%	1	0.0%	0	0.8%	1	1.2%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Sainsbury's Superstore, Lewisham Centre, Lewisham, SE13 7EP																						

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	1.4%	14	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	3.9%	2	11.1%	12	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	4.5%	12	0.0%	0
Sainsbury's Superstore, New Cross Road, New Cross, SE14 5UQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.2%	12	0.0%	0	1.0%	1	4.5%	2	5.3%	2	21.9%	4	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	1.4%	14	2.1%	3	8.5%	6	13.7%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	7.0%	9
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	2.5%	25	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	7.0%	18	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	2.1%	21	0.0%	0	0.0%	0	3.6%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	18
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.0%	3	0.0%	0	1.1%	1
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.4%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.9%	9	5.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
6XB																						
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	11	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.2%	2	1.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.2%	2	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	1.3%	3	0.0%	0
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.5%	5	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.3%	3	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Bromley, BR1 1LF	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rushey Green, Catford, SE6 4AS	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	3.2%	32	2.5%	4	17.6%	12	16.2%	6	0.0%	0	6.4%	1	0.0%	0	0.0%	0	1.6%	2	1.3%	3	2.5%	3
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	1.5%	15	0.0%	0	0.0%	0	1.2%	0	0.6%	0	19.6%	4	28.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	1.2%	12	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	11	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	3.1%	31	0.9%	1	11.5%	8	0.6%	0	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	11.8%	15
Tesco Superstore, Embassy	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Court, Welling, DA16 1TH																						
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	1.6%	16	9.9%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6	0.0%	0
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Waitrose (Little), The Broadway, Cheam, SM3 8BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Orpington, BR6 6BG	0.6%	6	0.0%	0	2.9%	2	7.8%	3	0.0%	0	2.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	1	10.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.5%	5	0.0%	0	0.0%	0	12.6%	5	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Masons Hill, Bromley, BR2 9HD	0.3%	3	0.9%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Southend Road, Beckenham, BR3 1SD	0.8%	8	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.4%	1	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Internet - home delivery	20.6%	206	26.3%	39	18.0%	13	14.7%	6	6.6%	2	13.9%	3	12.5%	5	21.7%	24	19.2%	29	24.6%	64	17.5%	22
Internet - click and collect	1.0%	10	2.4%	4	0.0%	0	3.1%	1	1.9%	1	0.0%	0	0.6%	0	1.4%	2	1.2%	2	0.0%	0	1.1%	1
Aldi, Alexander Grove, Kings Hill, ME19 4XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brighton Road, Coulsdon, CR5 2NH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead, RH19 1HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bugsby Way, Charlton, SE7 7ST	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Asda Superstore, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booker Croydon, Purley Way, Croydon, CR0 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cook Food, Park Hall Road, West Dulwich, SE21 8BW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way, Croydon, CR0 4RR	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Lidl, New Road, Littlehampton, BN17 5AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Sainsbury's Local, South Lambeth Place, Vauxhall, SW8 1SP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, Redhill, RH1 1NN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Sainsbury's Superstore, Riverside Place, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington, SM6 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sainsbury's Superstore, Wingfield Bank, Northfleet, DA11 8JH	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Larkfield, Aylesford, ME20 6HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Tesco Extra, Hythe Road, Willesborough, Ashford, TN24 0YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	13	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Streatham High Road, Streatham, SW16 6HP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.4%	1	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	1.5%	15	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	6.6%	10	0.0%	0	0.0%	0
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Avenue, Caterham, CR3 6LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q02 Which online retailer or delivery app did you last use for your main food shopping?											
<i>Those that said an internet response at Q01</i>											
Amazon	7.9%	17	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda (home delivery)	12.9%	28	24.8%	11	13.6%	2	8.8%	1	13.2%	0	0.0%
Asda (click and collect)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	22.0%	1	0.0%
Co-op (home delivery)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland (home delivery)	9.0%	20	0.0%	0	6.0%	1	8.8%	1	0.0%	0	0.0%
Morrisons (home delivery)	7.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%
Morrisons (click and collect)	0.8%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Ocado	13.4%	29	0.0%	0	24.1%	3	28.4%	2	0.0%	0	23.6%
One Stop (home delivery)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's (click and collect)	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Sainsbury's (home delivery)	18.1%	39	23.7%	10	30.7%	4	30.1%	2	58.2%	2	37.4%
Tesco (click and collect)	7.1%	15	15.0%	6	0.0%	0	0.0%	0	0.0%	0	14.2%
Tesco (home delivery)	16.7%	36	22.5%	10	23.3%	3	23.9%	2	0.0%	0	25.1%
Waitrose (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (home delivery)	2.5%	5	3.3%	1	2.3%	0	0.0%	0	6.6%	0	13.8%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gopuff	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temu	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	217	42	13	7	3	3	5	25	31	64	24
Sample:	170	26	20	12	9	10	11	21	20	25	16

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q03 When you undertake your main food and grocery shopping at (STORE / CENTRE MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]																						
<i>Not those that said an internet response at Q01</i>																						
Yes - NON-FOOD shopping	19.7%	154	18.8%	20	13.3%	8	16.3%	5	16.6%	6	5.2%	1	12.4%	4	14.6%	12	30.3%	37	24.1%	47	13.9%	14
Yes - other FOOD shopping	23.3%	182	25.4%	27	12.5%	7	9.8%	3	24.8%	8	5.8%	1	9.6%	3	14.6%	12	31.6%	38	35.7%	70	11.4%	12
Yes - visiting the market	6.9%	54	10.0%	11	1.7%	1	2.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	6.5%	8	15.0%	29	3.0%	3
Yes - visiting the Post Office	4.4%	35	7.3%	8	1.7%	1	2.2%	1	4.8%	2	1.7%	0	0.0%	0	0.0%	0	9.2%	11	3.9%	8	4.3%	4
Yes - visiting financial service such as bank / building society etc.	4.1%	32	7.0%	7	3.4%	2	4.8%	1	1.8%	1	0.6%	0	0.6%	0	0.0%	0	3.1%	4	7.2%	14	2.2%	2
Yes - visiting health service such as doctor, dentist, hospital	4.0%	31	7.3%	8	3.4%	2	4.1%	1	1.8%	1	1.3%	0	2.2%	1	2.0%	2	1.5%	2	5.2%	10	4.7%	5
Yes - other service (e.g. hairdresser, travel agent, laundrette, estate agent, recycling, etc.)	3.0%	24	3.0%	3	1.7%	1	1.9%	1	0.0%	0	3.9%	1	2.9%	1	0.0%	0	6.0%	7	4.3%	8	1.7%	2
Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)	4.7%	36	5.3%	6	3.5%	2	5.8%	2	0.0%	0	3.6%	1	0.6%	0	0.6%	0	7.6%	9	6.9%	13	3.0%	3
Yes - buy fuel	4.4%	34	9.5%	10	0.0%	0	1.9%	1	1.6%	1	6.6%	1	3.5%	1	3.8%	3	4.6%	6	5.2%	10	1.7%	2
Yes - travelling to / from school / college / university	4.5%	35	6.0%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	3.3%	3	6.1%	7	7.8%	15	2.6%	3
Yes - travelling to / from work	8.2%	64	9.0%	10	3.0%	2	6.2%	2	1.6%	1	1.7%	0	0.0%	0	1.5%	1	11.1%	14	13.3%	26	9.2%	9
Yes - go for a walk / walk the dog	4.2%	33	5.6%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.9%	2	8.1%	10	6.9%	13	1.7%	2
Yes - visiting church / place of worship	2.8%	22	3.0%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	7.8%	15	1.3%	1
Yes - visiting family / friends	5.9%	46	4.5%	5	3.5%	2	0.0%	0	1.6%	1	0.0%	0	0.6%	0	1.5%	1	10.6%	13	9.1%	18	6.5%	7
Yes - visiting library	2.7%	21	1.7%	2	1.3%	1	1.9%	1	6.8%	2	0.0%	0	0.0%	0	1.9%	2	6.1%	7	2.6%	5	1.3%	1
Yes - visiting pubs / bars / cafés / restaurants	6.4%	50	10.0%	11	6.7%	4	1.5%	0	3.4%	1	0.6%	0	1.9%	1	3.0%	3	9.2%	11	6.5%	13	6.6%	7
Yes - window shopping / browsing	5.7%	44	10.7%	11	3.4%	2	1.9%	1	3.8%	1	0.0%	0	1.3%	0	1.9%	2	11.5%	14	4.4%	9	4.3%	4
Yes - click and collect	2.2%	17	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	2	4.3%	8	1.3%	1
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	53.9%	422	53.3%	56	74.1%	42	62.2%	19	55.2%	19	70.3%	11	70.4%	24	72.6%	61	39.4%	48	35.5%	70	69.3%	72
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Weighted base:		783		106		57		31		34		16		34		84		122		196		103
Sample:		830		74		80		88		91		90		89		79		80		75		84

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q04 Where did your household go the time before that for a main food and grocery shop? Was it the same, or different, and if so, please specify																						
Aldi Shop & Go, High Road, Greenwich, SE10 8NB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Aldi, Addington Road, Selsdon, CR2 8LE	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5	2.8%	4	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.6%	6	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.7%	7	0.0%	0	0.0%	0	2.1%	1	1.9%	1	11.4%	2	6.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.8%	8	1.2%	2	3.9%	3	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Aldi, St Mary's Road, Swanley, BR8 7BU	0.8%	8	0.9%	1	0.0%	0	0.0%	0	15.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Aldi, Station Road, South Norwood, SE25 5AJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	2.1%	21	3.4%	5	0.0%	0	0.0%	0	25.1%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	3.9%	5
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.4%	4	0.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Asda Supermarket, Deptford High Street, Deptford, SE8 4AD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.9%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	4.5%	7	0.0%	0	0.0%	0
Asda Superstore, Old Kent	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Peckham, SE1 5AG																						
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Co-op, 196-200 Shooters Hill Road, Kidbrooke Park, SE3 8RP	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.3%	3	0.0%	0
Co-op, 61 Lower Addiscombe Road, Addiscombe, Croydon, CR0 6PQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Co-op, Sangley Road, Catford, SE6 2JT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Iceland, Bromley Road, Downham, Bromley, BR1 4PQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Iceland, High Street, Eltham, SE9 1BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Iceland, High Street, Orpington, BR6 0LN	0.2%	2	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Iceland, Station Square, Petts Wood, BR5 1LZ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Winslade Way, Catford Centre, Catford, SE6 4JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lidl, Bellenden Road, Peckham, SE15 5BA	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	11	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	0.7%	7	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Croydon, CR0 1RB	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.2%	2	0.0%	0	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.4%	1
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.6%	6	1.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.2%	2	0.0%	0	0.0%	0
Lidl, High Street, Bromley, BR1 1EZ	0.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lee High Road, Lewisham, SE13 5PR	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
Lidl, London Road, Croydon, CR0 2RF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.4%	4	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks, TN13 2JD	0.2%	2	0.0%	0	0.0%	0	1.2%	0	0.6%	0	1.9%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thornton Heath, CR7 6AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.9%	4
Lidl, Old Kent Road, Peckham, SE15 1NJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Lidl, Parkway, New Addington, CR0 0LA	0.6%	6	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.3%	3	0.0%	0	4.5%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.7%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Marks & Spencer BP, Bromley Road, Downham, Bromley, BR1 4PJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, North End, Croydon, CR9 1SH	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	1.6%	2	0.0%	0	0.0%	0
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	1.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.5%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.6%	0	10.5%	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Fiveways, Croydon, CR0 4NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	6.3%	8
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.3%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.7%	7	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Local,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Addiscombe Road, East Croydon, CR0 0XT											
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sainsbury's Local, Brighton Road, South Croydon, CR2 6ED	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Grosvenor Court, Adenmore Road, Catford, SE6 4RE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Sainsbury's Local, High Street, Bromley, BR1 1LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Sainsbury's Local, Mitcham Lane, Streatham Vale, SW16 6NR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Sainsbury's Local, Streatham High Road, Streatham, SW16 1BJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, Streatham Hill, Streatham, SW2 4TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Sainsbury's Superstore,	1.0%	10	0.0%	0	0.0%	0	0.0%	0	8.8%	10	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Addington Road, Selsdon, CR2 8LA																						
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	14	1.4%	2
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.4%	1	0.0%	0
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.6%	6	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.9%	9	0.0%	0	11.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.4%	4	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	1.3%	13	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	5.9%	9	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.2%	2	0.0%	0	0.8%	1	3.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	1.6%	16	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	6.3%	2	11.6%	13	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.4%	14	0.0%	0	1.0%	1	8.3%	3	5.5%	2	23.1%	4	9.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	2.1%	21	3.0%	5	10.9%	8	16.0%	6	0.0%	0	2.2%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	9.0%	11
Sainsbury's Superstore, Priors Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	1.5%	15	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	12	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	1.0%	10	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	2.6%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Tulse Hill, Streatham, SW2 2TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.9%	9	3.4%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	1.3%	3	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	1.1%	1
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.8%	8	5.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croydon Road, Beckenham, BR3 4EP	0.5%	5	1.9%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Croydon, CR0 3PB																						
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rushey Green, Catford, SE6 4AS	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	2.3%	23	1.2%	2	16.5%	12	13.3%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	1.4%	14	0.0%	0	0.0%	0	1.8%	1	0.0%	0	17.4%	3	24.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	10	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	2.9%	29	0.0%	0	10.9%	8	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	13.3%	17
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Tesco Superstore, Guards Avenue, Caterham, CR3 5QX	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	1.7%	17	8.3%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Orpington, BR6 6BG	0.4%	4	0.0%	0	1.2%	1	4.8%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.6%	2	0.0%	0	0.0%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.6%	6	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.6%	0	3.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, New Capital Quay,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Greenwich, SE10 9DD											
Waitrose, Southend Road, Beckenham, BR3 1SD	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Market, Lewisham College (Food Market - Saturdays)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet - home delivery	19.8%	198	21.7%	32	16.9%	12	16.2%	6	6.1%	2	13.4%
Internet - click and collect	2.9%	29	6.7%	10	0.0%	0	4.7%	2	3.3%	1	0.0%
Aldi, Brighton Road, Coulsdon, CR5 2NH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Bugsby Way, Charlton, SE7 7ST	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holwood Farm Shop, Yellow Barn, New Road Hill, Keston, BR2 6AB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, St Peters Street, Maidstone, ME16 0SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, London Road, Greenhithe, DA9 9EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Sainsbury's Local, South	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Lambeth Place, Vauxhall, SW8 1SP												
Sainsbury's Superstore, Riverside Place, Gallions Road, Charlton, SE7 7FA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sainsbury's Superstore, Stafford Road, Wallington, SM6 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Northfleet, DA11 8JH	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Larkfield, Aylesford, ME20 6HJ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	10.9%	12	0.0%
Tesco Extra, Streatham High Road, Streatham, SW16 6HP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.9%	9	1.4%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	7
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Waitrose, Station Avenue, Caterham, CR3 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.6%	0
(Don't know / can't remember)	2.5%	25	3.1%	5	4.9%	3	0.6%	0	1.1%	0	1.9%	0
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127	
Sample:	1000	100	100	100	100	100	100	100	100	100	100	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q05 Which online retailer or delivery app did you use for that main food shopping trip?																						
<i>Those that said an internet response at Q04</i>																						
Amazon	8.9%	20	3.3%	1	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	16	12.1%	3		
Asda (home delivery)	13.9%	32	17.5%	7	14.5%	2	7.5%	1	21.4%	1	0.0%	0	0.0%	0	10.4%	3	18.9%	7	7.9%	5	25.8%	6
Asda (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (home delivery)	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (home delivery)	8.3%	19	1.3%	1	14.5%	2	7.5%	1	0.0%	0	4.1%	0	0.0%	0	8.9%	2	14.2%	6	11.6%	7	2.3%	1
Morrisons (home delivery)	6.6%	15	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	4.6%	1	10.8%	4	3.9%	3	14.4%	3
Morrisons (click and collect)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Ocado	13.4%	30	4.2%	2	4.9%	1	24.2%	2	5.9%	0	24.6%	1	33.8%	2	10.4%	3	6.1%	2	20.5%	13	21.4%	5
One Stop (home delivery)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's (click and collect)	2.3%	5	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Sainsbury's (home delivery)	23.9%	54	35.8%	15	30.2%	4	28.5%	2	37.5%	1	43.1%	1	7.7%	0	32.9%	9	27.3%	11	17.0%	11	0.0%	0
Tesco (click and collect)	4.1%	9	7.6%	3	6.3%	1	0.0%	0	35.2%	1	0.0%	0	12.8%	1	5.8%	2	4.7%	2	0.0%	0	0.0%	0
Tesco (home delivery)	14.8%	34	11.8%	5	27.2%	3	24.9%	2	0.0%	0	17.9%	0	32.3%	2	13.2%	4	18.0%	7	10.1%	7	18.0%	4
Waitrose (click and collect)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (home delivery)	1.8%	4	3.3%	1	2.4%	0	0.0%	0	0.0%	0	10.3%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gopuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temu	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	227	42	12	8	3	2	6	27	39	65	23											
Sample:	174	26	19	14	8	9	13	20	24	25	16											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Meanscore: [£]											
Q06 Approximately how much money does your household normally spend on a main food and grocery shop?											
£1 - £5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
£11 - £15	0.6%	6	1.2%	2	2.9%	2	0.0%	0	1.1%	0	1.9%
£16 - £20	1.3%	13	2.4%	4	0.4%	0	0.0%	0	0.6%	0	1.1%
£21 - £25	0.6%	6	0.0%	0	1.8%	1	0.6%	0	0.0%	0	1.9%
£26 - £30	3.3%	33	0.0%	0	0.0%	0	2.7%	1	0.6%	0	0.0%
£31 - £35	1.0%	10	0.9%	1	0.8%	1	1.5%	1	0.6%	0	1.7%
£36 - £40	4.6%	46	6.6%	10	1.8%	1	1.2%	0	3.9%	1	0.6%
£41 - £45	0.5%	5	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.6%
£46 - £50	5.8%	58	2.2%	3	5.4%	4	7.8%	3	8.4%	3	6.5%
£51 - £60	6.4%	64	0.4%	1	3.0%	2	6.1%	2	6.1%	2	5.2%
£61 - £70	6.6%	66	7.6%	11	13.5%	9	6.0%	2	8.9%	3	8.6%
£71 - £80	7.8%	78	3.8%	6	10.8%	8	8.0%	3	16.0%	6	9.1%
£81 - £90	4.3%	43	12.8%	19	2.9%	2	6.1%	2	6.1%	2	1.7%
£91 - £100	16.8%	168	24.5%	36	18.5%	13	16.7%	6	13.5%	5	17.0%
£101 - £110	1.1%	11	1.2%	2	1.1%	1	0.6%	0	1.1%	0	1.1%
£111 - £120	4.6%	46	3.4%	5	3.2%	2	11.0%	4	7.0%	3	9.0%
£121 - £130	1.6%	16	0.0%	0	4.9%	3	0.6%	0	2.6%	1	0.0%
£131 - £140	0.6%	6	0.0%	0	2.2%	2	0.0%	0	2.5%	1	5.0%
£141 - £150	6.6%	66	5.2%	8	9.3%	7	14.4%	5	3.0%	1	7.7%
£151 - £175	1.8%	18	2.4%	4	0.0%	0	2.2%	1	4.8%	2	1.8%
£176 - £200	7.0%	70	11.8%	18	4.2%	3	2.8%	1	6.1%	2	7.0%
£201 - £225	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
£226 - £250	0.8%	8	1.3%	2	1.0%	1	0.0%	0	0.6%	0	4.7%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.8%	8	1.9%	3	0.0%	0	0.6%	0	0.0%	1	0.0%
£301+	1.5%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%
(Don't know / varies)	10.5%	105	9.0%	13	7.5%	5	6.1%	2	4.8%	2	4.9%
(Refused)	3.0%	30	0.4%	1	3.9%	3	4.8%	2	0.6%	0	1.7%
<i>Mean:</i>	<i>102.97</i>	<i>111.84</i>	<i>95.25</i>	<i>99.54</i>	<i>95.05</i>	<i>115.19</i>	<i>113.35</i>	<i>102.32</i>	<i>84.69</i>	<i>100.26</i>	<i>119.78</i>
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127
Sample:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q07 Where did your household last undertake small-scale / top-up food and grocery shopping?																						
Aldi, Addington Road, Selsdon, CR2 8LE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Aldi, Kidbrooke Road, Kidbrooke, SE3 9PP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Aldi, Orchrds Shopping Centre, Dartford, DA1 1DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	7.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Retail Park, Colliers Wood, SW19 2PP	0.1%	1	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Aldi, Rushey Green, Catford, SE6 4JD	1.0%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.5%	5	1.2%	2	2.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Aldi, St Mary's Road, Swanley, BR8 7BU	0.5%	5	0.9%	1	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, Main Road, Biggin Hill, TN16 3DX	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.7%	7	0.0%	0	0.0%	0	0.0%	0	17.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Asda Supermarket, Deptford High Street, Deptford, SE8 4AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Asda Supermarket, Stonecot Hill, Sutton, SM3 9HB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.5%	1	0.0%	0	0.0%	0
Asda Superstore, Old Kent Road, Peckham, SE1 5AG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.7%	2	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Burnt Ash Hill, Lee, SE12 9HT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Co-op, Carlton Parade, Orpington, BR6 0JB	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Parade, New Addington, CR0 0JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Chatterton Road, Bromley Common, BR2 9QN	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cotmandene Crescent, St Pauls Cray, Orpington, BR5 2RB	0.1%	1	0.0%	0	1.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	0.4%	4	0.0%	0	2.5%	2	5.7%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Croydon Road, Coney Hall, West Wickham, BR4 9HU	0.4%	4	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Deptford Bridge, Deptford, SE8 4HH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Elmers End Road, Elmers End, Anerley, SE20 7UX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Featherbed Lane, Addington, Croydon, CR0 9AS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Footscray Road, New Eltham, SE9 2AA	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Forest Hill Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Dulwich, SE22 0RR																				
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.3%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.4%	1								
Co-op, Green Lane, Thornton Heath, CR7 8BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0		
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3		
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hither Green Lane, Hither Green, SE13 6RT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	2.5%	3
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Co-op, Orchard Way, Croydon, CR0 7NN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Randlesdown Road, Bellingham, SE6 3BT	0.2%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Co-op, Sangley Road, Catford, SE6 2JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Co-op, St Norbert Road, Brockley, SE4 2BN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0
Co-op, Stanstead Road, Forest Hill, SE23 1HH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5
Co-op, Steynton Avenue, Albany Park, Bexley, DA5 3HP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Co-op, The Oval, Sidcup, DA15 9ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townend Road, Caterham, CR3 5UG	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DY	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	8
Co-op, Westwood Lane, Blackfen, DA15 9PS																				

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, White Horse Hill, Chislehurst, BR7 6DG	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Co-op, Wickham Road, Shirley, Croydon, CR0 8TG	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Central Parade, New Addington, CR0 0JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Norwood Road, West Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Station Approach, Hayes, BR2 7EH	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Westow Hill, Crystal Palace, SE19 1TQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Bellenden Road, Peckham, SE15 5BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Broadway, Bexleyheath, DA6 7LN	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	1.6%	16	6.4%	10	1.4%	1	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon, CR0 1RB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.2%	2	1.2%	2	0.0%	0	1.2%	0	0.0%	0	0.0%
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.4%	0	0.0%	0	1.5%	1	0.0%
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, High Street, Bromley, BR1 1EZ	0.5%	5	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Lidl, Lee High Road, Lewisham, SE13 5PR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Croydon, CR0 2RF																						
Lidl, London Road, Sevenoaks, TN13 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thornton Heath, CR7 6AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Lidl, Parkway, New Addington, CR0 0LA	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.3%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Lidl, Whitehorse Road, Croydon, CR0 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Bexley Road, Eltham, SE9 2NL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Marks & Spencer BP, Bromley Road, Downham, Bromley, BR1 4PJ	0.1%	1	0.4%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Court Road, Orpington, BR6 9DA	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Crofton Road, Locksbottom, Orpington, BR6 8NL	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Mottingham Road, Mottingham, SE9 4QN	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.4%	1
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	1.0%	10	5.5%	8	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Bromley, BR1 1JL	0.7%	7	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
Marks & Spencer, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Sevenoaks, TN13 1AT											
Marks & Spencer, North End, Croydon, CR9 1SH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%
Marks & Spencer, Perry Street, Chiselhurst, BR7 6HB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Morrisons Superstore, Church Walk, Caterham, CR3 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.4%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Morrisons Superstore, Fiveways, Croydon, CR0 4NZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	1.4%	14	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.3%	3	0.9%	1	1.8%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Addiscombe Road, East Croydon, CR0 0XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%
Sainsbury's Local, Avenue Road, Bexleyheath, DA7 4EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High	0.3%	3	1.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Bromley, BR1 1LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Loampit Vale, Lewisham, SE13 7DJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Norwood Road, Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Portland Road, Norwood, SE25 4PJ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	3.9%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.4%	4	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Square, Petts Wood, BR5 1LY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Streatham High Road, Streatham, SW16 1BJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Suffolk House, Croydon, CR0 1PE	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore,										4.4%	11

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Burnt Ash Road, Blackheath, SE12 8PZ	0.3%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.6%	6	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.3%	3	0.0%	0	3.2%	2	2.2%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	11	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Waringham, CR6 9DY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.1%	0	12.6%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	1.0%	10	0.9%	1	10.5%	7	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Westow Street, Crystal Palace, SE19 3RW											
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.7%	7	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.3%	3	0.9%	1	1.0%	1	1.6%	1	0.0%	0	0.0%
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Tesco Esso Express, Westmoreland Road, Bromley, BR2 0TY	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Downham, Bromley, BR1 4PB	0.5%	5	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Southend, Bellingham, SE6 2RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croydon Road, Beckenham, BR3 4EP	1.0%	10	4.6%	7	1.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Bromley, BR1 1LF	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Penge, SE20 7QB	1.9%	19	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Express, London Road, Croydon, CR0 3PB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.3%	3	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.6%
Tesco Express, Plaistow Lane, Bromley, BR1 4DS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South End,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Croydon, CR2 6EA											
Tesco Express, Station Approach, Croydon, CR2 0PL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Express, The Green, Warlingham, CR9 6NA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.7%	7	0.0%	0	7.2%	5	5.0%	2	0.0%	0	0.0%
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.5%	5	0.0%	0	0.0%	0	0.0%	0	8.5%	2	8.9%
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foods Cray/Orpington)	0.4%	4	0.0%	0	2.5%	2	0.0%	0	1.9%	1	0.0%
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.5%	5	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (Little), Tubs Hill, Sevenoaks, TN13 1DH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%
Waitrose, High Street, Orpington, BR6 6BG	0.5%	5	0.0%	0	0.4%	0	9.5%	4	0.0%	0	6.3%
Waitrose, High Street, Sevenoaks, TN13 1JR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	5.0%
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.7%	7	0.0%	0	0.0%	0	14.6%	5	0.0%	0	0.6%
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	1.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%
Waitrose, Southend Road,	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Beckenham, BR3 1SD																						
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.6%	6	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	1.0%	1
Carlton Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deptford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Dulwich Village Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Green Street Green Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Locksbottom Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
West Wickham Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - home delivery	11.8%	118	16.4%	24	7.8%	5	3.7%	1	1.1%	0	3.8%	1	3.5%	1	3.7%	4	16.3%	25	18.2%	47	6.3%	8
Internet - click and collect	2.0%	20	3.4%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.3%	2	1.2%	2	2.2%	6	2.2%	3
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, St Nicholas Way, Sutton, SM1 1LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Best-One, Main Road, Hextable, Swanley, BR8 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brasted Village Convenience Store, High Street, Brasted, TN16 1JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brothers Bakery, Crescent Way, Orpington, BR6 9LP	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chaasi Mini Market, Broom Road, Croydon, CR0 8NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Chart Farm, Seal Chart, Sevenoaks, TN15 0ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cook Food, Park Hall Road, West Dulwich, SE21 8BW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Cook Food, Station Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East, Oxted, RH8 0AY											
Co-op, Streatham Hill, Streatham, SW2 4RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Watchgate, Lane End, Dartford, DA2 7JY	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	0.2%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Elmfield Fine Foods, Elmfield Way, South Croydon, CR2 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Farnborough Post Office, High Street, Farnborough, Orpington, BR6 7AZ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Gray & Sons Butchers, Birchwood Parade, Joydens Wood, DA2 7NJ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Hancocks Newsagents, Knockholt Road, Halstead, Sevenoaks, TN14 7EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Hewitt's Farm Shop, A224, Chelsfield, Orpington, BR6 9BX	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Hurst Green Local, Station Road, Hurst Green, Etchingam, TN19 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
J&R Food And Wine, Woodside Drive, Dartford, DA2 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knights Hill Newsagents, Knights Hill, Norwood, SE27 0QP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Knockholt Village Stores, Main Road, Knockholt, TN14 7LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Limpsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Londis, Azalea Drive, Swanley, BR8 8HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Londis, Birchwood Parade, Woodside Drive, Dartford, DA2 7NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Londis, Norwood High Street, Norwood, SE27 9JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Londis, The White Hart Parade, London Road, Riverhead, Sevenoaks, TN13 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End, Kemsing, Sevenoaks, TN15 6PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westmount Road, Eltham, SE9 1UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer Simply Food, London Bridge Station, Southwark, SE1 9SP	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bishopgate, City of London, EC2N 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Carlton Parade, St Johns Hill, Sevenoaks, TN13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Roundway, Biggin Hill, TN16 3XZ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Selsdon Park Road, Croydon, CR2 8JT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Sevenoaks Road, Pratt's Bottom, Orpington, BR6 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Nisa Local, Chipperfield Road, St Paul's Cray, Orpington, BR5 2LJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Marion Crescent, Orpington, BR5 2DD	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Nisa Local, Market Square, Westerham, TN16 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Mottingham Road, Mottingham, SE9 4TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Nisa Local, William Barefoot Drive, Coldharbour Estate, SE9 3AY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norman's Butchers Of Eynsford, High Street, Eynsford, DA4 0AB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
One Stop, Hazel Walk, Bromley, BR2 8DE	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Seal Road, Sevenoaks, TN14 5AR	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
One Stop, Tonbridge Road, Hildenborough, Tonbridge, TN11 9HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Premier, Broadway, Crockenhill, Swanley, BR8 8JH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%
Premier, Court Road, Orpington, BR6 9DA	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Premier, Eldred Drive, Orpington, BR5 4PE	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Premier, Luton Road, Chatham, ME4 5AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Premier, Station Parade, London Road, Sevenoaks, TN13 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Sainsbury's Local, Rochester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Row, Westminster, SW1P 1BT																						
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lombardy Retail Park, Coldharbour Lane, Hayes, UB3 3EX	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sans Mini Mart, Walden Parade, Chislehurst, BR7 5DW	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheree's Store and Tea Room, The Parade, Tatsfield, Westerham, TN16 2AQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreham Village Store, High Street, Shoreham, TN14 7TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Croydon Road, Elmers End, Beckenham, BR3 3RA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, London Road, Westerham, TN16 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sunstar, Harrow Road, Warlingham, CR6 9EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Anerley Road, Crystal Palace, SE19 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Express, Bedford Street, Westminster, WC2E 9EQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Express, Bellegrove Road, Welling, DA16 3PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Express, Bywood Avenue, Shirley, Croydon, CR0 7RA	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0	0.0%	0
Tesco Express, Chipstead Valley Road, Coulsdon, CR5 2RA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	2.6%	7	0.0%	0
Tesco Express, Eltham High	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Street, Eltham, SE9 1DH																						
Tesco Express, Sydenham Road, Sydenham, SE26 5QF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Tesco Express, Woodside Green, Croydon, SE25 5HQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wine Cellar, Station Parade, South Croydon, CR2 0PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), Blackfen Road, Sidcup, DA15 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bluewater Shopping Centre, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf, E14 5EW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Waitrose, Mont St Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Recreation Ground Road, Tenterden, TN30 6BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	3.6%	36	3.1%	5	6.4%	4	2.0%	1	5.9%	2	3.4%	1	0.0%	0	3.4%	4	6.1%	9	2.0%	5	3.9%	5
(Don't do this type of shopping)	9.9%	99	7.9%	12	8.9%	6	14.1%	5	13.3%	5	24.7%	5	15.1%	6	14.6%	16	9.5%	15	5.1%	13	13.3%	17
Weighted base:	1000		148		70		37		37		18		39		109		153		260		127	
Sample:	1000		100		100		100		100		100		100		100		100		100		100	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q08 Where did your household shop the time before that for small-scale / top-up food and grocery shopping? Was it the same, or different, and if different please specify																						
<i>Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q07</i>																						
Aldi, Addington Road, Selsdon, CR2 8LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.6%	1	0.0%	0	0.0%	0
Aldi, Bell Green Retail Park, Bell Green, SE26 4PU	0.7%	6	1.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
Aldi, Croydon Road, Anerley, SE20 7SX	0.5%	4	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Crayford, DA1 4FY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Aldi, Rushey Green, Catford, SE6 4JD	0.8%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
Aldi, Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.7%	6	1.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Aldi, St Mary's Road, Swanley, BR8 7BU	0.5%	4	1.1%	1	0.0%	0	0.0%	0	9.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express Petrol, High Street, Swanley, BR8 8AF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Asda Express Petrol, Main Road, Biggin Hill, TN16 3DX	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.9%	8	0.0%	0	0.5%	0	0.0%	0	21.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda Supermarket, Crook Log, Bexleyheath, DA6 8EQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda Supermarket, Thurston Point, Lewisham, SE13 7SD	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.3%	1
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.6%	1	0.0%	0	0.0%	0
Co-op, 178 Norwood Road, Tulse Hill, SE27 9AU	0.4%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Co-op, 386 Shooters Hill Road, Shooters Hill, SE18 4PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, 539-541 Norwood Road, West Norwood, SE27 9DL	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.4%	1	0.0%	0
Co-op, Avery Hill Road, Eltham, SE9 2HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Co-op, Carlton Parade, Orpington, BR6 0JB	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Parade, New Addington, CR0 0JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cotmandene Crescent, St Pauls Cray, Orpington, BR5 2RB	0.1%	1	0.0%	0	1.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crescent Way, Orpington, BR6 9LP	0.2%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Croydon Road, Coney Hall, West Wickham, BR4 9HU	0.5%	5	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Deptford Bridge, Deptford, SE8 4HH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Elmers End Road, Elmers End, Anerley, SE20 7UX	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Farwig Lane, Bromley, BR1 3RE	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Footscray Road, New Eltham, SE9 2AA	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.3%	3	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Co-op, Green Lane, Thornton Heath, CR7 8BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	1	12.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hither Green Lane, Hither Green, SE13 6RT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.8%	2
Co-op, Limpsfield Road, Hamsey Green, South Croydon, CR2 9BY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	0.4%	4	0.0%	0	0.0%	0	11.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St Norbert Road, Brockley, SE4 2BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-op, Stanstead Road, Forest Hill, SE23 1HH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Co-op, Steynton Avenue, Albany Park, Bexley, DA5 3HP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Co-op, The Grange, High Street, Westerham, TN16 1RF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Mill, Horton Kirby, South Darenth, Dartford, DA4 9BD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Co-op, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DY	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Co-op, Well Hall Road, Well Hall, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Co-op, Westwood Lane, Blackfen, DA15 9PS	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	9
Co-op, White Horse Hill, Chislehurst, BR7 6DG	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wickham Road, Shirley, Croydon, CR0 8TG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.6%	1	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Iceland, Central Parade, New Addington, CR0 0JD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Orpington, BR6 0LN	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lewisham High Street, Lewisham, SE13 6AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Iceland, Norwood Road, West Norwood, SE27 9AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Iceland, Station Approach, Hayes, BR2 7EH	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Square, Petts Wood, BR5 1LZ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Westow Hill, Crystal Palace, SE19 1TQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Iceland, Winslade Way,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Catford Centre, Catford, SE6 4JU											
Lidl, Bellenden Road, Peckham, SE15 5BA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beulah Hill, Norwood, SE19 3UZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Broadway, Bexleyheath, DA6 7LN	0.6%	5	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Burnt Ash Lane, Bromley, BR1 5AB	1.9%	16	7.2%	10	1.6%	1	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon, CR0 1RB	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.4%	3	1.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%
Lidl, Eltham High Street, Eltham, SE9 1TQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Foots Cray High Street, Foots Cray, Sidcup, DA14 5HJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Glebe Way, West Wickham, BR4 0RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, High Street, Bromley, BR1 1EZ	0.2%	2	1.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%
Lidl, Instone Road, Dartford, DA1 2FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
Lidl, Lee High Road, Lewisham, SE13 5PR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Croydon, CR0 2RF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Sevenoaks, TN13 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.3%
Lidl, London Road, Thornton Heath, CR7 6AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Mottingham Road, Mottingham, SE9 4QW	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Parkway, New Addington, CR0 0LA	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AE	0.3%	3	0.0%	0	2.4%	1	0.0%	0	0.7%	0	0.0%
Lidl, Sydenham Road, Sydenham, SE26 5JX	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Upper Wickham Lane,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling, DA16 3HF											
Lidl, Whitehorse Road, Croydon, CR0 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer BP, Bexley Road, Eltham, SE9 2NL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Marks & Spencer BP, Court Road, Orpington, BR6 9DA	0.2%	1	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.0%
Marks & Spencer BP, Crofton Road, Locksbottom, Orpington, BR6 8NL	0.2%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%
Marks & Spencer BP, Widmore Road, Bromley, BR1 3AX	1.1%	9	6.2%	8	1.6%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, High Street, Beckenham, BR3 1AY	0.5%	5	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.4%
Marks & Spencer Simply Food, High Street, West Wickham, BR4 0NF	0.5%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Marks & Spencer, High Street, Bromley, BR1 1JL	0.3%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.4%	3	1.4%	2	0.0%	0	0.0%	0	0.8%	0	4.6%
Marks & Spencer, North End, Croydon, CR9 1SH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	3.4%	2	0.0%	0	1.7%	1	0.0%
Marks & Spencer, Perry Street, Chiselhurst, BR7 6HB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queensway, Petts Wood, BR5 1DH	0.4%	3	1.1%	1	2.8%	2	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Welling High Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling, DA16 1QL	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 379 Brixton Road, Brixton, SW9 7DE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 425 Brixton Road, Brixton, SW9 8HE	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Addiscombe Road, East Croydon, CR0 0XT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Baring Road, Grove Park, Chinbrook, SE12 0DU	0.4%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Beckenham Road, Beckenham, BR3 4PT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Brockley Road, Brockley, SE4 2RR	0.5%	4	2.4%	3	1.6%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Bromley, BR1 1LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, High Street, Croydon, CR0 1QD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Kirkdale, Sydenham, SE26 4QB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lordship Lane, Dulwich, SE22 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lower Addiscombe Road, Addiscombe, Croydon, CR0 6RD	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Peckham Road, Peckham, SE5 8UH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Portland Road, Norwood, SE25 4PJ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Purley Parade, High Street, Purley, CR8 2AB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, St Johns Hill, Sevenoaks, TN13 3PE	0.5%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Approach, Hayes, BR2 7EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Station Road East, Oxted, RH8 0QA	0.3%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Square, Petts Wood, BR5 1LY											
Sainsbury's Local, Suffolk House, Croydon, CR0 1PE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Thornton Road, Thornton Heath, CR7 6BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DE	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Sainsbury's Superstore, High Street, Beckenham, BR3 1AH	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.8%	6	0.0%	0	8.6%	5	0.0%	0	0.0%	0	1.3%
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.4%	4	0.0%	0	4.3%	3	3.3%	1	0.0%	0	0.0%
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	1.8%	15	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.3%
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	14.9%
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.8%	7	0.0%	0	9.6%	6	2.6%	1	0.0%	0	0.8%
Sainsbury's Superstore, Philipot Path, Eltham, SE9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
5DL																						
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.7%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, West Wickham, BR4 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	1.3%	3	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Esso Express, Baring Road, Grove Park, Chinbrook, SE12 0DU	1.1%	10	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	8	0.0%	0
Tesco Esso Express, Dartford Road, Dartford, DA1 3EN	0.9%	7	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.3%	3	0.0%	0
Tesco Esso Express, Loampit Vale, Lewisham, SE13 7TG	0.9%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.4%	6	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.2%	1	0.0%	0	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Shirley Road, Addiscombe, Croydon, CR0 7ER	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.2%	5	0.0%	0	0.0%	0
Tesco Esso Express, Westmoreland Road, Bromley, BR2 0TY	0.5%	5	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackfen Road, Blackfen, DA15 9LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Bromley	0.4%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Downham, Bromley, BR1 4PB																						
Tesco Express, Croydon Road, Beckenham, BR3 4EP	1.0%	8	3.8%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Tesco Express, Deptford High Street, Deptford, SE8 4AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Express, High Street, Penge, SE20 7QB	0.9%	7	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lewisham Way, St Johns, SE4 1UY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Tesco Express, London Road, Croydon, CR0 3PB	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.7%	7	0.0%	0
Tesco Express, Main Road, Biggin Hill, TN16 3BB	0.3%	3	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Plaistow Lane, Bromley, BR1 4DS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Tesco Express, South End, South Croydon, CR2 6EA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Approach, Croydon, CR2 0PL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Sidcup, DA15 7DB	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Tesco Express, The Green, Warlingham, CR9 6NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehorse Road, Croydon, CR0 2JJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0
Tesco Express, Wickham Road, Beckenham, BR3 6RH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	1.0%	9	0.0%	0	9.2%	5	9.8%	3	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	9.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	8	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN (Foots Cray/Orpington)	0.8%	7	0.0%	0	6.3%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, Embassy Court, Welling, DA16	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
1TH											
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.5%	5	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Waitrose (Little), Tubs Hill, Sevenoaks, TN13 1DH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%
Waitrose, High Street, Orpington, BR6 6BG	0.9%	8	0.0%	0	0.5%	0	11.4%	4	0.0%	0	10.3%
Waitrose, High Street, Sevenoaks, TN13 1JR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%
Waitrose, Limsfield Road, South Croydon, CR2 9LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.5%	4	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%
Waitrose, Masons Hill, Bromley, BR2 9HD	0.2%	2	1.4%	2	0.5%	0	0.0%	0	0.0%	0	0.0%
Waitrose, New Capital Quay, Greenwich, SE10 9DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Southend Road, Beckenham, BR3 1SD	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Bromley Town Centre	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlton Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%
Deptford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dulwich Village Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Street, Farnborough Village Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
High Street, Green Street Green Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Orpington Town Centre	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Wickham Town Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley High Street Market (Thursday, Friday, Saturday)	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet - home delivery	14.1%	122	16.0%	21	9.2%	5	3.7%	1	2.1%	1	5.2%
Internet - click and collect	2.9%	25	3.8%	5	0.0%	0	0.0%	0	0.0%	0	2.2%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Aldi, Tooting High Street, Tooting, SW17 0SP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Alexander Grove, Kings Hill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Walnuts Shopping Centre, Orpington, BR6 0TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, Main Road, Hextable, Swanley, BR8 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brasted Village Convenience Store, High Street, Brasted, TN16 1JL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Brothers Bakery, Crescent Way, Orpington, BR6 9LP	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chaasi Mini Market, Broom Road, Croydon, CR0 8NG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Chart Farm, Seal Chart, Sevenoaks, TN15 0ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cook Food, Station Road East, Oxted, RH8 0AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oldfield Place, Dartford, DA1 5WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Streatham Hill, Streatham, SW2 4RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Co-op, Watchgate, Lane End, Dartford, DA2 7JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	0.2%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Sydenham Road, Sydenham, SE26 5SL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Croydon International Food Centre, Lower Addiscombe Road, Croydon, CR0 6PQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Farnborough Post Office, High Street, Farnborough,	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Orpington, BR6 7AZ												
Gray & Sons Butchers, Birchwood Parade, Joydens Wood, DA2 7NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hancocks Newsagents, Knockholt Road, Halstead, Sevenoaks, TN14 7EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Food & Wine, Main Road, Hextable, BR8 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Hurst Green Local, Station Road, Hurst Green, Etchingham, TN19 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Jacobs Ladder Butchery, Main Road, Biggin Hill, Westerham, TN16 3BA	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Knights Hill Newsagents, Knights Hill, Norwood, SE27 0QP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockholt Village Stores, Main Road, Knockholt, TN14 7LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Lidl, Hermitage Lane, Norbury, SW16 3LH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Lidl, London Road, Tooting, SW17 9HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Plassy Road, Catford, SE6 2DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, Station Road, Edenbridge, TN8 6EJ	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Limpsfield Memorial Stores, High Street, Limpsfield, Oxted, RH8 0DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Limpsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Londis, Azalea Drive, Swanley, BR8 8HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Londis, Birchwood Parade, Woodside Drive, Dartford, DA2 7NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Londis, Burnt Ash Hill, Lewisham, SE12 0QD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Londis, Norwood High Street, Norwood, SE27 9JF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Londis, The White Hart Parade, London Road, Riverhead, Sevenoaks, TN13 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End, Kemsing, Sevenoaks, TN15 6PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Charing Cross, Westminster, WC2N 5HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Marks & Spencer, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Calley Down Crescent, New Addington, Croydon, CR0 0EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Carlton Parade, St Johns Hill, Sevenoaks, TN13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Sevenoaks Road, Pratt's Bottom, Orpington, BR6 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Windsor Drive, Chelsfield, Orpington, BR6 6EY	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Chipperfield Road, St Paul's Cray, Orpington, BR5 2LJ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marion Crescent, Orpington, BR5 2DD	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Market Square, Westerham, TN16 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Nisa Local, William Barefoot Drive, Coldharbour Estate, SE9 3AY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
One Stop, Hazel Walk, Bromley, BR2 8DE	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
One Stop, Tonbridge Road, Hildenborough, Tonbridge, TN11 9HR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Broadway, Crockenhill, Swanley, BR8 8JH	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Premier, Court Road, Orpington, BR6 9DA	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Premier, Station Parade, London Road, Sevenoaks, TN13 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Local, Rochester Row, Westminster, SW1P 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Sainsbury's Superstore, Lombardy Retail Park, Coldharbour Lane, Hayes, UB3 3EX	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sans Mini Mart, Walden Parade, Chislehurst, BR7 5DW	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Scotch Meats Stores, Rosendale Road, Norwood, SE21 8EZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sheree's Store and Tea Room, The Parade, Tatsfield, Westerham, TN16 2AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Spar, Croydon Road, Elmers End, Beckenham, BR3 3RA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, London Road, Westerham, TN16 2DJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunstar, Harrow Road, Warlingham, CR6 9EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bedford Street, Westminster, WC2E 9EQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Express, Bellegrove Road, Welling, DA16 3PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco Express, Bywood Avenue, Shirley, Croydon, CR0 7RA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6	0.0%	0	0.0%	0
Tesco Express, Croxted Road, Norwood, SE21 8SZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.4%	1	0.0%	0
Tesco Express, Eltham High Street, Eltham, SE9 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Express, Woodside Green, Croydon, SE25 5HQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vauxhall Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), Blackfen Road, Sidcup, DA15 9NT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Waitrose (Little), Station Road East, Oxted, RH8 0QE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Waitrose, Bluewater Shopping Centre, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	4.3%	37	3.5%	5	2.9%	2	2.1%	1	0.7%	0	8.0%	1	2.0%	1	0.0%	0	4.7%	6	5.2%	13	9.4%	10
Weighted base:		865		132		59		31		30		13		34		90		129		242		105

