

Public Engagement Session 2

ELMFIELD ROAD

Introduction

Bromley Council is exploring options for public realm improvements along Elmfield Road.

Elmfield Road runs parallel to Bromley High Street, linking Bromley South Station with the entrance to The Glades by the former Debenhams store. As a key route and employment hub within Bromley Town Centre, it plays an important role in the town's economy. We want to ensure it is an attractive, welcoming space for residents, employees, visitors, businesses and the wider community.

Residents and local businesses are invited to provide feedback about their experiences of Elmfield Road to help shape emerging options for delivering public realm improvements.



View looking from Elmfield Road towards Bromley South station



View looking east from Palace View towards the Elmfield Road



Exsting car parking under Kentish Way



Introduction

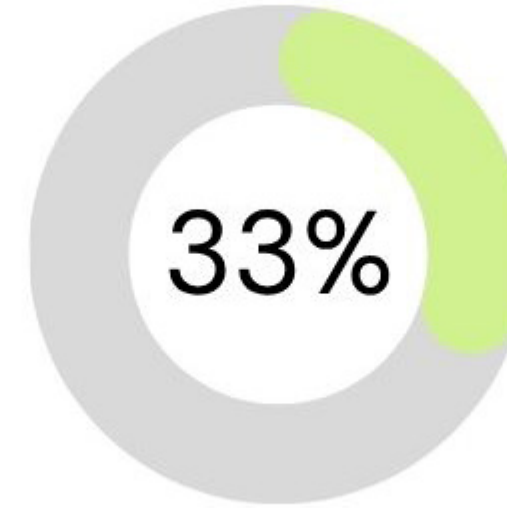
- Last Steering Group Meeting: Held in March 2026.
- Stakeholder Engagement: Consulted residents, local businesses, and key stakeholders on the proposed Elmfield Road improvements.
- Design Evolution: Re-visited site layout to maximise the public realm opportunities within the area of Elmfield Road.

Summary of Feedback

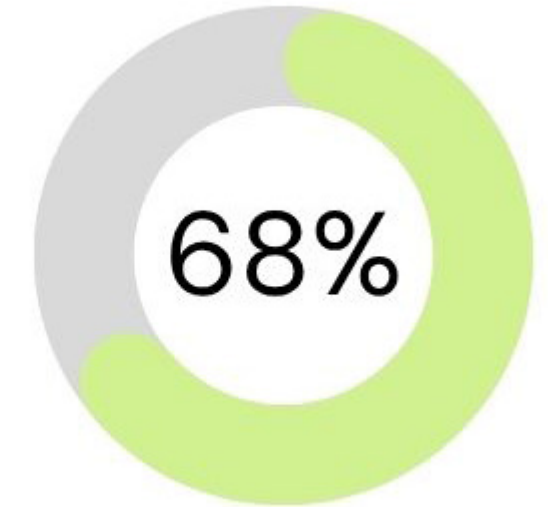
- Traffic management improvements to make safer for pedestrians
- Planting/Greening
- Improved lighting, especially around the underpass/Palace View
- Improved safety
- Activation e.g. "Coffee van?"
- Brighten up the space e.g. "street art"
- Derelict building
- Remove construction Hoardings



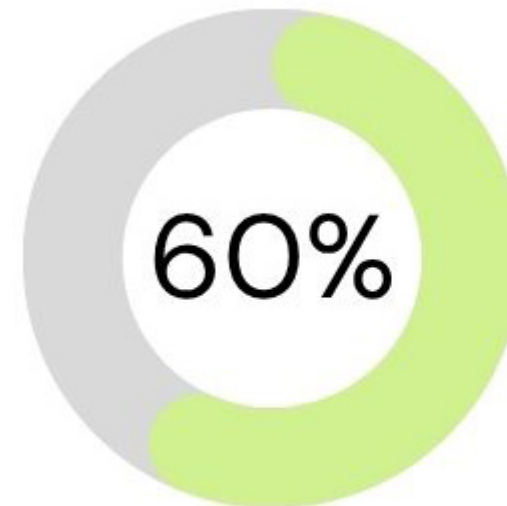
Respondents felt unsafe and would like to see improved lighting.



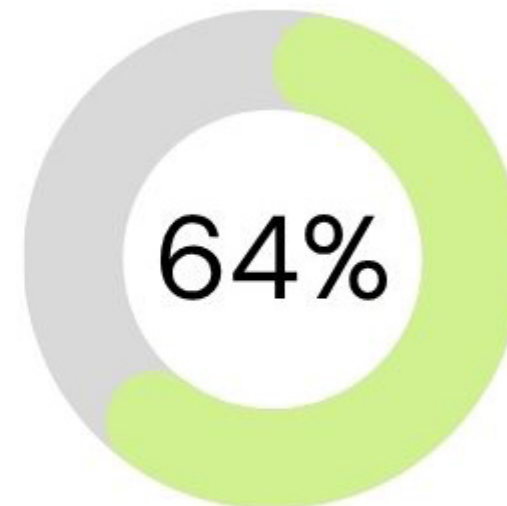
Respondents felt Elmfield Road was not very accessible.