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	815	87	83	81	79	71	84	75	80	92	83

Meanscore: [£]

Q09 Approximately how much money does your household normally spend on small-scale / top up food and grocery shop?*Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q07*

£1 - £5	4.1%	36	2.2%	3	7.5%	4	10.8%	3	10.0%	3	8.8%	1	6.3%	2	3.4%	3	3.0%	4	3.7%	9	2.7%	3
£6 - £10	15.1%	131	11.0%	14	9.9%	6	17.2%	5	12.3%	4	20.2%	3	8.5%	3	23.9%	21	26.1%	34	10.1%	24	15.3%	16
£11 - £15	10.9%	94	10.6%	14	10.7%	6	12.4%	4	13.1%	4	9.1%	1	18.0%	6	12.3%	11	9.9%	13	11.1%	27	7.9%	8
£16 - £20	16.5%	142	22.0%	29	23.9%	14	19.9%	6	21.7%	7	20.2%	3	19.5%	7	10.1%	9	16.8%	22	10.3%	25	20.6%	22
£21 - £25	7.6%	66	7.3%	10	14.7%	9	9.8%	3	11.1%	3	3.1%	0	10.7%	4	10.4%	9	6.2%	8	5.7%	14	5.5%	6
£26 - £30	8.2%	71	11.2%	15	11.1%	7	5.1%	2	13.0%	4	15.4%	2	7.1%	2	10.0%	9	4.3%	6	6.4%	16	9.0%	9
£31 - £35	2.3%	20	3.1%	4	3.4%	2	3.6%	1	0.0%	0	4.9%	1	1.6%	1	1.9%	2	2.0%	3	0.0%	0	7.1%	7
£36 - £40	6.1%	53	6.6%	9	1.6%	1	1.4%	0	6.4%	2	2.3%	0	2.9%	1	1.3%	1	4.3%	6	11.9%	29	3.9%	4
£41 - £45	1.1%	9	1.1%	1	0.0%	0	0.7%	0	0.0%	0	5.3%	1	0.0%	0	1.4%	1	0.0%	0	1.0%	2	3.0%	3
£46 - £50	6.1%	53	7.9%	10	5.0%	3	4.5%	1	4.8%	1	2.7%	0	2.4%	1	4.5%	4	4.8%	6	7.7%	19	6.6%	7
£51 - £60	2.3%	20	0.0%	0	0.0%	0	0.7%	0	0.7%	0	0.0%	0	3.5%	1	0.5%	0	1.8%	2	5.2%	13	3.0%	3
£61 - £70	1.4%	12	1.1%	1	0.0%	0	0.0%	0	0.7%	0	2.0%	0	2.2%	1	0.0%	0	6.6%	8	0.4%	1	0.0%	0
£71 - £80	0.4%	4	1.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
£81 - £90	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	2.4%	21	4.8%	6	1.3%	1	0.0%	0	0.7%	0	2.6%	0	0.7%	0	0.0%	0	1.8%	2	3.2%	8	2.6%	3
£101 - £110	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
£111 - £120	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
£121 - £130	0.4%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
£151 - £175	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
£176 - £200	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.6%	92	10.1%	13	8.3%	5	7.2%	2	4.8%	1	1.5%	0	9.1%	3	8.7%	8	9.7%	13	16.4%	40	6.2%	7
(Refused)	2.5%	21	0.0%	0	0.5%	0	5.0%	2	0.7%	0	0.0%	0	5.2%	2	11.7%	10	2.5%	3	1.0%	2	1.2%	1
Mean:	29.71	29.80	24.01	21.38	21.80	25.53	24.95	20.16	25.45	38.32	33.71											
Weighted base:	865	132	59	31	30	13	34	90	129	242	105											
Sample:	815	87	83	81	79	71	84	75	80	92	83											

Q10 Does your household also spend money on food and groceries in small shops or at local markets?

Yes	48.2%	482	33.7%	50	28.9%	20	35.6%	13	21.0%	8	43.3%	8	28.4%	11	45.0%	49	61.4%	94	65.8%	171	45.1%	57
No	51.8%	518	66.3%	98	71.1%	50	64.4%	24	79.0%	29	56.7%	10	71.6%	28	55.0%	60	38.6%	59	34.2%	89	54.9%	70
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q11 Where are these small shops or local markets located? <i>Those that said 'Yes' at Q10</i>																						
Co-op, 311 Lower Addiscombe Road, Addiscombe, Croydon, CR0 7AF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Godstone Road, Kenley, CR8 5AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Green Lane, Chislehurst, BR7 6AZ	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hever Road, West Kingsdown, TN15 6HD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rosehill Road, Biggin Hill, TN16 3NF	0.1%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Upper Elmers End Road, Eden Park, Beckenham, BR3 3DE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Sidcup, DA15 7DB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Abbey Wood Local Centre	0.4%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckenham Town Centre	0.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Village Local Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	6.4%	4
Bexleyheath Station Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.4%	12	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	13.0%	7
Biggin Hill Local Centre	0.1%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre	0.1%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath Hill Local Centre	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath Town Centre	0.8%	4	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Brixton Town Centre	0.7%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Bromley Town Centre	3.0%	14	9.5%	5	8.5%	2	10.1%	1	0.0%	0	1.3%	0	2.0%	0	0.0%	0	2.7%	3	1.9%	3	0.9%	1
Canada Water Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	2.5%	1	0.0%	0	1.5%	3	2.4%	1
Chislehurst Local Centre	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotmandene Crescent Neighbourhood Centre	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Court Road, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	1.4%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crescent Way, Green Street Green Neighbourhood Centre	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Road, Coney Hall Neighbourhood Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Croydon Town Centre	3.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	6	10.6%	10	0.0%	0	0.0%	0
Crystal Palace / Upper Norwood Town Centre	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	1.9%	3	0.0%	0
Dartford Town Centre	2.0%	10	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6	5.4%	3
Deptford Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Dulwich Village Local Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Edenbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldred Drive, Orpington Neighbourhood Centre	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Forest Hill Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6	0.0%	0
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Hastings Road, Bromley Common Neighbourhood Centre	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herbert Road Local Centre (Greenwich Borough)	0.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kent Road, St Mary Cray Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green Town Centre (Lee Town Centre)	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0
Lewisham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Locksbottom Local Centre	0.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	1.0%	5	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
London Road, Bromley Neighbourhood Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Maple Road, Penge Neighbourhood Centre	0.4%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mottingham Local Centre	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	9
New Addington Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Norbury Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	1.0%	5	0.0%	0	18.0%	4	4.2%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Peckham Town Centre	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	3.0%	5	0.0%	0
Penge Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petts Wood Town Centre	0.3%	1	1.1%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Purley Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Sanderstead Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%	2	21.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sidcup Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1										
South Norwood Town Centre (Norwood Junction)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southborough Lane, Bickley Neighbourhood Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southborough Road, Bickley Neighbourhood Centre	0.4%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Swanley Town Centre	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sydenham Town Centre	2.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	13	0.0%	0		
Thornton Heath Town Centre	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0	0.0%	0
Walden Road, Chislehurst Neighbourhood Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0		
West Norwood / Tulse Hill Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.6%	1	0.0%	0
West Wickham Town Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Road, Bromley Neighbourhood Centre	0.4%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor Drive, Chelsfield Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brockley Market, Lewisham College (Food Market - Saturdays)	1.4%	7	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
Bromley High Street Market (Thursday, Friday, Saturday)	2.8%	13	23.9%	12	4.8%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Palace Park Market (Food Market - Sundays)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	3	0.0%	0	0.0%	0
Lewisham Market, Lewisham Town Centre (Daily)	5.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	25	2.4%	1	0.0%	1
Orpington Market (Walnuts Shopping Centre) (Tuesday, Friday, Saturday)	0.8%	4	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.1%	2
Sevenoaks Market (Buckhurst Car Park) (Wednesdays)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre Market (Wednesdays)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7 Oaks News & Wine Store, St Johns Hill, Sevenoaks, TN13 3NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albany Express, Steynton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Avenue, Bexley, DA5 3HG											
Beckenham Place Park Food & Farmers Market, Beckenham Place Park, Beckenham, BR3 1SY	0.7%	3	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Best-One, Crown Point Parade, Beulah Hill, SE19 3NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%
Budgens, The Parade, Dynes Road, Kemsing, Sevenoaks, TN15 6RE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%
Carnivore, Southborough Lane, Bromley, BR2 8AP	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
Chart Farm, Seal Chart, Sevenoaks, TN15 OES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	1.3%
Costcutter, Chislehurst Road, Chislehurst, BR7 5NP	0.2%	1	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%
Costcutter, Pollards Oak Road, Hurst Green, Oxted, RH8 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crockenhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%
Crossway Food & Wine, Crossways Parade, Park Road, South Croydon, CR2 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duntton Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Elmfield Way, South Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Eynsford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%
Family Choice West Croydon, London Road, Croydon, CR0 3PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Flower Farm Shop, Oxted Road, Godstone, RH9 8BP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%
Godstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Hancocks Newsagents, Knockholt Road, Halstead,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sevenoaks, TN14 7EU																						
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Farmshop, Parker's Green, Higham Wood, Tonbridge, TN11 0AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Community Shop, Wheatsheaf Hill, Ide Hill, TN14 6JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Ayre Bakers, Main Road, Sidcup, DA14 6QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Kemsing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lesnes Abbey Farmers Market, Lesnes Abbey, SE2 0AX	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Woodside Green, Croydon, SE25 5EY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Mace, Marechal Niel Parade, Main Road, Sidcup, DA14 6QF	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Mias Of Sidcup, Halfway Street, Sidcup, DA15 8DJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Morrisons Daily, Home Hill, Hextable, Swanley, BR8 7RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Footscray Road, New Eltham, SE9 2AA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
One Stop, Sevenoaks Road, Otford, Sevenoaks, TN14 5PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Crescent, Station Road, Woldingham, Caterham, CR3 7DB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Food & Wine Croydon, Cherry Orchard Road, Croydon, CR0 6BB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Penshurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.7%	3	0.0%	0	1.4%	0	13.2%	2	0.0%	0	5.5%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road,	0.1%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orpington, Sidcup, DA14 5BQ											
Selina Quality Food Market, East Barnet Road, Barnet, EN4 8SS	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Weald Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shivam Stores, Freelands Avenue, South Croydon, CR2 8HT	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Croydon Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Darenth Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%
South End, Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sponge Kitchens Bakery, Station Approach, Hayes, Bromley, BR2 7EJ	0.1%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%
Stanhill Farm Shop, Birchwood Road, Dartford, DA2 7HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staplehurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%
Surrey Street Market, Croydon, CR0 1RG	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Kiosk, Chichester Road, Croydon, CR0 5NB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
V Gibson Butchers, Lower Addiscombe Road, Croydon, CR0 6RF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre, CR6 9NA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%
West Kingsdown Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%
Whitehorse Road, Thornton Heath Local Centre, CR0 2LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Wilmington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%
Woodside Drive, Joydens Wood Neighbourhood Centre, DA2 7NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%
(Don't know / can't remember)	29.0%	140	24.7%	12	14.9%	3	16.6%	2	27.3%	2	6.8%
Weighted base:	482	50		20	13	8	8	11	49	94	171
Sample:	376	34		30	27	24	37	35	39	52	62
											21.1%
											12

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [£]																						
Q12 Approximately how much money does your household spend on food and groceries on a typical trip to these small shops or local markets?																						
<i>Those that said 'Yes' at Q10</i>																						
£1 - £5	10.2%	49	11.0%	5	1.4%	0	4.4%	1	9.2%	1	14.0%	1	9.8%	1	12.4%	6	8.5%	8	8.8%	15	18.6%	11
£6 - £10	16.3%	79	7.4%	4	16.3%	3	35.2%	5	15.8%	1	25.8%	2	3.9%	0	18.3%	9	22.8%	21	14.3%	24	14.8%	8
£11 - £15	7.8%	38	3.9%	2	5.2%	1	11.8%	2	14.8%	1	3.3%	0	21.7%	2	6.3%	3	5.8%	5	10.7%	18	4.1%	2
£16 - £20	16.2%	78	15.1%	8	21.2%	4	5.6%	1	0.0%	0	30.0%	2	28.3%	3	14.5%	7	24.8%	23	14.1%	24	9.4%	5
£21 - £25	4.7%	22	3.6%	2	0.0%	0	6.1%	1	13.5%	1	0.0%	0	0.0%	0	2.4%	1	2.0%	2	6.4%	11	8.5%	5
£26 - £30	9.7%	47	25.5%	13	7.6%	2	10.0%	1	17.5%	1	2.6%	0	2.0%	0	11.4%	6	6.6%	6	7.4%	13	8.5%	5
£31 - £35	1.9%	9	4.6%	2	4.8%	1	0.0%	0	6.6%	1	1.3%	0	0.0%	0	1.0%	0	0.0%	0	1.9%	3	3.1%	2
£36 - £40	2.5%	12	5.6%	3	3.7%	1	1.7%	0	9.2%	1	7.6%	1	5.1%	1	5.7%	3	0.8%	1	0.0%	0	4.8%	3
£41 - £45	0.7%	4	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	3	0.0%	0
£46 - £50	4.1%	20	6.4%	3	8.3%	2	6.1%	1	0.0%	0	1.3%	0	13.6%	2	4.9%	2	2.5%	2	3.4%	6	3.1%	2
£51 - £60	2.3%	11	2.8%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	4.4%	4	3.0%	5	0.0%	0
£61 - £70	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.4%	1
£71 - £80	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.1%	5	6.4%	3	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	8	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.1%	73	6.7%	3	30.0%	6	8.6%	1	6.6%	1	8.7%	1	8.8%	1	10.0%	5	13.8%	13	21.8%	37	8.7%	5
(Refused)	3.7%	18	1.1%	1	0.0%	0	6.1%	1	6.9%	1	0.0%	0	2.0%	0	13.3%	7	2.7%	3	0.0%	0	11.8%	7
Mean:	26.63		30.89		23.99		21.91		21.20		18.80		24.99		19.73		21.63		33.01		22.30	
Weighted base:	482		50		20		13		8		8		11		49		94		171		57	
Sample:	376		34		30		27		24		37		35		39		52		62		36	

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [Number of visits per week]																						
Q13 How often do you normally visit these other small shops or local markets for food and groceries shopping?																						
<i>Those that said 'Yes' at Q10</i>																						
Daily	4.0%	19	5.6%	3	4.8%	1	0.0%	0	5.3%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	15	0.0%	0
At least two times a week	27.6%	133	22.2%	11	19.8%	4	28.9%	4	12.2%	1	1.3%	0	19.5%	2	6.7%	3	27.3%	26	40.9%	70	20.3%	12
At least once a week	29.2%	141	21.3%	11	33.3%	7	24.1%	3	30.6%	2	38.5%	3	30.5%	3	25.4%	12	30.3%	28	26.4%	45	43.5%	25
At least once a fortnight	14.5%	70	18.0%	9	6.4%	1	10.3%	1	9.5%	1	21.6%	2	16.3%	2	22.4%	11	14.3%	13	11.4%	20	17.8%	10
At least once a month	15.4%	74	19.9%	10	19.0%	4	29.3%	4	30.6%	2	26.6%	2	17.8%	2	20.9%	10	16.4%	15	10.1%	17	12.6%	7
At least every two months	4.3%	21	6.4%	3	4.8%	1	5.6%	1	11.8%	1	0.0%	0	5.9%	1	13.3%	7	7.2%	7	0.6%	1	0.0%	0
Less often	2.6%	13	2.8%	1	0.0%	0	1.7%	0	0.0%	0	8.3%	1	10.0%	1	8.2%	4	4.5%	4	0.0%	0	1.8%	1
(Don't know / varies)	2.4%	12	3.9%	2	12.0%	2	0.0%	0	0.0%	0	2.6%	0	0.0%	0	3.2%	2	0.0%	0	1.9%	3	4.0%	2
<i>Mean:</i>		<i>1.28</i>		<i>1.26</i>		<i>1.31</i>		<i>0.97</i>		<i>1.07</i>		<i>0.71</i>		<i>0.85</i>		<i>0.60</i>		<i>0.98</i>		<i>1.81</i>		<i>1.01</i>
Weighted base:		482		50		20		13		8		8		11		49		94		171		57
Sample:		376		34		30		27		24		37		35		39		52		62		36

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q14 So, now speaking as an individual, can you please tell me where YOU last made a purchase of clothes or shoes?																						
Addiscombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckenham Road Neighbourhood Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	10.7%	107	22.9%	34	23.7%	17	24.7%	9	0.0%	0	7.2%	1	5.5%	2	4.7%	5	5.8%	9	7.0%	18	8.5%	11
Central London / West End (Oxford Street, Regent Street, Covent Garden)	2.1%	21	2.1%	3	1.8%	1	2.2%	1	0.0%	0	0.0%	0	1.4%	1	3.4%	4	2.8%	4	2.3%	6	1.0%	1
City Of London / Shoreditch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Croydon Town Centre	2.8%	28	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	11	10.3%	16	0.0%	0	0.0%	0
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.8%	1
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Hastings Road, Bromley Common Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	17	0.0%	0
New Addington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.5%	5	0.0%	0	4.5%	3	4.1%	2	0.6%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Penge Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.3%	1	8.9%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Wickham Town Centre	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	5.7%	57	1.9%	3	4.7%	3	12.7%	5	28.9%	11	23.1%	4	8.7%	3	1.4%	2	1.2%	2	0.0%	0	19.4%	25
Brocklebank Retail Park, New Charlton, SE7 7FR	1.7%	17	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	2.2%	3

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Aldi, Next, Primark, Home Bargains)											
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	1.1%	11	0.4%	1	7.1%	5	4.2%	2	4.9%	2	1.9%
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.2%	2	0.9%	1	0.0%	0	1.6%	1	0.6%	0	0.0%
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ (East London)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Abroad	2.2%	22	5.0%	7	0.0%	0	1.6%	1	0.0%	0	0.6%
Internet / delivery	48.9%	489	49.0%	73	46.1%	32	29.5%	11	33.6%	12	36.4%
Mail order / catalogue	2.4%	24	2.1%	3	1.1%	1	1.2%	0	0.6%	0	1.1%
TV shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Asda Living, St Peter's Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Asda Supercentre, London	0.1%	1	0.0%	0	0.4%	0	0.0%	0	1.9%	1	0.6%

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Road, Swanley, BR8 7UN																						
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Badgers Mount Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Christchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Crawley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.4%	4	0.0%	0	2.5%	2	0.0%	0	1.5%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Designer Outlet East Midlands, Mansfield Road, South Normanton, DE55 2JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Eurobe, Lower Hook Farm, Shire Lane, Orpington, BR6 7GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highcliffe-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Knights Garden Centre, Limpsfield Road, Chelsham, CR6 9DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Marks & Spencer, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer, High Street, Bromley, BR1 1JL	0.7%	7	2.5%	4	0.0%	0	4.2%	2	0.6%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	1	0.0%	0	0.0%	0
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Marks & Spencer, North End, Croydon, CR9 1SH	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	6.0%	9	0.0%	0	0.0%	0
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	1.0%	1	3.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer, Victoria Place, Woking, GU21 6BU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
No Angel Boutique, Acorn Industrial Park, Dartford, DA1 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outlet Shopping at The O2, Peninsula Square, Greenwich, SE10 0DX	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.6%	0	1.1%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Purley Way, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	1	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.1%	1	0.0%	0	0.8%	1	2.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
2HA												
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2QS												
Tesco Superstore, Brigstock Road, Thornton Heath, CR7 8RX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup, DA14 5BN	0.3%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.4%	1
Tonbridge Retail Park, Cannon Lane, Tonbridge, TN9 1PN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tooting Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Wallington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
(Don't know / can't remember)	4.0%	40	3.4%	5	2.6%	2	0.0%	0	6.4%	2	4.7%	1
(Don't do this type of shopping)	0.8%	8	0.0%	0	0.0%	0	1.8%	1	0.6%	0	1.7%	0
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127	
Sample:	1000	100	100	100	100	100	100	100	100	100	100	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q15 And the time before that, where did YOU as an individual go to make a purchase of clothes or shoes?											
<i>Not those that said '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q14</i>											
Addiscombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Biggin Hill Local Centre	0.3%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.6%
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broad Green, Croydon Local Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Bromley Town Centre	9.7%	92	17.3%	25	24.0%	16	20.3%	7	1.2%	0	1.8%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	3.2%	30	1.3%	2	5.4%	4	1.2%	0	0.6%	0	1.8%
Charlton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chatterton Road Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
City Of London / Shoreditch	0.5%	5	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%
Croydon Town Centre	4.1%	39	1.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.4%	4	0.0%	0	1.4%	1	0.0%	0	7.8%	3	0.0%
Eltham Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Hayes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Lewisham Town Centre	2.6%	25	1.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Orpington Town Centre	0.5%	5	0.0%	0	3.7%	2	1.5%	1	0.0%	0	1.5%
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Oxted Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Peckham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penge Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	0.8%	8	0.0%	0	0.0%	0	1.2%	0	1.5%	1	10.9%
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Streatham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Swanley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%
Victoria, London / London Victoria Station	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westerham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Woolwich Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bell Green Retail Park, Bell Green, Sydenham, SE26	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
4PR (Aldi, B&Q, Halfords, Currys)																						
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	6.2%	59	3.2%	5	11.9%	8	19.9%	7	24.9%	9	32.4%	6	12.0%	5	1.1%	1	0.5%	1	0.0%	0	15.5%	18
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	2.2%	21	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	4.3%	11	1.2%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	1.2%	1
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	1.2%	12	0.7%	1	10.9%	7	5.2%	2	1.2%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.3%	3	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.3%	3	1.0%	1	1.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Westfield London Shopping Centre, Shepherds Bush, W12 7GF (West London)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ (East London)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.6%	25	1.0%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.6%	0	1.2%	1	7.4%	10	4.6%	12	0.0%	0
Internet / delivery	44.5%	424	45.1%	64	34.5%	23	23.4%	9	30.3%	10	27.4%	5	37.8%	15	47.1%	49	46.8%	66	56.3%	141	35.0%	41
Mail order / catalogue	2.0%	19	4.4%	6	0.0%	0	1.8%	1	0.0%	0	0.6%	0	4.0%	2	2.7%	3	3.1%	4	1.3%	3	0.0%	0
TV shopping	1.0%	10	4.4%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.2%	1
Angel Local Centre, Islington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.2%	2	0.0%	0	0.8%	1	0.0%	0	4.7%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Barnstaple Town Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Shopping, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Edinburgh City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Eurobe, Lower Hook Farm, Shire Lane, Orpington, BR6 7GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham Common Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gunwharf Quays Designer Outlet, Portsmouth, PO1 3TZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Haskins Garden Centre, Roundstone By-Pass Road, Angmering, BN16 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Bromley,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
BR1 1EZ																						
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bluewater, Dartford, Greenhithe, DA9 9SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer, Gallions Road, Charlton, SE7 7FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks & Spencer, High Street, Bromley, BR1 1JL	1.0%	10	1.7%	2	0.0%	0	3.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.0%	2	0.0%	0
Marks & Spencer, Lewisham High Street, Lewisham, SE13 6JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Marks & Spencer, London Road, Sevenoaks, TN13 1AT	0.3%	3	0.0%	0	0.0%	0	1.2%	0	0.0%	0	4.1%	1	3.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, North End, Croydon, CR9 1SH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.5%	2	0.0%	0	0.0%	0
Marks & Spencer, Nugent Park Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.4%	0	0.6%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Notcutts Garden Centre, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Putney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Redhill Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Limpsfield Road, Warlingham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wedmore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Golf Club, Trottscliffe Road, West Malling, ME19 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westwood Retail Park, Margate Road, Westwood, Ramsgate, CT10 2RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.3%	41	10.6%	15	0.8%	1	3.7%	1	5.9%	2	4.8%	1	5.4%	2	1.8%	2	4.0%	6	2.3%	6	5.0%	6
Weighted base:	952	143		68	37	34		17	39	104		140	251	118								
Sample:	946	96		97	97	93		90	97	93		91	97	95								

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q16 Where did your household last make a purchase of furniture, carpets, or soft household furnishings?																				
Bexley Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Bexleyheath Town Centre	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Bromley Town Centre	1.8%	18	6.2%	9	4.2%	3	5.7%	2	0.0%	0	2.0%	0	0.0%	0	0.4%	0	0.0%	0	2.5%	3
Caterham Town Centre (Caterham on the Hill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.5%	5	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.4%	4	0.0%	0
Charlton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Chatterton Road Neighbourhood Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Of London / Shoreditch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Crofton Lane, Orpington Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crofton Park Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Crystal Palace / Upper Norwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Edenbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elephant & Castle And Walworth Road Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Eltham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Kelvin Parade, Orpington Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Main Road, St Pauls Cray Neighbourhood Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Orpington Town Centre	0.9%	9	2.1%	3	4.9%	3	2.4%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Peckham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Penge Town Centre	0.4%	4	2.2%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petts Wood Town Centre	0.2%	2	0.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Sanderstead Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Sidcup Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6
Streatham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	0	1.4%	1	0.0%	0
West Wickham Town Centre	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	2.1%	21	0.9%	1	7.1%	5	0.0%	0	8.9%	3	2.2%	0
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	1.5%	15	5.7%	8	0.4%	0	0.6%	0	3.3%	1	0.0%	0
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	3.0%	30	0.0%	0	4.9%	3	0.0%	0	2.0%	1	0.0%	0
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.7%	7	0.0%	0	7.3%	5	2.1%	1	1.1%	0	3.8%	1
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.6%	6	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.9%	1
Springvale Retail Park,	2.3%	23	3.2%	5	5.8%	4	6.6%	2	7.2%	3	2.5%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.5%	5	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%											
StoneLake Retail Park, New Charlton, SE7 8LU (Carpetright, The Food Warehouse, Currys)	7.8%	78	2.2%	3	5.0%	4	6.1%	2	0.0%	0	0.6%	0	0.0%	0	24.5%	27	14.5%	22	7.7%	20	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Westfield London Shopping Centre, Shepherds Bush, W12 7GF (West London)	0.3%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
B&Q, Bell Green Retail Park, Bell Green, Sydenham, SE26 4PU	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Footscray Road, Eltham, SE9 2TD	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	1.1%	1
Homebase, Beckenham Hill Road, Catford, SE6 3NU	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.3%	3	0.9%	1	0.0%	0	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	1.0%	10	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	4	1.0%	3	0.0%	0
Abroad	30.1%	301	34.3%	51	20.3%	14	20.7%	8	14.6%	5	20.4%	4	24.7%	10	12.6%	14	28.2%	43	41.0%	107	35.9%	46
Internet / delivery	2.7%	27	4.2%	6	2.8%	2	1.6%	1	0.0%	0	1.4%	0	0.0%	0	1.1%	1	1.2%	2	4.7%	12	2.2%	3
Mail order / catalogue	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	2.4%	4	1.0%	3	0.0%	0
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Albany Park Local Centre, Bexley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Otford Road, Sevenoaks, TN14 5EG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.5%	1	0.0%	0	0.0%	0
Carpetright, Purley Way, Croydon, CR0 4XG	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Christchurch Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cray Avenue, Orpington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Crayside Industrial Estate, Thames Road, Dartford, DA1 4RF																						

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dartford Heath Retail Park, Princes Road, Dartford, DA1 2QA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.6%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.8%	8	0.0%	0	5.9%	4	0.0%	0	5.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
DFS, London Road, Maidstone, ME16 0LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furlong Flooring, Clipper Boulevard Way, Dartford, DA2 6QN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Purley Way, Croydon, CR0 4XG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.9%	1	0.0%	0	0.0%	0
Godstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells, TN2 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road, St Paul's Cray, Orpington, BR5 3SR	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.6%	6	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.5%	5	0.0%	0	2.2%	2	5.1%	2	0.6%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, London Road, Maidstone, ME16 0DT	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Bromley, BR1 1JL	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, North	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
End, Croydon, CR9 1SH																						
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.9%	9	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	1.6%	2	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
St Johns Hill, Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Retail Park, Cannon Lane, Tonbridge, TN9 1PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Trade Park, Longfield Road, Royal Tunbridge Wells, TN2 3QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Kingsdown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whyteleafe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	16.0%	160	18.7%	28	12.0%	8	19.2%	7	15.6%	6	18.5%	3	20.3%	8	14.2%	16	20.5%	31	14.5%	38	12.1%	15
(Don't do this type of shopping)	12.0%	120	6.4%	9	9.1%	6	13.8%	5	15.9%	6	12.2%	2	16.1%	6	22.1%	24	15.2%	23	8.7%	23	11.5%	15
Weighted base:	1000		148		70		37		37		18		39		109		153		260		127	
Sample:	1000		100		100		100		100		100		100		100		100		100		100	

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q17 Where did your household last make a purchase of DIY and decorating goods?											
Addiscombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.6%
Blackheath Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	1.2%	12	7.4%	11	1.4%	1	0.0%	0	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
City Of London / Shoreditch Crescent Way, Green Street Green Neighbourhood Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Road, Beckenham Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Croydon Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Crystal Palace / Upper Norwood Town Centre	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.6%
Downham Way Local Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elephant & Castle And Walworth Road Town Centre	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Forest Hill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lee Green Town Centre (Lee Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norbury Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Orpington Town Centre	0.5%	5	0.0%	0	5.3%	4	3.9%	1	0.0%	0	0.0%
Penge Town Centre	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Plumstead Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Streatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Sydenham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Norwood / Tulse Hill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Westerham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Bell Green Retail Park, Bell	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.6%	6	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	3	1.1%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	1.1%	11	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	1.1%	1
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.8%	8	1.2%	2	0.0%	0	1.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	1.0%	10	0.9%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	2.5%	3
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.3%	3	0.0%	0	3.8%	3	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.3%	3	0.0%	0	1.4%	1	0.6%	0	0.0%	0	5.2%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	2.4%	24	0.4%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	12.2%	13	6.1%	9	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ																						

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
(IKEA, B&Q, Boots, Sports Direct, Dunelm)																						
B&Q, Bell Green Retail Park, Bell Green, Sydenham, SE26 4PU	2.5%	25	4.7%	7	6.0%	4	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	4.7%	12	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	5.0%	50	4.6%	7	16.4%	11	7.8%	3	10.2%	4	1.9%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	17.8%	23
B&Q, Footscray Road, Eltham, SE9 2TD	3.7%	37	0.0%	0	6.5%	5	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.5%	4	21.1%	27
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	2.9%	29	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	16	8.3%	13	0.0%	0	0.0%	0
B&Q, Norwood Road, Norwood, SE27 9AF	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8	3.0%	8	0.0%	0
B&Q, Old Kent Road, Peckham, SE1 5BA	0.2%	2	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.7%	17	0.0%	0	0.0%	0	0.6%	0	26.0%	10	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6
B&Q, Streatham High Road, Streatham, SW16 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Homebase, Beckenham Hill Road, Catford, SE6 3NU	2.3%	23	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	20	0.0%	0
Homebase, Oakfield Road, Penge, SE20 8RD	1.4%	14	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.8%	4	2.2%	6	0.0%	0
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	2.0%	20	0.0%	0	4.5%	3	11.6%	4	1.1%	0	29.7%	5	14.4%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	2.2%	22	2.1%	3	14.4%	10	9.3%	3	10.8%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Screwfix, Chaffinch Business Park, Croydon Road, Beckenham, BR3 4BZ	0.7%	7	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.0%	3	0.0%	0
Screwfix, Chiltonian Industrial Estate, Lee, Hither Green, SE12 0TX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Screwfix, Cray Centre, Cray Avenue, Orpington, BR5 3ST	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Crayside Industrial Estate, Thames Road, Dartford, DA1 4RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Screwfix, Kenley Trade	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Park, Bushey Close, Kenley, CR8 5AU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mark Way, Swanley, BR8 8NJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Screwfix, Norbury Trading Estate, Norbury, SW16 4DG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Screwfix, Ruxley Corner Industrial Estate, Edgington Way, Sidcup, DA14 5BL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Screwfix, Sydenham Industrial Estate, Kangley Bridge Road, Bell Green, SE26 5BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Vestry Trading Park, Vestry Road, Sevenoaks, TN14 5EL	0.3%	3	0.0%	0	0.0%	0	0.6%	0	2.8%	1	3.8%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wireless Road, Airport Trading Estate, Biggin Hill, TN16 3BW	0.3%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.4%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Access Business Centre, Bromley Road, Catford, SE6 2NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Toolstation, Avery Hill Road, New Eltham, SE9 2Bj	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Toolstation, Bat & Ball Road, Sevenoaks Enterprise Centre, Sevenoaks, TN14 5LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Croydon Broad Green, 40 Purley Way, Croydon, CR0 3JP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Toolstation, Croydon Fiveways, 540 Purley Way, Croydon, CR0 4RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Toolstation, Croydon Road Industrial Estate, Tannery Close, Beckenham, BR3 4BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Toolstation, Radford Court, Old Kent Road, Peckham, SE15 1AJ	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Spine Road, Sydenham, SE26 4PU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Toolstation, Waldo Road, Bromley, BR1 2QX	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Anerley Station Road, Penge, SE20 8PY	0.8%	8	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0
Wickes, Catford Hill, Catford, SE6 4NU	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Wickes, Croydon Road, West Wickham, BR4 9HR	2.4%	24	6.2%	9	1.4%	1	6.9%	3	0.0%	0	0.0%	0	0.0%	0	8.8%	10	0.9%	1	0.0%	0	0.0%	0
Wickes, Kings Hwy, East Wickham, SE18 2BG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Wickes, Old Atlas Work, Madford Retail Park, Fraser Road, Erith, DA8 1QX	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wickes, Otford Road, Sevenoaks, TN14 5DE	1.0%	10	0.0%	0	1.0%	1	5.0%	2	1.4%	1	17.2%	3	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Overy Street, Dartford, DA1 1UP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, The Colonnades, Purley Way, Croydon, CR0 4RQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	9	0.9%	1	0.0%	0	0.0%	0	3.3%	1	1.4%	0	0.0%	0	0.0%	0	2.4%	4	1.0%	3	0.0%	0
Internet / delivery	19.3%	193	21.7%	32	6.1%	4	14.5%	5	4.0%	1	7.7%	1	14.6%	6	12.5%	14	24.0%	37	29.6%	77	12.1%	15
Mail order / catalogue	1.2%	12	2.1%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.3%	3	1.1%	1
TV shopping	0.8%	8	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	3	1.1%	1
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brighton Road, Redhill, RH1 6QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, London Road, Crawley, RH10 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Longfield Road, Southborough, Royal Tunbridge Wells, TN2 3EW	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.9%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Seacourt Retail Park, Botley, Oxford, OX2 0JJ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Station Road, off Lower Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
B&Q, Sutton Court Road, Sutton, SM1 4RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Brewers Decorator Centre, Sanderson Way, Vale Road, Tonbridge, TN9 1QQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Otford Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sevenoaks, TN14 5EG											
Champion Timber, Fircroft Way, Edenbridge, TN8 6ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chiltonian Industrial Estate, Manor Lane, Lee, SE12 0TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Cray Avenue, Orpington	0.1%	1	0.4%	1	0.4%	0	1.2%	0	0.0%	0	0.6%
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Foots Cray Local Centre, Sidcup	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Godstone Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Herne Bay Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Lidl, London Road, Sevenoaks, TN13 2JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Marks & Spencer, High Street, Bromley, BR1 1JL	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Purley Way, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Screwfix, Oakdene Trade Park, London Road, Sevenoaks, TN15 7DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
South Croydon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Sutton at Hone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Thompson's Garden Centre, Perry Street, Chislehurst, BR7 6HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know / can't remember)	11.6% 116	9.0% 13	3.0% 2	8.7% 3	10.0% 4	8.1% 1	16.7% 7	17.2% 19	14.6% 22	12.8% 33	8.8% 11
(Don't do this type of shopping)	13.3% 133	13.8% 20	12.5% 9	9.6% 4	10.1% 4	6.3% 1	13.8% 5	17.6% 19	14.6% 22	11.5% 30	14.1% 18
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127
Sample:	1000	100	100	100	100	100	100	100	100	100	100

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q18 Where did your household last make a purchase of electrical items such as televisions, washing machines and computers?																				
Beckenham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Brixton Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	12	0.0%	0	0.0%	0
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Bromley Road, Beckenham Neighbourhood Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	2.1%	21	7.5%	11	3.8%	3	2.4%	1	1.4%	1	0.0%	0	0.6%	0	2.1%	2	0.9%	1	0.4%	1
Caterham Town Centre (Caterham on the Hill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Catford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.6%	6	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	0	2.6%	3	1.6%	2	0.0%	0
City Of London / Shoreditch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Clapham Junction Town Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Road, Beckenham Neighbourhood Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.9%	9	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.9%	1	0.4%	1
Crystal Palace / Upper Norwood Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesdale Road Neighbourhood Centre	0.1%	1	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
London Road, Bromley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.4%	4	0.0%	0	4.2%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0
Penge Town Centre	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	12.7%	5	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Westmoreland Road, Bromley Neighbourhood Centre	0.1%	1	0.4%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q,	4.9%	49	9.2%	14	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	12.0%	31	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Halfords, Currys)																						
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	3.1%	31	2.8%	4	9.5%	7	7.8%	3	14.7%	5	4.7%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	7.0%	9
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.4%	4	0.9%	1	3.3%	2	0.6%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Park, New Charlton, SE7 7SZ (Smyths Toys, Asda, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	4.0%	40	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	14	15.7%	24	0.0%	0	1.1%	1
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	4.2%	42	2.2%	3	18.5%	13	17.6%	7	13.5%	5	5.5%	1	1.1%	0	0.0%	0	0.0%	0	0.4%	1	9.0%	11
StoneLake Retail Park, New	0.6%	6	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	1.4%	2

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Mail order / catalogue	1.8%	18	4.6%	7	2.8%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.2%	6	0.0%	0
TV shopping	1.9%	19	6.4%	10	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	2.4%	4	2.0%	5	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Imperial Way, Croydon, CR0 4RR	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Currys, Homesdale Road, Bromley, BR2 9LY	0.6%	6	1.9%	3	0.4%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.4%	1	0.0%	0
Currys, Old Kent Road, Southwark, SE15 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Currys, Otford Road Retail Park, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Purley Way, Croydon, CR0 4XL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells, TN2 3FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells, TN2 3EW	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.9%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, Selsdon,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
CR2 8LA												
Sainsbury's Superstore, High Street, West Wickham, BR4 0LU	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Wrotham, Oakdene, TN15 7DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
South Aylesford Retail Park, London Road East, Quarry Wood, Aylesford, ME20 7TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0
Vestry Trading Park, Vestry Road, Sevenoaks, TN14 5EL	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
(Don't know / can't remember)	8.7%	87	5.3%	8	8.0%	6	3.9%	1	10.4%	4	5.0%	1
(Don't do this type of shopping)	7.7%	77	7.7%	11	10.0%	7	7.9%	3	4.6%	2	4.1%	1
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127	
Sample:	1000	100	100	100	100	100	100	100	100	100	100	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q19 Where did your household last make a purchase of health, beauty or chemist items?											
Addiscombe Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anerley Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	1.2%	12	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.5%	5	0.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%
Blackheath Hill Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	5.6%	56	22.2%	33	8.1%	6	8.4%	3	0.6%	0	3.3%
Caterham Town Centre (Caterham on the Hill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Catford Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%
Chislehurst Local Centre	0.4%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%
City Of London / Shoreditch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham Junction Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Cotmandene Crescent Neighbourhood Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%
Crystal Palace / Upper Norwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.6%
Downham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elephant & Castle And Walworth Road Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Eltham Town Centre	1.2%	12	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes Local Centre	0.2%	2	1.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%
Hayes Street, Hayes Neighbourhood Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
High Street, Farnborough Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
High Street, Green Street Green Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
High Street, St Mary Cray	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Neighbourhood Centre											
Lee Green Town Centre (Lee Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	2.4%	24	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%
Lordship Lane (East Dulwich) Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Main Road, Biggin Hill	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Neighbourhood Centre											
Mottingham Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
New Addington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norbury Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Old Hill, Chislehurst	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Orpington Town Centre	2.6%	26	0.0%	0	21.0%	15	16.1%	6	0.0%	0	7.5%
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
Oxted Town Centre	0.8%	8	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
Penge Town Centre	1.1%	11	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Purley Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%
Rosehill, Biggin Hill	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Neighbourhood Centre											
Sanderstead Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Selsdon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Sevenoaks Town Centre	1.9%	19	0.0%	0	0.0%	0	2.7%	1	1.4%	1	25.6%
Shirley Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Sidcup Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	1.7%	17	0.0%	0	1.4%	1	0.0%	0	0.6%	0	1.4%
South Norwood Town Centre (Norwood Junction)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Streatham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Swanley Town Centre	0.6%	6	0.0%	0	0.4%	0	0.0%	0	16.3%	6	0.6%
Sydenham Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornton Heath Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%
Upper Elmers End Road, Beckenham	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Victoria, London / London Victoria Station	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
West Norwood / Tulse Hill Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
West Wickham Town Centre	1.1%	11	1.3%	2	0.0%	0	0.0%	0	0.0%	0	6.0%
Westerham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Bluewater Shopping Centre, Dartford, Greenhithe, DA9	2.3%	23	0.9%	1	1.0%	1	3.6%	1	17.7%	7	6.8%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
9ST																						
Brocklebank Retail Park, New Charlton, SE7 7FR (Aldi, Next, Primark, Home Bargains)	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	1.1%	1
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	2.0%	20	1.9%	3	15.8%	11	7.1%	3	5.7%	2	1.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Peninsular Park, New Charlton, SE7 7SZ (Smyths Toys, Asda, Pets at Home)	0.3%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	6.2%	62	4.3%	6	1.1%	1	0.0%	0	1.5%	1	0.0%	0	1.5%	1	9.2%	10	10.2%	16	8.7%	23	4.6%	6
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.2%	12	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	1.1%	1
Internet / delivery	26.2%	262	30.1%	45	20.2%	14	20.4%	8	12.4%	5	18.8%	3	21.1%	8	17.2%	19	20.2%	31	39.9%	104	19.9%	25
Mail order / catalogue	1.2%	12	3.1%	5	2.5%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
TV shopping	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.4%	4	1.3%	3	1.1%	1
Albany Park Local Centre, Bexley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Aldi, Addington Road, Selsdon, CR2 8LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon, CR0 4XJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	14.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bickley District Centre, Bromley	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bywood Avenue, Shirley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0
Canary Wharf District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Chelsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christchurch Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Featherbed Lane, Addington, Croydon, CR0 9AS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood, Sidcup, DA15 8DJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Co-op, Kimmeridge Road, Mottingham, SE9 4EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow, TW6 1QG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cannon Lane, Tonbridge, TN9 1PQ	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road, St Paul's Cray, Orpington, BR5 3SR	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crofton Road, Locksbottom, Orpington, BR6 8NW	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Foots Cray, Sidcup, DA14 5HJ											
Lidl, London Road, Sevenoaks, TN13 2JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Parkway, New Addington, CR0 0LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Redhill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Riddlesdown Local Centre, Purley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%
Sainsbury's Superstore, Addington Road, Selsdon, CR2 8LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Burnt Ash Road, Blackheath, SE12 8PZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Sainsbury's Superstore, Dog Kennel Hill, Brixton, SE22 8BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Superstore, High Street, Chislehurst, BR7 5AG	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Penge, SE20 7QS	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.2%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.6%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	5.4%
Sainsbury's Superstore, London Road, Forest Hill, SE23 3HF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.6%	6	0.0%	0	0.0%	0	2.7%	1	1.9%	1	8.5%
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington,	0.2%	2	0.0%	0	1.8%	1	2.1%	1	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
BR6 8NZ																				
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.8%	8	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.6%	7	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Westow Street, Crystal Palace, SE19 3RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
South Darenth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Hill, Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Sevenoaks Way, St Pauls Cray, Orpington, BR5 3AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.4%	4	0.0%	0	3.6%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Willesborough, Ashford, TN24 0YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley, Croydon, CR8 2HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.8%	8	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	2.5%	4	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup,	0.7%	7	0.0%	0	1.4%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
DA14 5BN												
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.5%	5	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham, SE13 7PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Superstore, Winslade Way, Catford, SE6 4JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tooting Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Sevenoaks, TN13 1JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.2%	1
Waitrose, Limsfield Road, South Croydon, CR2 9LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Waitrose, Main Road, Biggin Hill, TN16 3BB	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Waitrose, Station Avenue, Caterham, CR3 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Warlingham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
West Dulwich Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
West Kingsdown Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Whitehorse Road, Thornton Heath Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
(Don't know / can't remember)	5.9%	59	7.5%	11	2.2%	2	6.5%	2	4.3%	2	2.5%	0
(Don't do this type of shopping)	2.4%	24	0.9%	1	2.1%	1	6.9%	3	3.7%	1	0.6%	0
Weighted base:	1000	148		70	37		37		37		18	
Sample:	1000	100		100	100		100		100		100	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q20 Where did your household last make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																						
Beckenham Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bexleyheath Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3		
Biggin Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0		
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2		
Brixton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0		
Bromley Town Centre	2.7%	27	12.1%	18	5.6%	4	6.0%	2	0.0%	0	0.6%	0	1.1%	0	0.4%	0	0.4%	1	1.1%	1		
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	3	0.0%	0
Chislehurst Local Centre	0.2%	2	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
City Of London / Shoreditch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0		
Coulsdon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0		
Croydon Road, Beckenham Neighbourhood Centre	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Croydon Town Centre	0.5%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	3	1.2%	2	0.0%	0	0.0%	0		
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Eltham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3		
Hayes Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0		
High Street, Farnborough Village Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
High Street, St Mary Cray Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lewisham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0		
Masons Hill, Bromley Neighbourhood Centre	0.3%	3	1.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mottingham Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0		
Orpington Town Centre	0.7%	7	0.0%	0	8.2%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Otford Local Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oxted Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0		
Penge Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Purley Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.2%	2	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.8%	8	0.0%	0	0.0%	0	1.2%	0	0.0%	0	4.9%	1	15.8%	6	0.0%	0	0.0%	0	0.0%	0		
Sidcup Station Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Streatham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0		
West Wickham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0		
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	1.3%	13	1.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	11	0.0%	0		
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.1%	11	0.0%	0	1.4%	1	1.5%	1	3.1%	1	1.9%	0	0.0%	0	0.4%	0	2.8%	4	0.0%	0	2.6%	3
Brocklebank Retail Park, New Charlton, SE7 7FR	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0		

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Aldi, Next, Primark, Home Bargains)											
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crayford Retail Park, Crayford, DA1 4LD (Hobbycraft, Next, Pets at Home, Smyths Toys, Sports Direct)	1.4%	14	0.0%	0	1.4%	1	0.0%	0	5.0%	2	0.0%
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Retail Park, Greenwich, SE10 0JQ (IKEA / B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	0.7%	7	0.0%	0	5.9%	4	0.0%	0	4.6%	2	0.0%
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Cross Retail Park, Croydon, CR0 4NU (Currys, Smyths Toys, Aldi, M&S)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Sevenoaks Retail Park, Sevenoaks, TN14 5EW (Homebase, Halfords, Pets at Home)	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.4%
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.4%	4	0.0%	0	3.9%	3	3.1%	1	1.4%	1	0.0%
StoneLake Retail Park, New Charlton, SE7 8LU (Carpetright, The Food Warehouse, Currys)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots,	1.1%	11	1.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sports Direct, Dunelm)																						
B&Q, Hesterman Way, Valley Park, Croydon, CR0 4YA	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	9	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0
Internet / delivery	30.0%	300	32.7%	48	23.7%	17	37.0%	14	16.0%	6	25.8%	5	35.1%	14	30.4%	33	22.5%	34	36.6%	95	26.2%	33
Mail order / catalogue	1.8%	18	0.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.6%	6	3.8%	10	0.4%	1
TV shopping	1.2%	12	2.1%	3	1.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	2	1.0%	3	1.0%	1
Aldi, Otford Road, Sevenoaks, TN14 5EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bognor Regis Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, BR6 9BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Cherry Lodge Golf Club, Jail Lane, Biggin Hill, TN16 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cray Avenue, Orpington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Dartford Golf Club, Heath Lane, Dartford, DA1 2TN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Gravesend Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Halfords, Blackfen Road, Sidcup, DA15 9JN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Halfords, Heath Lane, Princes Road, Dartford, DA1 2QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Wickham Avenue, Croydon, CR0 8DN	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kidbrooke Local Centre, Greenwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Langley Park Golf Club, Barnfield Wood Road, Beckenham, BR3 6SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Leatherhead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Eltham High Street, Eltham, SE9 1TQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Marks & Spencer, Purley Way, Croydon, CR0 4XJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Wood Golf Club, Tatsfield, Westerham, TN16 2EJ	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way, Croydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oxford Road, Sevenoaks, TN14 5EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Southend Lane, Bell Green, SE26 4PU	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Streatham High Road, Streatham Vale, SW16 3PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way, Croydon, CR0 4XT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Walters Yard, Bromley, BR1 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Thornton Heath, SE25 6XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Shenfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Quarry Wood, Aylesford, ME20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
7TP																						
St Johns Hill, Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sundridge Park Golf Club, Garden Road, Bromley, BR1 3NE	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surrey Quays, Redriff Road, Rotherhithe, SE16 7LL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Homesdale Road, Bromley, BR1 2UE	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parklangley Club, Wickham Way, Beckenham, BR3 3AF	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Tunnel Industrial Estate, Eastern Avenue, West Thurrock, Grays, RM20 3ZE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	10.7%	107	11.1%	16	6.5%	5	6.9%	3	13.9%	5	9.5%	2	8.0%	3	6.1%	7	8.4%	13	15.4%	40	10.9%	14
(Don't do this type of shopping)	32.7%	327	24.3%	36	32.0%	22	30.7%	11	42.7%	16	45.4%	8	28.3%	11	43.8%	48	41.9%	64	27.2%	71	30.9%	39
Weighted base:	1000	148		70		37		37		18		39		109		153		260		127		
Sample:	1000	100		100		100		100		100		100		100		100		100		100		

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q21 Where did your household last make a purchase of other non-food items such as books, physical entertainment products e.g. CDs, vinyl or DVD/Blu-Ray, jewellery or china and glass items?											
Anerley Road	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Beckenham Road	0.4%	4	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Beckenham Town Centre	0.5%	5	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Biggin Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%
Blackheath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	4.3%	43	12.8%	19	4.5%	3	5.8%	2	0.0%	0	0.6%
Caterham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Caterham on the Hill)											
Central London / West End	1.6%	16	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%
(Oxford Street, Regent Street, Covent Garden)											
City Of London / Shoreditch	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	1.3%	13	1.3%	2	0.0%	0	0.0%	0	0.0%	0	5.6%
Crystal Palace / Upper	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwood Town Centre											
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%
Downham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Eltham Town Centre	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Greenwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Herne Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Lewisham Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Locksbottom Local Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Mottingham Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Addington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orpington Town Centre	1.0%	10	0.0%	0	8.8%	6	10.3%	4	0.6%	0	1.1%
Oxted Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penge Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Petts Wood Town Centre	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Purley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Selsdon Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Sevenoaks Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.9%	1	9.4%
Shirley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Sydenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Wickham Town Centre	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%
Westerham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR (Aldi, B&Q, Halfords, Currys)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	2.9%	29	0.0%	0	1.8%	1	4.8%	2	22.1%	8	1.1%	0	8.1%	3	0.0%	0	1.2%	2	0.0%	0	9.8%	12
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU (Dunelm, B&M, Wren Kitchens)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST (Sainsburys, TK Maxx, M&S, Hobbycraft)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Nugent Shopping Park (St Mary Cray Shopping Centre), Orpington, BR5 3RP (Next, Hobbycraft, Marks & Spencer, Waterstones)	1.5%	15	1.2%	2	9.6%	7	3.3%	1	1.9%	1	5.5%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	2
Priory Retail Park, Colliers Wood, Merton, SW19 2PP (Currys, Aldi, Dunelm)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	3	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG (Oak Furnitureland, Aldi, Currys, Dreams, Bensons)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	0.5%	5	1.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Homebase, Sevenoaks Way Industrial Estate, Main Road, Orpington, BR5 3QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Wickes, Old Atlas Work, Madford Retail Park, Fraser Road, Erith, DA8 1QX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0
Abroad	1.4%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.3%	2	4.9%	7	0.4%	1	1.4%	2
Internet / delivery	43.2%	432	46.0%	68	41.6%	29	44.9%	17	28.3%	10	52.3%	10	33.5%	13	42.3%	46	41.3%	63	48.2%	126	39.2%	50
Mail order / catalogue	1.3%	13	3.4%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.3%	3	1.1%	1
TV shopping	1.3%	13	2.5%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2	2.2%	6	0.0%	0
Asda Supercentre, London Road, Swanley, BR8 7UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Marlowe Way, Croydon, CR0 4XS	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Chelsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Cray Avenue, Orpington	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishguard Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hever Castle & Gardens, Hever Road, Hever, Edenbridge, TN8 7NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Littlehampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, East Hill, Oxted, RH8 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Jenner Close, Sidcup, DA14 6BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Homefield Rise, Orpington, BR6 0RT	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Pallant Way, Locksbottom, Orpington, BR6 8NZ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Tesco Extra, Augustus Lane, Orpington, BR6 0NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Aisher Way, Riverhead / Dunton Green, Sevenoaks, TN13 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Croydon Road, Elmers End, Beckenham, BR3 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Ruxley, Sidcup,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA14 5BN											
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Masons Hill, Bromley, BR2 9HD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
West Dulwich Local Centre (Don't know / can't remember)	0.2% 7.1%	2 71	0.0% 9.9%	0 15	0.0% 1.1%	0 1	0.0% 1.8%	0 1	0.0% 9.7%	0 4	0.0% 4.5%
(Don't do this type of shopping)	20.7%	207	13.9%	21	21.3%	15	21.3%	8	25.5%	9	18.6%
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127
Sample:	1000	100	100	100	100	100	100	100	100	100	100

Meanscore: [Number of visits per month]

Q22 When did you last visit Bromley town centre?

Within the last week	17.3%	173	46.5%	69	27.7%	19	38.4%	14	0.0%	0	6.3%	1	2.8%	1	6.4%	7	4.6%	7	13.1%	34	15.5%	20
Within the last 2 weeks	10.4%	104	11.9%	18	5.3%	4	12.5%	5	0.6%	0	10.4%	2	7.2%	3	4.7%	5	7.8%	12	15.9%	41	11.4%	14
Within the last month	13.6%	136	16.0%	24	19.4%	14	13.2%	5	4.4%	2	2.0%	0	1.4%	1	7.9%	9	7.7%	12	21.6%	56	11.4%	14
Within the last 2 months	8.4%	84	6.2%	9	7.7%	5	4.9%	2	7.7%	3	0.0%	0	1.5%	1	5.3%	6	15.3%	23	11.3%	29	4.2%	5
Within the last 3 months	8.4%	84	9.4%	14	6.1%	4	7.8%	3	6.8%	3	5.6%	1	3.3%	1	8.9%	10	7.2%	11	8.7%	23	11.6%	15
Within the last 4-6 months	8.6%	86	7.9%	12	8.8%	6	5.7%	2	13.0%	5	10.4%	2	9.1%	4	16.5%	18	8.6%	13	7.0%	18	5.1%	6
Within the last 7-9 months	2.1%	21	0.0%	0	3.2%	2	3.5%	1	3.9%	1	0.0%	0	0.6%	0	4.5%	5	3.4%	5	2.0%	5	0.4%	1
Within the last 10-12 months	2.1%	20	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.4%	0	4.5%	2	3.6%	4	2.4%	4	3.5%	9	0.4%	1
Longer than 12 months ago (Don't know / can't remember)	19.7% 2.0%	197 20	0.9% 1.2%	1 2	20.9% 0.8%	15 1	12.3% 1.2%	5 0	52.5% 3.3%	19 1	51.9% 0.6%	10 0	50.3% 2.2%	20 1	27.0% 2.7%	30 3	22.4% 2.4%	34 4	10.1% 1.3%	26 3	29.1% 3.8%	37 5
(Never visited Bromley town centre)	7.6%	76	0.0%	0	0.0%	0	0.6%	0	4.4%	2	11.5%	2	17.2%	7	12.5%	14	18.1%	28	5.7%	15	7.1%	9
Mean:	1.17	2.36	1.52	2.01	0.21	0.58	0.37	0.57	0.58	1.18	1.10											
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q23 What is usually the MAIN purpose of your trip to Bromley town centre?																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	9.2%	65	19.6%	28	4.8%	3	12.0%	4	0.0%	0	0.0%	0	1.8%	0	1.5%	1	13.7%	12	6.4%	14	4.2%	3
Purchasing NON-FOOD shopping (not click & collect)	37.9%	268	19.8%	29	54.2%	30	35.8%	12	50.0%	7	46.2%	3	43.1%	5	52.7%	33	26.5%	23	41.1%	89	49.3%	38
Collecting a purchase made online / click & collect service	4.5%	32	5.3%	8	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	5.7%	12	0.0%	0
Window shopping / browsing (no purchase made)	8.9%	63	11.3%	16	1.3%	1	10.2%	3	8.7%	1	6.9%	0	22.2%	3	10.7%	7	10.6%	9	5.7%	12	13.0%	10
Visiting the market	2.7%	19	4.1%	6	1.8%	1	1.4%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	9	2.3%	2
Buying fuel (visiting petrol station)	1.0%	7	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	5.7%	40	8.9%	13	9.2%	5	6.6%	2	8.3%	1	1.5%	0	1.8%	0	4.5%	3	5.9%	5	3.9%	8	3.1%	2
Evening leisure activity e.g. visiting restaurants, pubs, bars	6.8%	48	6.3%	9	1.8%	1	1.4%	0	8.1%	1	4.0%	0	0.0%	0	0.0%	0	16.1%	14	8.9%	19	4.2%	3
Other leisure activity e.g. visiting cinema, gym, leisure centre	5.6%	40	5.6%	8	4.0%	2	11.0%	4	5.0%	1	22.2%	1	7.4%	1	5.9%	4	5.1%	4	3.5%	8	9.0%	7
Using services such as banks or dry cleaners	3.8%	27	6.4%	9	4.8%	3	7.7%	2	1.4%	0	1.5%	0	17.1%	2	2.5%	2	0.8%	1	0.9%	2	8.2%	6
Visiting health service such as doctor, dentist, hospital	3.3%	23	2.5%	4	2.8%	2	2.5%	1	2.8%	0	3.1%	0	6.6%	1	0.0%	0	0.8%	1	7.0%	15	0.0%	0
Visiting library	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.7%	6	0.0%	0
Travelling to / from work	2.1%	15	3.2%	5	1.3%	1	4.1%	1	0.0%	0	10.6%	1	0.0%	0	0.0%	0	2.1%	2	2.7%	6	0.0%	0
Travelling to / from school / college / university (includes school-run)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Travelling for other reasons / making public transport connections	0.8%	6	1.0%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.8%	2	0.0%	0	0.0%	0
Visiting friends / relatives who live in the town centre	3.5%	25	0.4%	1	1.8%	1	2.1%	1	10.9%	2	4.0%	0	0.0%	0	10.9%	7	4.3%	4	3.5%	7	3.2%	2
Visiting parks / outdoor recreation facilities	0.4%	3	1.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Visiting place of worship	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	0.9%	7	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
(Don't know)	1.0%	7	0.0%	0	3.1%	2	0.7%	0	0.0%	0	4.4%	3
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	707	145	55	32	15	7	12	63	87	216	76	
Sample:	597	98	77	86	30	30	28	55	58	81	54	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24 When you visit Bromley town centre, what other activities or services do you use? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	20.7%	146	25.1%	36	8.3%	5	11.4%	4	1.4%	0	16.2%	1	6.4%	1	5.5%	3	22.8%	20	32.2%	70	9.0%	7
Purchasing NON-FOOD shopping (not click & collect)	19.6%	138	18.9%	27	13.7%	7	19.0%	6	26.6%	4	25.3%	2	3.7%	0	14.1%	9	27.9%	24	22.2%	48	13.1%	10
Collecting a purchase made online / click & collect service	8.0%	57	8.0%	12	3.1%	2	1.8%	1	0.0%	0	0.0%	0	4.8%	1	3.2%	2	7.6%	7	15.0%	32	1.8%	1
Window shopping / browsing (no purchase made)	15.9%	112	25.7%	37	5.5%	3	6.9%	2	23.8%	3	1.5%	0	4.8%	1	7.1%	4	16.3%	14	16.4%	35	15.2%	12
Visiting the market	9.3%	66	5.1%	7	4.5%	2	2.5%	1	4.7%	1	1.5%	0	0.0%	0	1.9%	1	9.3%	8	18.2%	39	7.7%	6
Buying fuel (visiting petrol station)	3.2%	23	2.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	5.4%	12	1.8%	1
Daytime leisure activity e.g. visiting cafes, restaurants	25.3%	179	34.2%	50	23.9%	13	24.4%	8	20.7%	3	3.1%	0	27.2%	3	32.8%	21	15.4%	13	25.6%	55	16.5%	13
Evening leisure activity e.g. visiting restaurants, pubs, bars	12.2%	86	12.7%	18	13.5%	7	13.4%	4	19.4%	3	1.5%	0	8.3%	1	2.7%	2	7.1%	6	15.6%	34	14.0%	11
Other leisure activity e.g. visiting cinema, gym, leisure centre	14.7%	104	12.9%	19	12.5%	7	3.2%	1	19.3%	3	4.6%	0	24.9%	3	18.1%	11	4.9%	4	23.7%	51	6.3%	5
Using services such as banks or dry cleaners	8.6%	61	13.0%	19	5.0%	3	7.6%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	7.8%	7	10.4%	23	7.2%	5
Visiting health service such as doctor, dentist, hospital	3.4%	24	1.0%	1	1.1%	1	6.3%	2	0.0%	0	4.0%	0	1.8%	0	2.7%	2	2.0%	2	6.0%	13	4.1%	3
Visiting library	4.6%	33	3.4%	5	3.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.3%	4	10.1%	22	0.0%	0
Travelling to / from work	2.5%	18	3.4%	5	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	4.5%	10	0.0%	0
Travelling to / from school / college / university (includes school-run)	3.0%	21	2.2%	3	3.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	5.1%	11	1.8%	1
Travelling for other reasons / making public transport connections	1.9%	14	2.9%	4	3.1%	2	2.5%	1	1.4%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.4%	5	1.8%	1
Visiting friends / relatives who live in the town centre	5.5%	39	6.3%	9	8.6%	5	4.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	4.3%	4	8.5%	18	1.7%	1
Visiting parks / outdoor recreation facilities	5.6%	39	6.0%	9	3.1%	2	3.6%	1	4.7%	1	0.0%	0	0.0%	0	5.2%	3	2.1%	2	8.9%	19	3.6%	3
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.7%	12	3.4%	5	1.8%	1	2.5%	1	1.4%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	2	1.2%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.4% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	0.8% 6	0.0% 0	0.0% 0	2.4% 1	0.0% 0	0.0% 0	0.0% 0	1.9% 1	2.9% 3	0.0% 0	1.8% 1
(No other activities)	23.4% 166	19.3% 28	35.3% 19	23.6% 8	24.8% 4	61.6% 4	49.4% 6	34.0% 21	20.7% 18	13.6% 29	36.9% 28
Weighted base:	707	145	55	32	15	7	12	63	87	216	76
Sample:	597	98	77	86	30	30	28	55	58	81	54

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24X All activities / services mentioned for Bromley town centre (Main & other combined) [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Purchasing FOOD shopping (not click & collect)	29.9%	211	44.7%	65	13.1%	7	23.4%	8	1.4%	0	16.2%	1	8.3%	1	7.0%	4	36.5%	32	38.6%	83	13.2%	10
Purchasing NON-FOOD shopping (not click & collect)	57.4%	406	38.7%	56	67.9%	37	54.8%	18	76.6%	11	71.5%	5	46.7%	6	66.8%	42	54.4%	48	63.3%	137	62.5%	48
Collecting a purchase made online / click & collect service	12.5%	89	13.3%	19	10.4%	6	1.8%	1	0.0%	0	0.0%	0	4.8%	1	3.2%	2	16.7%	15	20.7%	45	1.8%	1
Window shopping / browsing (no purchase made)	24.8%	175	37.1%	54	6.8%	4	17.1%	6	32.5%	5	8.4%	1	27.0%	3	17.9%	11	27.0%	24	22.1%	48	28.2%	21
Visiting the market	12.0%	85	9.2%	13	6.3%	3	3.9%	1	9.3%	1	1.5%	0	0.0%	0	1.9%	1	9.3%	8	22.4%	48	10.0%	8
Buying fuel (visiting petrol station)	4.2%	30	5.3%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	6.6%	14	1.8%	1
Daytime leisure activity e.g. visiting cafes, restaurants	31.0%	219	43.1%	62	33.1%	18	31.0%	10	29.0%	4	4.6%	0	29.0%	3	37.3%	24	21.3%	19	29.5%	64	19.6%	15
Evening leisure activity e.g. visiting restaurants, pubs, bars	19.0%	135	19.0%	28	15.2%	8	14.8%	5	27.6%	4	5.5%	0	8.3%	1	2.7%	2	23.2%	20	24.5%	53	18.1%	14
Other leisure activity e.g. visiting cinema, gym, leisure centre	20.4%	144	18.6%	27	16.5%	9	14.2%	5	24.3%	4	26.8%	2	32.3%	4	24.0%	15	9.9%	9	27.2%	59	15.3%	12
Using services such as banks or dry cleaners	12.5%	88	19.3%	28	9.9%	5	15.4%	5	1.4%	0	1.5%	0	17.1%	2	6.2%	4	8.6%	8	11.3%	24	15.3%	12
Visiting health service such as doctor, dentist, hospital	6.7%	47	3.4%	5	3.9%	2	8.8%	3	2.8%	0	7.1%	0	8.5%	1	2.7%	2	2.8%	2	13.1%	28	4.1%	3
Visiting library	5.7%	41	3.4%	5	3.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.4%	6	12.8%	28	0.0%	0
Travelling to / from work	4.6%	33	6.6%	10	1.3%	1	7.7%	2	0.0%	0	10.6%	1	0.0%	0	0.0%	0	4.3%	4	7.2%	16	0.0%	0
Travelling to / from school / college / university (includes school-run)	3.2%	23	2.2%	3	3.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	5.1%	11	3.6%	3
Travelling for other reasons / making public transport connections	2.7%	19	3.8%	6	3.1%	2	6.3%	2	1.4%	0	0.0%	0	1.8%	0	0.7%	0	2.8%	2	2.4%	5	1.8%	1
Visiting friends / relatives who live in the town centre	9.0%	63	6.7%	10	10.3%	6	6.3%	2	10.9%	2	4.0%	0	1.8%	0	10.9%	7	8.5%	7	12.0%	26	4.9%	4
Visiting parks / outdoor recreation facilities	6.0%	42	6.9%	10	3.1%	2	4.3%	1	4.7%	1	0.0%	0	0.0%	0	5.2%	3	2.1%	2	8.9%	19	5.4%	4
Visiting place of worship	0.2%	2	0.0%	0	0.5%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.7%	19	5.0%	7	1.8%	1	2.5%	1	1.4%	0	0.0%	0	0.0%	0	3.0%	2	2.1%	2	2.7%	6	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.1% 1	0.0% 0	1.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.4% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.4% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	4.4% 3	0.0% 0	0.0% 0	0.0% 0
Weighted base:	707	145	55	32	15	7	12	63	87	216	76
Sample:	597	98	77	86	30	30	28	55	58	81	54

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q25 What do you like about Bromley town centre? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Choice and range of shops	51.5%	364	49.3%	71	56.9%	31	39.5%	13	81.0%	12	32.7%	2	33.0%	4	58.6%	37	50.9%	44	54.3%	117	42.2%	32
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	31.2%	221	35.8%	52	20.8%	11	9.4%	3	29.8%	4	0.0%	0	11.2%	1	15.8%	10	29.7%	26	45.2%	97	20.6%	16
Close to home	25.3%	179	34.5%	50	22.9%	13	21.9%	7	7.3%	1	10.6%	1	12.8%	2	12.1%	8	18.4%	16	29.8%	64	23.9%	18
Easily accessible by public transport	19.3%	136	16.6%	24	9.9%	5	15.5%	5	20.1%	3	17.1%	1	10.3%	1	10.4%	7	17.6%	15	30.8%	67	10.6%	8
Familiar / know where everything is	18.5%	131	27.9%	40	17.4%	10	9.6%	3	3.6%	1	0.0%	0	0.0%	0	7.1%	4	12.9%	11	25.9%	56	7.7%	6
Cleanliness	17.7%	125	10.4%	15	11.6%	6	0.0%	0	9.7%	1	10.6%	1	4.8%	1	22.6%	14	24.2%	21	27.4%	59	8.9%	7
Good market	17.0%	120	11.7%	17	13.9%	8	9.2%	3	1.4%	0	1.5%	0	1.8%	0	0.0%	0	16.3%	14	33.3%	72	8.3%	6
Nice atmosphere / friendly people	14.4%	102	8.8%	13	8.9%	5	1.4%	0	7.3%	1	9.1%	1	12.8%	2	20.4%	13	16.3%	14	20.1%	43	13.4%	10
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	14.4%	102	15.5%	22	13.4%	7	17.1%	6	8.3%	1	1.5%	0	9.1%	1	0.0%	0	4.3%	4	22.3%	48	15.8%	12
Easy to get to by car	14.1%	100	15.7%	23	6.4%	4	3.2%	1	4.7%	1	9.1%	1	6.6%	1	6.9%	4	18.1%	16	18.4%	40	13.6%	10
Choice of supermarkets	13.6%	97	12.7%	18	5.0%	3	3.6%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	18.3%	16	23.6%	51	5.9%	4
Environmental quality of centre (attractive place)	13.3%	94	12.2%	18	4.0%	2	4.6%	1	21.9%	3	3.8%	0	0.0%	0	16.6%	10	17.5%	15	18.5%	40	4.8%	4
Choice of independent retailers	11.0%	78	8.2%	12	0.0%	0	1.8%	1	0.0%	0	10.4%	1	0.0%	0	6.9%	4	6.6%	6	22.4%	48	8.2%	6
Good security / feels safe	10.6%	75	12.1%	18	7.8%	4	1.8%	1	3.6%	1	0.0%	0	6.6%	1	13.3%	8	12.1%	11	13.8%	30	3.6%	3
Close to friends / relatives	10.2%	72	11.7%	17	4.5%	2	5.5%	2	13.0%	2	0.0%	0	1.8%	0	6.4%	4	4.3%	4	16.3%	35	8.2%	6
Easy to park (i.e. easy to find a space)	9.9%	70	12.0%	17	7.2%	4	13.8%	4	14.4%	2	1.5%	0	4.6%	1	6.9%	4	5.1%	4	13.8%	30	3.8%	3
Compact / shops close together	9.3%	66	10.4%	15	3.1%	2	6.6%	2	12.5%	2	5.3%	0	4.6%	1	9.7%	6	10.7%	9	12.5%	27	2.4%	2
Inexpensive	8.3%	58	1.0%	1	3.1%	2	3.6%	1	0.0%	0	0.0%	0	4.8%	1	2.5%	2	17.6%	15	14.4%	31	7.2%	5
Convenient car parking (i.e. close to shops)	7.6%	54	14.1%	20	6.6%	4	1.8%	1	3.6%	1	5.3%	0	0.0%	0	3.2%	2	2.1%	2	10.4%	23	2.5%	2
Choice of services (hairdressers, banks, libraries, etc.)	3.6%	26	6.0%	9	0.5%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.9%	1	4.3%	4	5.4%	12	0.0%	0
Close to work	3.5%	25	6.0%	9	1.8%	1	1.8%	1	0.0%	0	4.0%	0	0.0%	0	0.0%	0	4.3%	4	3.5%	8	3.6%	3
Quiet / not too busy	3.0%	22	1.0%	1	2.8%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	7	2.1%	2	2.7%	6	3.6%	3
Free car parking	2.9%	21	4.7%	7	3.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	9	1.8%	1
Inexpensive car parking	2.9%	20	1.3%	2	1.4%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	6.0%	13	0.0%	0
Pedestrianised areas	1.7%	12	4.1%	6	0.0%	0	3.0%	1	0.0%	0	3.1%	0	4.6%	1	0.7%	0	0.0%	0	1.5%	3	0.7%	1
Can get everything I need there	1.0%	7	2.2%	3	4.9%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Good provision for cyclists (cycle lanes/cycle parking)	0.8%	6	1.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.8%	1
There aren't many homeless	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
people																						
Nice parks	0.3%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lots of rubbish bins	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Good buskers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
M&S store	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Good shopping centre	0.1%	1	0.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.1%	1	0.0%	0	0.0%	0	0.7%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose store	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	7.6%	54	5.4%	8	12.8%	7	19.6%	6	4.2%	1	16.7%	1	36.6%	4	11.5%	7	4.6%	4	2.5%	5	13.0%	10
(Don't know)	2.0%	14	2.9%	4	2.8%	2	5.6%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.1%	2	1.2%	3	2.3%	2
Weighted base:	707	145		55	32	15	7	12	63	87	216	76										
Sample:	597	98		77	86	30	30	28	55	58	81	54										

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q26 What do you dislike about Bromley town centre? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
Empty shops	16.3%	115	26.2%	38	15.5%	8	12.3%	4	15.8%	2	10.6%	1	10.3%	1	4.9%	3	19.0%	17	17.3%	37	4.3%	3
Expensive car parking	13.1%	93	19.6%	28	12.7%	7	10.3%	3	8.3%	1	26.6%	2	1.8%	0	6.3%	4	13.4%	12	11.0%	24	15.3%	12
Not enough parking spaces	9.4%	67	7.8%	11	10.4%	6	11.5%	4	9.7%	1	9.1%	1	19.2%	2	8.4%	5	5.9%	5	13.2%	28	3.5%	3
Shops don't open late	8.9%	63	13.3%	19	4.1%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	10	12.8%	28	3.6%	3
Needs more / better public toilets	8.5%	60	8.5%	12	4.5%	2	1.8%	1	3.6%	1	4.0%	0	0.0%	0	4.4%	3	4.9%	4	17.0%	37	0.0%	0
Lack of choice and range of NON-FOOD shops	8.4%	59	12.0%	17	8.4%	5	18.8%	6	0.0%	0	3.1%	0	8.3%	1	3.3%	2	5.7%	5	9.3%	20	4.1%	3
Expensive shops	6.6%	46	4.1%	6	0.0%	0	1.8%	1	0.0%	0	1.5%	0	4.8%	1	0.0%	0	12.4%	11	10.4%	23	7.7%	6
Traffic congestion	6.3%	44	4.1%	6	5.9%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	15.0%	32	0.7%	1
Too busy	5.9%	41	7.5%	11	6.6%	4	1.4%	0	3.6%	1	1.5%	0	5.5%	1	4.4%	3	2.9%	3	7.1%	15	5.9%	4
Poor security / don't feel safe	5.2%	37	6.6%	10	1.4%	1	14.0%	4	16.6%	2	0.0%	0	0.0%	0	3.8%	2	2.1%	2	5.1%	11	5.9%	4
Poor environmental quality of centre (unattractive place)	5.0%	35	6.4%	9	6.1%	3	1.4%	0	0.0%	0	1.5%	0	1.8%	0	4.4%	3	4.3%	4	5.8%	13	3.6%	3
Lack of choice and range of FOOD shops	4.3%	31	4.8%	7	3.7%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	10.6%	9	3.0%	7	2.3%	2
Too many charity shops	4.2%	29	5.1%	7	3.5%	2	3.6%	1	4.7%	1	0.0%	0	4.8%	1	0.0%	0	2.7%	2	4.2%	9	8.2%	6
Poor atmosphere	3.9%	28	4.8%	7	0.0%	0	2.1%	1	8.3%	1	1.5%	0	1.8%	0	7.7%	5	0.0%	0	4.6%	10	5.3%	4
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	3.7%	27	1.9%	3	3.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	6.9%	15	1.8%	1
One-way system / traffic layout	3.7%	26	1.2%	2	4.9%	3	2.5%	1	0.0%	0	0.0%	0	1.8%	0	4.4%	3	2.1%	2	7.2%	16	0.7%	1
Not accessible by public transport	3.3%	23	2.6%	4	0.0%	0	1.8%	1	0.0%	0	1.5%	0	1.8%	0	8.2%	5	5.6%	5	2.7%	6	3.6%	3
Inconveniently located car parking	3.3%	23	3.1%	5	6.9%	4	4.3%	1	0.0%	0	9.1%	1	6.4%	1	1.9%	1	4.6%	4	2.4%	5	2.4%	2
Lack of choice and range of independent retailers	2.7%	19	6.1%	9	1.8%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.1%	2	1.2%	3	1.7%	1
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	2.1%	15	5.8%	8	3.3%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	2	0.0%	0	0.7%	1
Insufficient cycle lanes / cycle facilities	1.7%	12	4.1%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.0%	0
Lack of choice of services (hairdressers, banks, libraries, etc.)	1.5%	11	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.3%	4	1.5%	3	0.0%	0
Shops too far apart / poor layout	1.2%	8	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.8%	1	0.5%	1	4.8%	4
Run down / needs an update	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.7%	6	0.0%	0
Not enough bicycle parking	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	6	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
areas											
Too many phone shops	0.5%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many vape shops	0.4%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Unclean / litter	0.4%	3	1.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%
The ULEZ charge	0.4%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor quality pavements	0.4%	3	1.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%
Hard to get to by car	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Having to use an app for parking	0.3%	2	0.0%	0	1.1%	1	0.7%	0	0.0%	0	0.0%
Too quiet	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Too many restaurants	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Too far away	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%
Too many homeless people	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Too many shops are outside	0.1%	1	0.0%	0	0.0%	0	0.7%	0	3.5%	1	0.0%
Too much pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
Too many betting shops	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Too posh / upmarket	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Getting fined for parking	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Poor car park access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%
Lifts don't work in the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
(Nothing)	30.2%	213	22.9%	33	29.6%	16	25.7%	8	44.7%	7	36.5%
(Don't know)	2.8%	20	2.5%	4	1.4%	1	1.4%	0	9.7%	1	13.1%
Weighted base:		707		145		55		32		15	
Sample:		597		98		77		86		30	

Meanscore: [Time in minutes]

Q27 How long do you normally spend in Bromley town centre when you visit?