Respondents would like to see more planting, greenery and pocket parks.



Respondents wanted more active uses along the street to create a livelier environment.



Respondents specifically identified the Palace View underpass as an area requiring improvement.

Project Aims

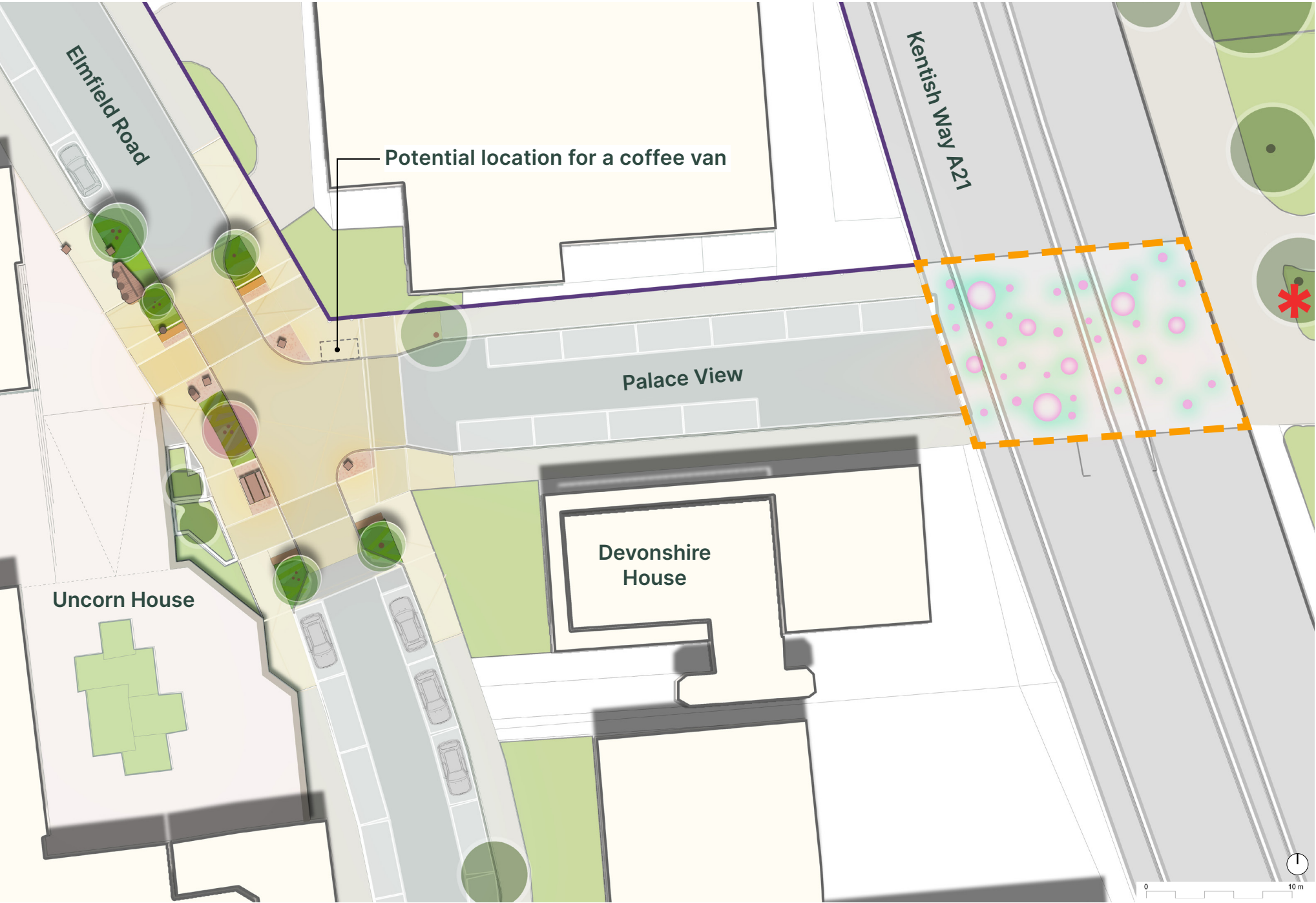
- Legible crossings
- Improve surface
- Create a pedestrian friendly environment at the junction & outside adjacent business promises
- Space to accommodate a life in street. Space for coffee stands/ seating space/dining and outdoor study space etc.
- Improve local biodiversity



Comments from the last Engagement Event

PUBLIC REALM IMPROVEMENTS

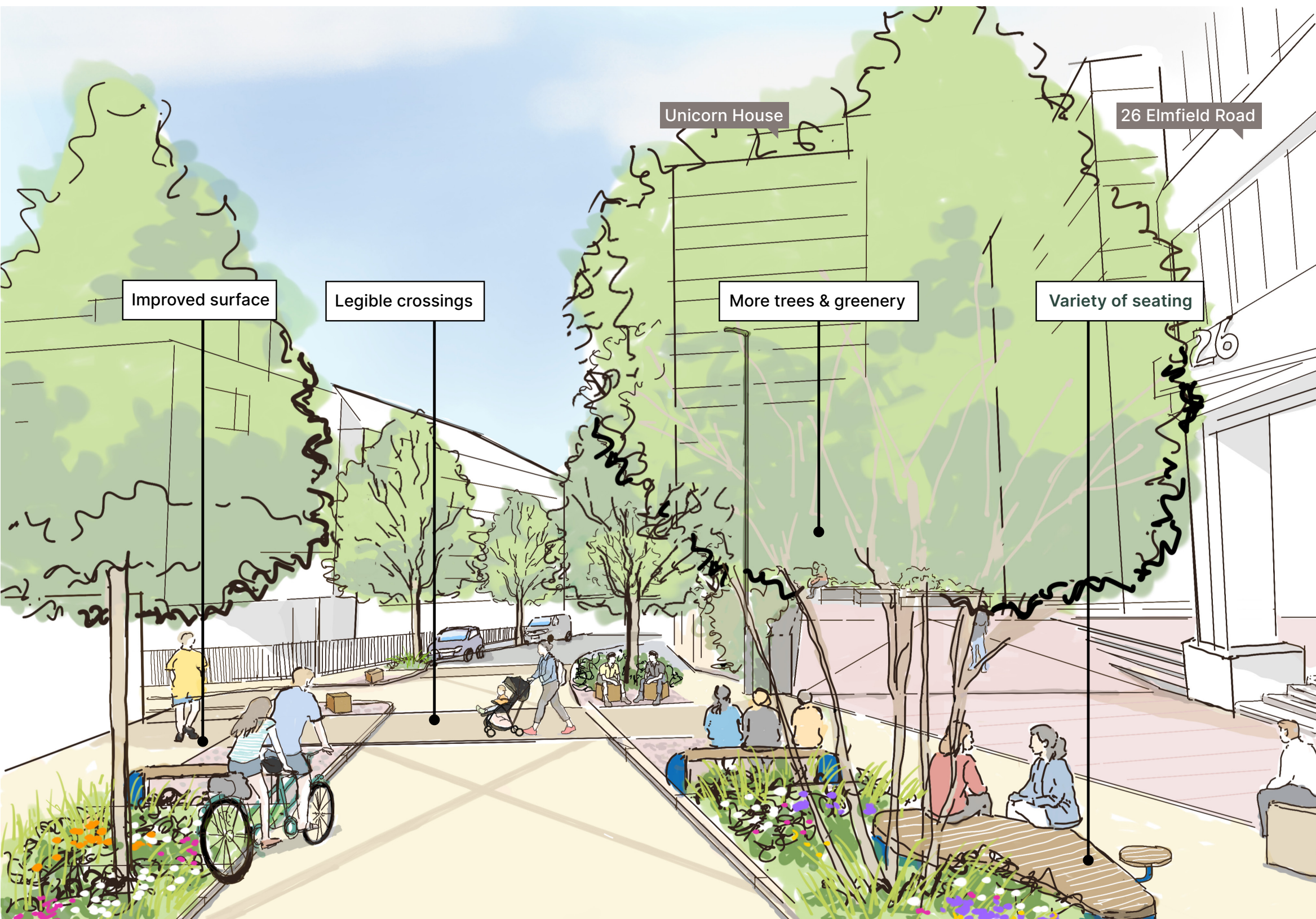
Design Strategy



KEY

	Existing vegetation		Proposed paving
	Existing carriageway		Proposed paving
	Existing footpaths		Lighting constellation to underpass
	Existing building		Proposed tree
	Existing hard surface to adjacent building		Proposed feature tree
	Existing on-street parking retained		Existing tree retained
	Potential lighting improvements to the underpass		Proposed lighting post
	Proposed paving		