Those that visited Bromley town centre in the last 12 months at Q22

1 - 10 minutes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
11 - 20 minutes	1.6%	11	1.0%	1	1.8%	1	1.7%	1	0.0%	0	0.0%	0	4.4%	3	6.4%	6	0.0%	0	0.0%	0
21 - 30 minutes	2.4%	17	2.9%	4	4.0%	2	0.0%	0	1.4%	0	0.0%	0	15.5%	2	1.9%	1	2.0%	2	2.4%	5
31 - 40 minutes	1.6%	11	2.2%	3	0.0%	0	0.7%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	2	2.0%	2	1.2%	3
41 - 50 minutes	2.0%	14	6.7%	10	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	1
51 - 60 minutes	10.4%	74	10.1%	15	12.0%	7	5.0%	2	10.7%	2	10.6%	1	6.6%	1	7.1%	5	12.1%	11	12.3%	26
61 to 90 minutes	6.0%	42	9.6%	14	3.6%	2	12.2%	4	0.0%	0	1.5%	0	6.4%	1	2.7%	2	0.0%	0	9.3%	20
91 to 120 minutes	35.3%	249	41.6%	60	38.1%	21	44.0%	14	28.0%	4	46.6%	3	26.8%	3	32.9%	21	21.4%	19	34.6%	75
More than 120 minutes	27.6%	195	13.8%	20	34.7%	19	27.0%	9	49.0%	7	37.2%	2	42.8%	5	44.3%	28	37.6%	33	21.1%	45
(Don't know / varies)	11.1%	79	9.0%	13	4.5%	2	5.0%	2	7.3%	1	4.0%	0	1.8%	0	3.9%	2	16.3%	14	17.3%	37
(Refused)	1.9%	14	3.2%	5	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	2	1.5%	3
Mean:		129.64		110.23		127.82		128.89		149.83		145.53		157.31		158.95		135.66		119.88
Weighted base:		707		145		55		32		15		7		12		63		87		216
Sample:		597		98		77		86		30		30		28		55		58		81

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q28 Thinking about how Bromley town centre may look in the future, how do you think it may need to change so that it's successful? [MR]																						
<i>Those that visited Bromley town centre in the last 12 months at Q22</i>																						
More larger shops / national retailers in the town centre	17.5%	124	18.2%	26	31.3%	17	21.9%	7	20.8%	3	12.4%	1	24.7%	3	5.8%	4	12.6%	11	20.6%	44	9.6%	7
Facilities in the town centre should stay open longer / be open after work	16.1%	114	24.3%	35	7.3%	4	0.0%	0	9.3%	1	0.0%	0	4.8%	1	6.9%	4	18.2%	16	24.2%	52	0.0%	0
More small / local / independent shops in the town centre	13.4%	95	16.5%	24	11.5%	6	12.7%	4	5.0%	1	1.5%	0	20.1%	2	16.7%	11	13.5%	12	13.4%	29	7.7%	6
More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)	12.7%	90	14.0%	20	7.6%	4	6.2%	2	4.7%	1	0.0%	0	0.0%	0	10.8%	7	14.8%	13	17.7%	38	6.6%	5
More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)	12.3%	87	17.1%	25	6.1%	3	1.4%	0	4.7%	1	0.0%	0	0.0%	0	5.0%	3	12.8%	11	18.8%	41	4.1%	3
Better pavements	10.4%	73	7.0%	10	4.9%	3	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	9	20.3%	44	7.6%	6
More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved	10.2%	72	15.5%	22	8.9%	5	5.3%	2	13.0%	2	4.0%	0	9.4%	1	3.9%	2	9.1%	8	11.6%	25	5.9%	4
More food shops / supermarkets in the town centre	10.2%	72	9.5%	14	9.1%	5	5.7%	2	0.0%	0	0.0%	0	1.8%	0	2.5%	2	10.5%	9	17.5%	38	3.6%	3
Better disabled access	9.7%	68	10.4%	15	4.5%	2	2.5%	1	0.0%	0	4.0%	0	0.0%	0	6.4%	4	10.6%	9	15.0%	32	5.3%	4
Better road surfaces / less potholes	9.3%	66	8.5%	12	1.4%	1	1.8%	1	0.0%	0	0.0%	0	4.8%	1	4.4%	3	15.5%	14	13.6%	29	7.7%	6
More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)	8.8%	62	12.7%	18	3.1%	2	1.8%	1	4.7%	1	0.0%	0	0.0%	0	4.3%	3	8.5%	7	12.6%	27	4.8%	4
More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)	8.6%	61	9.5%	14	3.1%	2	1.8%	1	8.3%	1	4.0%	0	0.0%	0	2.5%	2	9.1%	8	13.8%	30	5.4%	4
More community facilities in the town centre (e.g. healthcare facilities, community centre, library)	6.8%	48	7.3%	11	6.6%	4	7.2%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3	4.3%	4	11.1%	24	1.8%	1
The town centre should be expanded / become larger	6.2%	44	7.9%	11	1.4%	1	1.8%	1	3.6%	1	0.0%	0	0.0%	0	2.5%	2	9.1%	8	9.2%	20	1.7%	1
More residential	5.2%	37	4.1%	6	1.9%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	4.4%	3	6.4%	6	9.3%	20	1.8%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
development in the town centre / more flats / more houses in the town centre																						
Fewer shops in the town centre	4.9%	34	3.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	11.1%	24	3.6%	3
More / better parking	4.2%	30	3.1%	5	9.1%	5	9.6%	3	0.0%	0	1.5%	0	8.3%	1	8.9%	6	7.1%	6	0.5%	1	4.1%	3
More facilities for the LGBTQ+ community	4.1%	29	4.1%	6	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	9.3%	20	0.0%	0
The town centre should stay as it is / no change	4.0%	28	0.0%	0	3.1%	2	2.5%	1	1.4%	0	0.0%	0	0.0%	0	4.3%	3	7.2%	6	5.3%	11	6.6%	5
Update / modernise it	3.0%	21	0.7%	1	0.0%	0	0.7%	0	3.6%	1	14.6%	1	1.8%	0	1.9%	1	0.0%	0	8.0%	17	0.0%	0
Traffic should be reduced / removed from the town centre	2.7%	19	2.2%	3	0.0%	0	0.7%	0	3.6%	1	3.8%	0	1.8%	0	4.4%	3	0.8%	1	3.9%	8	4.0%	3
Cheaper parking	2.5%	18	3.4%	5	2.4%	1	4.9%	2	0.0%	0	6.9%	0	0.0%	0	0.0%	0	2.8%	2	2.7%	6	1.7%	1
The town centre should be reduced in size / become smaller	1.8%	13	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	9	0.0%	0
More / better shops generally	1.7%	12	0.7%	1	1.6%	1	12.7%	4	1.4%	0	10.6%	1	3.7%	0	0.7%	0	1.6%	1	0.0%	0	4.0%	3
Free parking	1.7%	12	3.8%	5	1.8%	1	6.4%	2	0.0%	0	12.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.4%	2
More pop-up shops	1.3%	9	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0
Better safety / more security	1.1%	8	1.0%	1	0.0%	0	4.9%	2	1.4%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0	4.0%	3
More / better markets	1.1%	7	1.0%	1	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	1.8%	1
More clothes shops	0.9%	6	3.1%	5	1.9%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better public transport links	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.8%	0	4.4%	3	2.0%	2	0.0%	0	1.8%	1
More for teenagers to do	0.9%	6	1.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	1.8%	1
Cleaner streets / better maintenance	0.8%	6	2.5%	4	0.5%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.8%	5	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
More compact / shops closer together	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	2	1.7%	1
Less empty shops	0.7%	5	0.4%	1	2.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	1	0.5%	1	0.0%	0
More facilities for small children	0.6%	4	2.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the payment machines in car parks	0.6%	4	0.4%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Better car access	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.8%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
More pedestrianisation	0.5%	3	0.0%	0	1.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Keep theatres open	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Better access generally	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make the town centre more dog friendly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maps showing where shops are and what's available	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Keep libraries open	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Less takeaways	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
More undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in shops	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Abolish ULEZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Nicer atmosphere / friendlier people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Less charity shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Less building work / development	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Remove the ULEZ charge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
(Don't know)	13.6%	96	6.9%	10	16.6%	9	17.0%	5	28.7%	4	9.7%	1
(Nothing)	9.2%	65	4.8%	7	12.0%	7	14.7%	5	10.3%	2	24.3%	2
Weighted base:	707	145	55	32	15	7	12	63	87	216	76	
Sample:	597	98	77	86	30	30	28	55	58	81	54	

Meanscore: [Number of visits per month]

Q29 When did you last visit Orpington town centre?

Within the last week	8.9%	89	7.3%	11	41.7%	29	54.8%	21	5.8%	2	16.6%	3	0.6%	0	0.0%	0	1.2%	2	4.8%	13	6.6%	8
Within the last 2 weeks	6.1%	61	5.0%	7	15.4%	11	6.3%	2	5.6%	2	1.9%	0	2.0%	1	0.4%	0	4.3%	7	8.7%	23	6.0%	8
Within the last month	5.9%	59	8.3%	12	6.0%	4	11.7%	4	2.4%	1	6.9%	1	1.4%	1	0.4%	0	5.8%	9	8.7%	23	3.0%	4
Within the last 2 months	3.4%	34	5.2%	8	2.6%	2	2.2%	1	1.7%	1	4.7%	1	3.0%	1	2.6%	3	0.0%	0	5.8%	15	2.2%	3
Within the last 3 months	5.4%	54	10.5%	15	5.9%	4	1.2%	0	7.4%	3	5.5%	1	6.9%	3	7.6%	8	4.4%	7	1.0%	3	7.4%	9
Within the last 4-6 months	4.4%	44	3.1%	5	1.9%	1	4.6%	2	9.2%	3	8.3%	2	0.0%	0	0.4%	0	5.2%	8	6.7%	17	4.6%	6
Within the last 7-9 months	1.5%	15	1.2%	2	2.8%	2	1.5%	1	6.1%	2	0.6%	0	0.0%	0	2.6%	3	2.4%	4	0.0%	0	1.4%	2
Within the last 10-12 months	1.6%	16	2.1%	3	0.0%	0	2.0%	1	1.9%	1	0.0%	0	1.5%	1	0.4%	0	1.7%	3	2.9%	8	0.4%	1
Longer than 12 months ago	23.5%	235	24.0%	36	13.4%	9	12.1%	5	40.7%	15	37.6%	7	38.1%	15	35.5%	39	13.3%	20	16.6%	43	36.4%	46
(Don't know / can't remember)	5.2%	52	10.5%	15	1.8%	1	2.4%	1	1.4%	1	0.6%	0	0.6%	0	4.3%	5	1.7%	3	8.9%	23	2.8%	3
(Never visited Orpington town centre)	34.1%	341	22.9%	34	8.6%	6	1.2%	0	17.8%	7	17.4%	3	46.1%	18	45.8%	50	60.0%	92	35.9%	93	29.3%	37
Mean:	0.64	0.63	2.12	2.54	0.47	0.87	0.15	0.09	0.24	0.57	0.51											
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30 What is usually your MAIN purpose of your trip to Orpington town centre?																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	11.4%	42	4.5%	3	26.6%	14	21.6%	7	6.9%	1	23.0%	2	22.2%	1	20.7%	3	11.1%	4	6.8%	7	0.0%	0
Purchasing NON-FOOD shopping (not click & collect)	23.9%	89	16.7%	11	23.3%	12	18.2%	6	24.8%	4	15.0%	1	50.1%	3	13.7%	2	40.4%	15	26.7%	27	19.9%	8
Collecting a purchase made online / click & collect service	4.1%	15	9.4%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	6.8%	3
Window shopping / browsing (no purchase made)	6.8%	25	5.6%	4	1.3%	1	4.3%	1	11.0%	2	4.3%	0	0.0%	0	18.9%	3	11.6%	4	5.8%	6	11.4%	5
Visiting the market	3.0%	11	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	8	3.4%	1
Buying fuel (visiting petrol station)	2.4%	9	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.1%	5	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	10.0%	37	23.3%	15	6.4%	3	4.6%	1	15.8%	2	8.6%	1	0.0%	0	23.0%	4	4.9%	2	5.1%	5	9.4%	4
Evening leisure activity e.g. visiting restaurants, pubs, bars	6.0%	22	10.1%	6	3.8%	2	5.4%	2	7.1%	1	3.2%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	8	7.8%	3
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.1%	23	4.4%	3	9.4%	5	20.3%	6	12.9%	2	19.1%	2	3.6%	0	3.0%	0	0.0%	0	2.5%	3	4.7%	2
Using services such as banks or dry cleaners	5.3%	20	5.6%	4	7.5%	4	7.7%	2	14.5%	2	6.8%	1	0.0%	0	3.0%	0	4.6%	2	0.0%	0	12.1%	5
Visiting health service such as doctor, dentist, hospital	5.5%	21	10.1%	6	5.6%	3	7.8%	2	0.0%	0	3.7%	0	14.5%	1	10.0%	2	0.0%	0	3.2%	3	6.8%	3
Visiting library	1.4%	5	0.0%	0	3.0%	2	2.4%	1	0.0%	0	3.7%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
Travelling to / from work	3.2%	12	0.0%	0	0.0%	0	4.4%	1	0.0%	0	5.4%	0	0.0%	0	0.0%	0	11.6%	4	3.2%	3	5.7%	2
Travelling to / from school / college / university (includes school-run)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0
Travelling for other reasons / making public transport connections	1.3%	5	2.8%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Visiting friends / relatives who live in the town centre	5.4%	20	3.1%	2	7.9%	4	1.4%	0	3.4%	1	3.2%	0	9.5%	1	0.0%	0	4.9%	2	8.3%	8	4.4%	2
Visiting parks / outdoor recreation facilities	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Other	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	2.3% 8	0.0% 0	2.3% 1	0.0% 0	0.0% 0	1.2% 0	0.0% 0	0.0% 0	0.0% 0	5.8% 6	3.2% 1
(No other activities)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	372	63	53	32	15	8	6	16	38	100	40
Sample:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31 When you visit Orpington town centre, what other activities or services do you use? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	15.4%	57	5.0%	3	21.7%	12	19.9%	6	4.8%	1	9.9%	1	7.3%	0	7.8%	1	17.8%	7	24.3%	24	4.4%	2
Purchasing NON-FOOD shopping (not click & collect)	11.9%	44	6.1%	4	19.6%	10	20.7%	7	12.4%	2	12.4%	1	9.0%	1	6.0%	1	0.0%	0	12.3%	12	16.8%	7
Collecting a purchase made online / click & collect service	7.8%	29	5.0%	3	2.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	17.7%	3	9.7%	4	15.5%	16	3.4%	1
Window shopping / browsing (no purchase made)	8.7%	33	10.1%	6	1.1%	1	2.6%	1	12.2%	2	5.7%	0	25.3%	2	7.8%	1	15.9%	6	11.8%	12	4.4%	2
Visiting the market	7.1%	26	9.4%	6	1.1%	1	0.0%	0	4.6%	1	1.2%	0	0.0%	0	0.0%	0	9.7%	4	10.9%	11	11.2%	4
Buying fuel (visiting petrol station)	2.4%	9	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	3.2%	3	3.4%	1
Daytime leisure activity e.g. visiting cafes, restaurants	12.4%	46	5.9%	4	18.8%	10	11.4%	4	2.8%	0	8.8%	1	9.0%	1	17.7%	3	15.9%	6	11.6%	12	16.8%	7
Evening leisure activity e.g. visiting restaurants, pubs, bars	9.5%	35	10.3%	6	10.7%	6	4.2%	1	7.4%	1	7.4%	1	0.0%	0	0.0%	0	17.8%	7	11.8%	12	3.4%	1
Other leisure activity e.g. visiting cinema, gym, leisure centre	7.1%	26	7.8%	5	6.6%	4	12.6%	4	2.8%	0	0.0%	0	0.0%	0	17.7%	3	4.9%	2	2.5%	3	15.5%	6
Using services such as banks or dry cleaners	5.1%	19	0.0%	0	3.8%	2	7.5%	2	6.0%	1	7.4%	1	7.3%	0	10.0%	2	4.9%	2	9.3%	9	0.0%	0
Visiting health service such as doctor, dentist, hospital	5.3%	20	2.8%	2	8.0%	4	9.7%	3	0.0%	0	1.2%	0	0.0%	0	7.8%	1	1.9%	1	8.3%	8	0.0%	0
Visiting library	3.7%	14	3.1%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	7.6%	8	0.0%	0
Travelling to / from work	3.3%	12	10.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	3.2%	3	3.4%	1
Travelling to / from school / college / university (includes school-run)	1.9%	7	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0
Travelling for other reasons / making public transport connections	4.0%	15	4.4%	3	1.3%	1	1.9%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	6.2%	2	6.5%	7	4.4%	2
Visiting friends / relatives who live in the town centre	5.8%	22	4.4%	3	8.8%	5	6.3%	2	1.4%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	11.6%	12	0.0%	0
Visiting parks / outdoor recreation facilities	2.7%	10	4.4%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	2.5%	3	3.4%	1
Visiting place of worship	0.7%	3	2.8%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.4%	5	0.0%	0	2.0%	1	0.7%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	1.0% 4	5.0% 3	0.0% 0	1.4% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(No other activities)	30.9% 115	34.6% 22	31.1% 17	38.1% 12	52.2% 8	50.8% 4	28.9% 2	50.8% 8	11.3% 4	20.6% 21	43.9% 18
Weighted base:	372	63	53	32	15	8	6	16	38	100	40
Sample:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31X All activities / services mentioned for Orpington town centre (Main & other combined) [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Purchasing FOOD shopping (not click & collect)	26.8%	100	9.5%	6	48.3%	26	41.5%	13	11.7%	2	32.9%	3	29.5%	2	28.5%	4	28.8%	11	31.0%	31	4.4%	2
Purchasing NON-FOOD shopping (not click & collect)	35.9%	133	22.8%	14	42.9%	23	38.9%	12	37.2%	6	27.4%	2	59.2%	4	19.7%	3	40.4%	15	38.9%	39	36.7%	15
Collecting a purchase made online / click & collect service	11.9%	44	14.5%	9	3.8%	2	3.7%	1	0.0%	0	0.0%	0	0.0%	0	17.7%	3	9.7%	4	21.3%	21	10.2%	4
Window shopping / browsing (no purchase made)	15.6%	58	15.7%	10	2.4%	1	6.9%	2	23.2%	3	10.1%	1	25.3%	2	26.7%	4	27.5%	11	17.6%	18	15.7%	6
Visiting the market	10.2%	38	11.6%	7	1.1%	1	0.0%	0	4.6%	1	3.7%	0	0.0%	0	0.0%	0	9.7%	4	19.2%	19	14.6%	6
Buying fuel (visiting petrol station)	4.8%	18	4.4%	3	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	8.3%	8	3.4%	1
Daytime leisure activity e.g. visiting cafes, restaurants	22.4%	83	29.2%	18	25.2%	13	16.1%	5	18.6%	3	17.5%	1	9.0%	1	40.7%	6	20.8%	8	16.6%	17	26.3%	11
Evening leisure activity e.g. visiting restaurants, pubs, bars	15.4%	57	20.3%	13	14.4%	8	9.6%	3	14.4%	2	10.6%	1	0.0%	0	0.0%	0	17.8%	7	19.5%	20	11.2%	4
Other leisure activity e.g. visiting cinema, gym, leisure centre	13.2%	49	12.3%	8	16.0%	9	32.9%	10	15.6%	2	19.1%	2	3.6%	0	20.7%	3	4.9%	2	5.1%	5	20.3%	8
Using services such as banks or dry cleaners	10.5%	39	5.6%	4	11.3%	6	15.2%	5	20.5%	3	14.3%	1	7.3%	0	12.9%	2	9.5%	4	9.3%	9	12.1%	5
Visiting health service such as doctor, dentist, hospital	10.8%	40	12.9%	8	13.6%	7	17.5%	6	0.0%	0	5.0%	0	14.5%	1	17.7%	3	1.9%	1	11.6%	12	6.8%	3
Visiting library	5.0%	19	3.1%	2	7.2%	4	2.4%	1	0.0%	0	3.7%	0	0.0%	0	0.0%	0	11.1%	4	7.6%	8	0.0%	0
Travelling to / from work	6.4%	24	10.9%	7	0.0%	0	4.4%	1	0.0%	0	5.4%	0	9.5%	1	0.0%	0	11.6%	4	6.5%	7	9.1%	4
Travelling to / from school / college / university (includes school-run)	2.2%	8	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	5.1%	5	0.0%	0
Travelling for other reasons / making public transport connections	5.3%	20	7.2%	5	1.3%	1	1.9%	1	3.6%	1	0.0%	0	3.6%	0	0.0%	0	6.2%	2	9.0%	9	4.4%	2
Visiting friends / relatives who live in the town centre	11.1%	41	7.5%	5	16.7%	9	7.7%	2	4.8%	1	3.2%	0	13.1%	1	0.0%	0	4.9%	2	19.9%	20	4.4%	2
Visiting parks / outdoor recreation facilities	3.6%	13	4.4%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	5.8%	6	3.4%	1
Visiting place of worship	0.7%	3	2.8%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.9%	7	0.0%	0	2.0%	1	0.7%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	4.4%	2
Other	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	372	63	53	32	15	8	6	16	38	100	40
Sample:	391	40	75	82	34	43	14	16	22	37	28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q32 What do you like about Orpington town centre? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Choice and range of shops	25.5%	95	16.7%	11	16.2%	9	12.6%	4	17.2%	3	9.9%	1	19.4%	1	8.9%	1	42.9%	16	43.0%	43	15.5%	6
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	21.0%	78	18.9%	12	25.9%	14	14.5%	5	7.6%	1	7.4%	1	0.0%	0	32.9%	5	9.7%	4	30.8%	31	15.9%	6
Close to home	14.9%	56	8.1%	5	34.5%	18	19.1%	6	22.2%	3	21.2%	2	9.5%	1	7.8%	1	6.7%	3	13.4%	13	7.8%	3
Good market	12.9%	48	10.9%	7	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	20.8%	8	28.9%	29	3.4%	1
Choice of supermarkets	10.2%	38	10.1%	6	10.7%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	27.7%	4	14.6%	6	14.8%	15	0.0%	0
Easily accessible by public transport	9.1%	34	18.9%	12	7.2%	4	2.6%	1	1.4%	0	1.2%	0	0.0%	0	10.0%	2	4.9%	2	11.6%	12	4.7%	2
Inexpensive	8.6%	32	9.4%	6	4.6%	2	1.9%	1	4.6%	1	0.0%	0	9.5%	1	0.0%	0	9.7%	4	18.1%	18	0.0%	0
Choice of independent retailers	8.6%	32	6.5%	4	1.4%	1	2.6%	1	1.4%	0	4.3%	0	3.6%	0	17.4%	3	4.9%	2	18.1%	18	6.8%	3
Nice atmosphere / friendly people	8.4%	31	5.0%	3	3.6%	2	5.0%	2	12.9%	2	0.0%	0	0.0%	0	28.5%	4	6.7%	3	8.3%	8	18.0%	7
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	8.4%	31	9.4%	6	6.0%	3	7.0%	2	4.6%	1	3.1%	0	0.0%	0	30.7%	5	0.0%	0	9.0%	9	12.5%	5
Close to friends / relatives	8.4%	31	9.4%	6	7.8%	4	0.0%	0	0.0%	0	3.2%	0	9.5%	1	15.6%	2	14.6%	6	9.0%	9	7.8%	3
Easy to get to by car	8.3%	31	16.7%	11	4.2%	2	2.6%	1	0.0%	0	0.0%	0	13.1%	1	7.8%	1	9.7%	4	10.2%	10	3.4%	1
Convenient car parking (i.e. close to shops)	7.7%	29	12.9%	8	9.8%	5	0.7%	0	0.0%	0	1.2%	0	0.0%	0	25.5%	4	11.1%	4	5.1%	5	4.4%	2
Familiar / know where everything is	7.7%	29	9.4%	6	8.9%	5	2.1%	1	2.8%	0	1.2%	0	0.0%	0	10.0%	2	0.0%	0	13.4%	13	4.4%	2
Cleanliness	6.8%	25	9.4%	6	1.8%	1	2.6%	1	5.0%	1	1.2%	0	0.0%	0	10.0%	2	4.9%	2	10.2%	10	7.8%	3
Easy to park (i.e. easy to find a space)	6.2%	23	8.1%	5	1.3%	1	1.4%	0	19.9%	3	5.0%	0	13.1%	1	7.4%	1	4.9%	2	9.0%	9	1.3%	1
Compact / shops close together	6.1%	23	10.1%	6	5.2%	3	5.0%	2	1.4%	0	0.0%	0	0.0%	0	19.9%	3	12.9%	5	2.5%	3	3.2%	1
Close to work	5.8%	21	5.0%	3	0.0%	0	3.7%	1	0.0%	0	0.0%	0	9.5%	1	0.0%	0	15.9%	6	7.6%	8	6.8%	3
Quiet / not too busy	5.6%	21	0.0%	0	3.4%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	6.7%	3	13.4%	13	3.4%	1
Good security / feels safe	5.0%	19	2.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	9.7%	4	10.9%	11	4.4%	2
Choice of services (hairdressers, banks, libraries, etc.)	4.8%	18	0.0%	0	8.9%	5	0.0%	0	2.8%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	9.0%	9	4.7%	2
Environmental quality of centre (attractive place)	4.1%	15	0.8%	1	1.8%	1	1.4%	0	2.8%	0	3.2%	0	0.0%	0	20.7%	3	11.6%	4	5.1%	5	0.0%	0
Free car parking	4.1%	15	2.2%	1	1.4%	1	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	7.6%	8	0.0%	0
Good provision for cyclists (cycle lanes/cycle parking)	3.7%	14	6.6%	4	1.4%	1	1.9%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.8%	6	0.0%	0
Inexpensive car parking	3.6%	13	14.5%	9	3.6%	2	1.8%	1	0.0%	0	0.0%	0	9.5%	1	7.8%	1	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.5%	2	0.0%	0	0.5%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Can get everything I need there	0.3%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco store	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice parks	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	15.4%	57	3.7%	2	26.8%	14	38.6%	12	27.0%	4	50.7%	4	57.9%	3	6.0%	1	6.5%	2	2.5%	3	26.9%	11
(Don't know)	5.2%	19	5.6%	4	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	10.0%	10	8.9%	4
Weighted base:	372		63		53		32		15		8		6		16		38		100		40	
Sample:	391		40		75		82		34		43		14		16		22		37		28	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q33 What do you dislike about Orpington town centre? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
Lack of choice and range of NON-FOOD shops	15.7%	58	13.7%	9	41.5%	22	38.0%	12	8.4%	1	33.3%	3	28.9%	2	0.0%	0	0.0%	0	6.5%	7	8.0%	3
Empty shops	13.5%	50	5.9%	4	24.3%	13	15.7%	5	10.4%	2	15.5%	1	9.5%	1	7.8%	1	9.7%	4	14.8%	15	13.4%	5
Too many charity shops	11.0%	41	2.8%	2	23.6%	13	20.3%	6	1.4%	0	15.0%	1	9.5%	1	0.0%	0	17.3%	7	9.7%	10	4.4%	2
Shops don't open late	10.7%	40	21.7%	14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	4	19.4%	7	11.6%	12	3.4%	1
Not enough parking spaces	10.5%	39	12.3%	8	7.8%	4	12.1%	4	5.5%	1	9.9%	1	16.8%	1	13.7%	2	8.1%	3	10.9%	11	11.2%	4
Poor atmosphere	9.2%	34	18.7%	12	13.3%	7	4.9%	2	11.9%	2	2.5%	0	0.0%	0	0.0%	0	4.9%	2	5.8%	6	10.2%	4
Lack of choice and range of FOOD shops	8.8%	33	2.2%	1	11.4%	6	8.6%	3	0.0%	0	0.0%	0	13.1%	1	0.0%	0	9.7%	4	14.1%	14	10.1%	4
Poor environmental quality of centre (unattractive place)	8.6%	32	16.9%	11	9.0%	5	6.6%	2	11.9%	2	11.1%	1	13.1%	1	25.5%	4	0.0%	0	3.5%	4	8.1%	3
Expensive shops	8.1%	30	4.4%	3	0.5%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	2	15.9%	6	17.4%	17	3.4%	1
Inconveniently located car parking	7.4%	28	0.0%	0	2.8%	2	4.2%	1	1.4%	0	1.2%	0	9.5%	1	17.7%	3	4.9%	2	13.4%	13	14.4%	6
Lack of choice and range of independent retailers	7.4%	27	4.4%	3	4.3%	2	12.8%	4	1.4%	0	8.6%	1	12.7%	1	0.0%	0	14.6%	6	8.3%	8	6.7%	3
Poor security / don't feel safe	6.3%	23	10.1%	6	5.4%	3	8.5%	3	11.9%	2	1.2%	0	0.0%	0	0.0%	0	6.2%	2	2.5%	3	11.5%	5
Needs more / better public toilets	6.0%	22	5.0%	3	2.8%	2	3.7%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	1	4.9%	2	11.6%	12	4.4%	2
Traffic congestion	5.4%	20	0.0%	0	7.5%	4	8.5%	3	0.0%	0	1.2%	0	0.0%	0	7.8%	1	4.9%	2	9.0%	9	3.2%	1
Lack of choice of services (hairdressers, banks, libraries, etc.)	5.4%	20	4.4%	3	4.2%	2	1.4%	0	1.4%	0	0.0%	0	9.5%	1	0.0%	0	4.9%	2	9.0%	9	6.8%	3
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	4.8%	18	2.8%	2	0.5%	0	6.1%	2	6.0%	1	7.4%	1	0.0%	0	15.6%	2	4.9%	2	5.1%	5	7.8%	3
Not accessible by public transport	3.6%	13	2.8%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	7.6%	8	3.4%	1
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	3.5%	13	0.0%	0	0.0%	0	0.7%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	4	8.3%	8	0.0%	0
Expensive car parking	3.3%	12	0.0%	0	2.3%	1	3.7%	1	4.6%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	7.8%	3
Too busy	2.3%	8	4.4%	3	3.2%	2	2.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0
Insufficient cycle lanes / cycle facilities	1.7%	6	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0
Too many cafes	1.6%	6	0.0%	0	4.8%	3	8.9%	3	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down / needs an update	1.6%	6	2.8%	2	7.0%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One-way system / traffic layout	1.0%	4	0.0%	0	1.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Too many restaurants	0.9%	4	0.0%	0	3.2%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much air pollution	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
The ULEZ charge	0.6%	2	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Having to use an app for parking	0.5%	2	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Too many hairdressers / barbers / salons	0.5%	2	0.0%	0	1.1%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bike lanes	0.4%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / litter	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs more pedestrianisation	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.1%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart / poor layout	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many estate agents	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a market	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Primark store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality pavements	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	18.1%	67	11.0%	7	14.1%	8	15.9%	5	46.3%	7	20.4%	2	16.3%	1	25.3%	4	13.2%	5	17.6%	18	29.0%	12
(Don't know)	7.2%	27	19.1%	12	3.8%	2	0.0%	0	11.9%	2	5.7%	0	3.6%	0	0.0%	0	4.9%	2	6.5%	7	4.4%	2
Weighted base:		372		63		53		32		15		8		6		16		38		100		40
Sample:		391		40		75		82		34		43		14		16		22		37		28

Meanscore: [Time in minutes]

Q34 How long do you normally spend in Orpington town centre when you visit?

Those that visited Orpington town centre in the last 12 months at Q29

1 - 10 minutes	0.9%	3	2.2%	1	0.0%	0	3.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
11 - 20 minutes	3.6%	13	5.0%	3	2.0%	1	1.4%	0	0.0%	0	1.2%	0	9.5%	1	3.0%	0	0.0%	0	7.6%	8	0.0%	0
21 - 30 minutes	8.5%	31	11.6%	7	14.1%	8	13.7%	4	7.6%	1	11.1%	1	0.0%	0	7.8%	1	0.0%	0	7.6%	8	3.4%	1
31 - 40 minutes	3.8%	14	5.9%	4	1.6%	1	2.5%	1	6.4%	1	1.2%	0	3.6%	0	0.0%	0	6.2%	2	5.1%	5	0.0%	0
41 - 50 minutes	3.2%	12	0.0%	0	5.0%	3	0.7%	0	7.1%	1	1.2%	0	3.6%	0	0.0%	0	0.0%	0	7.6%	8	0.0%	0
51 - 60 minutes	24.0%	89	37.0%	23	26.7%	14	32.5%	10	29.9%	4	24.3%	2	25.3%	2	12.9%	2	17.8%	7	9.3%	9	37.6%	15
61 to 90 minutes	5.6%	21	2.8%	2	9.2%	5	9.6%	3	3.4%	1	2.5%	0	3.6%	0	3.0%	0	6.7%	3	3.2%	3	10.0%	4
91 to 120 minutes	18.7%	69	17.3%	11	27.5%	15	24.3%	8	23.4%	3	34.1%	3	44.7%	3	51.8%	8	20.5%	8	8.6%	9	6.0%	2
More than 120 minutes	9.7%	36	5.3%	3	7.4%	4	7.2%	2	17.2%	3	7.0%	1	9.5%	1	13.7%	2	19.6%	8	5.1%	5	20.3%	8
(Don't know / varies)	21.0%	78	12.9%	8	6.5%	3	1.9%	1	3.6%	1	17.3%	1	0.0%	0	7.8%	1	29.1%	11	45.9%	46	13.6%	5
(Refused)	1.1%	4	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3
Mean:		92.92		71.32		87.00		84.27		86.98		88.80		94.44		114.09		149.65		71.79		129.51
Weighted base:		372		63		53		32		15		8		6		16		38		100		40
Sample:		391		40		75		82		34		43		14		16		22		37		28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q35 Thinking about how Orpington town centre may look in the future, how do you think it may need to change so that it's successful? [MR]																						
<i>Those that visited Orpington town centre in the last 12 months at Q29</i>																						
More larger shops / national retailers in the town centre	20.5%	76	24.8%	16	37.0%	20	29.4%	9	22.7%	3	15.5%	1	16.3%	1	20.7%	3	8.6%	3	8.3%	8	27.6%	11
Facilities in the town centre should stay open longer / be open after work	16.8%	62	13.9%	9	4.6%	2	6.1%	2	8.2%	1	0.0%	0	0.0%	0	7.8%	1	31.8%	12	31.5%	32	7.8%	3
More small / local / independent shops in the town centre	12.0%	45	7.2%	5	22.0%	12	14.9%	5	1.4%	0	6.8%	1	24.1%	1	20.7%	3	9.7%	4	5.8%	6	21.8%	9
More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved	11.5%	43	20.1%	13	5.9%	3	1.9%	1	0.0%	0	4.3%	0	16.8%	1	33.3%	5	15.9%	6	13.4%	13	0.0%	0
Better disabled access	10.5%	39	5.6%	4	4.6%	2	2.6%	1	4.6%	1	0.0%	0	0.0%	0	10.8%	2	24.3%	9	20.6%	21	0.0%	0
More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)	10.5%	39	9.4%	6	4.6%	2	1.9%	1	1.4%	0	0.0%	0	0.0%	0	27.7%	4	17.3%	7	15.2%	15	8.7%	3
More community facilities in the town centre (e.g. healthcare facilities, community centre, library)	9.9%	37	6.6%	4	6.0%	3	0.0%	0	4.6%	1	7.4%	1	0.0%	0	17.7%	3	14.6%	6	16.6%	17	7.8%	3
Better pavements	9.7%	36	7.2%	5	1.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	12	15.5%	16	6.8%	3
More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)	9.2%	34	20.7%	13	4.7%	3	1.9%	1	0.0%	0	3.2%	0	0.0%	0	0.0%	0	20.8%	8	6.5%	7	7.8%	3
More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)	7.7%	29	14.5%	9	4.2%	2	3.7%	1	3.6%	1	0.0%	0	0.0%	0	7.8%	1	4.9%	2	9.7%	10	6.8%	3
More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)	7.2%	27	8.8%	6	6.0%	3	2.6%	1	4.6%	1	0.0%	0	0.0%	0	17.7%	3	4.9%	2	7.6%	8	10.1%	4
The town centre should be expanded / become larger	6.8%	25	4.4%	3	6.4%	3	1.9%	1	0.0%	0	0.0%	0	9.5%	1	7.8%	1	9.7%	4	7.6%	8	13.6%	5
More food shops / supermarkets in the town centre	6.6%	24	0.0%	0	5.3%	3	2.8%	1	8.2%	1	10.6%	1	16.8%	1	0.0%	0	15.9%	6	10.2%	10	3.4%	1
Better road surfaces / less potholes	6.5%	24	7.2%	5	1.3%	1	1.4%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	4	13.4%	13	0.0%	0
Fewer shops in the town	5.0%	19	10.1%	6	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	3.4%	1

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
centre																						
More / better shops generally	3.8%	14	0.0%	0	8.4%	4	9.7%	3	0.0%	0	24.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	4
More facilities for the LGBTQ+ community	3.7%	14	4.4%	3	1.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	1	4.9%	2	5.8%	6	0.0%	0
Update / modernise it	2.8%	10	3.7%	2	5.1%	3	7.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.4%	2
More residential development in the town centre / more flats / more houses in the town centre	2.7%	10	0.0%	0	1.4%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.1%	5	3.4%	1
Traffic should be reduced / removed from the town centre	2.3%	8	4.4%	3	3.8%	2	0.7%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.9%	1	2.5%	3	0.0%	0
The town centre should stay as it is / no change	1.9%	7	2.8%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	2.5%	3	0.0%	0
The town centre should be reduced in size / become smaller	1.8%	7	2.2%	1	1.8%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	3.4%	1
More / better parking	1.7%	6	0.0%	0	1.9%	1	2.5%	1	11.5%	2	17.9%	1	12.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
More pedestrianisation	1.6%	6	0.0%	0	0.0%	0	4.9%	2	8.2%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Better safety / more security	1.2%	5	0.0%	0	1.4%	1	9.8%	3	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Less empty shops	0.9%	3	0.0%	0	3.8%	2	1.8%	1	1.4%	0	2.5%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3
More for teenagers to do	0.8%	3	2.2%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Free parking	0.8%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
More / better markets	0.8%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Less building work / development	0.7%	3	0.0%	0	2.2%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.6%	2	0.0%	0	1.3%	1	4.2%	1	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less restaurants	0.6%	2	0.0%	0	3.2%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers / barbers / salons	0.6%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Less cafes	0.5%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintenance	0.5%	2	0.0%	0	1.4%	1	2.5%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport links	0.4%	1	0.0%	0	0.0%	0	2.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
More clothes shops	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	0.0%	0	2.5%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abolish ULEZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the payment machines in car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Better access generally	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better car access	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.5%	39	11.5%	7	14.3%	8	6.0%	2	20.8%	3	5.0%	0
(Nothing)	9.4%	35	5.0%	3	11.7%	6	17.3%	5	22.9%	3	13.6%	1
Weighted base:	372	63	53	32	15	8	6	16	38	100	40	
Sample:	391	40	75	82	34	43	14	16	22	37	28	

Q36 Which of the following district centres do you visit the most? [PR]

Beckenham	17.7%	177	32.4%	48	6.7%	5	12.2%	5	3.9%	1	0.6%	0	1.9%	1	9.5%	10	15.1%	23	27.2%	71	9.9%	13
Crystal Palace	16.2%	162	11.6%	17	3.8%	3	1.6%	1	1.9%	1	1.4%	0	3.3%	1	8.5%	9	41.0%	63	24.4%	64	3.2%	4
Penge	6.5%	65	9.0%	13	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	12	14.4%	37	1.1%	1		
Petts Wood	9.5%	95	8.9%	13	39.6%	28	22.4%	8	10.6%	4	15.4%	3	2.0%	1	2.3%	2	5.2%	8	4.4%	11	12.7%	16
West Wickham	13.4%	134	18.8%	28	4.3%	3	18.2%	7	0.6%	0	5.7%	1	5.9%	2	44.1%	48	18.7%	29	4.9%	13	2.5%	3
(Don't visit any of these district centres)	36.7%	367	19.3%	29	44.5%	31	43.7%	16	83.0%	31	76.9%	14	86.9%	34	35.7%	39	12.3%	19	24.6%	64	70.6%	90
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Meanscore: [Number of visits per month]

Q37 How often do you visit (DISTRICT CENTRE MENTIONED AT Q36)?