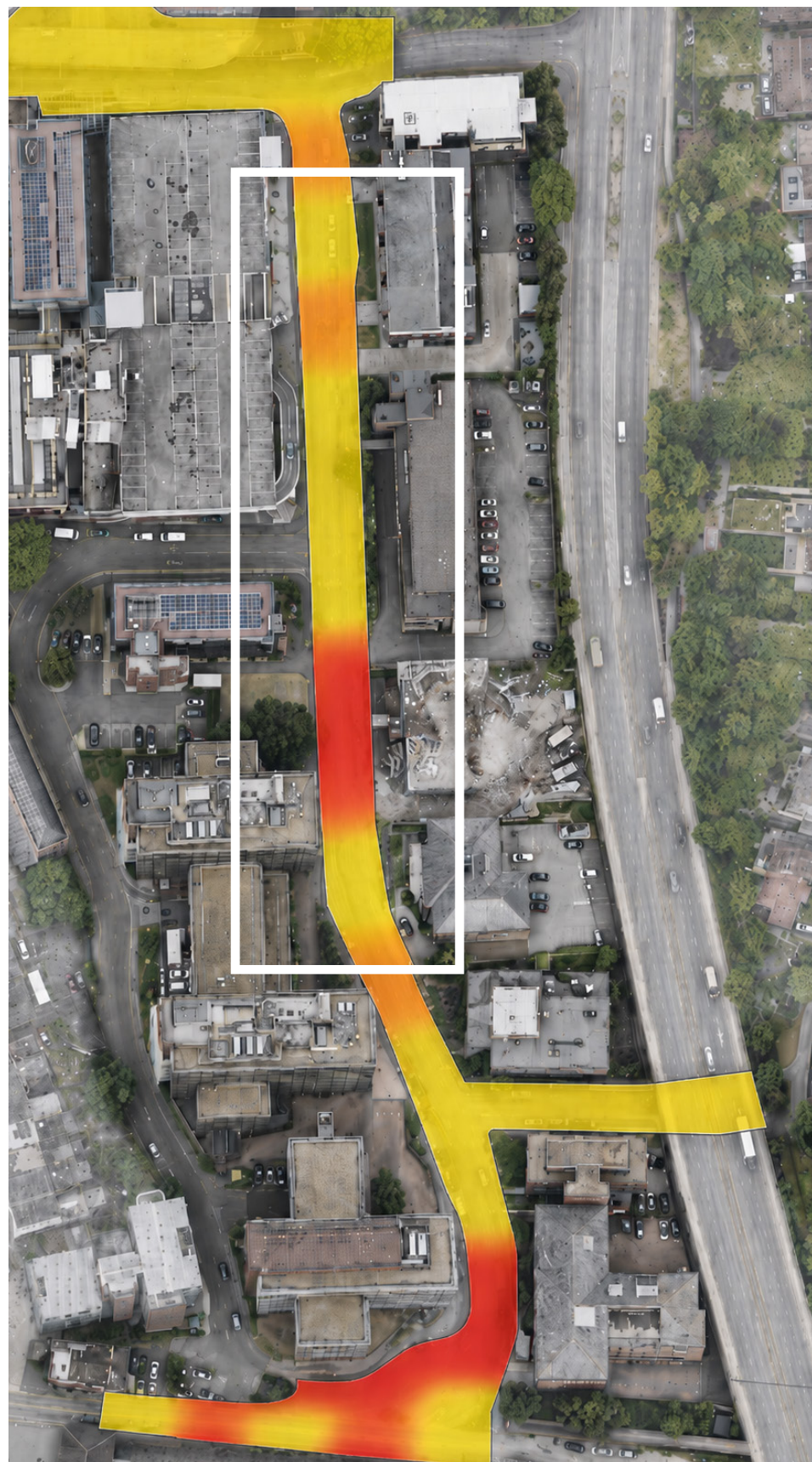




Design Approach

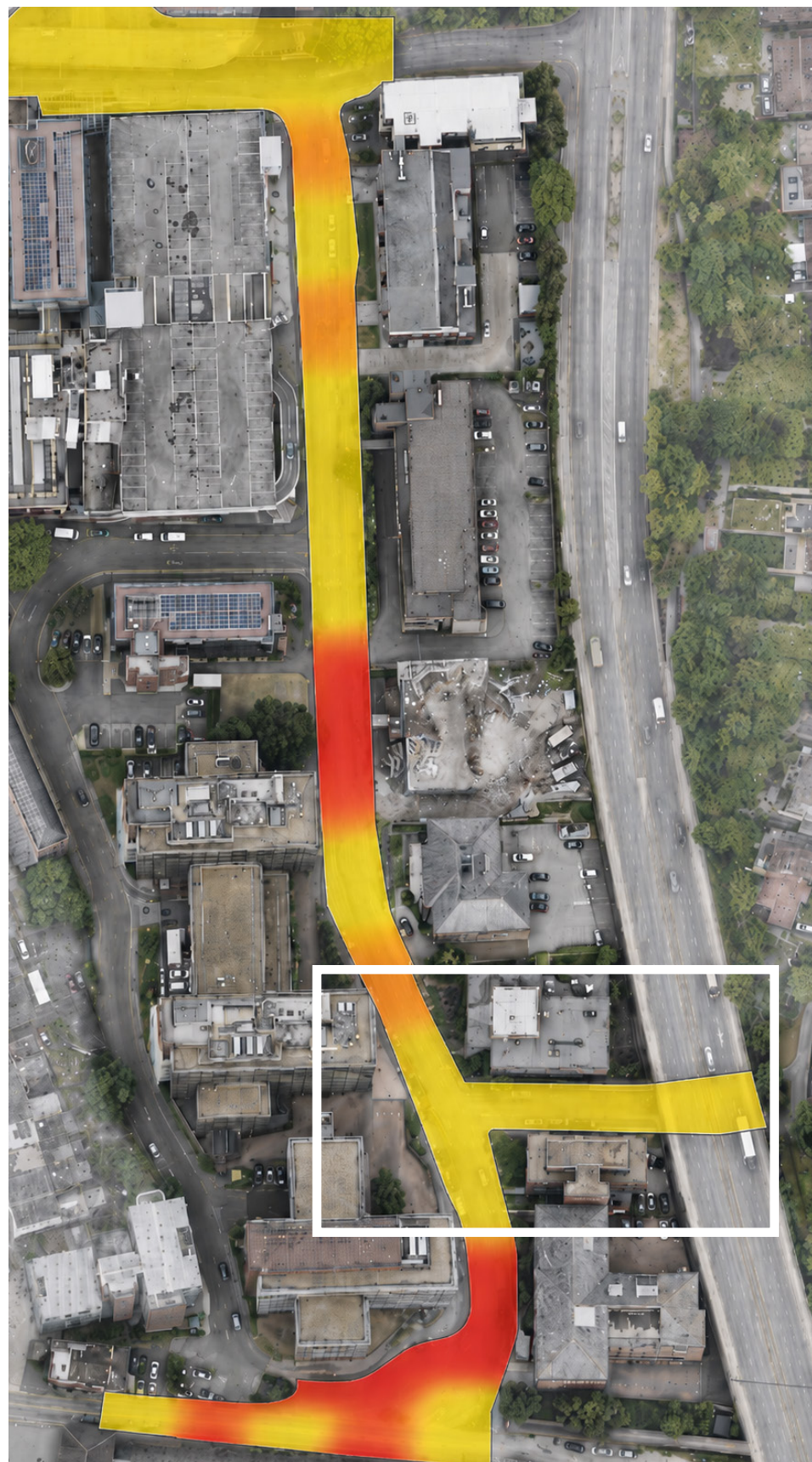
- Creating a pedestrian friendly environment by legible crossings and widening junctions
- Tie in to the existing public space outside of the Job Centre and the Bank of America House
- Unified high-quality paving across the Elmfield Rd and Palace View junction to create a cohesive 'plaza'
- Green up street for a local biodiversity and potentially managing surface runoff on the street
- Lighting to be incorporated for better visibility, improving safety at nighttime
- Maintaining existing movement corridor and on-street parking

LIGHTING DESIGN



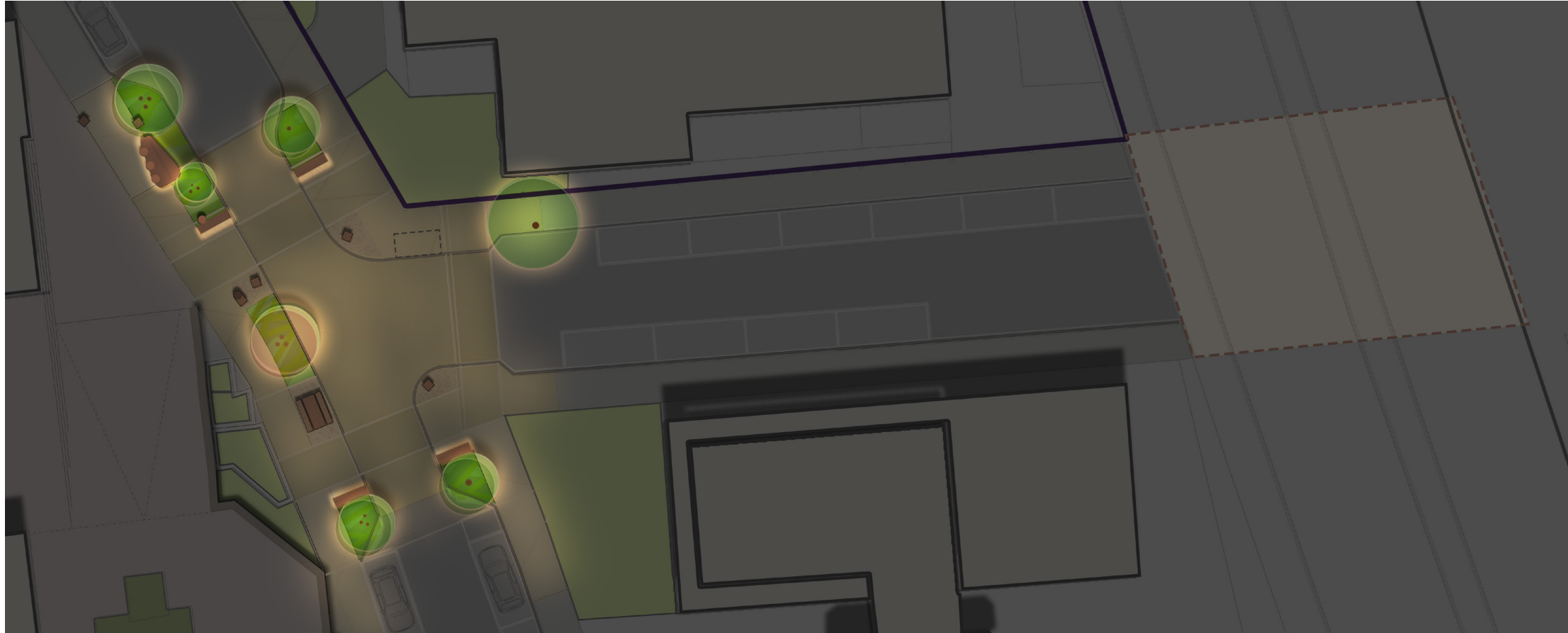
Existing Lighting Elmfield Road

- Uneven patchy lighting
- Uninspiring at night



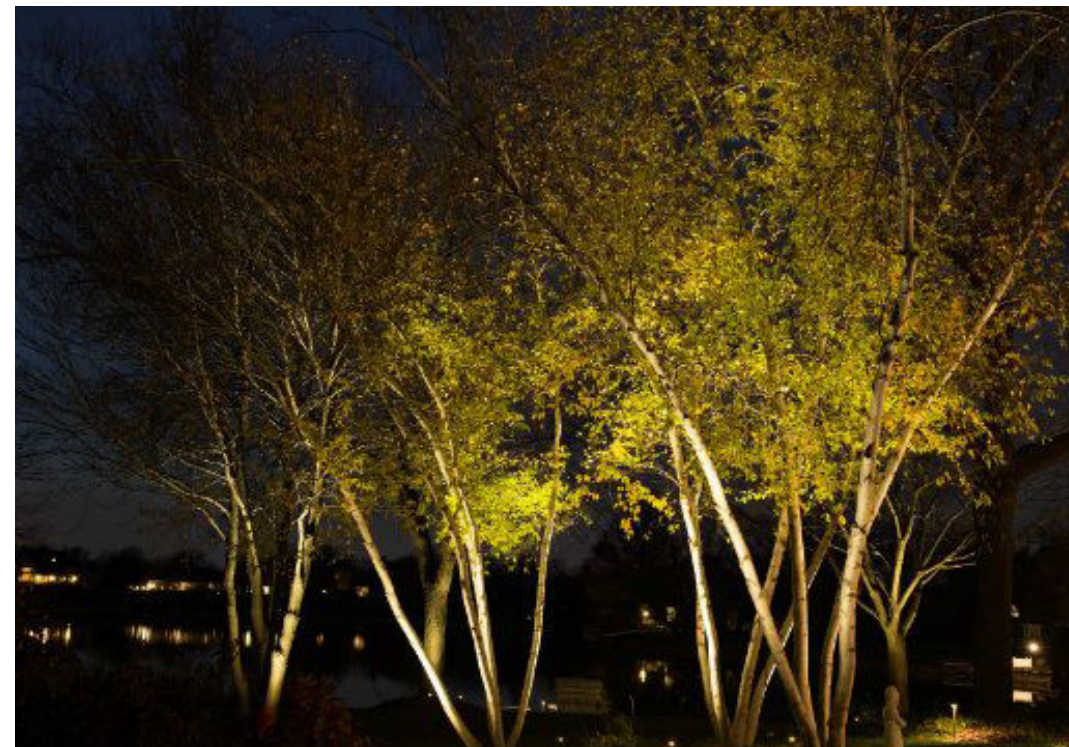
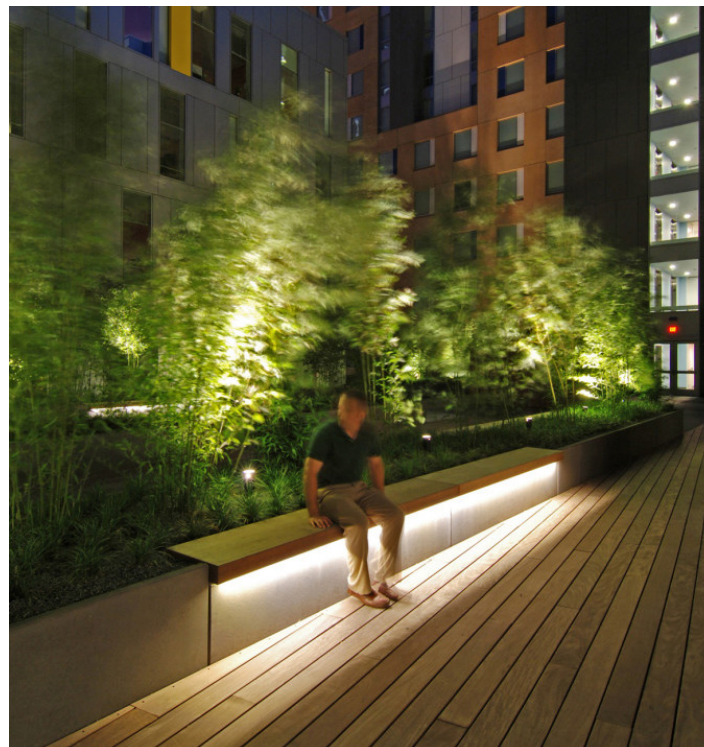
Existing Lighting Underpass