Those that visit a centre at Q36

Daily	6.3%	40	11.7%	14	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.4%	11	4.6%	9	4.7%	2
At least two times a week	11.7%	74	13.2%	16	9.2%	4	11.9%	3	0.0%	0	0.0%	0	0.0%	0	9.6%	7	12.3%	17	12.3%	24	12.4%	5
At least once a week	20.3%	128	25.9%	31	15.4%	6	15.1%	3	0.0%	0	2.4%	0	40.7%	2	6.5%	5	25.8%	35	23.1%	45	3.7%	1
At least once a fortnight	12.6%	80	13.8%	17	11.6%	5	12.0%	3	33.7%	2	2.4%	0	29.6%	2	23.1%	16	8.2%	11	10.7%	21	10.8%	4
At least once a month	18.5%	117	19.1%	23	30.4%	12	36.3%	8	0.0%	0	30.8%	1	4.3%	0	12.8%	9	16.2%	22	18.4%	36	17.7%	7
At least every two months	7.8%	49	5.0%	6	8.9%	3	6.0%	1	11.8%	1	39.1%	2	0.0%	0	15.4%	11	6.1%	8	6.1%	12	14.4%	5
3 or 4 times a year	10.4%	66	3.0%	4	5.9%	2	6.9%	1	19.9%	1	14.2%	1	0.0%	0	17.1%	12	9.2%	12	11.8%	23	24.2%	9
Twice a year	4.7%	30	0.0%	0	8.5%	3	2.1%	0	19.9%	1	2.4%	0	4.3%	0	0.7%	0	6.8%	9	5.9%	11	8.7%	3
Once a year	2.7%	17	0.0%	0	1.9%	1	2.6%	1	3.3%	0	8.6%	0	10.6%	1	4.9%	3	2.4%	3	4.2%	8	0.0%	0
Less often than once a year	4.2%	27	4.1%	5	0.0%	0	4.9%	1	11.4%	1	0.0%	0	10.6%	1	9.3%	7	4.5%	6	2.9%	6	3.5%	1
(Don't know)	0.9%	5	4.1%	5	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	4.06	6.13	4.24	2.27	0.85	0.70	2.29	1.95	4.78	3.69	3.00											
Weighted base:	633	120	39	21	6	4	5	70	134	196	37											
Sample:	475	83	57	50	14	15	11	60	85	71	29											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q38 What is usually the MAIN purpose of your trip to (DISTRICT CENTRE MENTIONED AT Q36)?																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	20.3%	122	18.0%	20	20.2%	8	5.7%	1	0.0%	0	7.2%	0	9.5%	0	22.1%	14	29.8%	38	19.8%	38	7.6%	3
Purchasing NON-FOOD shopping (not click & collect)	12.0%	72	13.4%	15	14.3%	6	22.2%	4	25.2%	1	2.4%	0	0.0%	0	11.1%	7	13.1%	17	9.6%	18	10.1%	4
Collecting a purchase made online / click & collect service	2.7%	16	7.1%	8	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	8	0.0%	0
Window shopping / browsing (no purchase made)	4.6%	27	3.8%	4	3.9%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9	4.8%	9	7.2%	3
Visiting the market	4.2%	25	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	2	9.1%	17	0.0%	0
Buying fuel (visiting petrol station)	1.0%	6	1.3%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	9.8%	59	6.7%	7	14.7%	6	6.1%	1	22.0%	1	22.6%	1	9.5%	0	5.9%	4	5.1%	7	15.3%	29	7.6%	3
Evening leisure activity e.g. visiting restaurants, pubs, bars	9.3%	56	7.4%	8	13.4%	5	15.8%	3	17.0%	1	16.6%	1	40.2%	2	13.1%	8	8.0%	10	6.1%	12	15.5%	6
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.5%	39	8.3%	9	6.9%	3	0.0%	0	3.7%	0	6.2%	0	12.4%	1	10.3%	7	4.9%	6	4.4%	8	13.5%	5
Using services such as banks or dry cleaners	3.0%	18	1.8%	2	0.0%	0	6.3%	1	0.0%	0	28.4%	1	15.9%	1	5.1%	3	3.9%	5	1.8%	4	3.8%	1
Visiting health service such as doctor, dentist, hospital	2.2%	13	1.3%	1	2.6%	1	3.4%	1	0.0%	0	2.4%	0	0.0%	0	0.7%	0	4.7%	6	1.8%	4	0.0%	0
Visiting library	0.5%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Travelling to / from work	6.3%	38	9.2%	10	3.8%	1	20.8%	4	0.0%	0	0.0%	0	12.4%	1	2.5%	2	8.0%	10	3.4%	7	8.6%	3
Travelling to / from school / college / university (includes school-run)	1.7%	10	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6	3.8%	1
Travelling for other reasons / making public transport connections	1.1%	6	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Visiting friends / relatives who live in the town centre	9.4%	56	4.2%	5	16.3%	6	8.0%	2	13.3%	1	14.2%	1	0.0%	0	13.1%	8	6.4%	8	10.2%	19	18.5%	7
Visiting parks / outdoor recreation facilities	2.5%	15	4.2%	5	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.7%	0	3.9%	5	1.7%	3	3.8%	1
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	1.8%	11	2.5%	3	0.7%	0	1.1%	0	9.6%	1	0.0%	0	0.0%	0	11.0%	7	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.1% 1	0.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	0.9% 6	1.3% 1	0.0% 0	1.1% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1	1.7% 3	0.0% 0	0.0% 0
(No other activities)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	601	110	39	20	6	4	5	64	128	191	36
Sample:	451	79	57	45	12	15	10	53	83	69	28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q39 When you visit (DISTRICT CENTRE MENTIONED AT Q36) what other activities or services do you use? [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	17.7%	106	25.7%	28	20.1%	8	29.6%	6	42.2%	2	14.2%	1	0.0%	0	11.6%	7	18.5%	24	14.1%	27	9.9%	4
Purchasing NON-FOOD shopping (not click & collect)	16.6%	100	13.2%	15	15.9%	6	8.3%	2	0.0%	0	6.2%	0	4.8%	0	19.3%	12	16.4%	21	21.2%	40	8.6%	3
Collecting a purchase made online / click & collect service	6.0%	36	6.4%	7	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.9%	4	10.9%	21	3.8%	1
Window shopping / browsing (no purchase made)	8.9%	53	11.6%	13	0.0%	0	0.0%	0	12.3%	1	0.0%	0	0.0%	0	13.9%	9	6.4%	8	10.5%	20	8.6%	3
Visiting the market	6.6%	40	7.1%	8	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	10.5%	20	7.6%	3
Buying fuel (visiting petrol station)	6.1%	37	8.3%	9	4.4%	2	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	8	8.4%	16	3.8%	1
Daytime leisure activity e.g. visiting cafes, restaurants	23.0%	138	25.8%	28	40.3%	16	11.7%	2	9.6%	1	16.6%	1	0.0%	0	20.6%	13	19.0%	24	24.8%	47	16.0%	6
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.8%	71	20.9%	23	14.9%	6	5.3%	1	0.0%	0	6.2%	0	15.9%	1	3.2%	2	9.4%	12	10.5%	20	17.1%	6
Other leisure activity e.g. visiting cinema, gym, leisure centre	7.1%	43	9.6%	11	2.5%	1	4.1%	1	0.0%	0	0.0%	0	15.9%	1	4.4%	3	7.0%	9	8.5%	16	4.8%	2
Using services such as banks or dry cleaners	7.6%	46	10.9%	12	8.8%	3	11.8%	2	0.0%	0	0.0%	0	4.8%	0	18.2%	12	5.4%	7	4.0%	8	4.8%	2
Visiting health service such as doctor, dentist, hospital	7.5%	45	13.8%	15	2.5%	1	10.3%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	11.9%	23	3.6%	1
Visiting library	4.2%	25	6.7%	7	5.0%	2	4.1%	1	0.0%	0	0.0%	0	4.8%	0	0.0%	0	1.4%	2	6.1%	12	3.8%	1
Travelling to / from work	2.6%	15	2.5%	3	1.9%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	3	3.0%	6	4.8%	2
Travelling to / from school / college / university (includes school-run)	3.3%	20	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.4%	2	5.7%	11	0.0%	0
Travelling for other reasons / making public transport connections	3.3%	20	4.2%	5	0.0%	0	1.1%	0	3.7%	0	0.0%	0	4.8%	0	2.5%	2	1.4%	2	5.7%	11	0.0%	0
Visiting friends / relatives who live in the town centre	7.2%	43	7.6%	8	5.7%	2	1.1%	0	0.0%	0	0.0%	0	17.2%	1	1.8%	1	1.4%	2	13.5%	26	7.6%	3
Visiting parks / outdoor recreation facilities	6.8%	41	7.6%	8	0.0%	0	3.0%	1	0.0%	0	0.0%	0	15.9%	1	8.8%	6	10.2%	13	6.2%	12	1.5%	1
Visiting place of worship	0.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Going for a walk / walk the dog	5.8%	35	8.0%	9	2.5%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	1	5.1%	3	6.3%	8	6.1%	12	3.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	1.1% 6	1.6% 2	1.9% 1	1.1% 0	0.0% 0	0.0% 0	0.0% 0	2.9% 4	0.0% 0	0.0% 0	0.0% 0
(No other activities)	24.6% 148	15.0% 16	22.1% 9	40.7% 8	26.2% 1	62.9% 3	29.0% 1	31.3% 20	29.3% 38	19.2% 37	41.6% 15
Weighted base:	601	110	39	20	6	4	5	64	128	191	36
Sample:	451	79	57	45	12	15	10	53	83	69	28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q39X All activities / services mentioned for District centre at Q36 (Main & other combined) [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Purchasing FOOD shopping (not click & collect)	38.0%	229	43.7%	48	40.3%	16	35.3%	7	42.2%	2	21.4%	1	9.5%	0	33.8%	22	48.3%	62	33.9%	65	17.5%	6
Purchasing NON-FOOD shopping (not click & collect)	28.5%	172	26.7%	29	30.2%	12	30.5%	6	25.2%	1	8.6%	0	4.8%	0	30.5%	19	29.5%	38	30.7%	59	18.7%	7
Collecting a purchase made online / click & collect service	8.7%	52	13.4%	15	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.9%	4	14.9%	28	3.8%	1
Window shopping / browsing (no purchase made)	13.5%	81	15.3%	17	3.9%	2	3.4%	1	12.3%	1	0.0%	0	0.0%	0	13.9%	9	13.7%	18	15.3%	29	15.8%	6
Visiting the market	10.8%	65	10.9%	12	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	8.2%	11	19.6%	37	7.6%	3
Buying fuel (visiting petrol station)	7.2%	43	9.6%	11	4.4%	2	6.0%	1	9.6%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	12	8.4%	16	3.8%	1
Daytime leisure activity e.g. visiting cafes, restaurants	32.8%	197	32.6%	36	55.1%	21	17.8%	3	31.6%	2	39.1%	2	9.5%	0	26.5%	17	24.1%	31	40.1%	76	23.6%	9
Evening leisure activity e.g. visiting restaurants, pubs, bars	21.1%	127	28.3%	31	28.3%	11	21.1%	4	17.0%	1	22.9%	1	56.1%	3	16.3%	10	17.5%	22	16.6%	32	32.6%	12
Other leisure activity e.g. visiting cinema, gym, leisure centre	13.6%	82	18.0%	20	9.4%	4	4.1%	1	3.7%	0	6.2%	0	28.3%	1	14.7%	9	11.9%	15	12.8%	24	18.3%	7
Using services such as banks or dry cleaners	10.7%	64	12.7%	14	8.8%	3	18.1%	4	0.0%	0	28.4%	1	20.7%	1	23.3%	15	9.4%	12	5.9%	11	8.6%	3
Visiting health service such as doctor, dentist, hospital	9.7%	58	15.1%	17	5.1%	2	13.7%	3	0.0%	0	2.4%	0	0.0%	0	5.9%	4	4.7%	6	13.7%	26	3.6%	1
Visiting library	4.7%	28	6.7%	7	5.7%	2	4.1%	1	0.0%	0	0.0%	0	4.8%	0	0.0%	0	1.4%	2	7.4%	14	3.8%	1
Travelling to / from work	8.8%	53	11.7%	13	5.7%	2	23.8%	5	0.0%	0	0.0%	0	12.4%	1	4.4%	3	10.0%	13	6.5%	12	13.5%	5
Travelling to / from school / college / university (includes school-run)	5.0%	30	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.4%	2	8.8%	17	3.8%	1
Travelling for other reasons / making public transport connections	4.3%	26	7.1%	8	0.0%	0	1.1%	0	3.7%	0	0.0%	0	4.8%	0	2.5%	2	1.4%	2	7.4%	14	0.0%	0
Visiting friends / relatives who live in the town centre	16.5%	99	11.7%	13	22.0%	9	9.1%	2	13.3%	1	14.2%	1	17.2%	1	14.9%	10	7.8%	10	23.7%	45	26.1%	9
Visiting parks / outdoor recreation facilities	9.3%	56	11.7%	13	0.0%	0	3.0%	1	9.2%	1	0.0%	0	15.9%	1	9.5%	6	14.1%	18	7.9%	15	5.2%	2
Visiting place of worship	0.6%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.6%	1	0.0%	0	0.0%	0
Going for a walk / walk the dog	7.5%	45	10.5%	11	3.2%	1	1.1%	0	9.6%	1	0.0%	0	12.4%	1	16.1%	10	6.3%	8	6.1%	12	3.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Donate to charity shops	0.1% 1	0.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
For a day out	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Use the public toilets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Visiting the court	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	601	110	39	20	6	4	5	64	128	191	36
Sample:	451	79	57	45	12	15	10	53	83	69	28

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q40 What do you like about (DISTRICT CENTRE MENTIONED AT Q36)? [MR] <i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	28.3%	170	26.4%	29	23.9%	9	15.4%	3	13.3%	1	34.4%	1	28.3%	1	22.0%	14	22.9%	29	37.5%	72	29.2%	11
Close to home	25.7%	155	28.6%	31	29.8%	12	15.8%	3	7.4%	0	0.0%	0	0.0%	0	29.3%	19	31.7%	41	23.6%	45	11.2%	4
Choice and range of shops	24.8%	149	23.6%	26	24.1%	9	30.5%	6	43.9%	2	16.6%	1	21.4%	1	17.5%	11	23.2%	30	31.3%	60	8.6%	3
Nice atmosphere / friendly people	18.4%	111	18.7%	20	21.2%	8	7.4%	1	26.7%	1	14.2%	1	21.4%	1	25.4%	16	14.8%	19	18.9%	36	17.3%	6
Choice of independent retailers	14.8%	89	18.4%	20	10.4%	4	16.5%	3	0.0%	0	20.2%	1	0.0%	0	17.8%	11	16.5%	21	12.1%	23	13.9%	5
Close to friends / relatives	14.6%	88	13.1%	14	6.4%	2	3.0%	1	13.3%	1	14.2%	1	0.0%	0	10.1%	6	5.8%	7	27.4%	52	8.6%	3
Environmental quality of centre (attractive place)	14.4%	87	9.3%	10	20.3%	8	25.0%	5	0.0%	0	16.6%	1	0.0%	0	18.4%	12	18.1%	23	12.0%	23	14.3%	5
Choice of supermarkets	12.3%	74	10.7%	12	6.5%	3	3.0%	1	0.0%	0	2.4%	0	0.0%	0	6.3%	4	11.7%	15	19.2%	37	8.6%	3
Familiar / know where everything is	11.7%	70	17.6%	19	5.9%	2	3.0%	1	0.0%	0	2.4%	0	4.8%	0	4.4%	3	12.1%	16	14.1%	27	7.6%	3
Cleanliness	11.3%	68	5.0%	5	13.8%	5	9.3%	2	0.0%	0	16.6%	1	0.0%	0	13.8%	9	18.7%	24	10.6%	20	3.8%	1
Easily accessible by public transport	11.1%	67	11.9%	13	2.6%	1	5.8%	1	22.0%	1	0.0%	0	0.0%	0	3.9%	3	17.9%	23	13.2%	25	0.0%	0
Good market	10.9%	65	6.7%	7	5.0%	2	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	12	20.4%	39	12.4%	4
Easy to get to by car	10.8%	65	11.7%	13	4.4%	2	0.0%	0	0.0%	0	0.0%	0	12.4%	1	12.8%	8	11.7%	15	13.2%	25	4.8%	2
Inexpensive	10.6%	64	8.0%	9	6.9%	3	0.0%	0	0.0%	0	0.0%	0	15.9%	1	4.9%	3	12.0%	15	16.6%	32	3.8%	1
Good security / feels safe	10.3%	62	16.3%	18	5.2%	2	13.6%	3	9.6%	1	0.0%	0	28.3%	1	7.6%	5	9.8%	13	10.7%	20	0.0%	0
Compact / shops close together	9.9%	60	8.3%	9	4.6%	2	9.8%	2	12.3%	1	14.2%	1	12.4%	1	10.3%	7	9.7%	12	11.1%	21	13.5%	5
Easy to park (i.e. easy to find a space)	6.8%	41	9.7%	11	9.8%	4	12.7%	2	0.0%	0	2.4%	0	12.4%	1	9.6%	6	7.8%	10	3.0%	6	3.8%	1
Quiet / not too busy	5.9%	36	6.8%	7	4.4%	2	6.3%	1	9.6%	1	0.0%	0	11.8%	1	0.0%	0	11.9%	15	3.2%	6	7.6%	3
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	5.9%	35	6.8%	8	0.0%	0	4.1%	1	0.0%	0	0.0%	0	4.8%	0	0.0%	0	5.8%	7	10.1%	19	0.0%	0
Choice of services (hairdressers, banks, libraries, etc.)	5.5%	33	5.8%	6	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8	8.4%	16	0.0%	0
Free car parking	5.0%	30	5.0%	5	1.9%	1	0.0%	0	0.0%	0	2.4%	0	0.0%	0	1.9%	1	6.1%	8	7.8%	15	0.0%	0
Convenient car parking (i.e. close to shops)	4.1%	24	5.8%	6	1.9%	1	7.0%	1	0.0%	0	0.0%	0	4.8%	0	12.6%	8	2.9%	4	1.3%	3	3.8%	1
Close to work	3.9%	24	6.7%	7	2.5%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.3%	6	4.0%	8	0.0%	0
Inexpensive car parking	2.6%	15	2.5%	3	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	4.0%	8	3.8%	1
Good provision for cyclists (cycle lanes/cycle parking)	2.0%	12	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.7%	5	0.0%	0
Nice parks	0.6%	3	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.7%	0	1.9%	2	0.0%	0	0.0%	0
Can get everything I need there	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
St Christophers Hospice Shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
(Nothing)	4.7%	28	2.5%	3	9.1%	4	19.4%	4	13.3%	1	8.6%	0
(Don't know)	2.2%	13	0.5%	1	2.5%	1	3.4%	1	0.0%	0	0.0%	3
Weighted base:	601	110	39	20	6	4	5	64	128	191	36	
Sample:	451	79	57	45	12	15	10	53	83	69	28	

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q41 What do you dislike about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]																						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>																						
Lack of choice and range of NON-FOOD shops	9.3%	56	11.9%	13	8.9%	3	5.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	2	11.4%	15	9.9%	19	7.6%	3
Traffic congestion	8.9%	53	4.3%	5	2.5%	1	6.1%	1	0.0%	0	0.0%	0	11.8%	1	2.7%	2	10.1%	13	15.0%	29	7.6%	3
Lack of choice and range of FOOD shops	8.7%	52	7.5%	8	3.9%	2	4.1%	1	0.0%	0	0.0%	0	15.9%	1	4.4%	3	1.4%	2	19.0%	36	0.0%	0
Shops don't open late	8.1%	49	10.0%	11	3.9%	2	0.0%	0	34.3%	2	0.0%	0	0.0%	0	6.3%	4	6.2%	8	11.8%	23	0.0%	0
Not enough parking spaces	8.0%	48	8.8%	10	5.6%	2	13.8%	3	0.0%	0	14.2%	1	15.9%	1	7.1%	4	5.9%	8	7.6%	14	16.4%	6
Needs more / better public toilets	6.9%	42	7.1%	8	0.0%	0	3.0%	1	31.6%	2	0.0%	0	0.0%	0	2.5%	2	6.1%	8	10.9%	21	3.8%	1
Inconveniently located car parking	6.7%	40	10.5%	11	1.9%	1	12.1%	2	0.0%	0	0.0%	0	4.8%	0	0.0%	0	4.9%	6	8.3%	16	8.6%	3
Lack of choice and range of independent retailers	6.0%	36	5.4%	6	5.0%	2	3.0%	1	0.0%	0	0.0%	0	15.9%	1	0.0%	0	3.5%	4	10.4%	20	7.6%	3
Empty shops	5.3%	32	3.0%	3	4.3%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	3.9%	5	9.9%	19	0.0%	0
Lack of choice of services (hairdressers, banks, libraries, etc.)	5.2%	31	10.5%	11	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	5.2%	7	4.8%	9	0.0%	0
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	4.9%	29	8.3%	9	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	2	7.4%	14	3.8%	1
Expensive shops	4.6%	27	2.9%	3	2.5%	1	6.0%	1	0.0%	0	0.0%	0	12.4%	1	1.9%	1	7.6%	10	4.8%	9	3.8%	1
Expensive car parking	4.4%	27	14.2%	16	0.7%	0	6.8%	1	0.0%	0	0.0%	0	12.4%	1	0.7%	0	1.4%	2	2.7%	5	3.8%	1
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.4%	26	9.3%	10	4.4%	2	3.0%	1	0.0%	0	0.0%	0	12.4%	1	1.9%	1	4.4%	6	3.4%	7	0.0%	0
One-way system / traffic layout	4.4%	26	2.5%	3	1.9%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	10	6.2%	12	0.0%	0
Too busy	4.2%	25	8.3%	9	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	6.5%	12	0.0%	0
Poor atmosphere	4.2%	25	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.9%	5	7.1%	13	3.8%	1
Too many charity shops	4.1%	25	5.4%	6	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.6%	1	6.5%	12	0.0%	0
Poor environmental quality of centre (unattractive place)	3.7%	22	4.2%	5	0.0%	0	3.0%	1	9.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	4.8%	9	11.4%	4
Poor security / don't feel safe	2.8%	17	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	15.9%	1	4.4%	3	4.8%	6	2.7%	5	0.0%	0
Not accessible by public transport	2.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.0%	3	4.8%	9	0.0%	0
Insufficient cycle lanes / cycle facilities	2.2%	13	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	3.0%	6	0.0%	0
Having to use an app for parking	2.0%	12	2.1%	2	8.8%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	2.5%	3	0.0%	0	0.0%	0
Unclean / litter	0.8%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Not enough pedestrian	0.7%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
crossings											
Too quiet	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too posh / upmarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pubs are too loud	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Too many estate agents	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Too much overdevelopment	0.3%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have a Lidl store	0.3%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many roadworks	0.2%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%
Too many traffic lights	0.2%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%
Run down / needs an update	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Too many cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Too far away	0.1%	1	0.0%	0	0.7%	0	0.0%	0	6.2%	0	0.0%
The 20mph speed limit	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lorries driving over the pavements	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
The red route	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%
(Nothing)	33.5%	202	21.2%	23	49.0%	19	45.3%	9	56.1%	3	65.3%
(Don't know)	6.3%	38	6.2%	7	8.8%	3	4.1%	1	0.0%	0	14.2%
Weighted base:	601	110	39	20	6	4	5	64	128	191	36
Sample:	451	79	57	45	12	15	10	53	83	69	28

Q42 Which of the following local centres do you visit the most? [PR]

Biggin Hill	9.0%	90	7.1%	10	2.9%	2	40.4%	15	1.7%	1	7.2%	1	22.9%	9	8.3%	9	8.0%	12	10.9%	28	1.5%	2
Chislehurst	11.5%	115	11.5%	17	41.1%	29	5.8%	2	11.6%	4	8.0%	1	0.0%	0	1.1%	1	4.9%	7	7.4%	19	26.0%	33
Hayes	7.7%	77	16.4%	24	1.8%	1	2.6%	1	0.6%	0	0.0%	0	5.7%	2	5.8%	6	3.4%	5	12.9%	34	2.2%	3
Locksbottom	6.2%	62	7.4%	11	15.5%	11	31.7%	12	10.1%	4	14.8%	3	2.0%	1	7.5%	8	3.4%	5	0.7%	2	4.5%	6
Mottingham	4.2%	42	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.1%	1	4.0%	6	6.7%	17	12.7%	16
(Don't visit any of these local centres)	61.4%	614	57.6%	85	38.7%	27	19.6%	7	72.8%	27	70.0%	13	69.4%	27	76.1%	83	76.5%	117	61.3%	160	53.1%	67
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [Number of visits per month]																						
Q43 How often do you visit (LOCAL CENTRE MENTIONED AT Q42)?																						
<i>Those that visit a centre at Q42</i>																						
Daily	9.7%	37	9.0%	6	11.1%	5	28.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	12	10.5%	6		
At least two times a week	14.6%	56	7.3%	5	16.2%	7	31.4%	9	0.0%	0	3.7%	0	32.5%	4	4.5%	1	15.5%	6	19.4%	20	8.4%	5
At least once a week	15.2%	59	17.4%	11	16.4%	7	10.2%	3	5.1%	1	14.6%	1	8.4%	1	10.5%	3	6.6%	2	22.4%	23	13.0%	8
At least once a fortnight	10.5%	41	10.0%	6	14.6%	6	4.7%	1	0.0%	0	18.3%	1	18.1%	2	16.6%	4	5.2%	2	12.6%	13	7.4%	4
At least once a month	16.1%	62	22.9%	14	21.4%	9	11.8%	4	16.0%	2	7.4%	0	5.5%	1	20.4%	5	19.4%	7	8.2%	8	19.6%	12
At least every two months	9.8%	38	15.4%	10	7.9%	3	5.3%	2	12.9%	1	14.6%	1	11.5%	1	5.4%	1	7.1%	3	10.8%	11	7.8%	5
3 or 4 times a year	6.9%	27	10.1%	6	3.1%	1	3.3%	1	7.4%	1	18.3%	1	12.4%	1	6.0%	2	0.0%	0	5.1%	5	13.5%	8
Twice a year	8.0%	31	5.1%	3	6.9%	3	1.9%	1	41.3%	4	11.9%	1	1.8%	0	21.7%	6	5.2%	2	5.8%	6	9.7%	6
Once a year	2.5%	10	2.8%	2	0.0%	0	0.7%	0	13.2%	1	9.4%	1	6.1%	1	6.5%	2	2.0%	1	0.0%	0	4.7%	3
Less often than once a year	4.8%	18	0.0%	0	2.4%	1	2.7%	1	4.1%	0	1.8%	0	3.6%	0	6.5%	2	27.3%	10	1.0%	1	5.4%	3
(Don't know)	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	11.8%	4	2.5%	3	0.0%	0
<i>Mean:</i>	<i>5.05</i>	<i>4.34</i>	<i>5.64</i>	<i>11.01</i>	<i>0.55</i>	<i>1.48</i>	<i>3.46</i>	<i>1.44</i>	<i>2.13</i>	<i>6.46</i>	<i>4.58</i>											
Weighted base:	386	63	43	30	10	6	12	26	36	101	59											
Sample:	406	41	67	81	28	30	30	26	19	39	45											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Q44 What is usually the MAIN purpose of your trip to (LOCAL CENTRE MENTIONED AT Q42)?												
<i>Those that visit the centre mentioned at Q42 at least once a year at Q43</i>												
Purchasing FOOD shopping (not click & collect)	20.7%	75 15.3%	10 37.3%	16 47.7%	14 2.1%	0 33.8%	2 34.6%	4 8.7%	2 17.3%	4 15.4%	15 15.2%	9
Purchasing NON-FOOD shopping (not click & collect)	10.3%	37 3.1%	2 10.5%	4 4.2%	1 7.1%	1 5.6%	0 21.3%	2 8.9%	2 33.9%	7 12.2%	12 8.0%	4
Collecting a purchase made online / click & collect service	0.9%	3 2.2%	1 0.0%	0 0.0%	0 0.0%	0 1.9%	0 0.0%	0 0.0%	0 8.5%	2 0.0%	0 0.0%	0
Window shopping / browsing (no purchase made)	2.3%	8 5.1%	3 0.0%	0 0.0%	0 2.1%	0 11.2%	1 0.0%	0 1.9%	0 0.0%	0 2.6%	3 2.4%	1
Visiting the market	4.4%	16 6.7%	4 2.3%	1 1.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 8.5%	2 8.6%	8 0.0%	0
Buying fuel (visiting petrol station)	4.4%	16 5.1%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.9%	1 1.9%	0 0.0%	0 11.8%	11 0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	9.5%	34 6.5%	4 13.8%	6 3.8%	1 28.9%	3 24.2%	1 8.2%	1 11.5%	3 0.0%	0 5.2%	5 18.3%	10
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.8%	42 7.9%	5 16.3%	7 11.8%	3 16.6%	2 8.4%	0 8.5%	1 24.9%	6 3.2%	1 3.5%	3 24.8%	14
Other leisure activity e.g. visiting cinema, gym, leisure centre	4.0%	14 2.8%	2 0.0%	0 0.8%	0 5.3%	1 1.9%	0 4.7%	1 8.4%	2 8.5%	2 6.0%	6 2.4%	1
Using services such as banks or dry cleaners	2.7%	10 2.2%	1 0.0%	0 2.8%	1 7.4%	1 3.7%	0 6.3%	1 0.0%	0 3.2%	1 5.2%	5 0.0%	0
Visiting health service such as doctor, dentist, hospital	4.2%	15 8.1%	5 8.9%	4 3.8%	1 0.0%	0 7.5%	0 6.6%	1 11.5%	3 0.0%	0 0.0%	0 2.3%	1
Visiting library	1.3%	5 2.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 8.5%	2 0.0%	0 2.4%	1
Travelling to / from work	5.2%	19 15.2%	10 1.7%	1 2.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 8.5%	2 6.1%	6 0.0%	0
Travelling to / from school / college / university (includes school-run)	2.3%	8 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.6%	3 10.4%	6	
Travelling for other reasons / making public transport connections	3.5%	13 7.3%	5 0.0%	0 0.0%	0 12.7%	1 0.0%	0 0.0%	0 7.0%	2 0.0%	0 5.2%	5 0.0%	0
Visiting friends / relatives who live in the town centre	6.3%	23 10.3%	6 4.1%	2 3.1%	1 15.6%	2 1.9%	0 4.9%	1 13.4%	3 0.0%	0 3.4%	3 8.8%	5
Visiting parks / outdoor recreation facilities	1.1%	4 0.0%	0 0.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.4%	3 0.9%	1
Visiting place of worship	0.1%	0 0.0%	0 0.0%	0 0.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Going for a walk / walk the dog	2.7%	10 0.0%	0 2.3%	1 2.7%	1 2.1%	0 0.0%	0 0.0%	0 1.9%	0 0.0%	0 5.2%	5 4.0%	2
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Collect newspaper	0.1%	0 0.0%	0 0.0%	0 0.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	8	0.0%	0	2.1%	1	13.2%	4	0.0%	0	0.0%	3
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	360	63	42	29	10	5	12	24	22	97	56	
Sample:	385	41	65	79	26	29	28	24	14	37	42	

Q45 Do you or your household take part in any of the following leisure activities? [MR/PR]

Visiting cafes	59.4%	594	59.4%	88	78.2%	55	68.9%	26	57.3%	21	70.4%	13	70.5%	28	60.8%	66	54.9%	84	52.9%	138	59.5%	76
Visiting restaurants / dining out	68.6%	686	64.3%	95	76.1%	53	68.3%	26	78.2%	29	74.3%	14	82.4%	33	79.4%	87	62.2%	95	60.3%	157	77.1%	98
Pubs / bars	46.9%	469	41.6%	62	58.2%	41	47.8%	18	55.8%	21	50.0%	9	66.9%	26	46.6%	51	37.7%	58	42.7%	111	57.4%	73
Cinema	49.4%	494	50.1%	74	52.1%	36	50.7%	19	51.9%	19	50.1%	9	52.8%	21	48.5%	53	39.5%	61	47.4%	124	61.9%	79
Arts & cultural venues - e.g. theatre, live music, art galleries, museums, etc.	40.1%	401	23.5%	35	46.6%	33	48.5%	18	44.4%	16	49.9%	9	55.2%	22	53.3%	58	38.5%	59	35.9%	94	45.3%	58
Entertainment venues - e.g. ten-pin bowling, soft play, ice skating, escape rooms, bingo, indoor golf, etc.	26.9%	269	25.0%	37	30.1%	21	18.2%	7	23.3%	9	24.9%	5	26.3%	10	29.2%	32	19.3%	30	27.3%	71	37.7%	48
Health & fitness clubs / gyms / leisure centres	29.8%	298	25.4%	38	35.1%	25	37.7%	14	26.9%	10	32.7%	6	35.5%	14	33.3%	36	24.7%	38	30.6%	80	30.1%	38
(None of the above)	9.1%	91	9.9%	15	6.1%	4	6.7%	2	4.2%	2	7.8%	1	8.8%	3	8.7%	10	10.8%	17	12.0%	31	4.7%	6
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q46 Where do you go most often to visit cafes?											
<i>Those that said 'Cafes' at Q45</i>											
Addiscombe Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Lane Neighbourhood Centre	0.7%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	4.0%	24	6.4%	6	0.0%	0	0.0%	0	0.0%	0	4.2%
Bexley Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Bexleyheath Station Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	1.7%	10	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Biggin Hill Local Centre	1.3%	8	0.0%	0	0.0%	0	16.2%	4	0.0%	0	3.6%
Blackfen Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Blackheath Hill Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackheath Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Cross Local Centre (Brockley Local Centre)	0.8%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	11.6%	69	39.8%	35	8.6%	5	7.0%	2	1.0%	0	0.8%
Carlton Parade, Orpington Neighbourhood Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Catford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	4.1%	24	5.2%	5	6.3%	3	0.9%	0	1.9%	0	0.8%
Charlton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chislehurst Local Centre	3.9%	23	1.5%	1	19.1%	10	0.9%	0	1.0%	0	4.7%
City Of London / Shoreditch	1.3%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham Town Centre / Clapham High Street	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Court Road, Orpington Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Crescent Way, Green Street Green Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Croydon Town Centre	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%
Crystal Palace / Upper Norwood Town Centre	5.9%	35	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Dartford Town Centre	1.0%	6	0.0%	0	1.8%	1	0.0%	0	23.4%	5	0.8%
Eldred Drive, Orpington	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Neighbourhood Centre																				
Eltham Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	8.6%	7
Forest Hill Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Hayes Local Centre	1.8%	11	7.7%	7	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	1.8%	1
Hayes Street, Hayes	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
Heathfield Road, Keston	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Neighbourhood Centre																				
Lewisham Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5	0.0%	0
Locksbottom Local Centre	0.9%	5	0.0%	0	1.9%	1	11.2%	3	0.0%	0	0.8%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Main Road, Biggin Hill	0.6%	4	0.0%	0	0.5%	0	5.2%	1	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
New Ash Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norbury Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Orpington Town Centre	4.5%	27	2.0%	2	29.9%	16	23.9%	6	1.9%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Otford Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.5%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.9%	5	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.8%	0	12.8%	4	1.8%	1	0.0%	0	0.0%	0
Peckham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Penge Town Centre	0.4%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petts Wood Town Centre	2.6%	15	4.2%	4	14.1%	8	3.8%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Plaistow Lane, Bromley	0.3%	2	0.0%	0	1.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
Purley Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	5	0.0%	0	0.0%	0	0.0%	0
Sanderstead Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Selsdon Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	3.2%	19	0.0%	0	0.0%	0	0.9%	0	2.4%	1	44.5%	6	44.2%	12	0.0%	0	0.0%	0	0.0%	0
Shirley Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.9%	2	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	4.0%	24	3.2%	3	0.0%	0	0.0%	0	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	18
South Norwood Town Centre (Norwood Junction)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Streatham Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	2	0.0%	0	1.8%	1
Swanley Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	13.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sydenham Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0
The Pantiles, Main Road, Biggin Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																				
Thornton Heath Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Welling Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4
West Wickham Town Centre	2.8%	16	2.6%	2	0.0%	0	5.2%	1	0.0%	0	0.8%	0	0.0%	0	12.0%	8	5.6%	5	0.0%	0
Westerham Town Centre	0.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.8%	1	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Wickham Road, Beckenham Neighbourhood Centre	0.4%	2	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.2%	7	0.0%	0	0.0%	0	0.0%	0	14.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	4.1%	3
Brocklebank Retail Park, New Charlton, SE7 7FR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU	0.3%	2	1.6%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Orpington, BR5 3RP	0.4%	2	0.6%	1	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Valley Park Retail Centre, Croydon, CR0 4YJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.3%	2	0.0%	0	1.3%	1	0.9%	0	2.4%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorking Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Eynsford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Golf Club, Old Farleigh Road, Warlingham, CR6 9PE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Headcorn Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Elms Golf Course, High Elms Road, Downe, BR6 7JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hither Green Local Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	7	0.0%	0
Kemsing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Knights Garden Centre, Limpsfield Road, Chelsham, Warlingham, CR6 9DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Knockholt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knole House, Knole Lane, Sevenoaks, TN15 ORP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lullingstone Castle, Castle Road, Dartford, DA4 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Margate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Meopham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nizels Golf and Country Club, Nizels Lane, Nizels, TN11 8NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Gardens, Church Hill, Orpington, BR6 0HH	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Riddlesdown Local Centre, Purley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rykas Boxhill, Old London Road, off A24, Dorking, RH5 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
South Croydon Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwark Park Local Centre, Southwark	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
St Johns Hill, Sevenoaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oval Parade, Sidcup, DA15 9ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Tonbridge Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tooting Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wallington Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%
Wandsworth Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%
Warlingham Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Dulwich Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
West Malling Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	0	2.1%	1	0.0%
Whitstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woldingham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.8%
Abroad	2.3%	14	1.6%	1	3.1%	2	2.3%	1	0.0%	0	2.2%
(Don't know / can't remember)	8.5%	51	8.8%	8	3.0%	2	4.9%	1	0.0%	0	18.8%
Weighted base:	594	88	55	26	21	13	28	66	84	138	76
Sample:	629	60	78	67	59	62	70	60	62	49	62