- Underpass itself is well lit
- Uncomfortable transition from the bright underpass to the darker residential side



Junction Plaza

- Low level human scale ambient lighting
- Landscape lighting



Potential lighting improvements to the Underpass

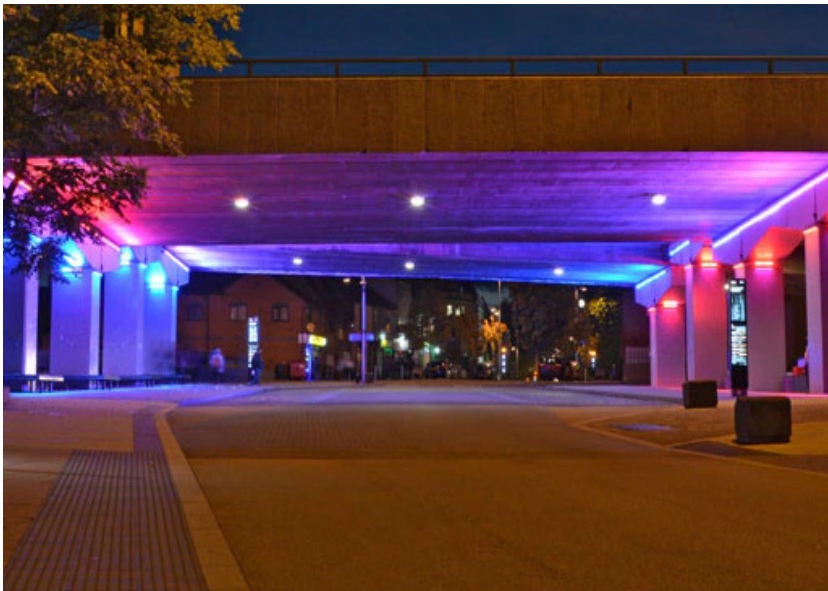
Study 1: Soffit lighting



Study 2: Pole mounted catenary



Study 3: In-ground uplights



Reference image



Reference image

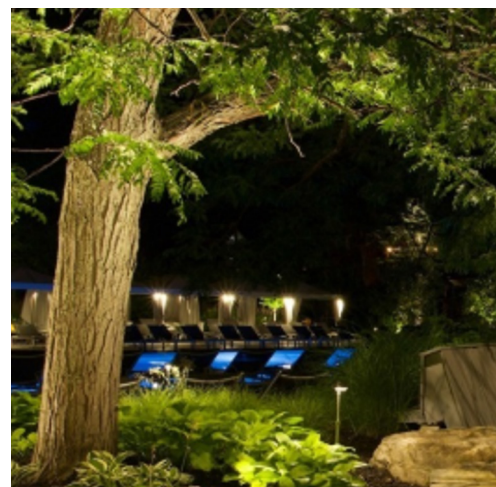
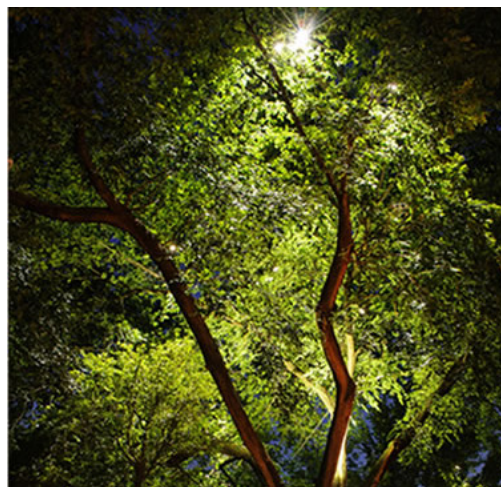