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q47 Where do you go most often to visit restaurants / dine out?											
<i>Those that said 'Restaurants / dining out' at Q45</i>											
Addiscombe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Lane Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	4.0%	27	11.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%
Bexleyheath Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Biggin Hill Local Centre	1.1%	8	0.0%	0	0.0%	0	12.1%	3	0.0%	0	1.5%
Blackfen Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Blackheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%
Brixton Town Centre	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brockley Cross Local Centre (Brockley Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	7.9%	54	35.9%	34	5.4%	3	13.1%	3	4.2%	1	0.0%
Burnt Ash Lane Neighbourhood Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camberwell Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	9.9%	68	8.7%	8	18.0%	10	0.0%	0	5.7%	2	11.4%
Chatterton Road Neighbourhood Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%
Chipperfield Road /Seyes Court Road Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Chislehurst Local Centre	4.3%	29	1.5%	1	28.1%	15	0.0%	0	5.0%	1	0.0%
City Of London / Shoreditch	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town Centre	0.5%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crescent Way, Green Street Green Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	3.7%	25	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper Norwood Town Centre	3.9%	27	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	3.2%
Dulwich Village Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmers End Road, Beckenham Neighbourhood Centre	1.0%	7	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Eltham Town Centre	0.9%	6	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Erith Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Hill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Greenwich Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Hayes Local Centre	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Heathfield Road, Keston Village Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
High Street, Down Village Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Farnborough Village Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Green Street Green Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesdale Road Neighbourhood Centre	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green Town Centre (Lee Town Centre)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0
Locksbottom Local Centre	1.0%	7	0.0%	0	5.2%	3	13.8%	4	0.0%	0	0.7%	0	0.7%	0	0.5%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.7%	6	0.0%	0
London Road, Bromley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lordship Lane (East Dulwich) Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Main Road, Biggin Hill Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maple Road, Penge Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Mottingham Local Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
North Greenwich (Including O2)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Old Kent Road	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Orpington Town Centre	2.5%	17	1.5%	1	16.5%	9	21.4%	5	1.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Otford Local Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.9%	6	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	13.7%	4	1.1%	1	0.0%	0	0.0%	0
Peckham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	1.4%	1
Penge Town Centre	0.8%	6	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Petts Wood Town Centre	2.1%	14	2.9%	3	11.2%	6	2.6%	1	0.0%	0	1.8%	0	0.7%	0	0.0%	0	4.4%	4	0.0%	0
Purley Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Sanderstead Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Selsdon Town Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	4.4%	4	0.0%	0
Sevenoaks Town Centre	2.5%	17	0.0%	0	0.0%	0	0.9%	0	6.7%	2	29.7%	4	29.8%	10	0.0%	0	0.0%	0	1.3%	1
Shirley Local Centre	0.9%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Sidcup Station Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Sidcup Town Centre	1.8%	13	0.0%	0	1.4%	1	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Thornton Heath Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Upper Elmers End Road, Beckenham Neighbourhood Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria, London / London Victoria Station	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.9%	2	0.0%	0	0.0%	0
Welling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
West Wickham Town Centre	2.6%	18	3.9%	4	0.5%	0	0.9%	0	0.0%	0	0.0%	0	11.0%	10	4.2%	4	0.0%	0	0.0%	0
Westerham Town Centre	0.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.6%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0
Widmore Green, Bromley Neighbourhood Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Woolwich Town Centre	0.6%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	3.3%	23	1.9%	2	5.0%	3	0.0%	0	16.2%	5	7.0%	1	1.8%	1	0.0%	0	0.0%	0	12.4%	12
Bromley Road Retail Park, Bromley Road, Catford, SE6 2QU	0.4%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Retail Park, Crayford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, New Charlton, SE7 7ST	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Nugent Shopping Park, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Purley Cross Retail Park, Croydon, CR0 4NU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Valley Park Retail Centre, Croydon, CR0 4YJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	2	0.0%	0	0.0%	0
Westfield Stratford City Shopping Centre, Stratford, E20 1EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Bickley District Centre, Bromley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Brasted Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Common, Bromley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Canterbury City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Chipstead Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Coombe Lodge Beefeater, Coombe Road, Croydon, CR0 5RB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cudham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.7%	1	0.0%	0	0.0%	0
Epsom Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Eureka Park Beefeater, Eureka Leisure Park, Ashford, TN25 4BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Eynsford Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Hotel & Restaurant, Labour-In-Vain Road, Stansted, TN15 7NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Knockholt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Margate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Market Harborough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter Bromley, Pickhurst Lane, West Wickham, BR4 0HH	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter Dartford, Princes Road, Dartford, DA2 6NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nonington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Oxted Local Centre, Oxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaxtol Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Local Centre, Sevenoaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Royal Tunbridge Wells Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.7%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Weald Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Shoreham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
South Croydon Local Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.7%	1	0.0%	0	0.0%	0
South Darenth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton at Hone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Tadworth Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0
Tatsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fox, Coulsdon Common, Caterham, CR3 5QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
The Green Man, Longfield Road, B260, Longfield Hill, DA3 7AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Parade, Sidcup, DA15 9ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
The White Bear, Fairchildes Road, Chelsham, CR6 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Tower Park Road, Crayford, DA1 4LD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wandsworth Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Warlingham Village Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	8.6%	7	0.0%	0	0.0%	0	0.0%	0
West Dulwich Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
West Kingsdown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrotham Heath Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.9%	20	2.9%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	5.9%	6	3.7%	6	1.4%	1
(Don't know / can't	10.2%	70	6.3%	6	0.5%	0	8.7%	2	11.9%	3	13.4%	2	6.6%	2	3.0%	3	6.6%	6	22.2%	35	10.3%	10

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
remember)											
Weighted base:	686	95	53	26	29	14	33	87	95	157	98
Sample:	718	67	76	65	78	68	81	77	66	62	78

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q48 Where do you go most often to visit pubs and bars?											
<i>Those that said 'Pubs / bars' at Q45</i>											
Addiscombe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	1.7%	8	9.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexley Village Local Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Bexleyheath Town Centre	2.0%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Biggin Hill Local Centre	1.1%	5	0.0%	0	0.0%	0	14.2%	3	0.0%	0	0.0%
Blackfen Local Centre	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Blackheath Town Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Brixton Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	8.3%	39	29.6%	18	11.1%	5	8.3%	1	6.9%	1	0.0%
Burnt Ash Lane	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Carlton Parade, Orpington	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Catford Town Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	7.4%	35	6.7%	4	13.9%	6	0.0%	0	5.9%	1	6.6%
(Oxford Street, Regent											
Street, Covent Garden)											
Chislehurst Local Centre	4.2%	20	5.2%	3	22.5%	9	0.0%	0	2.6%	1	0.0%
City Of London / Shoreditch	0.5%	3	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.2%
Clapham Town Centre /	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham High Street											
Coulsdon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Court Road, Orpington	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Crofton Lane, Orpington	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Centre											
Croydon Town Centre	4.1%	19	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Crystal Palace / Upper	5.3%	25	13.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwood Town Centre											
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	1.1%
Edenbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Elmers End Road,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham											
Neighbourhood Centre											
Eltham Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	2.0%	9	5.2%	3	0.7%	0	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hastings Road, Bromley	0.7%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Common Neighbourhood											
Centre											
Hayes Local Centre	1.6%	8	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.8%
High Street, Famborough	0.3%	2	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%
Village Neighbourhood											
Centre											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
High Street, Green Street Green Neighbourhood Centre	0.2%	1	0.0%	0	0.7%	0	1.3%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kent Road, St Mary Cray Neighbourhood Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Town Centre	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8	0.0%	0	0.0%	0
Locksbottom Local Centre	1.0%	5	0.0%	0	4.9%	2	14.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Bridge / London Bridge Station	1.1%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	2.3%	3	0.0%	0	0.0%	0
London Road, Bromley Neighbourhood Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Main Road, Biggin Hill Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
New Cross / New Cross Gate Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
New Eltham Local Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Old Kent Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Orpington Town Centre	1.8%	9	0.0%	0	12.6%	5	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Otford Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parish Lane, Penge Neighbourhood Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Peckham Town Centre	1.1%	5	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.9%	1	0.0%	0
Penge Town Centre	1.5%	7	0.0%	0	0.7%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0
Pettis Wood Town Centre	1.7%	8	0.9%	1	10.4%	4	3.1%	1	0.0%	0	1.1%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Plaistow Lane, Bromley Neighbourhood Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selsdon Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	2.4%	11	0.0%	0	0.7%	0	3.1%	1	0.0%	0	22.8%	2	31.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirley Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	0.3%	2	2.3%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	9
Streatham Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Heath Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Victoria, London / London Victoria Station	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood / Tulse Hill Town Centre	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.8%	4	0.0%	0	0.0%	0
West Wickham Town Centre	1.2%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Westerham Town Centre	1.1%	5	0.0%	0	0.7%	0	8.7%	2	0.0%	0	0.0%	0	10.8%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0
White Horse Hill, Chislehurst	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Neighbourhood Centre Windsor Drive, Chelsfield	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bell Green Retail Park, Bell Green, Sydenham, SE26 4PR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.9%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.9%	1
Badgers Mount Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellingham Local Centre, Lewisham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bidborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchington-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Brasted Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Common, Bromley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1	0.0%	0	0.0%	0
Camden Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipstead Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crockenhill Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cudham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden Park Local Centre, Beckenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Eynsford Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.4%	2	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Golf Club, Old Farleigh Road, Warlingham, CR6 9PE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godden Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead Village Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Kirby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ide Hill Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemsing Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockholt Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Cross Local Centre, Dartford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maidstone Town Centre	0.4%	2	0.0%	0	0.0%	0	7.5%	1	0.0%	0	3.7%
Meopham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Milton Keynes City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
New Malden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Old Oxted Local Centre, Oxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Pawson's Arms, Pawsons Road, Croydon, CR0 2QA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Reigate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Riverhead Local Centre, Sevenoaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Royal Tunbridge Wells Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sevenoaks Weald Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.1%
Shirley Park Golf Club, Addiscombe Road, Croydon, CR0 5DR	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.3%	0	1.0%	0	2.7%
South Croydon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Darenth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%
Southampton City Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Southwark Park Local Centre, Southwark	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Bruerne Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton at Hone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Tadworth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trottscliffe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%
Truro City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wandsworth Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%
West Dulwich Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Kingsdown Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Wilmington Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%
Wimbledon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	3.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
(Don't know / can't remember)	10.6%	50	4.5%	3	8.7%	4	8.6%	2	18.5%	4	8.8%
Weighted base:	469	62	41	18	21	9	26	51	58	111	73
Sample:	488	43	57	38	52	50	62	43	45	41	57

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q49 Which cinema do you visit most often?											
<i>Those that said 'Cinema' at Q45</i>											
BFI Southbank, SE1 8XT (right next to the river)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Picturehouse, High Street, Bromley, BR1 1PQ	5.4%	27	10.1%	7	9.0%	3	5.3%	1	0.0%	0	2.7%
Catford Mews, The Catford Centre, Catford, SE6 4JU	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cinema at St John's, Shirley Church Road, Croydon, CR0 5EE	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Cineworld, Broadway, Bexleyheath, DA6 7LL	3.6%	18	1.9%	1	0.0%	0	0.0%	0	4.6%	1	0.0%
Collective Cinema (St Augustine), Honor Oak Park, Honor Oak, SE23 3LD	0.4%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lean Cinema, Katharine Street, Croydon, CR9 1ET	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
East Dulwich Picturehouse & Cafe, Lordship Lane, East Dulwich, SE22 8HD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Everyman Cinema, Church Road, Crystal Palace, SE19 2TE	6.5%	32	6.7%	5	0.0%	0	0.0%	0	0.0%	0	1.1%
Greenwich Picturehouse, Greenwich High Road, Greenwich, SE10 8NN	2.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	3.9%	19	1.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%
Odeon, High Road, Streatham, SW16 1PW	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, High Street, Beckenham, BR3 1DY	4.5%	22	11.3%	8	0.0%	0	1.2%	0	0.0%	0	2.8%
Odeon, Leicester Square, WC2H 7LQ (largest Odeon in Leicester Square with 4 screens)	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, The Walnuts Centre, Orpington, BR6 0TW	4.5%	22	0.0%	0	33.6%	12	31.8%	6	7.3%	1	26.8%
Odeon, West End, WC2H 7DX (smaller Odeon in Leicester Square with 2 screens)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peckhamplex, Rye Lane,	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Peckham, SE15 4ST																						
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.7%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	8
Vue, Leicester Square, WC2H 7AL	1.2%	6	0.0%	0	0.0%	0	3.1%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	4.0%	3
Vue, Eltham High Street, Eltham, SE9 1BJ	8.1%	40	0.0%	0	3.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	12	34.0%	27
Vue, Grants Entertainment Centre, Croydon, CR0 1GT	3.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8	11.6%	7	2.1%	3	0.0%	0
Vue, St Mark's Square, Bromley, BR2 9UY	15.4%	76	50.3%	37	33.2%	12	31.4%	6	7.4%	1	0.0%	0	6.3%	1	7.1%	4	6.1%	4	7.3%	9	2.2%	2
Vue, Valley Park Leisure Centre, Croydon, CR0 4YA	7.0%	35	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.2%	19	23.5%	14	0.0%	0	0.0%	0
Abroad	1.0%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.9%	2	0.8%	1	0.0%	0
Cinemarsh, The Marsh Academy, Station Rd, New Romney, TN28 8BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The O2, Peninsula Square, Greenwich, SE10 0DX	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Everyman Cinema, Crossrail Place, Canary Wharf, E14 5AR	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Cinema, Station Road West, Oxted, RH8 9EE	1.4%	7	0.0%	0	0.0%	0	6.5%	1	1.1%	0	9.4%	1	16.8%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Bedford Road, Guildford, GU1 4SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Knights Way, Tunbridge Wells, TN2 3UW	1.1%	6	0.0%	0	0.0%	0	2.9%	1	2.7%	1	11.5%	1	16.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux Bluewater, Bluewater Parkway, Dartford, DA9 9SG	7.0%	34	1.9%	1	11.5%	4	11.2%	2	45.7%	9	25.5%	2	16.2%	3	5.3%	3	0.0%	0	0.0%	0	12.0%	9
The Light Redhill, Gallery Walk, Redhill, RH1 1RU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stag Sevenoaks, London Road, Sevenoaks, TN13 1ZZ	1.6%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	19.2%	2	28.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Lakeside Shopping Centre, West Thurrock,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Grays, RM20 2ZW																						
Vue, Swan Centre, Eastleigh, SO50 5SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood Picturehouse, Norwood High Street, Norwood, SE27 9JU	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.8%	1	0.0%	0
(Don't know / can't remember)	7.3%	36	11.7%	9	2.6%	1	3.5%	1	16.0%	3	0.0%	0	4.7%	1	0.9%	0	10.1%	6	7.3%	9	7.9%	6
Weighted base:	494	74	36	19	19	9	21	53	61	124	79											
Sample:	462	49	49	42	48	43	49	43	40	44	55											

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q50 Where do you go most often to visit arts and cultural venues? (e.g. theatre, watching live music or visiting art galleries / exhibitions / museums)																						
<i>Those that said 'Arts & cultural venues' at Q45</i>																						
Amethyst Theatre Studio, Widmore Road, Bromley, BR1 2RG	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethlem Museum of the Mind, Monks Orchard Road, Beckenham, BR3 3BX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1		
Biggin Hill Memorial Museum, Main Road, Leaves Green, Westerham, TN16 3EJ	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bob Hope Theatre, Wythfield Road, Eltham, SE9 5TG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway, Rushey Green, Catford, SE6 4RU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Bromley Little Theatre, North Street, Bromley, BR1 1SB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.0%	2
Churchill Theatre, High Street, Bromley, BR1 1HA	5.3%	21	1.5%	1	10.0%	3	16.0%	3	3.1%	1	10.4%	1	6.0%	1	7.1%	4	4.8%	3	1.0%	1	6.5%	4
Crystal Palace Museum, Anerley Hill, Crystal Palace, SE19 2BA	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0
Dartford Open Air Theatre, Central Road, Dartford, DA1 1DJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Fairfield Halls, Park Lane, Croydon, CR0 1JD	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	3.6%	2	0.0%	0	0.0%	0
Greenwich Theatre, Crooms Hill, Greenwich, SE10 8ES	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Horniman Museum and Gardens, London Road, Dulwich, SE23 3PQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Orchard West, Hythe Street, Dartford, DA1 1BX	0.6%	2	0.0%	0	0.0%	0	0.0%	0	13.1%	2	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prince Philip Maritime Collections Centre, Nelson Mandela Road, Blackheath, SE3 9QS	0.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Museum, Buckhurst Lane, Sevenoaks, TN13 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sevenoaks Music Club, Walthamstow Hall, Holly Bush Lane, Sevenoaks, TN13 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South London Gallery, Peckham Road, Peckham, SE5 8UH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Barn Theatre, Bluehouse Lane, Oxted, RH8 0AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Miller Centre Theatre and Club, Godstone Road, Caterham, CR3 6RA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	0.5%	2	0.0%	0	0.0%	0	3.1%	1	8.1%	1	2.7%
Bromley Town Centre	1.9%	7	9.1%	3	4.0%	1	6.8%	1	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	60.6%	243	69.4%	24	65.5%	21	61.2%	11	50.8%	8	70.3%
City Of London / Shoreditch	2.1%	8	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Croydon Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%
Dulwich Village Local Centre	0.8%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%
Greenwich Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%
Hastings Road, Bromley Common Neighbourhood Centre	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
North Greenwich (Including O2)	2.3%	9	3.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%
Orpington Town Centre	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%
Streatham Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tower Bridge Road Local Centre	0.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Westerham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Abroad	2.3%	9	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
Amberley Museum, New Barn Road, Amberley, BN18 9LT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Christchurch Town Centre	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Dorchester Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Aviation Museum, Lowfield Heath Road, Charlwood, Gatwick, RH6 0BT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Knole House, Knole Lane, Sevenoaks, TN15 0RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyme Regis Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Engineers Museum, Prince Arthur Road, Gillingham, ME7 1UR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch Local Centre	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southbank Centre, Belvedere Road, South Bank, SE1 8XX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tangmere Military Aviation Museum, Gamecock Terrace, Tangmere, PO20 2ES	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The O2, Peninsula Square, Greenwich Peninsula, SE10 0DX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
The Stag Sevenoaks, London Road, Sevenoaks, TN13 1ZZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warlingham Village Centre (Don't know / can't remember)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
	9.8%	39	8.0%	3	2.2%	1	6.2%	1	5.0%	1	3.3%	0	0.0%	0	4.2%	2	13.5%	8	15.9%	15	14.1%	8
Weighted base:	401		35		33		18		16		9		22		58		59		94		58	
Sample:	464		28		51		51		46		46		57		54		47		40		44	

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q51 Which entertainment venues / facilities do you visit most often? (e.g. ten-pin bowling, childrens soft play, ice skating, escape rooms, bingo, indoor golf) <i>Those that said 'Entertainment venues' at Q45</i>											
Airjump Trampoline Park, Lagoon Road, Orpington, BR5 3QX	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
BlocFit, Coldharbour Lane, Brixton, SW9 8RR	0.2%	1	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%
Escape Rooms at Donnington Manor, London Road, Dunton Green, Sevenoaks, TN13 2TD	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
Lewisham Lanes, Belmont Hill, Blackheath, SE13 5AU	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%
Mecca Bingo, Centrale Shopping Centre, Tamworth Road, Croydon, CR0 1XX	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%
Mecca Bingo, Eltham Hill, Eltham, SE9 5ED	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%
Oxygen Croydon, The Colonnades Purley Way, Croydon, CR0 4RQ	1.4%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	5.5%
Sutcliffe Park Sports Centre, Eltham Road, Eltham, SE9 5LW	0.4%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%
Tenpin, Albion Road, Bexleyheath, DA6 7LS	8.1%	22	4.8%	2	3.4%	1	0.0%	0	28.4%	2	7.1%
Tenpin, Valley Park Leisure Complex, Hesterman Way, Croydon, CR0 4YA	7.9%	21	4.8%	2	7.2%	2	3.3%	0	0.0%	0	24.2%
The Pavilion by Mytime Active, Kentish Way, Bromley, BR1 3EF	6.3%	17	20.9%	8	4.6%	1	0.0%	0	0.0%	0	0.0%
Bexleyheath Town Centre	2.9%	8	0.0%	0	12.7%	3	0.0%	0	25.0%	2	0.0%
Biggin Hill Local Centre	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%
Bromley Town Centre	5.5%	15	25.7%	10	20.9%	4	11.0%	1	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	6.5%	17	12.3%	5	11.6%	2	19.6%	1	0.0%	0	7.4%
City Of London / Shoreditch	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Court Road, Orpington Neighbourhood Centre	0.5%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%
Crystal Palace / Upper	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Norwood Town Centre																						
Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
East Greenwich Town Centre	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich (Including O2)	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0	7.2%	5	3.7%	2
Old Kent Road	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Orpington Town Centre	1.8%	5	0.0%	0	0.0%	0	20.9%	1	2.4%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Otford Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Westerham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.8%	7	3.8%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	4.6%	3	0.0%	0
Azelia Hall, Croydon Road, Beckenham, BR3 4DA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.5%	4	0.0%	0	4.6%	1	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Brighton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadstairs Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Tennis Centre, Avebury Road, Orpington, BR6 9SA	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chatham Town Cewntre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, BR6 9BX	0.3%	1	0.0%	0	0.0%	0	3.3%	0	0.0%	0	13.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lodge Golf Club, Jail Lane, Biggin Hill, TN16 3AX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillingham Town Centre	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Spectrum, Parkway, Guildford, GU1 1UP	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	0.0%	0
Guildford Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Knights Park, Longfield Road, Tunbridge Wells, TN2 3UW	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	1	45.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre & Retail Park, Heron Way, Grays, RM20 3WJ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	1	13.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lockmeadow Entertainment Centre, Barker Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Maidstone, ME16 8SF													
Mr Mulligan's Dino Golf, A20 Sidcup By-Pass, Sidcup, BR7 6RP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	
Redhill Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royal Tunbridge Wells Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sundridge Park Golf Club, Garden Road, Bromley, BR1 3NE	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	
Surrey Quays, Redriff Road, Rotherhithe, SE16 7LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	
TeamSport Go Karting Docklands, Herringham Road, Docklands, SE7 8NJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	
The Barnyard Soft Play, New Barn Road, Swanley Park, BR8 7PW	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.9%	1
The O2, Peninsula Square, Greenwich Peninsula, SE10 0DX	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	
The Spa at Beckenham, Beckenham Road, Beckenham, BR3 4PF	0.5%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tooting Bec District Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	
Valley Park Retail Centre, Croydon, CR0 4YJ (IKEA, B&Q, Boots, Sports Direct, Dunelm)	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	4	
Whitstable Town Centre (Don't know / can't remember)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	24.7%	66	20.1%	7	16.1%	3	20.1%	1	27.0%	2	28.6%	1	
Weighted base:	269	37	21	7	9	5	10	32	30	71	48		
Sample:	219	25	24	16	20	17	19	22	20	25	31		

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q52 Where do you go most often to visit health & fitness facilities?																						
<i>Those that said 'Health & fitness clubs / gyms / leisure centres' at Q45</i>																						
Anytime Fitness, Station Road East, Oxted, RH8 0QE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatynes Health Clubs, Marvels Lane, Grove Park, SE12 9PN	1.3%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Bannatynes Health Clubs, Sandy Lane, St Paul's Cray, BR5 3HY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gyms, Broadway, Bexleyheath, DA6 8DT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Better Gyms, Sidcup High Street, Sidcup, DA14 6EH	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.6%	1
Coldharbour Leisure Centre, Chapel Farm Road, Eltham, SE9 3LX	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3
Crystal Palace National Sports Centre, Ledrington Road, Crystal Palace, SE19 2BB	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0	0.0%	0
David Lloyd Leisure, Baugh Road, Rectory Lane, Sidcup, DA14 5ED	2.1%	6	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	3
David Lloyd Leisure, Darenth Road, Dartford, DA1 1NJ	1.3%	4	0.0%	0	0.0%	0	0.0%	0	22.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
David Lloyd Leisure, Stanhope Grove, Beckenham, BR3 3HL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First Health Club, Streatham High Road, Streatham, SW16 1EH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Forest Hill Pools, Dartmouth Road, Forest Hill, SE23 2HZ	3.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	9	0.0%	0
Glass Mill Leisure Centre, Loampit Vale, Lewisham, SE13 7FT	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Nuffield Health Fitness & Wellbeing, A20 Sidcup By-Pass, Chislehurst, BR7 6RP	1.7%	5	3.7%	1	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Nuffield Health Fitness & Wellbeing, Hayes Lane,	1.5%	5	6.2%	2	3.9%	1	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Bromley, BR2 9EF																						
Nuffield Health Fitness & Wellbeing, London Road, Norbury, SW16 4DN	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Nuffield Health Fitness & Wellbeing, Surrey Street, Croydon, CR0 1RJ	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0
Nuffield Health Fitness & Wellbeing, The Colonnades, Purley Way, Croydon, CR0 4RJ	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Coypool Retail Park, Kidbrooke Park Road, Kidbrooke, SE3 9GN	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Pure Gym, Crown Hill, Croydon, CR0 1TB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Crown House, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.7%	2	0.0%	0	4.2%	1	1.6%	0	0.0%	0	4.2%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Greenwich High Road, Greenwich, SE10 8JL	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	3.6%	1
Pure Gym, High Street, Bromley, BR1 1TR	1.3%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Pure Gym, Kirkdale, Sydenham, SE26 4QD	1.3%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Pure Gym, Retail Park, Otford Road, Sevenoaks, TN14 5EG	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	1	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Royal Oak Centre, Brighton Road, Purley, CR8 2PG	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.2%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3
South Norwood Leisure Centre, Portland Road, Croydon, SE25 4PT	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0
The Gym Group, London Road, Croydon, CR0 2RF	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
The Gym Group, Valley Leisure Park, Hesterman Way, Beddington, Croydon, CR0 4YA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Total Fitness, Swanley Lane,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7TG											
Virgin Active, Ockley Road, Streatham, SW16 1UB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, The Lido, Baths Road, Bickley, Bromley, BR2 9RB	2.0%	6	7.2%	3	9.9%	2	1.6%	0	0.0%	0	10.1%
Addington Road, West Wickham Neighbourhood Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Road Neighbourhood Centre	0.6%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckenham Town Centre	1.3%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Biggin Hill Local Centre	0.8%	2	0.0%	0	0.0%	0	16.6%	2	0.0%	0	1.7%
Bromley Town Centre	4.0%	12	15.9%	6	8.2%	2	1.6%	0	0.0%	0	0.0%
Caterham Town Centre (Caterham on the Hill)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Catford Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street, Regent Street, Covent Garden)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
Chislehurst Local Centre	0.3%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%
City Of London / Shoreditch	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Local Centre (Norwood)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Road, Coney Hall Neighbourhood Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Road, Elmers End Neighbourhood Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Crystal Palace / Upper Norwood Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%
Dulwich Village Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edenbridge Town Centre	0.3%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%
Eltham Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Hill Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Park Local Centre	0.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%
Hayes Local Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes Street, Hayes Neighbourhood Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham Town Centre	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Addington Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Orpington Town Centre	2.4%	7	6.2%	2	7.0%	2	19.5%	3	0.0%	0	0.0%
Oxted Town Centre	0.7%	2	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%
Peckham Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Petts Wood Town Centre	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow Lane, Bromley Neighbourhood Centre	0.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sanderstead Local Centre	0.2%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Road, Pratts Bottom Neighbourhood Centre	0.3%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	34.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Station Local Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3
Swanley Town Centre	1.0%	3	0.0%	0	4.2%	1	0.0%	0	19.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham Town Centre	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6	0.0%	0	0.0%	0
Thornton Heath Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	6	0.0%	0	0.0%	0	0.0%	0
West Wickham Town Centre	1.1%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.9%	1	0.0%	0	0.0%	0
Westerham Town Centre	0.5%	2	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	2	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Beckenham Place Mansion, Beckenham Place Park, Beckenham, BR3 1SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Beckenham Rugby Football Club, Balmoral Avenue, Beckenham, BR3 3RD	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Birchwood Park Golf & Country Club, Birchwood Road, Dartford, DA2 7HJ	0.3%	1	0.0%	0	1.2%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandshatch Place Hotel & Spa, Brands Hatch Road, Longfield, DA3 8NQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheam Leisure Centre, Malden Road, Cheam, SM3 8EP	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Coolings Garden Centre & Farmers Market, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corkscrew Hill Tennis Club, Corkscrew Hill, West Wickham, BR4 9BA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Croydon High Sports & Fitness Club, Old Farleigh Road, South Croydon, CR2 8YB	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Dulwich College Sports Club, Pond Cottages,	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	7	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dulwich, SE21 7LE																						
Fairfield Leisure, Lowfield Street, Dartford, DA1 1JB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	14.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flin's Fitness, Tubbenden School, Sandy Bury, Orpington, BR6 9SD	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hildenborough Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Rock Fitness, London Road, Sevenoaks, TN13 2BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knoll Orpington Lawn Tennis Club, Mayfield Avenue, Orpington, BR6 0AQ	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Park Golf Club, Barnfield Wood Road, Beckenham, BR3 6SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limpsfield Fitness, Glebe Meadow, Limpsfield, RH8 0DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lullingstone Park Golf Course, Parkgate Road, Chelsfield, BR6 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mercure Dartford Brands Hatch Hotel & Spa, Brands Hatch, West Kingsdown, DA3 8PE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muscleworks Gym Orpington, Lagoon Road, Orpington, BR5 3RZ	0.7%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Nizels Golf and Country Club, Nizels Lane, Nizels, TN11 8NU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowhill Grange & Utopia Spa, Top Dartford Road, Wilmington, DA2 7QH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Leisure Centre, Buckhurst Lane, Sevenoaks, TN13 1LW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	1	11.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.9%	3	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Southbank Club, Wandsworth Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Vauxhall, SW8 2LD											
St Johns Hill, Sevenoaks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton & Epsom Rugby Football Club, Rugby Lane, Ewell, Sutton, SM2 7NF	0.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%
Sutton Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tandridge Leisure Centre, Hoskins Road, Oxted, RH8 9HT	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Howard Venue, Egerton Avenue, Swanley, BR8 7LG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%
The MAD Studio, Marechal Niel Parade, Sidcup, DA14 6QF	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Parklangley Club, Wickham Way, Beckenham, BR3 3AF	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
The Pavilion, Kentish Way, Bromley, BR1 3EF	1.5%	4	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%
The Spa at Beckenham, Beckenham Road, Beckenham, BR3 4PF	2.3%	7	14.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells Sports Centre, St John's Road, Tunbridge Wells, TN4 9TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Valley Park Retail Centre, Croydon, CR0 4YJ (Ikea, B&Q, Boots, Sports Direct, Dunelm)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, Lancaster Road, Notting Hill, W11 1QT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wallington Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walnuts Leisure Centre by Mytime Active, Lych Gate Road, Orpington, BR6 0TJ	0.5%	2	0.0%	0	3.9%	1	4.8%	1	0.0%	0	0.0%
West Kingsdown Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%
White Oak Leisure Centre, Hilda May Avenue, Swanley, BR8 7BT	0.5%	1	0.0%	0	0.0%	0	0.0%	0	9.3%	1	0.0%
Wilmington Village Centre (Don't know / can't remember)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	12.4%	37	22.0%	8	9.0%	2	7.9%	1	0.0%	0	1.7%
									5.5%	1	7.7%
									3	19.4%	7
									14.4%	11	7.2%
											3

Bromley Household Survey for Firstplan

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Weighted base:	298	38	25	14	10	6	14	36	38	80	38
Sample:	284	30	34	33	25	22	30	28	25	29	28

GEN Gender of respondent:

Male	38.7%	387	29.6%	44	31.1%	22	45.8%	17	36.2%	13	33.3%	6	30.8%	12	47.8%	52	42.0%	64	43.1%	112	34.4%	44
Female	61.3%	613	70.4%	104	68.9%	48	54.2%	20	63.8%	24	66.7%	12	69.2%	27	52.2%	57	58.0%	89	56.9%	148	65.6%	83
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

AGE Could I ask how old you are please?

18 – 24 years	10.9%	109	8.5%	13	4.3%	3	3.1%	1	4.4%	2	4.3%	1	5.8%	2	7.9%	9	14.6%	22	16.6%	43	10.8%	14
25 – 34 years	18.0%	180	33.0%	49	18.3%	13	11.0%	4	7.3%	3	4.3%	1	2.9%	1	6.7%	7	23.1%	35	19.6%	51	12.9%	16
35 – 44 years	25.6%	256	39.7%	59	24.8%	17	10.0%	4	9.3%	3	11.1%	2	9.3%	4	17.3%	19	12.4%	19	38.8%	101	22.0%	28
45 – 54 years	15.7%	157	10.7%	16	22.1%	15	14.3%	5	13.2%	5	26.3%	5	23.2%	9	30.8%	34	11.1%	17	8.9%	23	22.1%	28
55 – 64 years	14.3%	143	2.7%	4	15.3%	11	20.9%	8	33.1%	12	16.5%	3	22.1%	9	17.1%	19	20.8%	32	9.3%	24	17.4%	22
65+ years	15.4%	154	5.4%	8	15.2%	11	40.8%	15	32.8%	12	37.5%	7	36.7%	14	20.2%	22	18.1%	28	6.7%	18	14.8%	19
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

QUOTA Zone

Zone 1	14.8%	148	100.0%	148	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	7.0%	70	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	3.7%	37	0.0%	0	0.0%	0	100.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.7%	37	0.0%	0	0.0%	0	0.0%	0	100.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	10.9%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0
Zone 8	15.3%	153	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	153	0.0%	0	0.0%	0
Zone 9	26.0%	260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	260	0.0%	0
Zone 10	12.7%	127	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	127
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127											
Sample:	1000	100	100	100	100	100	100	100	100	100	100											

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
PC Postcode Sector											
BR1 1	1.1%	11	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
BR1 2	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
BR1 3	0.7%	7	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
BR1 4	0.8%	8	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
BR1 5	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%
BR2 0	1.5%	15	9.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
BR2 6	0.2%	2	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%
BR2 7	1.0%	10	6.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
BR2 8	1.6%	16	11.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
BR2 9	1.1%	11	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
BR3 1	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
BR3 3	1.1%	11	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
BR3 4	1.0%	10	6.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
BR3 5	0.7%	7	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
BR3 6	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
BR4 0	0.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
BR4 9	0.9%	9	6.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
BR5 1	0.8%	8	0.0%	0	11.9%	8	0.0%	0	0.0%	0	0.0%
BR5 2	0.7%	7	0.0%	0	9.6%	7	0.0%	0	0.0%	0	0.0%
BR5 3	0.5%	5	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%
BR5 4	1.2%	12	0.0%	0	17.1%	12	0.0%	0	0.0%	0	0.0%
BR6 0	1.2%	12	0.0%	0	17.4%	12	0.0%	0	0.0%	0	0.0%
BR6 6	0.4%	4	0.0%	0	0.0%	0	11.4%	4	0.0%	0	0.0%
BR6 7	0.9%	9	0.0%	0	0.0%	0	24.8%	9	0.0%	0	0.0%
BR6 8	0.4%	4	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%
BR6 9	0.8%	8	0.0%	0	0.0%	0	20.5%	8	0.0%	0	0.0%
BR7 5	1.0%	10	0.0%	0	14.5%	10	0.0%	0	0.0%	0	0.0%
BR7 6	1.1%	11	0.0%	0	15.9%	11	0.0%	0	0.0%	0	0.0%
BR8 7	1.3%	13	0.0%	0	0.0%	0	0.0%	0	34.3%	13	0.0%
BR8 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	23.3%	9	0.0%
CR0 0	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%
CR0 2	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
CR0 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
CR0 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CR0 7	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%
CR0 8	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%
CR0 9	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%
CR2 0	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%
CR2 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
CR2 7	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
CR2 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%
CR2 9	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%
CR3 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
CR6 9	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%
CR7 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
CR7 8	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CR8 1	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	9	0.0%	0	0.0%	0	0.0%	0
CR8 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0
DA14 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	13
DA14 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
DA14 6	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8
DA15 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9
DA15 8	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6
DA15 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	9
DA16 2	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	15
DA2 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	19.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA4 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA4 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA5 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
DA5 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
DA5 3	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	14
DA6 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
DA6 8	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6
RH8 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE12 0	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	19	0.0%	0	0.0%	0
SE12 8	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	8	0.0%	0
SE12 9	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	13	0.0%	0
SE13 5	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	12	0.0%	0
SE13 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	12	0.0%	0
SE13 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
SE15 3	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0
SE19 1	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	9	0.0%	0	0.0%	0	0.0%	0
SE19 2	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	9	0.0%	0	0.0%	0	0.0%	0
SE19 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0
SE20 7	0.5%	5	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE20 8	1.3%	13	9.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE21 7	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	12	0.0%	0
SE21 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4	0.0%	0
SE22 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0
SE23 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	15	0.0%	0
SE23 2	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	14	0.0%	0
SE23 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0
SE25 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	13	0.0%	0	0.0%	0	0.0%	0
SE25 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8	0.0%	0	0.0%	0	0.0%	0
SE25 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
SE26 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	15	0.0%	0
SE26 5	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	9	0.0%	0
SE26 6	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	13	0.0%	0
SE27 0	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	12	0.0%	0	0.0%	0	0.0%	0
SE27 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8	0.0%	0
SE4 1	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	13	0.0%	0	0.0%	0
SE4 2	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	7	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10			
SE6 1	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	12	0.0%	0
SE6 2	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	11	0.0%	0
SE6 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
SE6 4	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0
SE9 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
SE9 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6
SE9 3	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	20
SE9 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	11	0.0%	0
SE9 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
SE9 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
SW16 3	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	14	0.0%	0
TN13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0
TN13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0	0.0%	0
TN13 3	0.8%	8	0.0%	0	0.0%	0	0.0%	0	20.1%	8	0.0%	0	0.0%	0
TN14 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	18.0%	3	0.0%	0	0.0%	0
TN14 6	0.7%	7	0.0%	0	0.0%	0	0.0%	0	17.6%	7	0.0%	0	0.0%	0
TN14 7	0.8%	8	0.0%	0	0.0%	0	0.0%	0	44.5%	8	0.0%	0	0.0%	0
TN15 6	0.7%	7	0.0%	0	0.0%	0	0.0%	0	37.5%	7	0.0%	0	0.0%	0
TN16 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	5	0.0%	0
TN16 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	5	0.0%	0
TN16 3	1.4%	14	0.0%	0	0.0%	0	38.5%	14	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1000	148	70	37	37	18	39	109	153	260	127			
Sample:	1000	100	100	100	100	100	100	100	100	100	100			

Appendix 3:

Data Tabulations

By Centre at Q36

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q36 Which of the following district centres do you visit the most? [PR]						
Beckenham	11.1%	111	100.0%	111	0.0%	0
Crystal Palace	9.2%	92	0.0%	0	100.0%	92
Penge	3.3%	33	0.0%	0	0.0%	0
Petts Wood	11.4%	114	0.0%	0	0.0%	0
West Wickham	12.5%	125	0.0%	0	0.0%	0
(Don't visit any of these district centres)	52.5%	525	0.0%	0	0.0%	0
Base:	1000	111	92	33	114	125

Meanscore: [Number of visits per month]

Q37 How often do you visit (DISTRICT CENTRE MENTIONED AT Q36)?

Those that visit a centre at Q36

Daily	5.9%	28	6.3%	7	10.9%	10	9.1%	3	5.3%	6	1.6%	2
At least two times a week	10.9%	52	8.1%	9	15.2%	14	15.2%	5	9.6%	11	10.4%	13
At least once a week	18.7%	89	25.2%	28	20.7%	19	18.2%	6	13.2%	15	16.8%	21
At least once a fortnight	12.6%	60	11.7%	13	12.0%	11	9.1%	3	12.3%	14	15.2%	19
At least once a month	19.2%	91	17.1%	19	16.3%	15	15.2%	5	23.7%	27	20.0%	25
At least every two months	9.3%	44	10.8%	12	2.2%	2	9.1%	3	11.4%	13	11.2%	14
3 or 4 times a year	9.5%	45	6.3%	7	13.0%	12	15.2%	5	11.4%	13	6.4%	8
Twice a year	5.3%	25	5.4%	6	6.5%	6	3.0%	1	7.0%	8	3.2%	4
Once a year	3.6%	17	3.6%	4	2.2%	2	6.1%	2	2.6%	3	4.8%	6
Less often than once a year	4.2%	20	4.5%	5	1.1%	1	0.0%	0	3.5%	4	8.0%	10
(Don't know)	0.8%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3
<i>Mean:</i>		3.85		3.96		5.56		4.92		3.37		2.61
Base:		475		111		92		33		114		125

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Q38 What is usually the MAIN purpose of your trip to (DISTRICT CENTRE MENTIONED AT Q36)?												
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>												
Purchasing FOOD shopping (not click & collect)	21.1%	95	12.4%	13	18.7%	17	30.3%	10	19.1%	21	30.4%	34
Purchasing NON-FOOD shopping (not click & collect)	13.3%	60	13.3%	14	6.6%	6	12.1%	4	16.4%	18	16.1%	18
Collecting a purchase made online / click & collect service	2.0%	9	0.0%	0	6.6%	6	0.0%	0	1.8%	2	0.9%	1
Window shopping / browsing (no purchase made)	4.7%	21	3.8%	4	6.6%	6	12.1%	4	2.7%	3	3.6%	4
Visiting the market	2.4%	11	1.0%	1	5.5%	5	9.1%	3	0.9%	1	0.9%	1
Buying fuel (visiting petrol station)	1.1%	5	1.9%	2	1.1%	1	3.0%	1	0.9%	1	0.0%	0
Daytime leisure activity e.g. visiting cafes, restaurants	9.5%	43	13.3%	14	8.8%	8	0.0%	0	11.8%	13	7.1%	8
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.3%	51	7.6%	8	9.9%	9	0.0%	0	19.1%	21	11.6%	13
Other leisure activity e.g. visiting cinema, gym, leisure centre	5.5%	25	6.7%	7	8.8%	8	0.0%	0	5.5%	6	3.6%	4
Using services such as banks or dry cleaners	4.0%	18	3.8%	4	2.2%	2	3.0%	1	3.6%	4	6.3%	7
Visiting health service such as doctor, dentist, hospital	2.7%	12	4.8%	5	0.0%	0	0.0%	0	2.7%	3	3.6%	4
Visiting library	0.4%	2	0.0%	0	0.0%	0	3.0%	1	0.9%	1	0.0%	0
Travelling to / from work	5.5%	25	6.7%	7	7.7%	7	6.1%	2	4.5%	5	3.6%	4
Travelling to / from school / college / university (includes school-run)	1.1%	5	2.9%	3	0.0%	0	3.0%	1	0.0%	0	0.9%	1
Travelling for other reasons / making public transport connections	0.7%	3	1.0%	1	0.0%	0	3.0%	1	0.9%	1	0.0%	0
Visiting friends / relatives who live in the town centre	9.1%	41	14.3%	15	8.8%	8	9.1%	3	8.2%	9	5.4%	6
Visiting parks / outdoor recreation facilities	2.0%	9	2.9%	3	6.6%	6	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.2%	10	2.9%	3	0.0%	0	3.0%	1	0.9%	1	4.5%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Donate to charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	0.9%	4	0.0%	0	2.2%	2	3.0%	1	0.0%	0	0.9%	1
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		451		105		91		33		110		112

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q39 When you visit (DISTRICT CENTRE MENTIONED AT Q36) what other activities or services do you use? [MR]						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>						
Purchasing FOOD shopping (not click & collect)	18.0%	81	22.9%	24	12.1%	11
Purchasing NON-FOOD shopping (not click & collect)	16.0%	72	13.3%	14	18.7%	17
Collecting a purchase made online / click & collect service	4.0%	18	5.7%	6	2.2%	2
Window shopping / browsing (no purchase made)	6.0%	27	8.6%	9	7.7%	7
Visiting the market	4.2%	19	5.7%	6	6.6%	6
Buying fuel (visiting petrol station)	4.4%	20	3.8%	4	2.2%	2
Daytime leisure activity e.g. visiting cafes, restaurants	21.7%	98	24.8%	26	18.7%	17
Evening leisure activity e.g. visiting restaurants, pubs, bars	10.6%	48	14.3%	15	14.3%	13
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.4%	29	9.5%	10	14.3%	13
Using services such as banks or dry cleaners	7.8%	35	7.6%	8	8.8%	8
Visiting health service such as doctor, dentist, hospital	6.0%	27	7.6%	8	6.6%	6
Visiting library	3.5%	16	2.9%	3	4.4%	4
Travelling to / from work	2.2%	10	1.9%	2	4.4%	4
Travelling to / from school / college / university (includes school-run)	2.2%	10	1.0%	1	4.4%	4
Travelling for other reasons / making public transport connections	2.7%	12	1.9%	2	3.3%	3
Visiting friends / relatives who live in the town centre	5.3%	24	6.7%	7	4.4%	4
Visiting parks / outdoor recreation facilities	5.3%	24	8.6%	9	8.8%	8
Visiting place of worship	0.4%	2	1.9%	2	0.0%	0
Going for a walk / walk the dog	4.7%	21	6.7%	7	6.6%	6
Other	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	5	1.9%	2	2.2%	2
(No other activities)	29.9%	135	25.7%	27	23.1%	21
Base:		451		105		91
					33	
					110	
						112

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Q39X All activities / services mentioned for District centre at Q36 (Main & other combined) [MR]												
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>												
Purchasing FOOD shopping (not click & collect)	39.0%	176	35.2%	37	30.8%	28	48.5%	16	40.0%	44	45.5%	51
Purchasing NON-FOOD shopping (not click & collect)	29.3%	132	26.7%	28	25.3%	23	33.3%	11	27.3%	30	35.7%	40
Collecting a purchase made online / click & collect service	6.0%	27	5.7%	6	8.8%	8	12.1%	4	1.8%	2	6.3%	7
Window shopping / browsing (no purchase made)	10.6%	48	12.4%	13	14.3%	13	21.2%	7	4.5%	5	8.9%	10
Visiting the market	6.7%	30	6.7%	7	12.1%	11	21.2%	7	0.9%	1	3.6%	4
Buying fuel (visiting petrol station)	5.5%	25	5.7%	6	3.3%	3	9.1%	3	9.1%	10	2.7%	3
Daytime leisure activity e.g. visiting cafes, restaurants	31.3%	141	38.1%	40	27.5%	25	18.2%	6	34.5%	38	28.6%	32
Evening leisure activity e.g. visiting restaurants, pubs, bars	22.0%	99	21.9%	23	24.2%	22	9.1%	3	27.3%	30	18.8%	21
Other leisure activity e.g. visiting cinema, gym, leisure centre	12.0%	54	16.2%	17	23.1%	21	0.0%	0	8.2%	9	6.3%	7
Using services such as banks or dry cleaners	11.8%	53	11.4%	12	11.0%	10	9.1%	3	10.0%	11	15.2%	17
Visiting health service such as doctor, dentist, hospital	8.6%	39	12.4%	13	6.6%	6	9.1%	3	6.4%	7	8.9%	10
Visiting library	4.0%	18	2.9%	3	4.4%	4	9.1%	3	3.6%	4	3.6%	4
Travelling to / from work	7.8%	35	8.6%	9	12.1%	11	6.1%	2	7.3%	8	4.5%	5
Travelling to / from school / college / university (includes school-run)	3.3%	15	3.8%	4	4.4%	4	6.1%	2	2.7%	3	1.8%	2
Travelling for other reasons / making public transport connections	3.3%	15	2.9%	3	3.3%	3	9.1%	3	4.5%	5	0.9%	1
Visiting friends / relatives who live in the town centre	14.4%	65	21.0%	22	13.2%	12	18.2%	6	10.0%	11	12.5%	14
Visiting parks / outdoor recreation facilities	7.3%	33	11.4%	12	15.4%	14	12.1%	4	1.8%	2	0.9%	1
Visiting place of worship	0.7%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	6.9%	31	9.5%	10	6.6%	6	6.1%	2	3.6%	4	8.0%	9
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham				
Donate to charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	451	105	91	33	110	112				

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Q40 What do you like about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]												
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>												
Choice and range of shops	23.7%	107	28.6%	30	22.0%	20	15.2%	5	13.6%	15	33.0%	37
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	23.5%	106	32.4%	34	24.2%	22	18.2%	6	23.6%	26	16.1%	18
Close to home	21.7%	98	15.2%	16	22.0%	20	27.3%	9	19.1%	21	28.6%	32
Nice atmosphere / friendly people	19.3%	87	15.2%	16	22.0%	20	15.2%	5	22.7%	25	18.8%	21
Choice of independent retailers	14.4%	65	16.2%	17	17.6%	16	6.1%	2	12.7%	14	14.3%	16
Environmental quality of centre (attractive place)	14.2%	64	15.2%	16	18.7%	17	12.1%	4	11.8%	13	12.5%	14
Close to friends / relatives	10.0%	45	9.5%	10	9.9%	9	15.2%	5	10.0%	11	8.9%	10
Cleanliness	10.0%	45	9.5%	10	12.1%	11	3.0%	1	10.9%	12	9.8%	11
Familiar / know where everything is	10.0%	45	13.3%	14	11.0%	10	6.1%	2	7.3%	8	9.8%	11
Good security / feels safe	8.9%	40	10.5%	11	7.7%	7	15.2%	5	7.3%	8	8.0%	9
Easily accessible by public transport	8.6%	39	9.5%	10	11.0%	10	12.1%	4	5.5%	6	8.0%	9
Compact / shops close together	8.6%	39	10.5%	11	7.7%	7	3.0%	1	7.3%	8	10.7%	12
Choice of supermarkets	8.6%	39	11.4%	12	13.2%	12	15.2%	5	3.6%	4	5.4%	6
Easy to get to by car	8.4%	38	10.5%	11	5.5%	5	9.1%	3	4.5%	5	12.5%	14
Easy to park (i.e. easy to find a space)	7.5%	34	3.8%	4	4.4%	4	9.1%	3	8.2%	9	12.5%	14
Inexpensive	6.9%	31	6.7%	7	9.9%	9	15.2%	5	0.9%	1	8.0%	9
Good market	6.9%	31	9.5%	10	9.9%	9	18.2%	6	2.7%	3	2.7%	3
Quiet / not too busy	5.8%	26	6.7%	7	4.4%	4	3.0%	1	7.3%	8	5.4%	6
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.4%	20	6.7%	7	6.6%	6	6.1%	2	1.8%	2	2.7%	3
Choice of services (hairdressers, banks, libraries, etc.)	4.0%	18	3.8%	4	6.6%	6	6.1%	2	1.8%	2	3.6%	4
Convenient car parking (i.e. close to shops)	3.8%	17	2.9%	3	1.1%	1	3.0%	1	2.7%	3	8.0%	9
Free car parking	3.5%	16	2.9%	3	2.2%	2	9.1%	3	2.7%	3	4.5%	5
Close to work	3.1%	14	1.0%	1	8.8%	8	0.0%	0	0.9%	1	3.6%	4
Inexpensive car parking	2.0%	9	1.9%	2	4.4%	4	3.0%	1	0.0%	0	1.8%	2
Good provision for cyclists (cycle lanes/cycle parking)	1.6%	7	1.9%	2	2.2%	2	3.0%	1	0.9%	1	0.9%	1
Nice parks	0.9%	4	1.0%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Choice of charity shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
St Christophers Hospice Shop	0.2%	1	0.0%	0	0.0%	0
(Nothing)	7.5%	34	7.6%	8	5.5%	5
(Don't know)	2.7%	12	5.7%	6	3.3%	3
Base:	451	105	91	33	110	112

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Q41 What do you dislike about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]												
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>												
Not enough parking spaces	8.2%	37	11.4%	12	9.9%	9	6.1%	2	5.5%	6	7.1%	8
Lack of choice and range of NON-FOOD shops	7.1%	32	7.6%	8	4.4%	4	9.1%	3	9.1%	10	6.3%	7
Traffic congestion	6.7%	30	2.9%	3	19.8%	18	3.0%	1	2.7%	3	4.5%	5
Inconveniently located car parking	5.8%	26	5.7%	6	8.8%	8	12.1%	4	1.8%	2	5.4%	6
Lack of choice and range of FOOD shops	5.8%	26	8.6%	9	6.6%	6	12.1%	4	2.7%	3	3.6%	4
Shops don't open late	5.8%	26	4.8%	5	8.8%	8	9.1%	3	2.7%	3	6.3%	7
Needs more / better public toilets	4.7%	21	6.7%	7	4.4%	4	12.1%	4	1.8%	2	3.6%	4
Lack of choice and range of independent retailers	4.4%	20	5.7%	6	7.7%	7	3.0%	1	2.7%	3	2.7%	3
Empty shops	4.2%	19	5.7%	6	2.2%	2	6.1%	2	2.7%	3	5.4%	6
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.0%	18	3.8%	4	7.7%	7	3.0%	1	2.7%	3	2.7%	3
Expensive car parking	4.0%	18	6.7%	7	3.3%	3	6.1%	2	2.7%	3	2.7%	3
Lack of choice of services (hairdressers, banks, libraries, etc.)	3.8%	17	3.8%	4	4.4%	4	6.1%	2	1.8%	2	4.5%	5
Expensive shops	3.5%	16	4.8%	5	4.4%	4	6.1%	2	2.7%	3	1.8%	2
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	3.5%	16	4.8%	5	4.4%	4	9.1%	3	0.9%	1	2.7%	3
Too many charity shops	3.3%	15	3.8%	4	2.2%	2	0.0%	0	2.7%	3	5.4%	6
Having to use an app for parking	3.1%	14	1.0%	1	0.0%	0	0.0%	0	4.5%	5	7.1%	8
One-way system / traffic layout	3.1%	14	2.9%	3	11.0%	10	3.0%	1	0.0%	0	0.0%	0
Poor environmental quality of centre (unattractive place)	2.9%	13	4.8%	5	2.2%	2	6.1%	2	1.8%	2	1.8%	2
Too busy	2.9%	13	4.8%	5	4.4%	4	0.0%	0	0.0%	0	3.6%	4
Poor atmosphere	2.9%	13	1.9%	2	8.8%	8	6.1%	2	0.9%	1	0.0%	0
Poor security / don't feel safe	2.0%	9	0.0%	0	9.9%	9	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.6%	7	1.9%	2	3.3%	3	3.0%	1	0.0%	0	0.9%	1
Insufficient cycle lanes / cycle facilities	1.3%	6	1.0%	1	3.3%	3	3.0%	1	0.9%	1	0.0%	0
Unclean / litter	0.9%	4	1.0%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrian	0.4%	2	1.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
crossings						
Too much overdevelopment	0.4%	2	1.0%	1	0.0%	0
Too far away	0.4%	2	1.0%	1	1.1%	1
Too posh / upmarket	0.2%	1	0.0%	0	0.0%	0
Doesn't have a Lidl store	0.2%	1	1.0%	1	0.0%	0
Pubs are too loud	0.2%	1	1.0%	1	0.0%	0
Lorries driving over the pavements	0.2%	1	0.0%	0	0.0%	0
The 20mph speed limit	0.2%	1	0.0%	0	0.0%	0
Too many takeaways	0.2%	1	0.0%	0	0.0%	0
The red route	0.2%	1	0.0%	0	0.0%	0
Too quiet	0.2%	1	0.0%	0	0.0%	0
Too many roadworks	0.2%	1	0.0%	0	0.0%	0
Too many cafes	0.2%	1	0.0%	0	1.1%	1
Too many estate agents	0.2%	1	0.0%	0	1.1%	1
Run down / needs an update	0.2%	1	0.0%	0	1.1%	1
Too many traffic lights	0.2%	1	0.0%	0	0.0%	0
(Nothing)	42.8%	193	41.0%	43	23.1%	21
(Don't know)	5.1%	23	7.6%	8	5.5%	5
Base:	451	105	91	33	110	112

Appendix 4:

Data Tabulations

By Centre at Q36

(Weighted)

Bromley Household Survey for Firstplan

By Q36 (Wtd) [D]

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q36 Which of the following district centres do you visit the most? [PR]						
Beckenham	17.7%	177	100.0%	177	0.0%	0
Crystal Palace	16.2%	162	0.0%	0	100.0%	162
Penge	6.5%	65	0.0%	0	0.0%	0
Petts Wood	9.5%	95	0.0%	0	0.0%	0
West Wickham	13.4%	134	0.0%	0	0.0%	0
(Don't visit any of these district centres)	36.7%	367	0.0%	0	0.0%	0
Weighted base:	1000	177	162	65	95	134
Sample:	1000	111	92	33	114	125

Meanscore: [Number of visits per month]

Q37 How often do you visit (DISTRICT CENTRE MENTIONED AT Q36)?

Those that visit a centre at Q36

Daily	6.3%	40	7.4%	13	8.4%	14	9.2%	6	6.3%	6	0.7%	1
At least two times a week	11.7%	74	10.2%	18	14.0%	23	11.7%	8	12.2%	12	10.6%	14
At least once a week	20.3%	128	22.9%	40	26.1%	42	16.2%	11	11.4%	11	18.0%	24
At least once a fortnight	12.6%	80	13.8%	24	8.6%	14	9.8%	6	11.0%	10	18.2%	24
At least once a month	18.5%	117	16.1%	28	18.3%	30	18.9%	12	23.9%	23	17.9%	24
At least every two months	7.8%	49	10.0%	18	2.2%	4	7.6%	5	8.1%	8	11.5%	15
3 or 4 times a year	10.4%	66	4.6%	8	14.0%	23	16.5%	11	16.0%	15	6.7%	9
Twice a year	4.7%	30	4.3%	8	6.4%	10	3.9%	3	5.5%	5	2.9%	4
Once a year	2.7%	17	4.3%	8	1.1%	2	6.1%	4	0.9%	1	2.3%	3
Less often than once a year	4.2%	27	5.4%	10	1.0%	2	0.0%	0	4.7%	4	8.3%	11
(Don't know)	0.9%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	4
<i>Mean:</i>		<i>4.06</i>		<i>4.37</i>		<i>4.93</i>		<i>4.66</i>		<i>3.76</i>		<i>2.48</i>
Weighted base:	633	177	162	65	95	134						
Sample:	475	111	92	33	114	125						

Bromley Household Survey for Firstplan

By Q36 (Wtd) [D]

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q38 What is usually the MAIN purpose of your trip to (DISTRICT CENTRE MENTIONED AT Q36)?						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>						
Purchasing FOOD shopping (not click & collect)	20.3%	122	14.0%	23	18.4%	30
Purchasing NON-FOOD shopping (not click & collect)	12.0%	72	11.9%	20	6.1%	10
Collecting a purchase made online / click & collect service	2.7%	16	0.0%	0	7.1%	11
Window shopping / browsing (no purchase made)	4.6%	27	3.5%	6	7.6%	12
Visiting the market	4.2%	25	1.5%	3	6.6%	11
Buying fuel (visiting petrol station)	1.0%	6	1.2%	2	1.2%	2
Daytime leisure activity e.g. visiting cafes, restaurants	9.8%	59	16.3%	27	10.6%	17
Evening leisure activity e.g. visiting restaurants, pubs, bars	9.3%	56	7.4%	12	7.5%	12
Other leisure activity e.g. visiting cinema, gym, leisure centre	6.5%	39	8.6%	14	7.7%	12
Using services such as banks or dry cleaners	3.0%	18	1.8%	3	2.3%	4
Visiting health service such as doctor, dentist, hospital	2.2%	13	4.5%	7	0.0%	0
Visiting library	0.5%	3	0.0%	0	0.0%	0
Travelling to / from work	6.3%	38	7.6%	13	7.3%	12
Travelling to / from school / college / university (includes school-run)	1.7%	10	2.5%	4	0.0%	0
Travelling for other reasons / making public transport connections	1.1%	6	2.0%	3	0.0%	0
Visiting friends / relatives who live in the town centre	9.4%	56	12.2%	20	9.7%	16
Visiting parks / outdoor recreation facilities	2.5%	15	2.7%	5	6.6%	11
Visiting place of worship	0.2%	1	0.7%	1	0.0%	0
Going for a walk / walk the dog	1.8%	11	1.4%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham					
Donate to charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	0.9%	6	0.0%	0	1.3%	2	5.0%	3	0.0%	0	0.2%
(No other activities)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:	601	165	161	65	90	119					
Sample:	451	105	91	33	110	112					

Bromley Household Survey for Firstplan

By Q36 (Wtd) [D]

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q39 When you visit (DISTRICT CENTRE MENTIONED AT Q36) what other activities or services do you use? [MR]						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>						
Purchasing FOOD shopping (not click & collect)	17.7%	106	24.1%	40	10.1%	16
Purchasing NON-FOOD shopping (not click & collect)	16.6%	100	11.2%	19	21.0%	34
Collecting a purchase made online / click & collect service	6.0%	36	7.2%	12	1.3%	2
Window shopping / browsing (no purchase made)	8.9%	53	11.2%	19	7.3%	12
Visiting the market	6.6%	40	7.6%	13	6.9%	11
Buying fuel (visiting petrol station)	6.1%	37	5.9%	10	3.1%	5
Daytime leisure activity e.g. visiting cafes, restaurants	23.0%	138	24.3%	40	22.1%	36
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.8%	71	15.7%	26	15.3%	25
Other leisure activity e.g. visiting cinema, gym, leisure centre	7.1%	43	10.4%	17	10.8%	17
Using services such as banks or dry cleaners	7.6%	46	6.4%	11	6.1%	10
Visiting health service such as doctor, dentist, hospital	7.5%	45	6.9%	11	7.5%	12
Visiting library	4.2%	25	4.3%	7	3.7%	6
Travelling to / from work	2.6%	15	2.3%	4	3.7%	6
Travelling to / from school / college / university (includes school-run)	3.3%	20	1.0%	2	5.2%	8
Travelling for other reasons / making public transport connections	3.3%	20	2.0%	3	4.0%	6
Visiting friends / relatives who live in the town centre	7.2%	43	9.8%	16	6.1%	10
Visiting parks / outdoor recreation facilities	6.8%	41	9.6%	16	7.6%	12
Visiting place of worship	0.4%	2	1.3%	2	0.0%	0
Going for a walk / walk the dog	5.8%	35	8.8%	15	6.5%	10
Other	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	6	1.2%	2	2.3%	4
(No other activities)	24.6%	148	24.0%	40	23.6%	38
Weighted base:	601	165	161	65	90	119
Sample:	451	105	91	33	110	112

Bromley Household Survey for Firstplan

By Q36 (Wtd) [D]

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
Q39X All activities / services mentioned for District centre at Q36 (Main & other combined) [MR]						
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>						
Purchasing FOOD shopping (not click & collect)	38.0%	229	38.1%	63	28.5%	46
Purchasing NON-FOOD shopping (not click & collect)	28.5%	172	23.2%	38	27.2%	44
Collecting a purchase made online / click & collect service	8.7%	52	7.2%	12	8.4%	14
Window shopping / browsing (no purchase made)	13.5%	81	14.8%	24	15.0%	24
Visiting the market	10.8%	65	9.1%	15	13.5%	22
Buying fuel (visiting petrol station)	7.2%	43	7.1%	12	4.2%	7
Daytime leisure activity e.g. visiting cafes, restaurants	32.8%	197	40.7%	67	32.7%	53
Evening leisure activity e.g. visiting restaurants, pubs, bars	21.1%	127	23.1%	38	22.8%	37
Other leisure activity e.g. visiting cinema, gym, leisure centre	13.6%	82	19.0%	31	18.6%	30
Using services such as banks or dry cleaners	10.7%	64	8.1%	13	8.4%	13
Visiting health service such as doctor, dentist, hospital	9.7%	58	11.4%	19	7.5%	12
Visiting library	4.7%	28	4.3%	7	3.7%	6
Travelling to / from work	8.8%	53	9.9%	16	10.9%	18
Travelling to / from school / college / university (includes school-run)	5.0%	30	3.5%	6	5.2%	8
Travelling for other reasons / making public transport connections	4.3%	26	3.9%	7	4.0%	6
Visiting friends / relatives who live in the town centre	16.5%	99	22.0%	36	15.7%	25
Visiting parks / outdoor recreation facilities	9.3%	56	12.4%	20	14.2%	23
Visiting place of worship	0.6%	3	2.0%	3	0.0%	0
Going for a walk / walk the dog	7.5%	45	10.2%	17	6.5%	10
Other	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Donate to charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
For a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	601	165	161	65	90	119						
Sample:	451	105	91	33	110	112						

Bromley Household Survey for Firstplan

By Q36 (Wtd) [D]

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
Q40 What do you like about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]												
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>												
Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	28.3%	170	32.4%	54	32.2%	52	23.8%	16	25.2%	23	22.3%	27
Close to home	25.7%	155	16.1%	27	26.8%	43	27.0%	18	23.8%	22	38.4%	46
Choice and range of shops	24.8%	149	28.2%	47	22.4%	36	17.5%	11	15.6%	14	34.3%	41
Nice atmosphere / friendly people	18.4%	111	15.4%	25	22.3%	36	13.6%	9	22.3%	20	17.0%	20
Choice of independent retailers	14.8%	89	15.8%	26	16.8%	27	6.0%	4	13.5%	12	16.5%	20
Close to friends / relatives	14.6%	88	14.5%	24	13.1%	21	18.1%	12	19.6%	18	11.3%	14
Environmental quality of centre (attractive place)	14.4%	87	14.2%	23	18.6%	30	9.2%	6	11.2%	10	14.3%	17
Choice of supermarkets	12.3%	74	15.3%	25	12.4%	20	21.6%	14	5.0%	5	8.2%	10
Familiar / know where everything is	11.7%	70	14.1%	23	12.6%	20	4.3%	3	9.0%	8	13.4%	16
Cleanliness	11.3%	68	13.4%	22	10.8%	17	2.7%	2	8.7%	8	15.7%	19
Easily accessible by public transport	11.1%	67	14.1%	23	9.5%	15	17.2%	11	5.3%	5	10.3%	12
Good market	10.9%	65	16.8%	28	10.7%	17	18.4%	12	4.6%	4	3.5%	4
Easy to get to by car	10.8%	65	14.2%	24	6.1%	10	13.7%	9	7.5%	7	13.4%	16
Inexpensive	10.6%	64	9.6%	16	10.9%	17	18.6%	12	2.1%	2	13.7%	16
Good security / feels safe	10.3%	62	12.9%	21	6.7%	11	12.0%	8	8.2%	7	12.4%	15
Compact / shops close together	9.9%	60	13.5%	22	7.3%	12	2.7%	2	7.8%	7	14.2%	17
Easy to park (i.e. easy to find a space)	6.8%	41	4.3%	7	4.1%	7	7.6%	5	8.0%	7	12.6%	15
Quiet / not too busy	5.9%	36	6.6%	11	4.7%	8	0.8%	1	8.5%	8	7.5%	9
Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	5.9%	35	9.6%	16	6.0%	10	6.7%	4	2.6%	2	2.5%	3
Choice of services (hairdressers, banks, libraries, etc.)	5.5%	33	3.2%	5	7.0%	11	7.8%	5	3.0%	3	7.4%	9
Free car parking	5.0%	30	5.4%	9	2.7%	4	9.8%	6	2.9%	3	6.7%	8
Convenient car parking (i.e. close to shops)	4.1%	24	1.8%	3	0.5%	1	2.1%	1	3.6%	3	13.4%	16
Close to work	3.9%	24	1.0%	2	8.6%	14	0.0%	0	2.0%	2	5.5%	7
Inexpensive car parking	2.6%	15	2.4%	4	3.5%	6	2.1%	1	0.0%	0	3.7%	4
Good provision for cyclists (cycle lanes/cycle parking)	2.0%	12	2.4%	4	2.5%	4	2.7%	2	1.4%	1	1.2%	1
Nice parks	0.6%	3	0.3%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Choice of charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	1

Bromley Household Survey for Firstplan

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham
St Christophers Hospice Shop	0.1%	1	0.0%	0	0.0%	0
(Nothing)	4.7%	28	7.8%	13	2.6%	4
(Don't know)	2.2%	13	3.4%	6	3.1%	5
Weighted base:	601	165	161	65	90	119
Sample:	451	105	91	33	110	112

Weighted:

March 2024

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham	
Q41 What do you dislike about (DISTRICT CENTRE MENTIONED AT Q36)? [MR]							
<i>Those that visit the centre mentioned at Q36 at least once a year at Q37</i>							
Lack of choice and range of NON-FOOD shops	9.3%	56 12.4%	21 5.1%	8 11.3%	7 12.1%	11 7.6%	9
Traffic congestion	8.9%	53 3.7%	6 23.7%	38 1.1%	1 3.1%	3 4.7%	6
Lack of choice and range of FOOD shops	8.7%	52 12.4%	21 6.5%	10 16.6%	11 4.7%	4 5.0%	6
Shops don't open late	8.1%	49 5.4%	9 11.4%	18 10.5%	7 5.8%	5 7.8%	9
Not enough parking spaces	8.0%	48 10.7%	18 9.1%	15 3.8%	2 6.9%	6 6.2%	7
Needs more / better public toilets	6.9%	42 10.2%	17 4.3%	7 13.3%	9 1.9%	2 6.2%	7
Inconveniently located car parking	6.7%	40 5.4%	9 8.9%	14 11.6%	8 3.5%	3 5.0%	6
Lack of choice and range of independent retailers	6.0%	36 6.0%	10 8.1%	13 5.0%	3 5.9%	5 3.8%	5
Empty shops	5.3%	32 8.9%	15 2.6%	4 6.1%	4 5.9%	5 3.1%	4
Lack of choice of services (hairdressers, banks, libraries, etc.)	5.2%	31 5.3%	9 4.3%	7 7.8%	5 1.7%	2 7.3%	9
Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)	4.9%	29 6.3%	10 4.0%	6 9.8%	6 1.1%	1 4.3%	5
Expensive shops	4.6%	27 4.8%	8 4.6%	7 7.1%	5 6.1%	5 1.5%	2
Expensive car parking	4.4%	27 7.1%	12 3.6%	6 4.9%	3 2.9%	3 2.7%	3
Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)	4.4%	26 5.1%	8 6.1%	10 1.2%	1 3.7%	3 3.4%	4
One-way system / traffic layout	4.4%	26 3.8%	6 10.8%	17 3.9%	3 0.0%	0 0.0%	0
Too busy	4.2%	25 6.7%	11 5.6%	9 0.0%	0 0.0%	0 4.4%	5
Poor atmosphere	4.2%	25 2.4%	4 9.3%	15 7.8%	5 1.4%	1 0.0%	0
Too many charity shops	4.1%	25 5.8%	10 3.0%	5 0.0%	0 4.0%	4 5.7%	7
Poor environmental quality of centre (unattractive place)	3.7%	22 5.5%	9 1.9%	3 7.1%	5 2.6%	2 2.3%	3
Poor security / don't feel safe	2.8%	17 0.0%	0 10.5%	17 0.0%	0 0.0%	0 0.0%	0
Not accessible by public transport	2.4%	14 2.9%	5 3.2%	5 5.0%	3 0.0%	0 1.0%	1
Insufficient cycle lanes / cycle facilities	2.2%	13 2.0%	3 3.9%	6 2.7%	2 2.0%	2 0.0%	0
Having to use an app for parking	2.0%	12 0.3%	1 0.0%	0 0.0%	0 4.0%	4 6.5%	8
Unclean / litter	0.8%	5 0.8%	1 2.0%	3 0.0%	0 0.0%	0 0.0%	0
Not enough pedestrian	0.7%	4 1.1%	2 0.0%	0 3.9%	3 0.0%	0 0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Beckenham	Crystal Palace	Penge	Petts Wood	West Wickham						
crossings												
Too quiet	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Too posh / upmarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Pubs are too loud	0.4%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many estate agents	0.4%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Too much overdevelopment	0.3%	2	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Doesn't have a Lidl store	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many roadworks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Too many traffic lights	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Run down / needs an update	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Too many cafes	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Too far away	0.1%	1	0.2%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0
The 20mph speed limit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Too many takeaways	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lorries driving over the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
The red route	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
(Nothing)	33.5%	202	33.3%	55	20.6%	33	20.8%	14	48.1%	43	47.2%	56
(Don't know)	6.3%	38	7.6%	12	4.0%	6	23.8%	16	2.8%	3	0.6%	1
Weighted base:	601		165		161		65		90		119	
Sample:	451		105		91		33		110		112	

Appendix 5:

Data Tabulations

By Centre at Q42

Bromley Household Survey for Firstplan

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham
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Q42 Which of the following local centres do you visit the most? [PR]

Biggin Hill	11.8%	118	100.0%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chislehurst	11.6%	116	0.0%	0	100.0%	116	0.0%	0	0.0%	0	0.0%	0
Hayes	5.0%	50	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0
Locksbottom	10.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Mottingham	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	22
(Don't visit any of these local centres)	59.4%	594	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		118		116		50		100		22

Meanscore: [Number of visits per month]

Q43 How often do you visit (LOCAL CENTRE MENTIONED AT Q42)?

Those that visit a centre at Q42

Daily	10.1%	41	18.6%	22	8.6%	10	8.0%	4	2.0%	2	13.6%	3
At least two times a week	14.8%	60	21.2%	25	13.8%	16	10.0%	5	11.0%	11	13.6%	3
At least once a week	12.8%	52	10.2%	12	15.5%	18	12.0%	6	12.0%	12	18.2%	4
At least once a fortnight	11.1%	45	12.7%	15	9.5%	11	12.0%	6	10.0%	10	13.6%	3
At least once a month	16.5%	67	7.6%	9	18.1%	21	24.0%	12	21.0%	21	18.2%	4
At least every two months	9.4%	38	5.1%	6	7.8%	9	16.0%	8	15.0%	15	0.0%	0
3 or 4 times a year	7.4%	30	8.5%	10	7.8%	9	6.0%	3	7.0%	7	4.5%	1
Twice a year	8.6%	35	5.1%	6	11.2%	13	4.0%	2	13.0%	13	4.5%	1
Once a year	3.9%	16	3.4%	4	4.3%	5	2.0%	1	6.0%	6	0.0%	0
Less often than once a year	4.7%	19	5.9%	7	3.4%	4	4.0%	2	3.0%	3	13.6%	3
(Don't know)	0.7%	3	1.7%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Mean:		5.04		7.86		4.60		4.20		2.46		6.13
Base:		406		118		116		50		100		22

Bromley Household Survey for Firstplan

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham						
Q44 What is usually the MAIN purpose of your trip to (LOCAL CENTRE MENTIONED AT Q42)?												
<i>Those that visit the centre mentioned at Q42 at least once a year at Q43</i>												
Purchasing FOOD shopping (not click & collect)	30.6%	118	38.5%	42	21.4%	24	17.0%	8	40.2%	39	21.1%	4
Purchasing NON-FOOD shopping (not click & collect)	8.1%	31	12.8%	14	4.5%	5	10.6%	5	6.2%	6	5.3%	1
Collecting a purchase made online / click & collect service	0.8%	3	1.8%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Window shopping / browsing (no purchase made)	1.8%	7	1.8%	2	1.8%	2	6.4%	3	0.0%	0	0.0%	0
Visiting the market	2.3%	9	1.8%	2	0.9%	1	10.6%	5	1.0%	1	0.0%	0
Buying fuel (visiting petrol station)	2.1%	8	3.7%	4	0.9%	1	2.1%	1	1.0%	1	5.3%	1
Daytime leisure activity e.g. visiting cafes, restaurants	11.2%	43	6.4%	7	20.5%	23	4.3%	2	11.3%	11	0.0%	0
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.9%	46	1.8%	2	24.1%	27	10.6%	5	11.3%	11	5.3%	1
Other leisure activity e.g. visiting cinema, gym, leisure centre	2.9%	11	4.6%	5	2.7%	3	2.1%	1	1.0%	1	5.3%	1
Using services such as banks or dry cleaners	2.9%	11	1.8%	2	2.7%	3	4.3%	2	3.1%	3	5.3%	1
Visiting health service such as doctor, dentist, hospital	4.9%	19	3.7%	4	0.9%	1	2.1%	1	13.4%	13	0.0%	0
Visiting library	0.8%	3	0.9%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0
Travelling to / from work	3.4%	13	3.7%	4	0.9%	1	6.4%	3	3.1%	3	10.5%	2
Travelling to / from school / college / university (includes school-run)	1.0%	4	0.9%	1	0.9%	1	0.0%	0	0.0%	0	10.5%	2
Travelling for other reasons / making public transport connections	1.8%	7	0.9%	1	0.0%	0	8.5%	4	2.1%	2	0.0%	0
Visiting friends / relatives who live in the town centre	7.0%	27	4.6%	5	8.0%	9	10.6%	5	5.2%	5	15.8%	3
Visiting parks / outdoor recreation facilities	0.8%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.3%	9	1.8%	2	3.6%	4	2.1%	1	0.0%	0	10.5%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	11	6.4%	7	2.7%	3
(No other activities)	0.0%	0	0.0%	0	0.0%	0
Base:	385	109	112	47	97	19

Appendix 6:

Data Tabulations

By Centre at Q42

(Weighted)

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham
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Q42 Which of the following local centres do you visit the most? [PR]

Biggin Hill	9.0%	90	100.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chislehurst	11.5%	115	0.0%	0	100.0%	115	0.0%	0	0.0%	0	0.0%	0
Hayes	7.7%	77	0.0%	0	0.0%	0	100.0%	77	0.0%	0	0.0%	0
Locksbottom	6.2%	62	0.0%	0	0.0%	0	0.0%	0	100.0%	62	0.0%	0
Mottingham	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	42
(Don't visit any of these local centres)	61.4%	614	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1000		90		115		77		62		42
Sample:		1000		118		116		50		100		22

Meanscore: [Number of visits per month]**Q43 How often do you visit (LOCAL CENTRE MENTIONED AT Q42)?***Those that visit a centre at Q42*

Daily	9.7%	37	18.1%	16	5.1%	6	7.9%	6	2.7%	2	17.6%	7
At least two times a week	14.6%	56	17.5%	16	16.8%	19	11.7%	9	9.9%	6	14.7%	6
At least once a week	15.2%	59	14.4%	13	17.7%	20	12.9%	10	12.7%	8	18.0%	8
At least once a fortnight	10.5%	41	14.5%	13	10.9%	12	5.2%	4	10.1%	6	11.3%	5
At least once a month	16.1%	62	7.6%	7	19.6%	22	20.2%	16	17.7%	11	14.8%	6
At least every two months	9.8%	38	3.6%	3	9.5%	11	19.9%	15	13.3%	8	0.0%	0
3 or 4 times a year	6.9%	27	8.7%	8	5.8%	7	6.9%	5	8.9%	6	3.2%	1
Twice a year	8.0%	31	3.6%	3	9.1%	10	7.5%	6	16.7%	10	2.8%	1
Once a year	2.5%	10	3.9%	4	1.2%	1	1.6%	1	5.9%	4	0.0%	0
Less often than once a year	4.8%	18	3.0%	3	4.3%	5	2.8%	2	2.1%	1	17.6%	7
(Don't know)	1.9%	7	5.2%	5	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Mean:		5.05		7.89		3.99		4.27		2.57		7.23
Weighted base:		386		90		115		77		62		42
Sample:		406		118		116		50		100		22