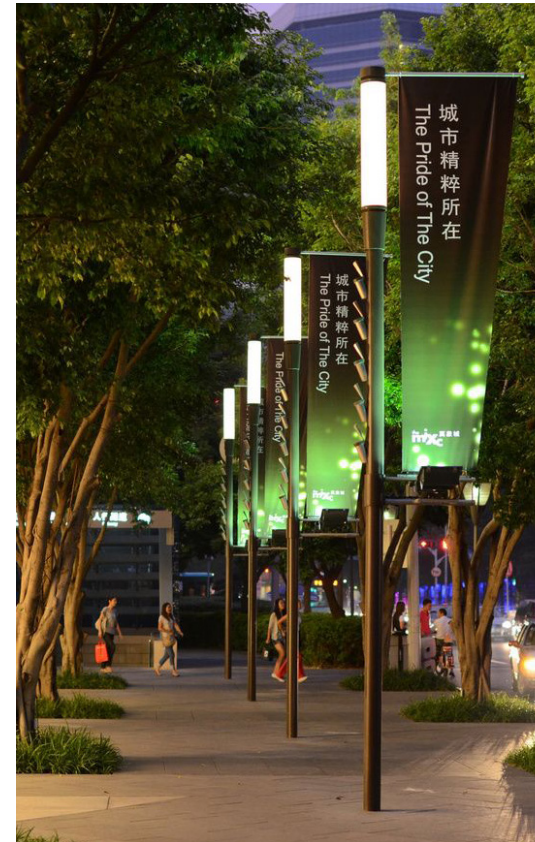
Reference image



Potential lighting improvements to Palace View

- Lighting to planter on residential side
- Highlighting trees and soft landscape





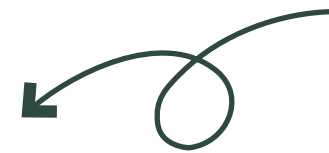
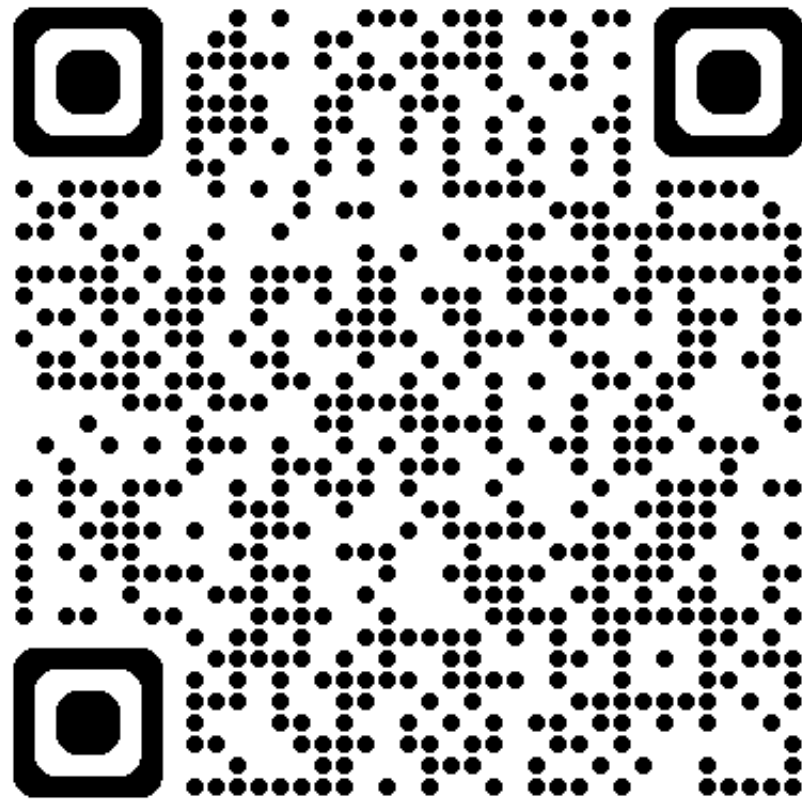
Potential connecting thread

- Additional layer could be used to interlink areas (subject to budget)
- Illuminated banners
- Reflecting branding shapes



If you would like to provide
feedback, please send it to:

business@bromley.gov.uk



Scan here for further
information.

THANK YOU