Bromley Household Survey for Firstplan

Weighted:

March 2024

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham						
Q44 What is usually the MAIN purpose of your trip to (LOCAL CENTRE MENTIONED AT Q42)?												
<i>Those that visit the centre mentioned at Q42 at least once a year at Q43</i>												
Purchasing FOOD shopping (not click & collect)	20.7%	75	24.5%	20	17.9%	20	15.8%	11	30.1%	18	13.3%	5
Purchasing NON-FOOD shopping (not click & collect)	10.3%	37	14.0%	12	6.5%	7	15.6%	11	6.4%	4	9.0%	3
Collecting a purchase made online / click & collect service	0.9%	3	1.8%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Window shopping / browsing (no purchase made)	2.3%	8	2.3%	2	0.7%	1	7.9%	6	0.0%	0	0.0%	0
Visiting the market	4.4%	16	4.6%	4	1.3%	1	12.3%	9	3.1%	2	0.0%	0
Buying fuel (visiting petrol station)	4.4%	16	8.3%	7	3.0%	3	2.5%	2	2.3%	1	7.0%	2
Daytime leisure activity e.g. visiting cafes, restaurants	9.5%	34	9.2%	8	16.7%	18	5.2%	4	7.5%	5	0.0%	0
Evening leisure activity e.g. visiting restaurants, pubs, bars	11.8%	42	0.5%	0	22.7%	25	6.9%	5	17.8%	11	3.9%	1
Other leisure activity e.g. visiting cinema, gym, leisure centre	4.0%	14	7.9%	7	5.9%	6	0.7%	0	0.4%	0	1.5%	1
Using services such as banks or dry cleaners	2.7%	10	3.2%	3	2.0%	2	2.0%	1	1.4%	1	7.4%	3
Visiting health service such as doctor, dentist, hospital	4.2%	15	1.2%	1	0.7%	1	4.4%	3	17.0%	10	0.0%	0
Visiting library	1.3%	5	2.2%	2	1.3%	1	0.0%	0	2.2%	1	0.0%	0
Travelling to / from work	5.2%	19	6.8%	6	1.3%	1	6.3%	5	3.8%	2	14.3%	5
Travelling to / from school / college / university (includes school-run)	2.3%	8	3.1%	3	1.2%	1	0.0%	0	0.0%	0	12.9%	4
Travelling for other reasons / making public transport connections	3.5%	13	1.5%	1	0.0%	0	12.1%	9	4.3%	3	0.0%	0
Visiting friends / relatives who live in the town centre	6.3%	23	2.7%	2	8.7%	10	5.1%	4	3.7%	2	14.8%	5
Visiting parks / outdoor recreation facilities	1.1%	4	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Going for a walk / walk the dog	2.7%	10	0.9%	1	5.7%	6	0.7%	0	0.0%	0	6.5%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collect newspaper	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bromley Household Survey for Firstplan

Weighted:

	Total	Biggin Hill	Chislehurst	Hayes	Locksbottom	Mottingham
Donate to charity shops	0.0%	0	0.0%	0	0.0%	0
For a day out	0.0%	0	0.0%	0	0.0%	0
Use the public toilets	0.0%	0	0.0%	0	0.0%	0
Visiting the court	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	8	4.7%	4	0.8%	1
(No other activities)	0.0%	0	0.0%	0	0.0%	0
Weighted base:	360	83	110	72	61	35
Sample:	385	109	112	47	97	19

Appendix 7:

Composite Analyses

013A24 Bromley Household Survey incl. SFT Results Summary

Percentage of Spend by Zone

		Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Composite Food												
1	Zone 1	12.1%	48.1%	7.3%	3.1%	0.0%	0.1%	0.4%	8.6%	13.5%	4.4%	2.5%
2	Zone 2	7.6%	6.2%	57.2%	34.1%	3.6%	7.4%	1.1%	1.3%	0.6%	1.9%	3.7%
3	Zone 3	1.3%	0.0%	2.1%	25.6%	0.0%	5.8%	2.5%	0.2%	0.1%	0.0%	0.0%
4	Zone 4	2.8%	2.6%	1.0%	0.0%	48.7%	2.2%	0.0%	0.3%	0.9%	0.1%	2.8%
5	Zone 5	1.9%	0.1%	1.1%	7.1%	6.9%	39.4%	12.0%	0.8%	0.0%	0.0%	0.0%
6	Zone 6	2.7%	0.1%	0.0%	2.7%	1.0%	25.2%	49.1%	0.4%	0.0%	0.5%	0.3%
7	Zone 7	6.9%	0.5%	0.0%	4.3%	0.0%	0.0%	5.5%	49.2%	6.4%	0.4%	0.0%
8	Zone 8	5.7%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.4%	33.1%	1.9%	0.0%
9	Zone 9	15.8%	9.9%	0.5%	0.5%	0.0%	0.0%	0.0%	0.1%	5.3%	48.2%	4.5%
10	Zone 10	8.9%	1.0%	13.8%	0.7%	11.7%	1.1%	0.3%	0.0%	0.0%	4.1%	49.4%
0	Outside catchment area	14.4%	5.9%	1.0%	6.2%	21.1%	7.1%	17.2%	18.9%	18.7%	15.0%	21.4%
X	SFT	20.0%	25.7%	15.5%	15.7%	7.2%	11.5%	11.8%	19.8%	21.3%	23.5%	15.4%
Composite Non-food												
1	Zone 1	8.8%	25.9%	12.7%	14.0%	0.7%	2.7%	3.5%	8.1%	5.0%	3.7%	4.2%
2	Zone 2	4.8%	3.6%	30.4%	20.3%	10.2%	7.0%	0.7%	0.4%	0.3%	0.0%	4.7%
3	Zone 3	0.2%	0.0%	0.0%	4.0%	0.1%	1.3%	0.4%	0.0%	0.2%	0.0%	0.1%
4	Zone 4	0.4%	0.0%	0.2%	0.0%	9.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
5	Zone 5	0.7%	0.2%	0.5%	2.5%	0.9%	11.2%	5.7%	0.1%	0.0%	0.0%	0.1%
6	Zone 6	1.7%	0.0%	0.0%	2.0%	1.4%	14.3%	28.5%	1.0%	0.0%	0.0%	0.0%
7	Zone 7	1.2%	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	9.1%	0.9%	0.0%	0.0%
8	Zone 8	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	6.1%	0.0%	0.0%
9	Zone 9	4.8%	4.8%	0.8%	1.3%	0.7%	0.0%	0.0%	0.0%	1.6%	13.1%	1.9%
10	Zone 10	3.0%	0.4%	3.6%	0.3%	4.1%	0.9%	0.1%	0.2%	0.1%	1.5%	16.5%
0	Outside catchment area	21.2%	8.1%	13.0%	15.4%	40.0%	20.2%	17.7%	33.9%	29.8%	16.9%	28.6%
X	SFT	52.5%	56.8%	38.7%	39.8%	32.8%	42.1%	43.4%	46.9%	56.0%	64.8%	43.9%

Appendix 8:

Sample Questionnaire

Job No: 013A24
Bromley Household Survey

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in your area about shopping and leisure. Do you have time to answer some questions please? It will take about 7-8 minutes

QA Are you the person responsible, or jointly responsible, for the main food shopping in your household?
 IF YES – CONTINUE INTERVIEW. IF NO - ASK: "CAN I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR THE MAIN FOOD SHOPPING?". IF NOT AVAILABLE - THANK AND CLOSE INTERVIEW

Yes GO TO QB
 No CLOSE

QB Can I please check you are within the study catchment area?
 USING THEIR POSTCODE SECTOR CHECK WHETHER THEY ARE IN SURVEY AREA.

Within survey area GO TO Q01
 Outside survey area CLOSE

READ OUT: Note whenever we say household on ALL questions we mean you and anyone living in your home. We now have a few questions about where you go Food shopping. In answering these questions the location may be a store, a centre, a specific road or area, or the internet.

Q01 Where did your household last undertake a main food and grocery shop?
 DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List GO TO Q03
 Other (PLEASE WRITE IN) GO TO Q03
 Internet - home delivery GO TO Q02
 Internet - click and collect GO TO Q02
 (Don't know / can't remember) CLOSE
 (Don't do this type of shopping) CLOSE

Those who said an internet response at Q01

Q02 Which online retailer or delivery app did you last use for your main food shopping?
 DO NOT READ OUT. ONE ANSWER ONLY. PROBE WHETHER HOME DELIVERY OR CLICK & COLLECT WHEN APPLICABLE.

1 Amazon GO TO Q04
 2 Asda (home delivery) GO TO Q04
 3 Asda (click and collect) GO TO Q04
 4 Co-op (home delivery) GO TO Q04
 5 Iceland (home delivery) GO TO Q04
 6 Morrisons (home delivery) GO TO Q04
 7 Morrisons (click and collect) GO TO Q04
 8 Ocado GO TO Q04
 9 One Stop (home delivery) GO TO Q04
 A Sainsbury's (click and collect) GO TO Q04
 B Sainsbury's (home delivery) GO TO Q04
 C Tesco (click and collect) GO TO Q04
 D Tesco (home delivery) GO TO Q04
 E Waitrose (click and collect) GO TO Q04
 F Waitrose (home delivery) GO TO Q04
 G Other (PLEASE WRITE IN) GO TO Q04
 H (Don't know / can't remember) GO TO Q04

Not those who said an internet response at Q01

Q03 When you undertake your main food and grocery shopping at (STORE / CENTRE MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip?
 DO NOT READ OUT. CAN BE MULTICODED.

1 Yes - **NON-FOOD** shopping
 2 Yes - other **FOOD** shopping
 3 Yes - visiting the market
 4 Yes - visiting the Post Office
 5 Yes - visiting financial service such as bank / building society etc.
 6 Yes - visiting health service such as doctor, dentist, hospital
 7 Yes - other service (e.g. hairdresser, travel agent, laundrette, estate agent, recycling, etc.)
 8 Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)
 9 Yes - buy fuel
 A Yes - travelling to / from school / college / university
 B Yes - travelling to / from work
 C Yes - go for a walk / walk the dog
 D Yes - visiting church / place of worship
 E Yes - visiting family / friends
 F Yes - visiting library
 G Yes - visiting pubs / bars / cafés / restaurants
 H Yes - window shopping / browsing
 I Yes - click and collect
 J Yes - Other (PLEASE WRITE IN)
 K No
 L (Don't know)

Q04 **Where did your household go the time before that for a main food and grocery shop? Was it the same, or different, and if so, please specify**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv	Convenience List	GO TO Q06
	Other (PLEASE WRITE IN)	GO TO Q06
	Internet - home delivery	GO TO Q05
	Internet - click and collect	GO TO Q05
	(Don't know / can't remember)	GO TO Q06
	(Same place as before)	GO TO Q06

Those who said an internet response at Q04

Q05 **Which online retailer or delivery app did you use for that main food shopping trip?**
DO NOT READ OUT. ONE ANSWER ONLY. PROBE WHETHER HOME DELIVERY OR CLICK & COLLECT WHEN APPLICABLE.

1	Amazon
2	Asda (home delivery)
3	Asda (click and collect)
4	Co-op (home delivery)
5	Iceland (home delivery)
6	Morrisons (home delivery)
7	Morrisons (click and collect)
8	Ocado
9	One Stop (home delivery)
A	Sainsbury's (click and collect)
B	Sainsbury's (home delivery)
C	Tesco (click and collect)
D	Tesco (home delivery)
E	Waitrose (click and collect)
F	Waitrose (home delivery)
G	Other (PLEASE WRITE IN)
H	(Don't know / can't remember)

Q06 **Approximately how much money does your household normally spend on a main food and grocery shop?**
DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

Q07 **Where did your household last undertake small-scale / top-up food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv	Convenience List	GO TO Q08
	Other (PLEASE WRITE IN)	GO TO Q08
	Internet - home delivery	GO TO Q08
	Internet - click and collect	GO TO Q08
	(Don't know / can't remember)	GO TO Q10
	(Don't do this type of shopping)	GO TO Q10

Those who do top-up food shopping at Q07

Q08 **Where did your household shop the time before that for small-scale / top-up food and grocery shopping? Was it the same, or different, and if different please specify**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who do top-up food shopping at Q07

Q09 **Approximately how much money does your household normally spend on small-scale / top up food and grocery shop?**

DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

Q10 **Does your household also spend money on food and groceries in small shops or at local markets?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	GO TO Q11
2	No	GO TO Q14

Those who spend money on food and groceries in small shops or at local markets at Q10

Q11 **Where are these small shops or local markets located?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Small Small shops List

Those who spend money on food and groceries in small shops or at local markets at Q10

Q12 Approximately how much money does your household spend on food and groceries on a typical trip to these small shops or local markets?

DO NOT READ OUT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Those who spend money on food and groceries in small shops or at local markets at Q10

Q13 How often do you normally visit these other small shops or local markets for food and groceries shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 (Don't know / varies)

READ OUT: I would now like to ask you some questions about your non-food shopping habits / preferences. In answering these questions the location may be a town centre, a specific road or area, a shopping centre, a retail park, a stand-alone store, or it could be facilities such as the internet, TV shopping or catalogue.

Q14 So, now speaking as an individual, can you please tell me where YOU last made a purchase of clothes or shoes?

DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|-------|----------------------------------|-----------|
| #Comp | Non Food List | GO TO Q15 |
| | Other (PLEASE WRITE IN) | GO TO Q15 |
| | Internet / delivery | GO TO Q15 |
| | Internet - Click & Collect | GO TO Q15 |
| | Home catalogue | GO TO Q15 |
| | TV / Interactive shopping | GO TO Q15 |
| | (Don't know / can't remember) | GO TO Q16 |
| | (Don't do this type of shopping) | GO TO Q16 |

Q15 And the time before that, where did YOU as an individual go to make a purchase of clothes or shoes?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

READ OUT: Now thinking about where your household, including yourself, last made other non-food purchases.

Q16 Where did your household last make a purchase of furniture, carpets, or soft household furnishings?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

Q17 Where did your household last make a purchase of DIY and decorating goods?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

Q18 Where did your household last make a purchase of electrical items such as televisions, washing machines and computers?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

Q19 Where did your household last make a purchase of health, beauty or chemist items?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

Q20 Where did your household last make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

Q21 Where did your household last make a purchase of other non-food items such as books, physical entertainment products e.g. CDs, vinyl or DVD/Blu-Ray, jewellery or china and glass items?

DO NOT READ OUT. ONE ANSWER ONLY.

#Comp Non Food List

READ OUT: Now thinking about town centres.

Q22 When did you last visit Bromley town centre?

DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|-------------------------------------|------------------|
| 1 | Within the last week | GO TO Q23 |
| 2 | Within the last 2 weeks | GO TO Q23 |
| 3 | Within the last month | GO TO Q23 |
| 4 | Within the last 2 months | GO TO Q23 |
| 5 | Within the last 3 months | GO TO Q23 |
| 6 | Within the last 4-6 months | GO TO Q23 |
| 7 | Within the last 7-9 months | GO TO Q23 |
| 8 | Within the last 10-12 months | GO TO Q23 |
| 9 | Longer than 12 months ago | GO TO Q29 |
| A | (Don't know / can't remember) | GO TO Q29 |
| B | (Never visited Bromley town centre) | GO TO Q29 |

Those who have visited Bromley town centre in the last 12 months at Q22

Q23 What is usually the MAIN purpose of your trip to Bromley town centre?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK WHAT THEY DO MOST OFTEN THERE.

- | | |
|---|--|
| 1 | Purchasing FOOD shopping (not click & collect) |
| 2 | Purchasing NON-FOOD shopping (not click & collect) |
| 3 | Collecting a purchase made online / click & collect service |
| 4 | Window shopping / browsing (no purchase made) |
| 5 | Visiting the market |
| 6 | Buying fuel (visiting petrol station) |
| 7 | Daytime leisure activity e.g. visiting cafes, restaurants |
| 8 | Evening leisure activity e.g. visiting restaurants, pubs, bars |
| 9 | Other leisure activity e.g. visiting cinema, gym, leisure centre |
| A | Using services such as banks or dry cleaners |
| B | Visiting health service such as doctor, dentist, hospital |
| C | Visiting library |
| D | Travelling to / from work |
| E | Travelling to / from school / college / university (includes school-run) |
| F | Travelling for other reasons / making public transport connections |
| G | Visiting friends / relatives who live in the town centre |
| H | Visiting parks / outdoor recreation facilities |
| I | Visiting place of worship |
| J | Going for a walk / walk the dog |
| K | Other activity (PLEASE WRITE IN) |
| L | (Don't know) |

Those who have visited Bromley town centre in the last 12 months at Q22

Q24 When you visit Bromley town centre, what other activities or services do you use?

DO NOT READ OUT. CAN BE MULTICODED.

- | | |
|---|--|
| 1 | Purchasing FOOD shopping (not click & collect) |
| 2 | Purchasing NON-FOOD shopping (not click & collect) |
| 3 | Collecting a purchase made online / click & collect service |
| 4 | Window shopping / browsing (no purchase made) |
| 5 | Visiting the market |
| 6 | Buying fuel (visiting petrol station) |
| 7 | Daytime leisure activity e.g. visiting cafes, restaurants |
| 8 | Evening leisure activity e.g. visiting restaurants, pubs, bars |
| 9 | Other leisure activity e.g. visiting cinema, gym, leisure centre |
| A | Using services such as banks or dry cleaners |
| B | Visiting health service such as doctor, dentist, hospital |
| C | Visiting library |
| D | Travelling to / from work |
| E | Travelling to / from school / college / university (includes school-run) |
| F | Travelling for other reasons / making public transport connections |
| G | Visiting friends / relatives who live in the town centre |
| H | Visiting parks / outdoor recreation facilities |
| I | Visiting place of worship |
| J | Going for a walk / walk the dog |
| K | Other activity (PLEASE WRITE IN) |
| L | (Don't know) |
| M | (No other activities) |

Those who have visited Bromley town centre in the last 12 months at Q22

Q25

What do you like about Bromley town centre?

DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS THEY LIKE A SPECIFIC SHOP WRITE THE NAME OF THE STORE THEY LIKE IN OTHER.

- 001 Choice and range of shops
- 002 Choice of supermarkets
- 003 Choice of independent retailers
- 004 Good market
- 005 Inexpensive
- 006 Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 007 Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 008 Choice of services (hairdressers, banks, libraries, etc.)
- 009 Close to friends / relatives
- 010 Close to home
- 011 Close to work
- 012 Compact / shops close together
- 013 Easily accessible by public transport
- 014 Easy to get to by car
- 015 Convenient car parking (i.e. close to shops)
- 016 Easy to park (i.e. easy to find a space)
- 017 Free car parking
- 018 Inexpensive car parking
- 019 Good provision for cyclists (cycle lanes/cycle parking)
- 020 Cleanliness
- 021 Environmental quality of centre (attractive place)
- 022 Familiar / know where everything is
- 023 Good security / feels safe
- 024 Nice atmosphere / friendly people
- 025 Quiet / not too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who have visited Bromley town centre in the last 12 months at Q22

Q26

What do you dislike about Bromley town centre?

DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS A SPECIFIC SHOP IS MISSING WRITE THE NAME OF THE STORE IN OTHER.

- 001 Empty shops
- 002 Expensive shops
- 003 Lack of choice and range of **FOOD** shops
- 004 Lack of choice and range of **NON-FOOD** shops
- 005 Lack of choice and range of independent retailers
- 006 Shops don't open late
- 007 Too many charity shops
- 008 Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 009 Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 010 Lack of choice of services (hairdressers, banks, libraries, etc.)
- 011 Needs more / better public toilets
- 012 Not accessible by public transport
- 013 Expensive car parking
- 014 Inconveniently located car parking
- 015 Not enough parking spaces (i.e. hard to park)
- 016 Insufficient cycle lanes / cycle facilities
- 017 One-way system / traffic layout
- 018 Traffic congestion
- 019 Poor atmosphere
- 020 Poor environmental quality of centre (unattractive place)
- 021 Poor security / don't feel safe
- 022 Too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who have visited Bromley town centre in the last 12 months at Q22

Q27

How long do you normally spend in Bromley town centre when you visit?

DO NOT READ OUT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Those who have visited Bromley town centre in the last 12 months at Q22

Q28 Thinking about how Bromley town centre may look in the future, how do you think it may need to change so that it's successful?

DO NOT READ OUT. CAN BE MULTICODED. IF THE RESPONDENT STATES THEY WANT MORE FACILITIES FOR YOUNGER PEOPLE, OLDER PEOPLE OR FAMILIES - PLEASE PROBE FOR WHAT FACILITIES THEY MEAN AND USE OTHER BOX.

- 1 Better disabled access
- 2 Better pavements
- 3 Better road surfaces / less potholes
- 4 Facilities in the town centre should stay open longer / be open after work
- 5 Fewer shops in the town centre
- 6 More community facilities in the town centre (e.g. healthcare facilities, community centre, library)
- 7 More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)

- 8 More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)
- 9 More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)
- A More facilities for the LGBTQ+ community
- B More food shops / supermarkets in the town centre
- C More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved

- D More larger shops / national retailers in the town centre
- E More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)
- F More residential development in the town centre / more flats / more houses in the town centre
- G More small / local / independent shops in the town centre
- H The town centre should be expanded / become larger
- I The town centre should be reduced in size / become smaller
- J The town centre should stay as it is / no change
- K Traffic should be reduced / removed from the town centre
- L Other (PLEASE WRITE IN)
- M (Don't know)
- N (Nothing)

Q29 When did you last visit Orpington town centre?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Within the last week GO TO Q30
- 2 Within the last 2 weeks GO TO Q30
- 3 Within the last month GO TO Q30
- 4 Within the last 2 months GO TO Q30
- 5 Within the last 3 months GO TO Q30
- 6 Within the last 4-6 months GO TO Q30
- 7 Within the last 7-9 months GO TO Q30
- 8 Within the last 10-12 months GO TO Q30
- 9 Longer than 12 months ago GO TO Q36
- A (Don't know / can't remember) GO TO Q36
- B (Never visited Orpington town centre) GO TO Q36

Those who visit Orpington town centre in the last 12 months at Q29

Q30 What is usually your MAIN purpose of your trip to Orpington town centre?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK WHAT THEY DO MOST OFTEN THERE.

- 1 Purchasing **FOOD** shopping (not click & collect)
- 2 Purchasing **NON-FOOD** shopping (not click & collect)
- 3 Collecting a purchase made online / click & collect service
- 4 Window shopping / browsing (no purchase made)
- 5 Visiting the market
- 6 Buying fuel (visiting petrol station)
- 7 Daytime leisure activity e.g. visiting cafes, restaurants
- 8 Evening leisure activity e.g. visiting restaurants, pubs, bars
- 9 Other leisure activity e.g. visiting cinema, gym, leisure centre
- A Using services such as banks or dry cleaners
- B Visiting health service such as doctor, dentist, hospital
- C Visiting library
- D Travelling to / from work
- E Travelling to / from school / college / university (includes school-run)
- F Travelling for other reasons / making public transport connections
- G Visiting friends / relatives who live in the town centre
- H Visiting parks / outdoor recreation facilities
- I Visiting place of worship
- J Going for a walk / walk the dog
- K Other activity (PLEASE WRITE IN)
- L (Don't know)

Those who visit Orpington town centre in the last 12 months at Q29

Q31 When you visit Orpington town centre, what other activities or services do you use?
DO NOT READ OUT. CAN BE MULTICODED.

- 1 Purchasing **FOOD** shopping (not click & collect)
- 2 Purchasing **NON-FOOD** shopping (not click & collect)
- 3 Collecting a purchase made online / click & collect service
- 4 Window shopping / browsing (no purchase made)
- 5 Visiting the market
- 6 Buying fuel (visiting petrol station)
- 7 Daytime leisure activity e.g. visiting cafes, restaurants
- 8 Evening leisure activity e.g. visiting restaurants, pubs, bars
- 9 Other leisure activity e.g. visiting cinema, gym, leisure centre
- A Using services such as banks or dry cleaners
- B Visiting health service such as doctor, dentist, hospital
- C Visiting library
- D Travelling to / from work
- E Travelling to / from school / college / university (includes school-run)
- F Travelling for other reasons / making public transport connections
- G Visiting friends / relatives who live in the town centre
- H Visiting parks / outdoor recreation facilities
- I Visiting place of worship
- J Going for a walk / walk the dog
- K Other activity (PLEASE WRITE IN)
- L (Don't know)
- M (No other activities)

Those who visit Orpington town centre in the last 12 months at Q29

Q32 What do you like about Orpington town centre?
DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS THEY LIKE A SPECIFIC SHOP WRITE THE NAME OF THE STORE THEY LIKE IN OTHER.

- 001 Choice and range of shops
- 002 Choice of supermarkets
- 003 Choice of independent retailers
- 004 Good market
- 005 Inexpensive
- 006 Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 007 Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 008 Choice of services (hairdressers, banks, libraries, etc.)
- 009 Close to friends / relatives
- 010 Close to home
- 011 Close to work
- 012 Compact / shops close together
- 013 Easily accessible by public transport
- 014 Easy to get to by car
- 015 Convenient car parking (i.e. close to shops)
- 016 Easy to park (i.e. easy to find a space)
- 017 Free car parking
- 018 Inexpensive car parking
- 019 Good provision for cyclists (cycle lanes/cycle parking)
- 020 Cleanliness
- 021 Environmental quality of centre (attractive place)
- 022 Familiar / know where everything is
- 023 Good security / feels safe
- 024 Nice atmosphere / friendly people
- 025 Quiet / not too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who visit Orpington town centre in the last 12 months at Q29

Q33 What do you dislike about Orpington town centre?
DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS A SPECIFIC SHOP IS MISSING WRITE THE NAME OF THE STORE IN OTHER.

- 001 Empty shops
- 002 Expensive shops
- 003 Lack of choice and range of FOOD shops
- 004 Lack of choice and range of NON-FOOD shops
- 005 Lack of choice and range of independent retailers
- 006 Shops don't open late
- 007 Too many charity shops
- 008 Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 009 Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 010 Lack of choice of services (hairdressers, banks, libraries, etc.)
- 011 Needs more / better public toilets
- 012 Not accessible by public transport
- 013 Expensive car parking
- 014 Inconveniently located car parking
- 015 Not enough parking spaces (i.e. hard to park)
- 016 Insufficient cycle lanes / cycle facilities
- 017 One-way system / traffic layout
- 018 Traffic congestion
- 019 Poor atmosphere
- 020 Poor environmental quality of centre (unattractive place)
- 021 Poor security / don't feel safe
- 022 Too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who visit Orpington town centre in the last 12 months at Q29

Q34 How long do you normally spend in Orpington town centre when you visit?
DO NOT READ OUT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Those who visit Orpington town centre in the last 12 months at Q29

Q35 Thinking about how Orpington town centre may look in the future, how do you think it may need to change so that it's successful?
DO NOT READ OUT. CAN BE MULTICODED. IF THE RESPONDENT STATES THEY WANT MORE FACILITIES FOR YOUNGER PEOPLE, OLDER PEOPLE OR FAMILIES - PLEASE PROBE FOR WHAT FACILITIES THEY MEAN AND USE OTHER BOX.

- 1 Better disabled access
- 2 Better pavements
- 3 Better road surfaces / less potholes
- 4 Facilities in the town centre should stay open longer / be open after work
- 5 Fewer shops in the town centre
- 6 More community facilities in the town centre (e.g. healthcare facilities, community centre, library)
- 7 More cultural facilities in the town centre (e.g. art galleries, exhibition spaces, concert / live music spaces, theatres, cinemas)

- 8 More daytime leisure food & drink in the town centre (e.g. cafes, restaurants)
- 9 More early evening food & drink facilities in the town centre (e.g. restaurants, pubs, bars)
- A More facilities for the LGBTQ+ community
- B More food shops / supermarkets in the town centre
- C More green spaces / trees / parks within / close to the town centre / the environmental quality of the centre should be improved

- D More larger shops / national retailers in the town centre
- E More late evening / nightlife facilities in the town centre (e.g. late bars, clubs)
- F More residential development in the town centre / more flats / more houses in the town centre
- G More small / local / independent shops in the town centre
- H The town centre should be expanded / become larger
- I The town centre should be reduced in size / become smaller
- J The town centre should stay as it is / no change
- K Traffic should be reduced / removed from the town centre
- L Other (PLEASE WRITE IN)
- M (Don't know)
- N (Nothing)

Q36 Which of the following district centres do you visit the most?
READ OUT. ONE ANSWER ONLY. IF THEY SAY THEY DON'T KNOW - ASK THEM TO CHOOSE THE CENTRE THEY THINK THEY VISIT MOST. IF THEY SAY "CRYSTAL PALACE DOESN'T HAVE A CENTRE" OR SIMILAR - SAY WE MEAN THE PART OF CRYSTAL PALACE INCLUDING UPPER NORWOOD.

- 1 Beckenham GO TO Q37
- 2 Crystal Palace GO TO Q37
- 3 Penge GO TO Q37
- 4 Petts Wood GO TO Q37
- 5 West Wickham GO TO Q37
- 6 (Don't visit any of these district centres) GO TO Q42

Those who visit a district centre at Q36

Q37 How often do you visit (DISTRICT CENTRE MENTIONED AT Q36)?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK HOW OFTEN THEY HAVE VISITED IN THE LAST 12 MONTHS AND CHOOSE ACCORDINGLY.

- | | | |
|---|-----------------------------|------------------|
| 1 | Daily | GO TO Q38 |
| 2 | At least two times a week | GO TO Q38 |
| 3 | At least once a week | GO TO Q38 |
| 4 | At least once a fortnight | GO TO Q38 |
| 5 | At least once a month | GO TO Q38 |
| 6 | At least every two months | GO TO Q38 |
| 7 | 3 or 4 times a year | GO TO Q38 |
| 8 | Twice a year | GO TO Q38 |
| 9 | Once a year | GO TO Q38 |
| A | Less often than once a year | GO TO Q42 |
| B | (Don't know) | GO TO Q42 |

Those who visit a district centre at least once a year at Q37

Q38 What is usually the MAIN purpose of your trip to (DISTRICT CENTRE MENTIONED AT Q36)?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK WHAT THEY DO MOST OFTEN THERE.

- | | |
|---|--|
| 1 | Purchasing FOOD shopping (not click & collect) |
| 2 | Purchasing NON-FOOD shopping (not click & collect) |
| 3 | Collecting a purchase made online / click & collect service |
| 4 | Window shopping / browsing (no purchase made) |
| 5 | Visiting the market |
| 6 | Buying fuel (visiting petrol station) |
| 7 | Daytime leisure activity e.g. visiting cafes, restaurants |
| 8 | Evening leisure activity e.g. visiting restaurants, pubs, bars |
| 9 | Other leisure activity e.g. visiting cinema, gym, leisure centre |
| A | Using services such as banks or dry cleaners |
| B | Visiting health service such as doctor, dentist, hospital |
| C | Visiting library |
| D | Travelling to / from work |
| E | Travelling to / from school / college / university (includes school-run) |
| F | Travelling for other reasons / making public transport connections |
| G | Visiting friends / relatives who live in the town centre |
| H | Visiting parks / outdoor recreation facilities |
| I | Visiting place of worship |
| J | Going for a walk / walk the dog |
| K | Other activity (PLEASE WRITE IN) |
| L | (Don't know) |

Those who visit a district centre at least once a year at Q37

Q39 When you visit (DISTRICT CENTRE MENTIONED AT Q36) what other activities or services do you use?

DO NOT READ OUT. CAN BE MULTICODED.

- | | |
|---|--|
| 1 | Purchasing FOOD shopping (not click & collect) |
| 2 | Purchasing NON-FOOD shopping (not click & collect) |
| 3 | Collecting a purchase made online / click & collect service |
| 4 | Window shopping / browsing (no purchase made) |
| 5 | Visiting the market |
| 6 | Buying fuel (visiting petrol station) |
| 7 | Daytime leisure activity e.g. visiting cafes, restaurants |
| 8 | Evening leisure activity e.g. visiting restaurants, pubs, bars |
| 9 | Other leisure activity e.g. visiting cinema, gym, leisure centre |
| A | Using services such as banks or dry cleaners |
| B | Visiting health service such as doctor, dentist, hospital |
| C | Visiting library |
| D | Travelling to / from work |
| E | Travelling to / from school / college / university (includes school-run) |
| F | Travelling for other reasons / making public transport connections |
| G | Visiting friends / relatives who live in the town centre |
| H | Visiting parks / outdoor recreation facilities |
| I | Visiting place of worship |
| J | Going for a walk / walk the dog |
| K | Other activity (PLEASE WRITE IN) |
| L | (Don't know) |
| M | (No other activities) |

Those who visit a district centre at least once a year at Q37

Q40 What do you like about (DISTRICT CENTRE MENTIONED AT Q36)?

DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS THEY LIKE A SPECIFIC SHOP WRITE THE NAME OF THE STORE THEY LIKE IN OTHER.

- 001 Choice and range of shops
- 002 Choice of supermarkets
- 003 Choice of independent retailers
- 004 Good market
- 005 Inexpensive
- 006 Choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 007 Choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 008 Choice of services (hairdressers, banks, libraries, etc.)
- 009 Close to friends / relatives
- 010 Close to home
- 011 Close to work
- 012 Compact / shops close together
- 013 Easily accessible by public transport
- 014 Easy to get to by car
- 015 Convenient car parking (i.e. close to shops)
- 016 Easy to park (i.e. easy to find a space)
- 017 Free car parking
- 018 Inexpensive car parking
- 019 Good provision for cyclists (cycle lanes/cycle parking)
- 020 Cleanliness
- 021 Environmental quality of centre (attractive place)
- 022 Familiar / know where everything is
- 023 Good security / feels safe
- 024 Nice atmosphere / friendly people
- 025 Quiet / not too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who visit a district centre at least once a year at Q37

Q41 What do you dislike about (DISTRICT CENTRE MENTIONED AT Q36)?

DO NOT READ OUT. CAN BE MULTICODED. IF RESPONDENT SAYS A SPECIFIC SHOP IS MISSING WRITE THE NAME OF THE STORE IN OTHER.

- 001 Empty shops
- 002 Expensive shops
- 003 Lack of choice and range of FOOD shops
- 004 Lack of choice and range of NON-FOOD shops
- 005 Lack of choice and range of independent retailers
- 006 Shops don't open late
- 007 Too many charity shops
- 008 Lack of choice of places to eat / drink (e.g. restaurants, cafes, pubs, etc.)
- 009 Lack of choice of other leisure facilities (e.g. cinema, gym, leisure centre, etc.)
- 010 Lack of choice of services (hairdressers, banks, libraries, etc.)
- 011 Needs more / better public toilets
- 012 Not accessible by public transport
- 013 Expensive car parking
- 014 Inconveniently located car parking
- 015 Not enough parking spaces (i.e. hard to park)
- 016 Insufficient cycle lanes / cycle facilities
- 017 One-way system / traffic layout
- 018 Traffic congestion
- 019 Poor atmosphere
- 020 Poor environmental quality of centre (unattractive place)
- 021 Poor security / don't feel safe
- 022 Too busy
- 500 Other reason (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Q42 Which of the following local centres do you visit the most?

READ OUT. ONE ANSWER ONLY. IF THEY SAY THEY DON'T KNOW - ASK THEM TO CHOOSE THE CENTRE THEY THINK THEY VISIT MOST.

- 1 Biggin Hill GO TO Q43
- 2 Chislehurst GO TO Q43
- 3 Hayes GO TO Q43
- 4 Locksbottom GO TO Q43
- 5 Mottingham GO TO Q43
- 6 (Don't visit any of these local centres) GO TO Q45

Those who visit a local centre at Q42

Q43 **How often do you visit (LOCAL CENTRE MENTIONED AT Q42)?**
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK HOW OFTEN THEY HAVE VISITED IN THE LAST 12 MONTHS AND CHOOSE ACCORDINGLY.

- | | | |
|---|-----------------------------|------------------|
| 1 | Daily | GO TO Q44 |
| 2 | At least two times a week | GO TO Q44 |
| 3 | At least once a week | GO TO Q44 |
| 4 | At least once a fortnight | GO TO Q44 |
| 5 | At least once a month | GO TO Q44 |
| 6 | At least every two months | GO TO Q44 |
| 7 | 3 or 4 times a year | GO TO Q44 |
| 8 | Twice a year | GO TO Q44 |
| 9 | Once a year | GO TO Q44 |
| A | Less often than once a year | GO TO Q45 |
| B | (Don't know) | GO TO Q45 |

Those who visit a local centre at least once a year at Q43

Q44 **What is usually the MAIN purpose of your trip to (LOCAL CENTRE MENTIONED AT Q42)?**
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES - ASK WHAT THEY DO MOST OFTEN THERE.

- | | |
|---|--|
| 1 | Purchasing FOOD shopping (not click & collect) |
| 2 | Purchasing NON-FOOD shopping (not click & collect) |
| 3 | Collecting a purchase made online / click & collect service |
| 4 | Window shopping / browsing (no purchase made) |
| 5 | Visiting the market |
| 6 | Buying fuel (visiting petrol station) |
| 7 | Daytime leisure activity e.g. visiting cafes, restaurants |
| 8 | Evening leisure activity e.g. visiting restaurants, pubs, bars |
| 9 | Other leisure activity e.g. visiting cinema, gym, leisure centre |
| A | Using services such as banks or dry cleaners |
| B | Visiting health service such as doctor, dentist, hospital |
| C | Visiting library |
| D | Travelling to / from work |
| E | Travelling to / from school / college / university (includes school-run) |
| F | Travelling for other reasons / making public transport connections |
| G | Visiting friends / relatives who live in the town centre |
| H | Visiting parks / outdoor recreation facilities |
| I | Visiting place of worship |
| J | Going for a walk / walk the dog |
| K | Other activity (PLEASE WRITE IN) |
| L | (Don't know) |

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q45 **Do you or your household take part in any of the following leisure / cultural activities?**

READ OUT. CAN BE MULTICODED

- | | | |
|---|---|------------------|
| 1 | Visiting cafes | GO TO Q46 |
| 2 | Visiting restaurants / dining out | GO TO Q47 |
| 3 | Visiting pubs / bars | GO TO Q48 |
| 4 | Visiting the cinema | GO TO Q49 |
| 5 | Visiting arts and cultural venues (e.g. theatre, watching live music or visiting art galleries / exhibitions / museums) | GO TO Q50 |
| 6 | Visiting entertainment venues / facilities (e.g. ten-pin bowling, childrens soft play, ice skating, escape rooms, bingo, indoor golf) | GO TO Q51 |
| 7 | Visiting health and fitness clubs / gyms / leisure centres | GO TO Q52 |
| 8 | (None of the above) | GO TO GEN |

Those who visit cafes at Q45

Q46 **Where do you go most often to visit cafes?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Social Social list

Those who visit restaurants / dine out at Q45

Q47 **Where do you go most often to visit restaurants / dine out?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Social Social list

- Q48** **Those who visit pubs / bars at Q45**
Where do you go most often to visit pubs and bars?
 DO NOT READ OUT. ONE ANSWER ONLY.
- #Social Social list
- Q49** **Those who visit the cinema at Q45**
Which cinema do you visit most often?
 DO NOT READ OUT. ONE ANSWER ONLY.
- #Cinema Cinema list
- Q50** **Those who visit arts and cultural venues at Q45**
Where do you go most often to visit arts and cultural venues? (e.g. theatre, watching live music or visiting art galleries / exhibitions / museums)
 DO NOT READ OUT. ONE ANSWER ONLY.
- #Cultural Cultural list
- Q51** **Those who visit entertainment venues / facilities at Q45**
Which entertainment venues / facilities do you visit most often? (e.g. ten-pin bowling, childrens soft play, ice skating, escape rooms, bingo, indoor golf)
 DO NOT READ OUT. ONE ANSWER ONLY.
- #Entertain Entertainment list
- Q52** **Those who visit health facilities at Q45**
Where do you go most often to visit health & fitness facilities?
 DO NOT READ OUT. ONE ANSWER ONLY.
- #Health Health list
- GEN Gender of respondent:**
 DO NOT READ OUT. CODE FROM OBSERVATION
- 1 Male
 2 Female
- AGE Could I ask how old you are please?**
 DO NOT READ OUT. ONE ANSWER ONLY.
- 1 18 – 24 years
 2 25 – 34 years
 3 35 – 44 years
 4 45 – 54 years
 5 55 – 64 years
 6 65+ years
 7 (Refused)

Appendix 9:

Map



